

Puma Alpha VCT

AT A GLANCE



Puma Alpha VCT offers investors the chance to back high-growth companies. It aims to deliver compelling returns through investments in established companies while delivering the full range of tax reliefs that come with VCT investing.



Scale-ups not start-ups

We are always mindful of our responsibility to our investors, which is why we avoid the volatility that comes with the riskier start-up space. We provide funding only to established, 'scale-up' companies that have proved themselves in their market.



Sector agnostic investment mandate

The sector agnostic investment mandate allows us to source opportunities across the market and mitigates exposure to any sector specific challenges.



Growth journey

Launched in 2019, you'll be joining Puma Alpha VCT from the early years of its growth journey. To date, it has already invested £13.65 million in 10 UK VCT qualifying businesses and achieved a successful exit.



Experienced VCT manager

Puma Alpha VCT is our 14th VCT and Puma Investments is part of an organisation that has a 26-year track record of investing in small and medium-sized enterprises (SMEs) in the UK.



Supporting the UK economy

VCTs provide a vital source of funding to SMEs, helping the economy grow and thrive, fostering innovation and boosting employment.

Tax benefits of investing in a VCT

30%

upfront income tax relief on an investment of up to £200,000 per tax year

100%

tax-free dividends from the VCT

100%

tax-free capital gains if selling the shares

An investment needs to be held for at least five years to be eligible for tax relief, and you should be willing to hold the investment with limited or no ability to exit before the five years.

Please read the Prospectus in full before making any investment decision. Your capital will be at risk.



RON DORFF

Ron Dorff is a well-respected premium bodywear brand. It counts Tom Daley and Michael Fassbender amongst others, as brand ambassadors and recently launched a collaboration with Neil Patrick Harris with the Dad/Papa capsule collection.

It runs an 'omnichannel' sales approach, using its stores and wholesale partners to support significant sales through its own website, with sales to over 80 countries.

£1.08m

Puma Alpha VCT participation
(Total Puma Funds investment to date £5.27m)



CAMERAMATICS

CameraMatics provides award-winning fleet risk management solutions for businesses, designed from a deep understanding of the customer's need.

Working across Ireland, the UK and US, the business is positioned at the forefront of fleet and vehicle safety technology. Its disruptive solution incorporates artificial intelligence, machine learning, camera technology, vision systems and telematics to help fleet operators reduce risks and drive new safety standards.

£1.70m

Puma Alpha VCT participation
(Total Puma Funds investment to date £4.72m)



DYMAG

Dymag is a British designer and manufacturer of high performance car and motorbike wheels.

The business continues to grow its presence, both in aftermarket wheels using relationships with several leading US distributors, and through project work with performance original equipment manufacturers. Increased marketing efforts have led to a growing sales pipeline and a substantial confirmed order book.

£1.53m

Puma Alpha VCT participation
(Total Puma Funds investment to date £7.60m)



CONNECTR

Connectr is an award-winning HR Tech Platform that enables employers to attract, hire and retain underrepresented talent, delivering improvements in diversity and inclusion for the employer and improving social mobility in the wider workforce as a result.

Customers include some of the world's most influential companies including Deloitte, Cisco, the NHS, Thalys, Vodafone and National Grid to help recruit young people from a wider range of social backgrounds than typically achieved through traditional channels.

£1.65m

Puma Alpha VCT participation
(Total Puma Funds investment to date £8.70m)

Investment details

- **Minimum investment:** £3,000
- **Maximum investment:** There is no maximum, but income tax relief is only available on investments of up to £200,000 each tax year.
- **Length of investment:** It may be possible to exit a VCT earlier, but tax reliefs only apply if shares are held for at least five years.

Summary of fees

Initial	Initial fee	3% (plus VAT if applicable) of amount subscribed
	Annual management fee	2% (plus VAT if applicable) of net asset value pa
Ongoing	Administrative fee	0.35% (plus VAT if applicable) of net asset value pa
	Performance fee	20% of amounts in excess of 120p per Ordinary Share

Risk factors

An investment in Puma Alpha VCT carries significant risk and you should seek independent financial advice. You should only invest in Puma Alpha VCT on the basis of the Prospectus, which details the risks of the investment. Below is a summary of the key risks:

Tax reliefs

Tax reliefs are not guaranteed, depend on individuals' personal circumstances and require holding the investment for a minimum of five years. Tax reliefs may also be subject to change.

Liquidity

It is highly unlikely there will be a liquid market in the ordinary shares of Puma Alpha VCT, and it may prove difficult for investors to realise their investment immediately, in full or at all.

Capital at risk

An investment in Puma Alpha VCT involves a high degree of risk. Investors' capital may be at risk. There is a possibility you may lose all of your capital invested.

General

Past performance of Puma Investments in relation to its other VCTs is no indication of future results, either in relation to these VCTs or in relation to Puma Alpha VCT. The payment of dividends is not guaranteed. Investors have no direct right of action against Puma Investments. The Financial Ombudsman Service/the Financial Services Compensation Scheme are not available. References in this document to Puma Investments includes, where applicable, references to its wider corporate group.



Get in touch

Our expert national Business Development team are here to help, and would be happy to discuss any of our offers in more detail with you either by phone or by visiting your offices.

Please contact us at **020 7408 4070** or email us at **advisersupport@pumainvestments.co.uk**

Applying online is the most efficient way to invest and helps to reduce waste:
pumaalphavct.pumainvestments.co.uk.

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