

FOR IMMEDIATE RELEASE

**DISCOVER ASIA'S FIRST BRICKOSAURS WORLD
AT SINGAPORE ZOO AND RIVER WONDERS**



Image 1 and 2 (above): Patrick the parasauropod (left) and Valerie the velociraptor (right), two of the 60 life-sized brick displays, awaiting guests at Asia's first Brickosaurs World in Singapore Zoo and River Wonders. Visitors can look forward to coming face to face with these prehistoric creatures from 13 November 2021 to 3 May 2022. Photo credits: Mandai Wildlife Group

SINGAPORE, 10 November 2021 — This November, Singapore's wildlife parks—Singapore Zoo and River Wonders—will host Brickosaurs World in the first-ever showcase in Asia featuring more than 60 life-sized dinosaurs. The event also features an immersive maze of hidden clues and puzzles which will create an interactive playground for explorers to get lost in archaeological wonders. The pre-historic terrestrial vertebrates will come to life using 1.5 million LEGO® bricks constructed over a period of 8,548 hours.

“As a species, dinosaurs are awe-inspiring and possess an evergreen appeal amongst so many generations of children and adults”, said Irene Lin, Chief Marketing Officer, Mandai Wildlife Group. “This fascination creates opportunities for impactful community engagement about mass extinctions. In partnering Bricklive!, we are able to relive the age of the dinosaurs and reflect on the future of our planet which is facing serious threats from factors like climate change. Every action now, to protect our world, counts.”

From 13 November 2021 to 3 May 2022, visitors to both parks located at Mandai Wildlife Reserve will come close to phenomenal brick displays which range from a massive T-Rex to the mighty plesiosaurs to tiny raptors on interactive digital trails. The Brickosaurs on these self-guided trails will lead explorers on journeys to discover animals on the brink of extinction, what can be done to save them and highlight the importance of actions to conserve the wildlife and biodiversity that exist today.

Families can also set out to identify lost dino fossils together and take part in craft workshops to make their very own dino masks and mini figurines using recycled materials and origami techniques. The focus of these activities is to highlight ways we can reuse, recycle and reduce our impact on the environment every day.

In a first by The LEGO® Group, an outdoor LEGO® pop-up store will be set up at Singapore Zoo's Pavilion by the Lake. Visitors can redeem an exclusive LEGO® Minifigure which are complimentary with every child admission ticket. Families can be inspired by unique diorama displays and then build their very own creations at LEGO® Playtables.

A series of exclusive dino-themed merchandise has been created for Brickosaurs World, ranging from apparel to bags and lunchboxes which are available at the parks' gift shops while stocks last. For more information, please visit: www.mandai.com/brickosaurs.

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DIGITAL MEDIA KIT

Media kit accessible [here](#)

- Includes high-res images
- All assets are to be credited to Mandai Wildlife Group

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ABOUT MANDAI WILDLIFE RESERVE

Mandai Wildlife Reserve (万态野生动物世界) is a unique wildlife and nature destination in Singapore committed to conservation, sustainability, education and research. It is home to world-renown wildlife parks which connect people from all walks of life to the fascinating world of wildlife. Every interaction purposefully engages the visitor, to inspire action for a healthier planet, and every visit to the parks supports wildlife conservation efforts in Singapore and Southeast Asia.

Under an exciting rejuvenation plan at Mandai Wildlife Reserve, five wildlife parks will be integrated with distinctive nature-based experiences, green public spaces and an eco-friendly resort.

More information can be found at www.mandai.com  [MandaiWildlifeReserve](https://www.facebook.com/MandaiWildlifeReserve) 

[MandaiWildlifeReserve](https://www.instagram.com/MandaiWildlifeReserve)  [@MandaiGroup](https://twitter.com/MandaiGroup)

ABOUT THE LEGO GROUP

The LEGO Group is a privately held, family-owned company with headquarters in Billund, Denmark, and main offices in Enfield, USA, London, UK, Shanghai, China, and Singapore. Founded in 1932 by Ole Kirk Kristiansen, and based on the iconic LEGO® brick, it is one of the world's leading manufacturers of play materials.

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Guided by the company spirit: "Only the best is good enough", the company is committed to the development of children and aims to inspire and develop the builders of tomorrow through creative play and learning. LEGO products are sold worldwide and can be virtually explored at www.LEGO.com.

ABOUT LIVE COMPANY GROUP

Live Company Group (LVCG) is a leading global children's entertainment and education brand. LVCG was founded in 2017 by its Chairman David Ciclitira and is admitted to trading on the AIM market of the London Stock Exchange. The Company's country of incorporation and main country of operation is the United Kingdom. In December 2017 LVCG acquired the BRICKLIVE Group and Parallel Live Group.

BRICKLIVE events have received widespread acclaim as a leading network of partner-driven shows designed to showcase the benefits of LEGO® as an educational tool worldwide. ^[1]_[SEP]In December 2017

BRICKLIVE shows were hosted simultaneously across three continents – Europe, Asia and South America. ^[1]_[SEP]LVGC's continues to build on the success of BRICKLIVE partner-driven events in the UK, South Korea, Japan, Switzerland and Brazil to further extend the global footprint of these shows, with a focus on China and USA in particular. Since the acquisition, BRICKLIVE has expanded rapidly through its global reach and brand extensions such as BRICKLIVE Centres, BRICKLIVE Cafes and BRICKLIVE Touring.

