

2026

About Lusheng

From Concept to IP Asset: We Protect What You Build

Why choose Lusheng

We are experts in IP strategy and management, serving many of the world's leading businesses

Simplicity and trust

Easy to work with us, we deliver practical solutions to complex issues and volume works which makes us long-term trusted advisors to the world's leading companies

Strategic and innovative thinking

We harness strategic insight and innovative thinking to navigate complexities and deliver tailored legal solutions that drive client success

Integrated IP services

Consistent high-quality advice across the IP value chain to unlock asset value, mitigate risks, and accelerate innovation at every stage

Global network

Collaborates with leading international IP firms across Asia, North America, Europe, and the Middle East, offering clients seamless IP services cross the borders

Award-winning track record

We've consistently achieved superior performance metrics, including higher win rates than the market average, and have a proven capability in handling groundbreaking and landmark cases in IP law

Together with
Strategic partner:

Handled over

4,100

dispute cases with high win rate since established in 2006

Handled cases at

239

courts

Administrative enforcement in 2023-2024 liaised with

62

Market Supervision Administrations (MSAs)

Integrated services

We bring together multi-service to address client needs



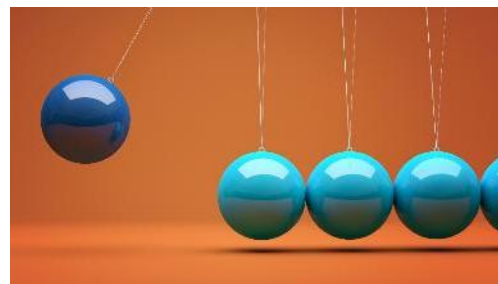
Disputes

Complex dispute capability and for cost effective volume work. Deep expertise connecting expertise across the region.



Enforcement

Brand Protection and anti-counterfeiting support, encompassing online-to-offline services including monitoring, investigations, and enforcement actions.



Patents

Full range of patent services including: searching, drafting, filing and registration, prosecution, opposition, invalidation, licensing and renewals.



Digital & Commercial

Successfully mitigate IP risks and protect brand when operating in the digital world.



Seamlessly brought together to deliver added value for clients

Awards & Accolades



With its leading professional reputation in the industry, Lusheng has received recommendations from numerous international authoritative rating and research institutions, as well as professional media, including:

- Chambers & Partners
- The Legal 500
- Managing IP
- ALB (Asian Legal Business)
- China Business Law Journal
- IAM (Intellectual Asset Management)
- Asia IP
- Benchmark Litigation



Quotes

When other companies/ organisations talk about us

Recommended firm for IP Litigation (PRC Firms), 2025



Lusheng Law Firm has a formidable track record in trade mark protection. Its impressive clientele includes world-leading automobile manufacturers, luxury brands and household consumer goods companies. Lusheng swiftly handles invalidation and litigation proceedings as well as anti-counterfeit enforcement actions. Clients benefit from its strategic partnership with Rouse, which enables the team to seamlessly deal with both inbound and outbound trade mark matters for foreign and Chinese companies. The team's work of late also includes handling litigation of patent and copyright infringement and unfair competition.

Chambers & Partners, 2025

Client Testimonials



We all talk about the Lusheng team as an example of the best practice we have ever experienced in the world. The team provided us with the best kind of legal support -proactive, dedicated, passionate, professional and above all else commercial in their approach. We are particularly impressed at how the team seems to understand us and our needs and is not working in a lawyer's bubble. That is unique!

Client Testimonials



My 30-minute conversation with the Lusheng Digital and Commercial team was worth more than three of my last business trips to China.

Fortune 100 US technology owner

Our Services

The background features a series of diagonal stripes in various shades of blue and orange, creating a dynamic and modern aesthetic.

Disputes

We are known in the industry for our innovative and ‘out of the box’ thinking, which has led to us to be at the forefront of some of China’s most famous cases



We are adept at handling both high-stakes **'bet the house' litigation** and **cost-effective volume work**, offering a unique blend of efficiency and expertise.

We have handled **thousands of brand protection cases**, including many that resulted in **high damage awards**. More than 30 of these cases have been recognized as model cases by the Supreme People's Court, the Supreme People's Procuratorate, the Ministry of Public Security, General Administration of Customs, and other national authorities.

We represents clients in **patent infringement litigations**, which have been selected by Supreme People’s Court and local courts as model cases through the years.

We represent **content industries** clients in a large variety of copyright related cases, and some of the cases have been awarded as the annual Top 10 Copyright Protection Cases by National Copyright Administration of China.

We focus on **cutting-edge legal issues such as TPM, AI, Plant Variety Rights** and able to achieve breakthrough results.

