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**Template Information Letter**

**Puma Alpha VCT Plc**

*The factual information set out below does not constitute a suitability letter or a personal recommendation by Puma Investment Management Limited (“the Manager” or “Puma Investments”) to you or your underlying clients and should not be treated as such. The information is provided to assist you in determining whether the Puma Alpha VCT Plc (“Puma Alpha VCT”, the “Company”, the “Fund”, or the “Offer”) is suitable for your clients. We have set out some of the key features of the Offer which should be read in conjunction with the Prospectus and Key Information Document (KID) (both are available at* [*https://www.pumainvestments.co.uk/investors-puma-alpha-vct*](https://www.pumainvestments.co.uk/investors-puma-alpha-vct)*). You must ensure you are satisfied that any subscription for shares by you and/or your underlying clients complies with the FCA’s rules and your own Compliance Department Guidelines. You should refer to the Prospectus and KID as the basis for an investment in the Company. Please see the disclaimer at the end of this document.*

**What is Puma Alpha VCT Plc?**

* Puma Alpha VCT is the latest Venture Capital Trust to be managed by Puma Investments.
* Launched in July 2019, the Company was reopened in November 2022 and is seeking to raise up to £15 million.
* Puma Alpha VCT aims to build on the track record of the Puma VCTs and Puma EIS investments which together have raised over £390m.

**More on the Investment Manager?**

* Puma Investments and its wider organisation have managed 14 VCTs to date, including Puma Alpha VCT.
* Puma Investments has invested over £290 million into VCT and EIS offers since 2005.
* Puma Investments is part of the Shore Capital Group, an independent financial services group with a 36-year history and circa £1.8bn of assets under management as at 31/12/22
* The Puma VCTs have invested into in 60 qualifying companies, with 35 full exit3

**What is the Fund’s Investment Policy?**

* Puma Alpha VCT invests in scale-up businesses with a proven product and experienced management teams.
* The Company provides funding to assist the growth of UK SMEs, seeking to produce regular, tax-free distributions to shareholders from its asset base primarily of a portfolio of unquoted companies.
* The portfolio of qualifying investments is made up of investments in established, unquoted, UK-based companies.
* Puma Alpha VCT also has the option to co-invest alongside other Puma Funds, enabling swifter deployment of funds and giving Investors access to a wider pool of investments.
* We believe that given the current economic challenges – particularly with rising interest rates – our ability to look across the entire market for businesses that can suitably demonstrate resilience will enable the team to be opportunistic in seeking the best possible scenarios for investment.

**Key features**

**Raise target:** The Company is seeking to raise up to £20 million.

**Income tax relief:** Up to 30% upfront UK income tax relief on investments of up to £200,000 per tax year, provided the shares are held for at least 5 years. Any income tax relief claimed must not exceed the total amount due.

**Tax-Free Dividend:** The Company intends but cannot guarantee to pay a regular annual dividend commencing in 2023. From then on, the Company expects to achieve an average dividend payment equivalent to 5p per share per annum (including the 2023 dividend) over the rest of the life of the Company. Any dividends paid are 100% tax-free and do not need to be declared on tax returns.

**Tax-Free Capital Gains:** Tax-free capital gains on disposal of the shares

**Minimum Investment**: £3,000.

**Maximum Investment**: No maximum, although income tax relief is only available on up to £200,000 invested per person, per tax year subject to such individual having income tax liabilities at least equal to the relief.

**Costs**

There is a 3% Initial Fee of the initial amount invested, an Annual Management Fee of 2% of NAV (inc VAT) and an Administrative Fee of 0.35% (inc VAT) of NAV per annum. The Investment Manager is entitled to charge the underlying investee companies fees for arrangement and structuring and, to the extent that other services are provided, additional fees may be agreed. These fees are not borne by the Company. Normal Operating Costs, such as the listing of the shares of the Company, including registration and listing fees, printing, advertising and distribution costs, legal and accounting fees and expenses, are payable by the Company.

We will also be entitled to a performance incentive fee payable in relation to each accounting period, subject to the performance value per share being at least 120p at the end of the relevant period. The amount of the performance incentive fee will be equal to 20% of the amount by which the performance value per share at the end of an accounting period exceeds the High Water Mark (being the higher of 120p and the highest performance value per share at the end of any previous accounting period), and multiplied by the number of shares in issue at the end of the relevant period.

**Risk warnings**

**A subscription for shares in Puma Alpha VCT Plc carries risk. Highlighted below are a summary of some of the key risks, however you should read in full the Company’s prospectus, in particular the sections headed “Risk Factors”:**

**General:** Past performance of Puma Investments in relation to its other VCTs is no indication of future results. The payment of dividends is not guaranteed. Investors have no direct right of action against Puma Investments. The Financial Ombudsman Service/the Financial Services Compensation Scheme are not available.

**Capital at Risk:** An investment in Puma Alpha VCT involves a high degree of risk. Investors’ capital may be at risk.

**VCTs:** There can be no guarantee that the Company will fulfil the criteria to obtain or to enable it to maintain full VCT status.

**Tax Reliefs:** Tax reliefs are not guaranteed, depend on individuals’ personal circumstances and a five-year minimum holding period, and may be subject to change.

**Past Performance**: Past performance is not a reliable indicator of future results and any forecast is not a reliable indicator of future performance.

**Liquidity**: It is unlikely there will be a liquid market in the shares of Puma Alpha VCT and it may prove difficult for investors to realise their investment immediately or in full.

**Company’s Underlying Investments:** The investments may be highly volatile and therefore be exposed to losses if realisation is required when falls in value have been experienced. As a result, the Company may be subject to substantial losses in relation to these investments.

This is intended as a high-level summary of key risks. A full and detailed explanation of the risks pertaining to an investment in the Fund is set out in the Company’s prospectus.

**Disclaimer**

Investment in Puma Alpha VCT plc carries risk and prospective investors should review the section headed “risk factors” in the relevant Prospectus and Key Information Document.

This document is directed at investment professionals only and is an exempt financial promotion not subject to section 21 of the Financial Services and Markets Act 2000. Persons who are not investment professionals should not rely on this document.

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