The Quanta Group
Cookie Policy

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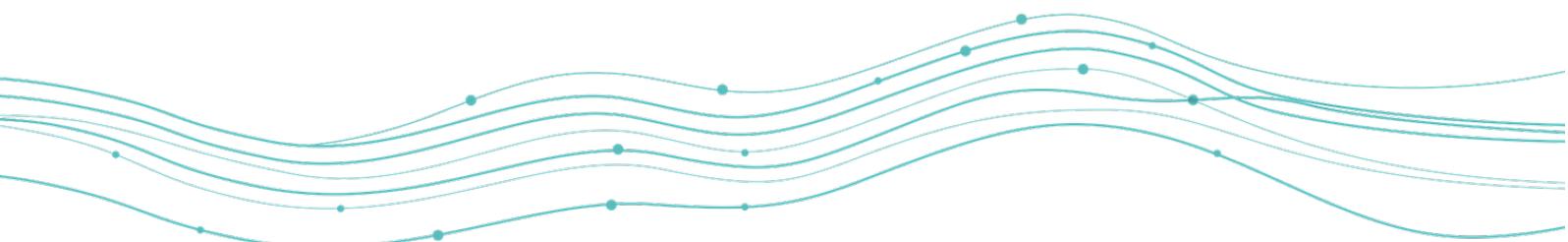# 1. Introduction to our Cookie Policy

The Quanta Group (Holdings) Limited is a private limited company registered in England & Wales. This Cookie Policy explains how The Quanta Group (excluding Craven Street Wealth), along with Novia Financial Plc (trading as "Wealthtime and Copia Capital Management") and Wealthtime Limited (trading as "Wealthtime Classic"), collectively referred to as "The Quanta Group", uses cookies and similar technologies to recognise you when you visit the following websites:

- www.thequantagroup.com
- www.wealthtime.com
- www.copia-capital.co.uk

The policy also explains what these technologies are and why we use them, as well as your rights to control our use of them.

If you have any questions about our use of cookies or this policy, please email us at DataProtection@novia-financial.co.uk and Marketing.team@wealthtime.com

How often will we update the Cookie Policy?

We may update this Cookie Policy when we change our use of cookies or introduce new cookies or for legal or regulatory reasons. The date at the top of this Cookie Policy indicates when it was last updated.

2. What are cookies?

A web cookie (also known as a HTTP cookie, browser or internet cookie) is a small text file containing a string of characters that are sent to your computer when you visit a website. When you visit the website again, the cookie allows that site to recognise your browser.

Cookies may store user preferences and other information. They may also act as a convenience feature, designed to save you time by informing the web server that you have returned to a specific page you've visited previously.

Why do we use them?

Our websites use cookies to distinguish you from other users. This helps us to provide you with a good experience when you browse our website and allows us to improve the site. There are different types of cookies, with different functions. Whilst some are required for technical reasons to keep our websites functioning (such as "Strictly necessary" cookies), other types of cookies enable us to track the interests of our users and provide relevant content, to enhance the user experience on our websites.

You can find out more about the different types of cookies below.

3. Types of cookies

Cookies are categorised differently, by different websites. This includes:

By origin:

This is who the cookies are set by.

- **First party cookies** - Cookies set by the website owner. (i.e. The Quanta Group)

- **Third party cookies** - Cookies set by parties other than the website owner. They enable third party features or functionality to be provided via our websites for example, interactive content, contact form functionality, advertising or analytics). The third party who sets these third-party cookies can recognise your computer, both when it visits the website in question and when it visits certain other websites.

By duration:

A cookie consent banner may use both session and persistent cookies. The session cookies will remember your choice within your current visit, whilst the persistent cookie will remember your choice across multiple visits.

- **Session cookies** - These are temporary cookies that exist only for the duration of a single browsing session. They are deleted once you close your web browser.

- **Persistent cookies** - These cookies remain on your device for a longer, specified period. They store information until their expiration date, or until you delete them. These can keep you logged into your favourite websites or remember preferences for returning visitors.

By function:

The Quanta Group utilises the following cookies across each of our websites (excluding cravenstreetwealth.com):

- **Strictly necessary**
- **Analytics / performance**
- **Targeting**

You can find out more about each of these cookie functions and how we use them within the Quanta Group, across all our websites.

4. How do we use cookies?

- **Strictly necessary cookies** - These cookies are essential for our website to function properly and therefore are always active when browsing the site*. Whilst they do not store any personally identifiable information, they do allow us to save your cookie preferences and enable security features, using tools such as GDPR Cookie Compliance and Cloudflare.

  You can block these through your browser settings manually, but this may impact your website experience, and we won't be able to save your preferences; meaning each time you visit our website, you'll need to enable or disable cookies again.