4,100+

IP litigation cases handled by us since 2006

97%

Win rate in civil litigations

75%

Win rate in 72 SPC retrial cases handled by us since 2014

130+

Model cases recognized by different levels of courts and authorities

239

Courts where we have handled cases

Dispute Services



Trade Marks & Unfair Competition

Our dispute teams handle the full range of cases including complex litigation involving:

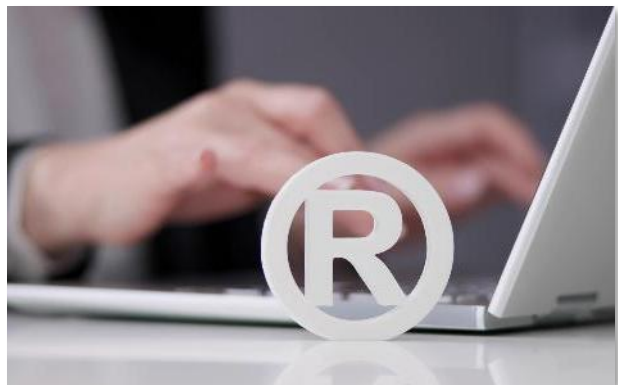
- Look-alike brands
- Well-known trade mark
- Protection of geographical indications (GIs)
- Criminal prosecution
- Trade secret
- AI, data & Digital related disputes



Copyright & Design

We have extensive experience in handling copyright cases covering all fields of copyright and design:

- Design infringement
- Computer software
- Technical protection measures (TPM)
- Licensing disputes
- Publishing & arts, gaming & entertainment , film, music & sports and their merchandise
- AIGC



We have extensive experience litigating and arbitrating patent and tech disputes covering all areas of technology:

- Mechanical
- Electronics, AI & telecommunications
- Life sciences
- Industrial chemicals
- Standard essential patents
- PVR
- Data



Patents & Tech



We also work with clients to protect their trade secrets.

Dispute Cases

Recent work highlights



Multinational children's toy and entertainment company

Patent infringement case with a near record-setting US\$2.2m damages award.

In a related case we successfully brought for the client's first-ever successful private prosecution for IP infringement in China.



Swiss wireless semiconductor company

Source code infringement litigation where the court reversed the burden of proof after presentation of evidence that the code had likely been copied.



Major US clothing and footwear brand

High profile unfair competition lawsuit in China in April 2020, ending a 16-year battle against one of the country's most prolific copycat brands.

Over US\$4.9m damage award and closure of 2,600 infringing offline stores.



International electric vehicle company

Secured well-known trade mark recognition for six marks in China's first such case for the client.

Over US\$700k damages awards.

Landmark judgment upheld by Shanghai High People's Court.



International fashion brand

Successfully enforced trade mark rights against an infringing brand operating 100+ stores in China for infringing over 50 bag designs.

Established precedent against unfair competition through similar branding and product copying.



New Zealand fruit breeding company

A landmark US\$460k damages award for PVR infringement.

Secured court-ordered destruction of all illegally propagated plant materials.

Final judgment upheld by China's Supreme People's Court.

Enforcement

From online to offline, we enforce for world's most valued brands in diversified industries



100+ E-markets and social platforms involved in our online takedown actions	1m+ Listings have been taken down by us	500+ Evidence-gathering cases are led by us every year
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Founded in 2006, we are built on **deep expertise and extensive experience**. In close collaboration with our strategic partner, Rouse, our team consists of over 50 enforcement specialists and more than 20 evidence specialists, supported by 70+ litigation lawyers.

Through the **integration of online and offline** channels, we seamlessly connect online intelligence with offline actions, ensuring effective enforcement across both domains.

Our **national network** includes offices in Beijing, Shanghai, and Guangzhou, along with a vetted network of 40 external third-party firms, providing us with extensive reach across the country.

We prioritize **compliance and efficiency**, delivering transparency and ABAC compliance alongside quick, efficient, and cost-effective solutions for your IP disputes.

Our **client successes** include landmark cases such as the first secondary liability case for the IFPI and the Pandabuy e-commerce case.

2023-2024 Administrative Enforcement

No. of cases handled:

220

Raid footprint covered:

18

provinces

64

cities

2023-2024 Criminal Enforcement

No. of action concluded:

98

Raid footprint covered:

21

provinces

55

cities

Enforcement Services

Evidence and Intelligence

- Intelligence research & analysis
- Online to offline inquiries
- In-depth investigations
- Market surveys & trade fairs
- Shipment tracking & port monitoring
- Evidence preservation

Enforcement Cases

- Warning letters, knock & talk, undertakings/settlements
- Administrative cases
- Criminal raids
- Customs recordal & seizures
- Specialist actions for DRM, software license compliance, streaming and digital enforcement



Online (Internet and Ecommerce)

- Global web and social media scraping and surveys
- Ecommerce strategy expertise
- Notice, takedown & monitoring
- Online platform engagement
- O2O actions and merchant enforcement
- Content removal & blocking

Complex Enforcement, Legal & Regulatory Actions

- Piracy digital evidence gathering
- Administrative actions
- Criminal raids
- Knock & talks
- Piracy program management

Specialist Consultancy Services

- Enforcement program design & management across regions
- Enforcement consulting services (KPIs, ABAC audits)
- Online Vendor selection
- Government Consulting
- Enforcement lobbying/public affairs

Enforcement Cases

Recent work highlights



Global leading food brand

We identified an online shop selling counterfeit products, and through successful online to offline investigation filed the case with local PSB to raid the network in two cities. Large volume of counterfeit goods, labels, and packaging were seized and 4 criminals were detained. Illegal revenue of the case up to US\$2.5 million.



International digital entertainment company

The largest scale programme of trade mark and patent enforcement that the client runs in China, lasting over 18 months.

Successfully concluded 8 administrative punishment decisions for trade mark and 8 PDs for patent infringement as part of the first stage, with strong evidence collected for following civil litigation.