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10 November 2021

APPENDIX

Activities	Details
<p><u>Brickosaurs: Land Before Time</u> Discover over 60 Brickosaurs structures built with over 1.5million toy bricks at Singapore Zoo and River Wonders!</p> <p>From tiny raptors to the towering 4m tall Plesiosaur, and the gigantic T-Rex weighing over 1,964 kg, meet your favourite dinosaurs that took the builders a total of 8,548 hours to complete.</p>	<p>Date: 13 Nov 2021 – 3 May 2022 Time: 10.00am – 6.00pm daily Venue: Singapore Zoo and River Wonders</p>
<p><u>Back from the Brink of Extinction Trail</u> Discover Brickosaurs of the prehistoric world through a self-guided trail! Let your instincts guide you through your adventure as you uncover fun facts from our Brickosaurs displays and learn how you can help save the animals of today from extinction.</p>	<p>Venue: Around Singapore Zoo and Rivers Wonders</p>
<p><u>Prehistoric Playtime with LEGO bricks</u> At the LEGO pop-up store, try your hand at building your very own brick creation at the LEGO Playtables during weekends and marvel at the exclusive Diorama Displays! Don't forget to redeem your free* LEGO Assorted Minifigure and enjoy exclusive deals on LEGO merchandise.</p>	<p>Venue: Pavilion by the Lake, Singapore Zoo Time: 10.00am – 6.00pm, daily</p> <p><i>*LEGO Minifigure comes free with every child admission ticket, while stocks last. Last redemption at 5pm daily.</i></p>
<p><u>Explore the Brickosaurs World*</u> Gear up for an expedition to explore the Brickosaurs World at Singapore Zoo and River Wonders! Learn more about these majestic creatures by completing missions at 8 activity stations and bring home your own creations.</p>	<p>Only available on weekends, public holidays and school holidays</p> <p><i>*Top up of \$15 is required for this activity.</i></p>
<p><u>Eye Spy in the Sky</u> In a fun game of eye spy, identify and name as many flying dinosaurs as you can spot to complete the mission!</p>	<p>Venue: Boat Dock, Singapore Zoo</p>

Activities	Details
<p><u>Mask me up workshop</u> Gear up as one of the prehistoric flying giants by fashioning your own dino masks using recyclable materials!</p>	Venue: Boat Dock, Singapore Zoo
<p><u>Rawr-cycle workshop</u> Craft and decorate your own dinosaur squad using recycled materials at this fun workshop.</p>	Venue: Boat Dock, Singapore Zoo
<p><u>A-Maze-ing Race</u> Venture through an immersive maze in search of the long-lost secrets of the dinosaurs, chock full of fun facts and word obstacles to complete!</p>	Venue: Garden Pavilion, Singapore Zoo
<p><u>Bone Diggity Time</u> Put on your archaeologist hat and start digging! Little ones will have fun trying their hand at excavating an archaeology site to discover lost fossils of the mighty T-rex and identifying the different types of bones.</p>	Venue: Garden Pavilion, Singapore Zoo
<p><u>Community River Mural</u> Unleash your creativity and use eco-friendly paint to create a river fossil mural. This also serves as an iconic photo spot for guests as they play their part in designing the river mural.</p>	Venue: Entrance, River Wonders
<p><u>Dinorami Time</u> Create your own origami dinosaurs with special printed origami papers and bring home your very own Dinorami!</p>	Venue: Boat Plaza, River Wonders
<p><u>Chalki-saurus</u> Reimagine the mighty plesiosaurus and other prehistoric animals however you like! This fun chalk activity invites you to give your own creative spin on how the Jurassic animals might have looked like according to your imagination.</p>	Venue: Viewing Deck near Wild Amazonia, River Wonders

Promotions	Details
<p><u>Singapore Zoo & River Wonders Brickosaurs Combo</u> Enjoy 40 per cent off combo admission to Singapore Zoo and River Wonders</p> <p><i>Valid for local residents and same day admission only. Terms and conditions apply.</i></p>	<p>Promotion period: 5 Nov – 24 Dec 2021</p> <p>Visit period: 13 Nov – 24 Dec 2021</p> <p>Applicable for SingapoRediscovered Vouchers redemption.</p>
<p><u>Dig into a Roar-some Feast</u> Satisfy your apex appetite with an exclusive dino-themed menu! Dig into Dino nuggets, the T-Rex Ham & Cheese Sandwich, Milo Dinosaur Boba and more! Whether you are a herbivore like a Triceratops, or a carnivore like the T-Rex, there is something for every hungry dinosaur fan.</p> <p><i>While stocks last.</i></p>	<p>Venue: Ah Meng Bistro, Singapore Zoo</p> <p>Time: 9.00am - 5.00pm (Mon-Fri) 9.00am - 5.30pm (Sat, Sun, public holidays)</p>
<p><u>Prehistoric Treasures of the Wild</u> Uncover exclusive dino-themed merchandise from the land before time! From apparel, drawstring bags to toys and games, there is something for every dinosaur fan. Every purchase comes with Conservation Included.</p>	<p>Venue: Entrance Shop and Pavilion by the Lake, Singapore Zoo</p> <p>Time: 9.00am – 7.00pm</p>
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