- **Analytics / performance cookies** - These cookies allow us to collect anonymous, aggregated information through tools such as Google Analytics*, to better understand how you interact with our website. This allows us to measure and improve site performance by tracking key metrics such as views, traffic sources and other user behaviour, including most visited pages. Disabling these cookies may affect certain features and prevent us from gaining essential insight into how we can improve the overall user experience for clients, customers and partners alike.

  You can reject Google Analytics cookies by rejecting the Analytical / Performance category within our Cookie consent manager, however this will reject all cookies within this category. Alternatively, you can opt out of being tracked by Google Analytics across all websites (including our websites) by visiting http://tools.google.com/dlpage/gaoptout

- **Targeting cookies** - These cookies help us provide you with more relevant and tailored marketing content, based on your browsing activity on our website. We may share this data with advertising partners to deliver sponsored content via targeted placements on other websites online. We may also employ technology used to measure the effectiveness of these advertisements, this will involve adding floodlight pixels and tags to our online channels, to collect supplementary data for enhanced relevance and targeting. Whilst these cookies don't store personally identifiable information, such as name and contact details (unless you choose to provide this), they work by uniquely identifying your browser and device. If you disable these cookies, we won't be able to show you tailored advertising content; for example, goods and services you may be interested in.

  You can reject Google Ads cookies by rejecting the Targeting category within our Cookie consent manager; however this will reject all cookies within this category. Alternatively, you can manage the ads Google shows you by navigating to https://myadcenter.google.com/

5. How long are they stored for?

Below are some rough guidelines to the duration of our cookie functions.

Cookie function	Cookie storage duration
Strictly necessary	This type of cookie only lasts for the duration of time that you are interacting with the website. It will expire when you exit the site, or automatically when you stop interacting with it.
Analytics / performance	Some cookies will expire when the site is closed, but others may have longer lifespans.
Targeting	Some cookies will expire when the site is closed, but others may have longer lifespans.

For more details on specific durations of each cookie, please view the section below.

6. What is the purpose of each cookie used?

The cookies used across our websites may differ depending on your browsing activity and behaviour, therefore not all cookies listed below will always be used. You can find the details of each cookie and how they are used below.

The Quanta Group

No targeting / advertising cookies are currently used on the Quanta Group website.

Provider	Cookie name	Function	Duration	Origin	Description
The Quanta Group	_ts_qg_necessaryConsent	Strictly necessary	30 days	First party	Records user consent for Necessary cookies.
	_ts_qg_analyticsConsent		30 days	First party	Records user consent for Analytics cookies.
	_ts_qg_targetingConsent		30 days	First party	Records user consent for Targeting cookies.
	_ts_qg_cookieConsent		30 days	First party	Records user acceptance for cookies.
Google	_ga	Analytics / performance	24 months	First party	Main Google analytics cookie. Assigns anonymous ID to distinguish & track individual users.

Wealthtime

Provider	Cookie name/s	Function	Duration	Origin	Description
MooveGDPR	moove_gdpr_popup	Strictly necessary	12 months	First party	Cookie consent banner.
Cloudflare / Hubspot	_cfuvid		Until browser closed	First party	Allows Cloudflare to distinguish IP users using same address.
Cloudflare / Hubspot	__cf_bm		30 mins	First party	Necessary cookie for secure bot protection.
Hubspot	hubspotutk	Analytics / performance	6 months	First party	Keeps track of user ID following a contact form submission.
Hubspot	__hssrc	Analytics / performance	Current session	First party	Session cookie.

Hubspot	__hstc	Analytics / performance	6 months	First party	The main cookie for tracking visitors.
Hubspot	__hssc	Analytics / performance	30 mins	First party	This cookie keeps track of sessions.
Hubspot	__hs_cookie_cat_pref	Analytics / performance	6 months	First party	Records categories a user has consented to.
HotJar	_hjSession_ _hjSessionUser_ _BEAMER_FIRST_VISIT_ _BEAMER_USER_ID_	Analytics / performance	1 year	First party	Details on web sessions, Date of first visit, User ID.
Google	AEC	Analytics / performance	6 months	Third party	Ensure requests in a single session are from the same user.
Google	SOCS	Analytics / performance	13 months	Third party	Stores a user's state regarding cookie choices.
Google	__Secure-ENID	Analytics / performance	13 months	Third party	Remembers user preferences, combats spam and fraud.
Google	_ga	Analytics / performance	24 months	First party	Main Google analytics cookie. Assigns an anonymous ID to distinguish & track individual users.
Google	_gid	Analytics / performance	1 day	First party	To store and count pageviews.
Google	_gat	Analytics / performance	1 minute	First party	To read and filter requests from bots.
Google	gclid _gcl_au _gcl_aw _gcl_dc	Targeting	90 days	Third party	Conversion linker. Floodlight tag.
Linkedin	lms_analytics	Targeting	30 days	Third party	Used to identify LinkedIn Members off LinkedIn for analytics.
Linkedin	UserMatchHistory	Targeting	30 days	Third party	Provides ad delivery or retargeting via Linkedin.
Linkedin	AnalyticsSyncHistory	Targeting	30 days	Third party	Stores information

Provider	Cookie name	Function	Duration	Origin	Description
					about the time a sync took place with the cookie.
Linkedin	VID	Targeting	1 year	Third party	ID associated with a visitor to a LinkedIn used to determine lead gen conversions.
Linkedin	AMCVS_	Targeting	180 days	Third party	Unique ID / Session start identifier for Adobe Exp Cloud.