Famous video game company

Major intelligence project undertaken resulting in landmark enforcement. The case was one of client's first cases in which Technical Protection Measure circumvention devices were found by enforcement authorities as illegal criminal devices.



Famous luxury jewelry brand

A model case within the administrative enforcement system.

Successfully establishing alternative copyright appraisal method.



Chinese smart devices brand

Drawing on the strength of our longtime presence with network firms in Southeast Asia, the Middle East, and Africa, we have tailored an IP protection programme for enforcing overseas.

Cracking down major criminal gangs, and successfully winning civil compensation.

Patents & Technologies

From local to global, we empower our clients' innovation initiatives for international success

87%

Granted rate in patent filing

90%

Overcome the refusal in re-examination

88%

Win rate in patent invalidations

20+

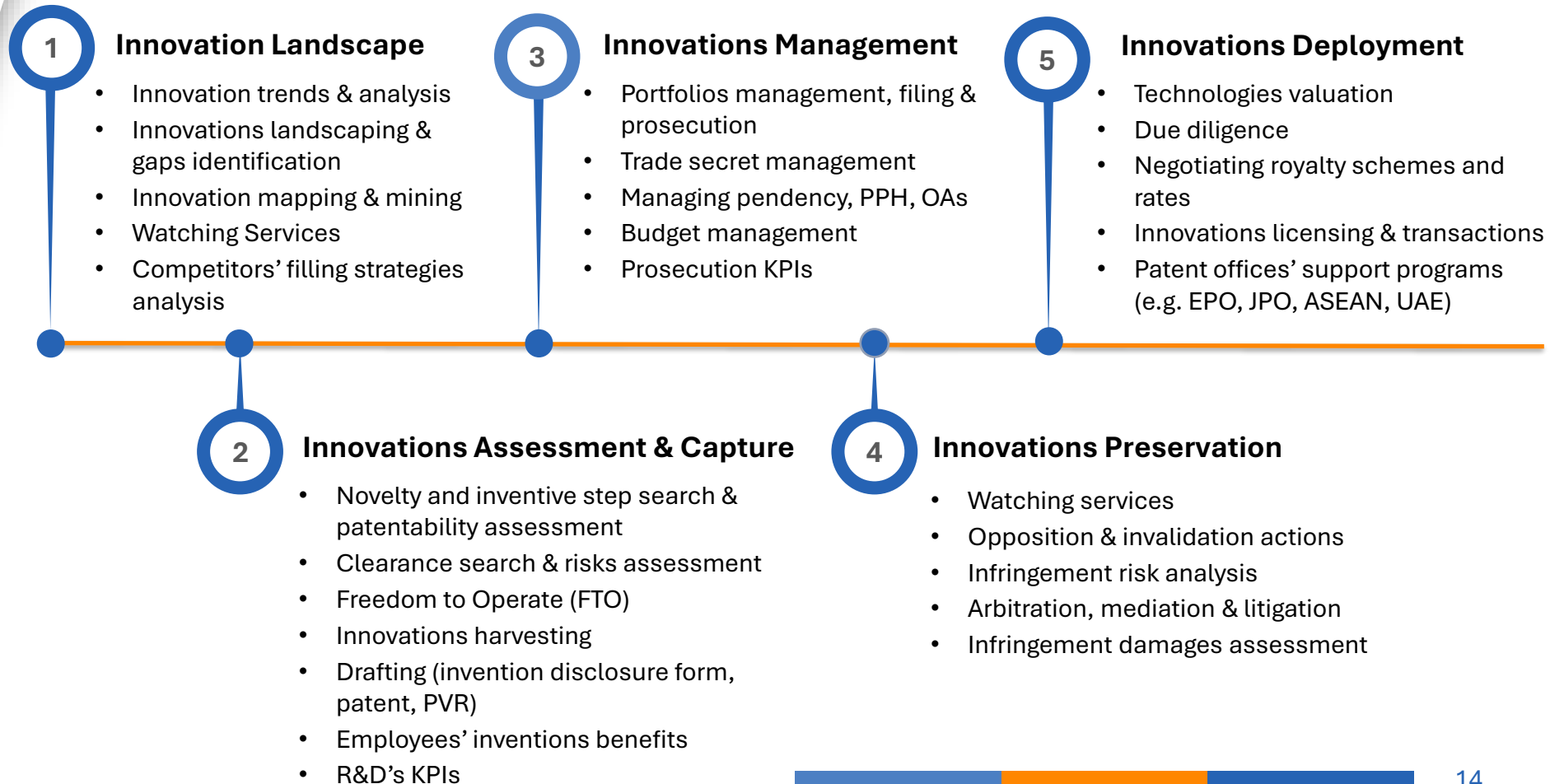
years of patent services for key clients

With **strategic thinking mindset**, we help enterprises to tap the potential of patent creation, improve the efficiency of patent management, increase the profitability of patent implementation and help enterprises to maximize the role of patents so that the patent strategy better serves the business strategy of enterprises.

By working with our litigation team, we **use insights and learnings from patent invalidation and litigation** in drafting applications and prosecuting patents.

With leveraging the resources and knowledge from our strategic partner (Rouse), we are able to provide **China and global services** to our clients.

