

FORMULA E | **StART**



Gavin Goodman, *BOMVU No.3*, Limited edition Hahnemühle Photo Rag, 112 x 84 cm

**Formula E and StART will present a pop-up
exhibition at the Cape Town E-Prix**

SATURDAY 25TH FEBRUARY 2023



Jooj, *A girl, A balloon and the Rising*, Acrylic on Perspex with origami butterflies, 150 x 100 cm

The all-electric ABB FIA Formula E World Championship and StART Art Global are set to collaborate during round five of Season 9 at the 25 February in Cape Town to reinforce their shared commitment to supporting artists and their local community and showcase local art in front of the local city population. The exhibition follows successful exhibitions in Mexico City that opened Season 9 of the championship.

Emerging artists represent the uniqueness and diversity in society, while supporting them helps develop creativity associated with their diverse backgrounds, locality, interests and society.

The exhibition is the second collaboration with Formula E has been curated by StART, founded by David Ciclitira, together with local D-Core Art & Soul Gallery. With a focus on sustainability in art, the works all by local artists will be exhibited for sale both online via startartfair.com and in the BOSS EMOTION CLUB, tangibly supporting the community and the individual artists.

All of the participating artists live and work in Cape Town and its surrounding area, they include metal sculptor Morris, Johannesburg-born Vincent da Silva who not only paints but also works in bronze, Juanne Piere de Abreu known as Jooj who is a Japanese-South African Origami artist, urban-pop artist Bassa and Cape Town native photographer Gavin Goodman.

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WWW.STARTARTFAIR.COM

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NOTES TO EDITORS

ABOUT StART ART GLOBAL:

Since its founding in 2014 by David and Serenella Ciclitira, StART has helped to springboard the careers of many emerging artists from around the globe. Each year 15,000 people visit StART Art Fair London, hosted in London's iconic Saatchi Gallery to explore our showcase of emerging and established artists hailing from all around the globe, the event provides collectors and art enthusiasts alike with the opportunity to discover the most exciting works from both established and developing global markets. To complement the fair, 2021 saw the launch of a new art e-commerce platform StART.art, as well as a series of pop-up selling exhibitions under the moniker StART+. The inaugural StART+ opened in Knightsbridge, November 2021, followed by Cape Town, March 2022. A permanent StART+ gallery space opened in Seoul with a sell-out exhibition (16 December 2022-5 February 2023) titled 'Thanking You' by the multi-talented Ohnim and is followed (23 February -12 March 2023) by British artist Mark Sloper-Illuminati Neon's first solo show in the capital; 'London x Seoul- The art of neon'. More StART+ exhibitions and collaborations are planned throughout 2023.

www.startartfair.com

Instagram @start.art.global | @start.art.Seoul | Facebook @start.art.global

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ABOUT FORMULA E:

At Formula E, we aspire to accelerate change towards an electric future, one race and one city at a time. Using the spectacle of sport, we are sending a powerful and meaningful message to help alter perceptions and speed-up the switch to electric mobility. We also operate as a testbed to push the development of new technologies needed for an electric, low-carbon future. Working in close collaboration with our host cities to leave a lasting legacy wherever we race, Formula E is racing for a cleaner future, faster. Our sustainability policy guides how we work and the actions we take to ensure our event is as sustainable as possible.

www.fiaformulae.com

Instagram @fiaformulae.com



ABOUT D-CORE ART & SOUL GALLERY:

Established in 2014, D-Core is an eclectic art gallery based in Cape Town, South Africa. Gallery founder Kyle Fuchs began advising and procuring pieces for local and international clients. Over the years D-Core Gallery has assembled a broad roster of local and international artists, all with a unique styles and persona which fit into the particular aesthetic of the gallery.

In complement to the works for sale in the physical gallery space D-Core works directly with its artists allowing them to liaise directly for commissioned works specific to client's requirements. From the individual looking to add to their collection to the Procurement Manager, Interior Designer or Architect searching for products to enhance specific spaces, D-Core's expert team is on-hand to assist.

www.dcoredesign.co.za

Instagram @dcoredesign | Facebook @D-Core Art & Soul Design

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D-Core Art & Soul Gallery, 160 Sir Lowry road, Buchanan Square, Woodstock, Cape Town