Copia Capital Management

For Copia Capital, some cookie management information data is also recorded within the website.

Provider	Cookie name	Function	Duration	Origin	Description
GDPR Cookie Consent	CookieLawInfo Consent	Strictly necessary	11 months	First party	Set by the GDPR Cookie Consent plugin, this cookie records the consent of the user selection.
	cookielawinfo-checkbox-necessary		11 months	First party	Used to record user consent for "Necessary" cookies.
	cookielawinfo-checkbox-analytics		11 months	First party	Used to record user consent for "Analytics" cookies.
	cookielawinfo-checkbox-targeting		11 months	First party	Used to record user consent for "Advertisement" cookies.
	viewed_cookie_policy		11 months	First party	Used to record if a user has consented to the use of cookies.
	copia-disclaimer		1 year	First party	Enables users to access our website content – either by confirming they are an IFA, customer or prospect.
Cloudflare / Hubspot	__cf_bm	Strictly necessary	1 hour	Third party	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management to protect the website against malicious spam attacks.
	_cfuvid		Until browser closed	First party	Allows Cloudflare to distinguish IP users using same address.

Google	_ga	Analytics / performance	24 months	First party	Main Google analytics cookie. Assigns an anonymous ID to distinguish & track individual users.
	_gat	Analytics / performance	1 day	First party	To store and count pageviews.
	_gid	Analytics / performance	1 minute	First party	To read and filter requests from bots.
	rc::a	Analytics / performance	Persistent	Third party	This cookie is set by the Google re-captcha service to identify bots to protect the website against malicious spam attacks.
	rc::c	Analytics / performance	Session only	Third party	This cookie is set by the Google re-captcha service to identify bots.
	__Secure-STRP	Analytics / performance	No fixed duration – determined by website / device.	Third party	Application-specific cookie that is used only over encrypted HTTPS connections.
	AEC	Analytics / performance	6 months	Third party	Ensure requests in a single session are from the same user.
	_GRECAPTCHA	Analytics / performance	6 months	Third party	Google reCAPTCHA to provide spam protection.
	NID	Analytics / performance	6 months	Third party	Contains a unique ID to remember logged-out user preferences and settings, and for personalised ad delivery or retargeting.
	SOCS	Analytics / performance	13 months	Third party	Stores a user's state regarding cookie choices.

7. How can I control cookies?

When you first visit any of our websites, you will be notified of our use of cookies and presented with a consent management tool on the screen, giving you the opportunity to accept or reject cookies.

Please note:

- If you have visited any of our websites and accepted all cookies, these cookies will be stored on your browser, and we will have remembered these preferences. Therefore, if you access the site again, it won't ask you to confirm the preferences. However, you can manually change your settings whenever you like. You can find more details below under '*How to change your cookie preferences*'*.

- You will not be able to reject Strictly necessary (Essential) cookies, as the website will not function without them. These cookies can only be disabled by changing your browser preferences manually.

- Each of our websites use a different consent management tool and will use slightly different cookies depending on website and marketing activity, so these may not appear the same. Please refer to 'What is the purpose of each cookie used?' above for more information.

*How to change your cookie preferences

Once your cookies have been selected and saved on your first visit, you can exercise your right to amend your cookie preferences by changing the Cookie settings, at any time.

This can be actioned in the following locations:

- **The Quanta Group:**
  - www.thequantagroup.com/cookie-policy - Click 'Manage my settings ⚙'
- **Wealthtime:**
  - www.wealthtime.com/advisers/cookie-policy/ - Click on the cog ⚙
- **Copia Capital Management:**
  - https://copia-capital.co.uk/cookie-policy/ - Click on the cog ⚙

You can also set or amend your web browser controls to accept or refuse cookies. Since the method to refuse cookies varies depending on the web browser you use, please refer to the instructions published by your browser, or visit one of the following:

- **Google Chrome:**
  https://support.google.com/chrome/answer/95647?hl=en&hlrm=en

- **Microsoft Edge:**
  https://support.microsoft.com/en-gb/microsoft-edge/microsoft-edge-browsing-data-and-privacy

- **Safari:**
  https://support.apple.com/en-gb/guide/safari/sfri35610/mac

If you choose to reject cookies, you may still use our websites, though your access to some functionality and areas of our websites may be reduced or restricted.

In addition, most advertising networks will offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit:

- http://www.aboutads.info/choices/
- http://www.youronlinechoices.com/
- https://myadcenter.google.com/