Our veteran patent team has first-hand experience and sophisticated problem-solving skills to **address complex IP challenges**.



Patent Cases

Recent work highlights



Listed technology company

Successfully revoking the rejection of patents for IoT private protocols, communication modules, and the conversion of underwater sonar technology to IoT inventions.



World's top gaming company

Wholly invalidated multiple design patents filed by these domestic manufacturers before the CNIPA.

Successfully upheld favorable decisions after the second instance of administrative litigations before Supreme People's Court, supporting civil litigations and on-line takedown actions against copycat products.



US leading medical device company

Successful reversal of multiple oncology drug patent rejections and completing the patent layout in China.



World's leading food company

Successfully revoking the rejection of a number of patents in the field of food science, including heat-resistant chocolate and active ingredient in healthy food for pets.



Swiss fitness equipment company

Successfully maintained client's invention patent in the invalidation proceeding before CNIPA, in view of the inventiveness objections and supportive objections.

Invalidated the accused infringer's utility model patent in the invalidation proceeding before CNIPA and upheld the Decision in the first instance of the admin litigation proceeding before the court.

Digital & Commercial

We support businesses in meeting their commercial objectives while minimizing risk

We **enable businesses to leverage value from their IP and brand** whilst successfully **managing IP legal and regulatory risks**.

Our focus is twofold, and we provide practical solutions for complex issues.

Firstly, we care about areas where digitalization is a significant disruptor. The field includes digital commerce and marketing, evolving regulatory landscapes, emerging business models and cutting-edge digital tools and assets such as Artificial Intelligence and NFTs.

Secondly, we support with commercial issues and IP transactions that underpin business activity more generally.



The team provided professional and insightful guidance on multifaceted marketing and intellectual property law issues... across internal and external stakeholders... The team is a great partner to the success of our marketing campaign

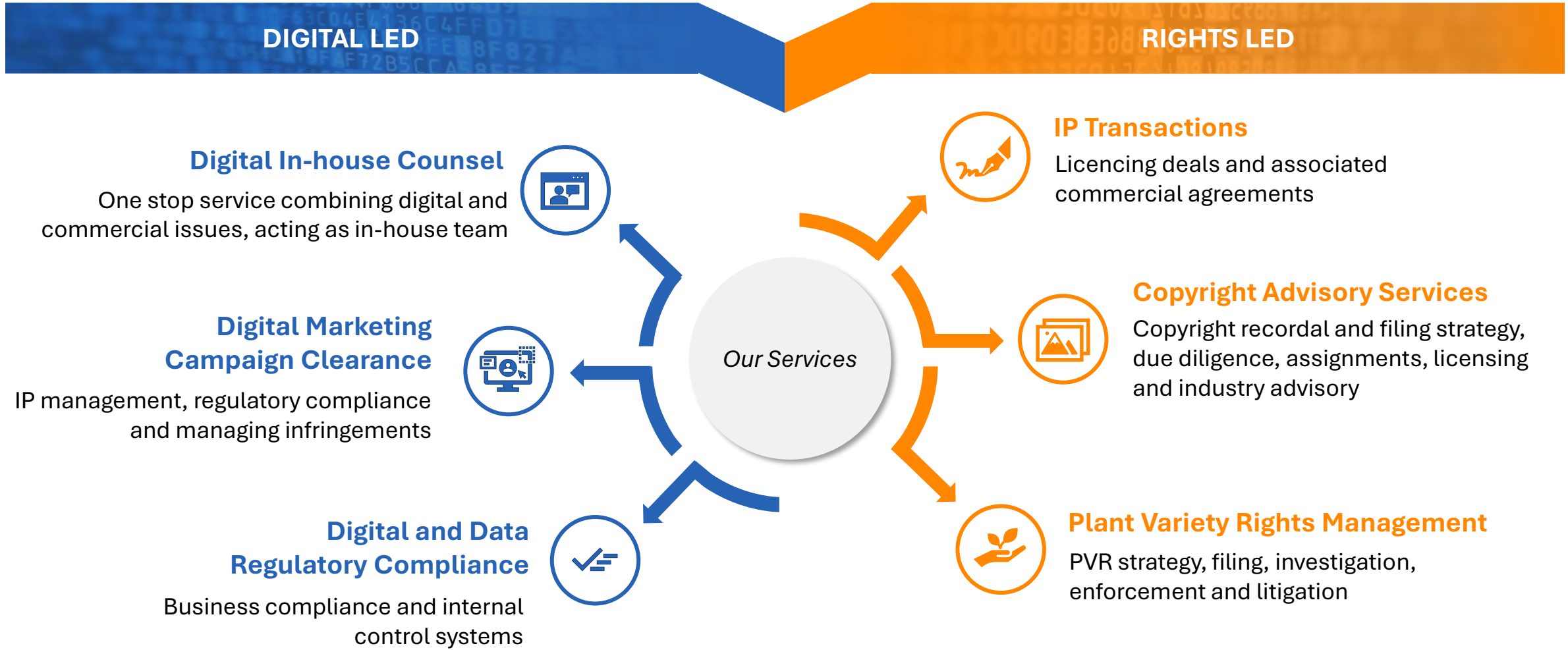
Irene Chang, Trade mark, Copyright and Marketing Counsel, HP Inc.

