

13 March 2026

REF: OIA26-TW05

s9(2)(a)

Via email: s9(2)(a)

Dear s9(2)(a)

Thank you for your Official Information Act 1982 (OIA) request, received on 16 February 2026 for the following information:

"I am requesting the following information under the Official Information Act:

- In the 2025 calendar year, how much did the Infrastructure Commission (and any organisations/entities/divisions within it) spend in total at 1) Google/Alphabet, 2) Meta, and 3) Tiktok.*
- A break down of that spending at each of those companies (e.g for Meta, how much was spent on Instagram, Facebook, Whatsapp etc) and what the spending was for.*
- In the 2025 calendar year, how much did the Infrastructure Commission (and any organisations/entities/divisions within it) spend in total with New Zealand-based media companies including Stuff Ltd, NZME, TVNZ, Sky, Warner Brothers Discovery, MediaWorks, Are Media, Whakaata Maori, ODT, Go Media, JCDecaux, Newsroom, The Spinoff, Ooh Media, Lumo, 1XX, Whakatane Beacon, Reality Check Radio, The Platform, and any other New Zealand-based media company that fits the spirit of this request.*
- A break down of that spending at each of those companies and what the spending was for."*

Response and Decision

I have considered your request in accordance with the OIA.

Based on the companies named I have interpreted your request to mean expenditure in respect of marketing, advertising, social media or publication subscriptions in the 2025 calendar year.

The information you requested is provided in the table below. A dollar range for the expenditure has been provided. This is in keeping with sections 9(2)(b)(ii) and 9(2)(j) of the OIA in order not to prejudice the commercial position of a provider or commercial negotiations in the future. In addition, we note that the results for the first half of the current financial year have not yet been through the annual audit process, and may therefore be subject to change.

Table 1. Media Spend for the 2025 calendar year

Name	Purpose	Spend Range
First part of request		
LinkedIn	Share Commission updates with stakeholders	\$1,000 to \$2,000
Meta – Facebook	Share Commission updates with stakeholders and the public, promoting public engagement on the National Infrastructure Plan	\$3,000 to \$4,000
Second part of request – NZ based media companies		
Fourth Estate	Publication subscription	\$2,000 to \$3,000
Freeman Media	Publication subscription	\$2,000 to \$3,000
New Zealand Press Association - Supplementary Publications	Licensing for publication use	<\$1,000
New Zealand Press Association - MCA Basic Licence	Licensing for publication use	\$2,000 to \$3,000
Newsroom NZ Limited	Publication subscription	\$5,000 to \$6,000
NZME Holdings Limited	Publication subscription	\$6,000 to \$7,000
The Post	Publication subscription	<\$1,000

This reply addresses the information you requested. You have the right to ask the Ombudsman to investigate and review my decision.

Please note that this letter (with your personal details removed) may be published on the Commission's website.

Yours sincerely

Vanisa Dhiru
General Manager, Corporate