My 30-minute conversation with the Lusheng Digital and Commercial team was worth more than three of my last business trips to China

Fortune 100 US Technology owner

Digital & Commercial Services

Our services focus on enabling digital activity and protecting IP-related rights and transactions



Digital & Commercial Cases

Recent work highlights



Leading global fashion publisher

Enabled implementation of new commercial strategy, pivoting towards digital activity. Regulatory mapping, business and legal structures advice. NFT and data regulatory advice. IP and copyright, commercial agreements, T&Cs.



International entertainment company with cartoon characters

Supported client's commercial growth in China. Regulatory mapping and business implications. NFT marketing campaign clearance, data regulatory compliance, commercial agreements with content creator, copyright protection.



American multi-brand personal care

Comprehensive legal support acting as in-house team. Includes: e-commerce risk analysis, commercial structures & regulatory review, third party agreements, trade mark authorisation, packaging clearance, customer complaints.



Multinational telecoms cloud software provider

Secured our client's business and competitive advantage in China. Risk analysis of business model. Identification of structural changes and enhanced protection of IP. Update of commercial agreements.



New Zealand based exotic fruits business

Supported the owner and exclusive licensee to win a landmark Plant Variety Rights (PVR) infringement civil case with significant damages awarded.

Thank you.

To learn more about Lusheng, pls visit:

www.lushenglawyers.com.cn



Annex – Model Cases Awarded by Courts and Authorities

Model Cases

13 of cases have been selected as “Model Cases of the Year” by the Supreme People’s court since 2008



Represented **Enzafruit** in a dispute over plant variety rights infringement for the for the "Envy" apple (2025)

Represented **a world’s leading toy and entertainment group** against a Shanghai-based education company and others for the crime of counterfeiting registered trademarks (2025)

Represented **a well-known international film and entertainment group** against multiple individuals for their manufacturing and sale of counterfeit cultural and creative products (2025)

Represented **an international luxury jewelry and watch brand** against a jewelry company and the others in a dispute over trademark infringement and unfair competition (2022)

Represented **multiple well-known international confectionery, food and beverage companies** against multiple individuals for the crime of counterfeiting registered trademarks (2022)

Represented **an internationally renowned sportswear and footwear company** against a Shenzhen-based sporting goods company and the others in a dispute over trademark infringement and unfair competition (2018)

Represented **an international personal care equipment brand** in an administrative litigation over a trademark opposition (2018)

Represented **a multinational industrial technology group** against a container manufacturing company and the others for invention patent infringement (2016)

Represented **a prestigious international sports organization and leading sports equipment company** against an Anhui-based company for the crime of counterfeiting registered trademarks (2016)

Represented **a well-known international automotive company** against a Chengdu-based trading company and the others for trademark infringement (2016)

Represented **a well-known international high-end wine group** against an individual in Beijing for the crime of selling premium spirits bearing counterfeited registered trademarks (2010)

Represented **a well-known German manufacturing company** against a Quzhou-based machinery manufacturer for invention patent infringement (2008)

Represented **a well-known international high-end wine group** against a Shanghai-based winery for unfair competition (2008)

**Only some of recent example cases are listed here*

Model Cases

Trade Marks



Administrative Litigation

Represented **an internationally renowned sportswear and footwear company** in an administrative dispute over the trademark invalidation for its iconic letter design on athletic shoes

- *2019-2020 Best 10 Cases of IP Protection (Non-criminal)*

Represented **an international personal care equipment brand** in an administrative litigation over a trademark opposition

- *Model Cases of the Supreme People's Court 2018*

Represented **a major international energy company** in an administrative litigation over a trademark cancellation

- *Model IP Cases in China 2017*

Represented **a well-known international trademark management company** in an administrative litigation over a trademark validity

- *Model IP Cases in China 2017*

**Only some of recent example cases are listed here*

Model Cases

Trade Marks

Civil Litigation

Represented **an internationally new energy vehicle company** in a dispute against a food and beverage company for trademark infringement and unfair competition

- *Shanghai IP Judicial Model Cases of the Past Decade (released in 2024)*
- *China Business Law Journal Deals of the year 2023 (IP)*

Represented **a well-known international fashion brand** against Shanghai-based trading company for trademark infringement

- *Top 10 IP Judicial Protection Cases of Wuxi Courts 2023*

Represented **a well-known domestic fashion clothing brand** against a Taobao store for trademark infringement and false advertising

- *Top 10 IP Judicial Protection Cases of Jiaxing Courts 2023*
- *Top 10 Business Environment Optimization Cases of Jiaxing Courts 2023*

Represented **an internationally renowned toy and entertainment company** against a Yiwu-based company for trademark infringement

- *Top 10 IP Judicial Protection Cases of Jinhua Courts 2023*

Represented **an international luxury jewelry and watch brand** against a jewelry company and the others in a dispute over trademark infringement and unfair competition

- *Top 50 IP Cases Selected by the Supreme People's Court 2022*
- *Top 10 IP Cases by Tianjin High People's Court*

Represented **a premier German writing instrument brand** against a Guangzhou-based stationery company for 3D trademark infringement and unfair competition

- *Outstanding IP Litigation Cases in Lingnan Region 2022*

Represented **a leading global information technology and networking solutions company** against multiple individuals for trademark infringement

- *Outstanding IP Litigation Cases in Lingnan Region 2022*
- *Top 10 Trade Mark Cases in Shenzhen 2022*

**Only some of recent example cases are listed here*

Model Cases

Trade Marks



Criminal Litigation

Represented a **world's leading toy and entertainment group** against a Shanghai-based education company and others for the crime of counterfeiting registered trademarks

- *Model Cases of IP Criminal Protection by the Supreme People's Court (released in 2025)*
- *China Business Law Journal Deals of the Year 2022 (Dispute & Investigations)*
- *Model Cases on Innovation-Driven IP Protection by the Supreme People's Procuratorate*
- *Top 10 Criminal Cases of IP Protection by Shanghai No.3 Intermediate Court and No.3 Branch of Shanghai Procuratorate (released in 2023)*
- *Top 10 IP Judicial Protection Cases of Shanghai Courts 2021*

Represented a **well-known American film and entertainment company** against multiple individuals for the crime of manufacturing and selling counterfeit licensed products

- *Model Cases of Criminal IP Protection by the Ministry of Public Security (released in 2025)*

Represented a **New Zealand fruit company** in a criminal case involving counterfeit trademark labels and the distribution of counterfeit fruit

- *Model Cases of the "Protecting IP" Campaign by the Shanghai Municipal Market Supervision and Administration Bureau (released in 2025)*
- *Top 10 Cases of IP Criminal Protection by "ZHIQITONG (an IP service platform managed by Shanghai IP Administration)" (released in 2025)*

**Only some of recent example cases are listed here*

Model Cases



Trade Marks

Represented a **well-known international film and entertainment group** against multiple individuals for their manufacturing and sale of counterfeit cultural and creative products

- *Model Cases of Criminal Protection of IP by the Supreme People's Court (released in 2025)*
- *Top Cooperation Cases of the 4th IP Eagle Award of AACA (Alibaba Anti-Counterfeiting Alliance)*
- *Top 10 Model Cases of IP Criminal Protection Strengthening Innovation by the Ministry of Public Security (released in 2023)*

Represented a **multinational pharmaceutical company** against multiple individuals for the crime of counterfeiting the registered trademark of its renowned injection

- *Top 10 Criminal Cases of IP Protection by Shanghai No.3 Intermediate Court and No.3 Branch of Shanghai Procuratorate (released in 2023)*

Represented **multiple well-known international confectionery, food and beverage companies** against multiple individuals for the crime of counterfeiting registered trademarks

- *Top 50 IP Cases Selected by the Supreme People's Court 2022*
- *Top 10 IP Judicial Protection Cases of Jiangsu Courts 2022*
- *Top 10 IP Judicial Protection Cases of Wuxi Courts 2022*
- *Model Cases of Xinwu District Procuratorate 2022*

Represented an **internationally renowned toy and entertainment company** against a technology company and others for the crime of counterfeiting registered trademarks in a private

- *Top 10 IP Cases of Shenzhen Longgang Courts (2016-2020)*
- *Top 10 IP Trial Cases in Shenzhen 2019*
- *Top 10 Foreign-Related IP Cases in Guangdong 2019*
- *Outstanding IP Litigation Cases in Lingnan Region 2019*
- *Top 10 Trade Mark Cases in Shenzhen 2019*

**Only some of recent example cases are listed here*

Model Cases

Copyright

Enforcement

Represented a **well-known international film and entertainment group** in a copyright infringement case involving the artworks of its multiple iconic animated characters

- *Top 10 Cases of Combating Copyright Infringement and Piracy in China 2023 by National Copyright Administration of China*
-

Represented a **world's leading entertainment company** against a Guangzhou-based company for copyright infringement by providing devices to circumvent technological measures

- *Top 10 IP Protection Cases in Guangzhou 2023*
-

Represented a **world-leading entertainment company** against a Beijing-based trading company for the crime of circumventing technological protection measures

- *Top 10 Cases of Combating Copyright Infringement and Piracy in China 2022 by National Copyright Administration of China*
-

Represented an **international luxury jewelry brand** against a jewelry company for unauthorized reproduction and distribution of copyrighted works

- *Top 10 IP Protection Cases in Guangzhou 2021*
-

Represented a **world's leading entertainment company** against an individual for the crime of circumventing technological measures and infringing copyright-related rights

- *Model Cases of Copyright Enforcement of Culture Market in Guangzhou 2020*
-

Represented an **international educational publishing group** against a Beijing-based technology company for distributing pirated electronic publications

- *Top 10 Cases of "Sword Campaign 2019" Issued by National Copyright Administration of China*
 - *Top 10 Administrative IP Protection Cases in Beijing 2019*
-

Represented a **multinational academic publishing group** against a Beijing-based education company for distributing pirated electronic publications

- *Top 10 Cases of Combating Copyright Infringement and Piracy in China 2018 by National Copyright Administration of China*
-

**Only some of recent example cases are listed here*

Model Cases

Copyright



Criminal Litigation

Represented a **world-renowned entertainment company** in a Beijing case against an individual for copyright infringement via circumvention of hardware and software technological measures

- *Model Cases of IP Protection by the People's Procuratorate of Beijing 2024*

Represented a **world's leading entertainment company** against multiple individuals for the crime of copyright infringement by circumventing game console operating systems to download pirated games

- *Model IP Judicial Protection Cases of Xuzhou Courts 2022*

Represented a **well-known international film and entertainment group** in a copyright infringement case involving unauthorized aircraft designs based on its iconic animated characters

- *2021-2022 Best 10 Cases of IP Protection (Criminal)*

Represented an **international children's entertainment and educational products company** against an individual for copyright infringement

- *Model IP Cases of Shenzhen Longgang People's Procuratorate (2017-2021)*
- *Top 10 IP Cases of Shenzhen Longgang Courts (2016-2020)*
- *Top 10 Foreign-Related IP Cases in Guangdong 2020*
- *Outstanding IP Litigation Cases in Lingnan Region 2020*

Represented a **renowned British luxury group** against multiple individuals in Guangdong for the crimes of copyright infringement and selling goods bearing counterfeited registered trademarks

- *2019-2020 Best 10 Cases of IP Protection (Criminal)*

**Only some of recent example cases are listed here*

Model Cases

Copyright

Civil Litigation

Represented a **leading company** in a dispute over copyright infringement

- *Model Copyright Cases of Beijing Intellectual Property Court in 2024*

Represented a **well-known international film and entertainment group** against a Guangzhou-based company and others for copyright infringement and unfair competition

- *2022-2023 Best 10 Cases of IP Protection (Civil)*

Represented a **well-known international film and entertainment group** against in a copyright infringement case involving the distinctive "eye" design of its iconic animated characters

- *Top 10 IP Judicial Protection Cases of Wuxi Courts 2023*

Represented a **well-known international film and entertainment group** against a Shanghai-based company and others for copyright infringement and unfair competition

- *Top 10 IP Judicial Protection Cases of Shanghai Courts 2019*

Represented a **well-known international film and entertainment group** against a Guangzhou-based cosmetics company and others for copyright infringement and unfair competition

- *2018-2019 Best 10 Cases of IP Protection (Non-criminal)*

Represented a **prominent international media conglomerate** against a Ningbo-based investment company and others for copyright infringement and unfair competition

- *Top 10 IP Cases of Ningbo Courts 2018*

Represented an **internationally renowned toy and entertainment company** against a Shantou-based toy company and the others for copyright infringement

- *Model IP Cases in China's Courts 2018*
- *Top 10 Innovation-Driven Cases in Guangdong*

**Only some of recent example cases are listed here*

Model Cases

Unfair Competition Disputes

Represented **an internationally renowned sportswear and footwear company** against a Tianjin-based footwear company and others for unfair competition

- *CBLJ Deals of the year 2024 (IP)*
- *Top 10 IP Protection Cases of Jiangxi Courts 2023*

Represented **an internationally renowned sportswear and footwear company** against a Shanghai-based sportswear company and others in a dispute over trademark infringement and unfair competition

- *2022-2023 Best 10 Cases in IP Protection (Civil)*

Represented **a premier German writing instrument brand** against a Guangzhou-based stationery company for 3D trademark infringement and unfair competition

- *Outstanding IP Litigation Cases in Lingnan Region 2022*

Represented **a German water filtration brand** against a Shanghai-based industrial company for trademark infringement and unfair competition

- *Model Cases of Enhancing IP Rights Protection of Shanghai Courts 2021*
- *Model IP Cases in China 2020*

Represented **a renowned British luxury group against a Shanghai-based trading company** in a dispute over trademark infringement and unfair competition and secured a preliminary injunction

- *Top 10 IP Judicial Protection Cases of Suzhou Courts 2021*

Represented **an internationally renowned sportswear and footwear company** in an unfair competition dispute over its iconic letter logo on athletic shoes

- *Model IP Judicial Protection Cases in Free Trade Zone by Shanghai Pudong Court (2013-2023)*
- *The Second Prize of Outstanding Cases Review of National Court System Selected by the Supreme People's Court 2022*
- *Model Cases of Strengthening IP Protection of Shanghai Courts 2022*
- *Top 10 IP Judicial Guarantee Cases by Shanghai Pudong Court*

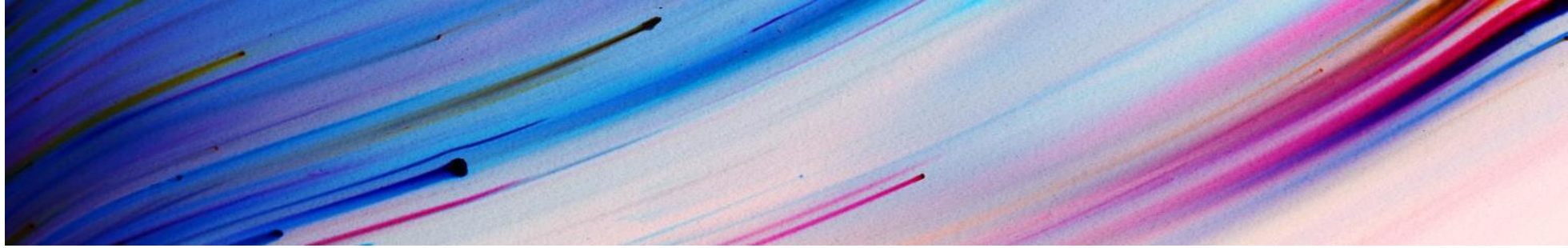
Represented **an internationally renowned sportswear and footwear company** against a Shenzhen-based sporting goods company and the others in a dispute over trademark infringement and unfair competition

- *Top 10 IP Cases Selected by the Supreme People's Court 2018*
- *Top 10 IP Judicial Protection Cases of Jiangsu Courts 2020*
- *Model Cases of IP Judicial Protection of Suzhou IP Tribunal (2017-2021)*
- *2020-2021 Best 10 Cases of IP Protection (Non-criminal)*

**Only some of recent example cases are listed here*

Model Cases

Patent



Represented a **well-known international sanitary ware company** in defending against design patent infringement claim

- *Outstanding IP Cases 2025 by Shanghai Changning IP Association*

Represented a **well-known international game company** in a series of cases involving design patent infringement of "controllers for electronic devices"

- *Model Cases of Administrative Protection of IP in Guangdong (released in 2024)*

Represented an **internationally renowned toy and entertainment** company in a Shanghai dispute against a sportswear company and others for trademark infringement and unfair competition

- *Top 10 IP Judicial Protection Cases of Suzhou Courts 2022*
- *China Business Law Journal Deals of the year 2022 (Dispute & Investigations)*

Represented a **well-known international maternal and infant brand** against a Hebei-based stroller company for invention patent infringement

- *Shanghai Top IP Judicial Model Cases of the Past Decade (released in 2024)*
- *Model Cases of Enhancing IP Rights Protection of Shanghai Courts 2021*
- *Top 100 Outstanding Cases of Shanghai Courts 2021*

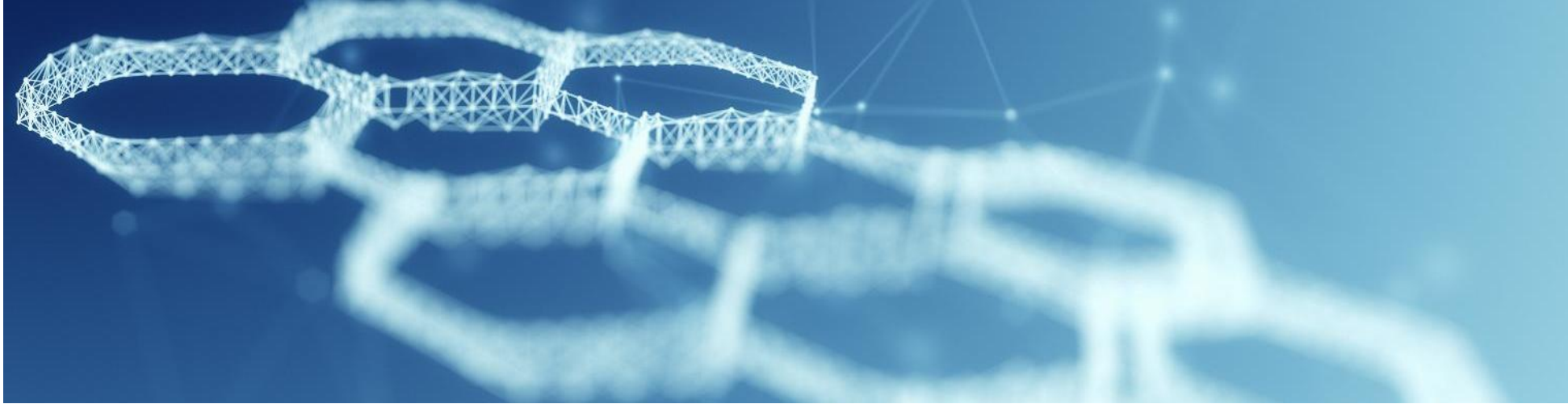
Represented a **well-known international maternal and infant brand** against multiple companies for invention patent infringement

- *Top 10 IP Cases by Tianjin High People's Court*
- *Model Property Protection cases of Tianjin Courts 2022*
- *Technology-related Model Cases of Tianjin IP Tribunals*

**Only some of recent example cases are listed here*

Model Cases

Patent



Represented a **Swedish industrial equipment manufacturing company** against a Guangzhou-based laboratory equipment company for invention patent infringement

- *Outstanding IP Litigation Cases in Lingnan Region 2020*
- *Top 10 Foreign-Related IP Cases in Guangdong 2020*

Represented a **well-known international sanitary ware company** against a Ningbo-based sanitary ware company for design patent infringement

- *Top 10 IP Cases of Zhejiang Courts 2019*

Represented a **German water filtration brand** in a dispute over invention patent infringement for its water filter pitchers

- *Top 10 IP Judicial Protection Cases of Shanghai Courts 2018*

Represented a **multinational industrial technology group** against a container manufacturing company and the others for invention patent infringement

- *50 Model IP Cases Selected by the Supreme People's Court 2016*

**Only some of recent example cases are listed here*

Model Cases

Plant Variety



Represented **Enzafruit** in a dispute over plant variety rights infringement for the for the "Envy" apple

- *Top IP Judicial Protection Case in the Seed Industry Selected by the Supreme People's Court (Batch 5, 2025)*
- *CBLJ Deals of the year 2023 (IP)*
- *Model Cases of Judicial Protection of IP by Gansu Courts (Released in 2025)*

**Only some of recent example cases
are listed here*