



**START**

SAATCHI GALLERY 13-16 SEPTEMBER 2018

EVENT REPORT



Grey Skipwith, SKIPWITHS (right)



Packed booth of TAKSU, VIP Preview



# START

Fifth Edition, 13th-16th Sep 2018  
Discover Tomorrow's Art Today

START returned to London's Saatchi Gallery in September and showcased emerging and established artists from new art scenes to give art collectors and enthusiasts alike the opportunity to discover works from developing global markets.

Founded and organised by Parallel Contemporary Art and Saatchi Gallery, START took place across all three floors of Saatchi Gallery. It aims to introduce a young generation of galleries and artists to an international audience and provide an insight into the future of contemporary art.



/// Such a lovely evening and it was great to be associated with the world of Art. It was a very nice event, a lovely atmosphere and we were surrounded with passionate people. START is a superb platform with a lot of momentum and potential.

Aude Appolinaire  
Retail Director, FENDI UK



# CONTENTS

Participating Exhibitors .....	09	Collectors Club Dinner.....	62
Exhibitor Installations .....	10	Press Lunch .....	64
Critical Response .....	30	START Catalogue .....	66
START Projects .....	32	Sponsors & Partners .....	72
VIP Private View .....	52	Social Media .....	78
Art World Forum Conference .....	60	Press Coverage .....	80





Serenella Cicilitra (Co-Founder of START), FROG KING KWOK (artist) and H.E Ms Enna Park (South Korean Ambassador to the UK)



Yann Sciberras creating an artwork live throughout the fair





Exhibiting Artist, Eve De Haan (left)

Abode / **ADDAYA** / AFKAR ART GALLERY /  
**AKROYD ART** / AN INC. / **BALART** / Barnard /  
BiHop / **Daniela Raytchev** / Elisabeth Lecourt  
/ **Eve De Haan** / FROG KING KWOK / **Galerie**  
**Behnam-Bakhtiar** / Galleri Fagerstedt /  
**Gallery Franz Pedersen** / India Dickinson  
Gallery / **Jade Flower Gallery** / Jennifer  
Morrison / **Katya Shkolnik** / Kumari Nahappan-  
Studio K / **KUNST1** / Lincoln Townley / **Ming Lu** /  
**Nadia Arnold Ltd.** / Natalia Frolova /  
**Oh Jeong-il** / One East Asia / **Open Doors**  
**Gallery** / Oxholm Gallery / **S.A.C Gallery** / Sam  
Shendi / **SKIPWITHS** / SMO Contemporary Art  
/ **Sonya Radan** / TAKSU / **Talia Golchin** / THE  
GALLERY OF EVERYTHING / **The Molesworth**  
**Gallery** / Tomonori Nishimura / **UP Gallery** /  
Yann Sciberras /

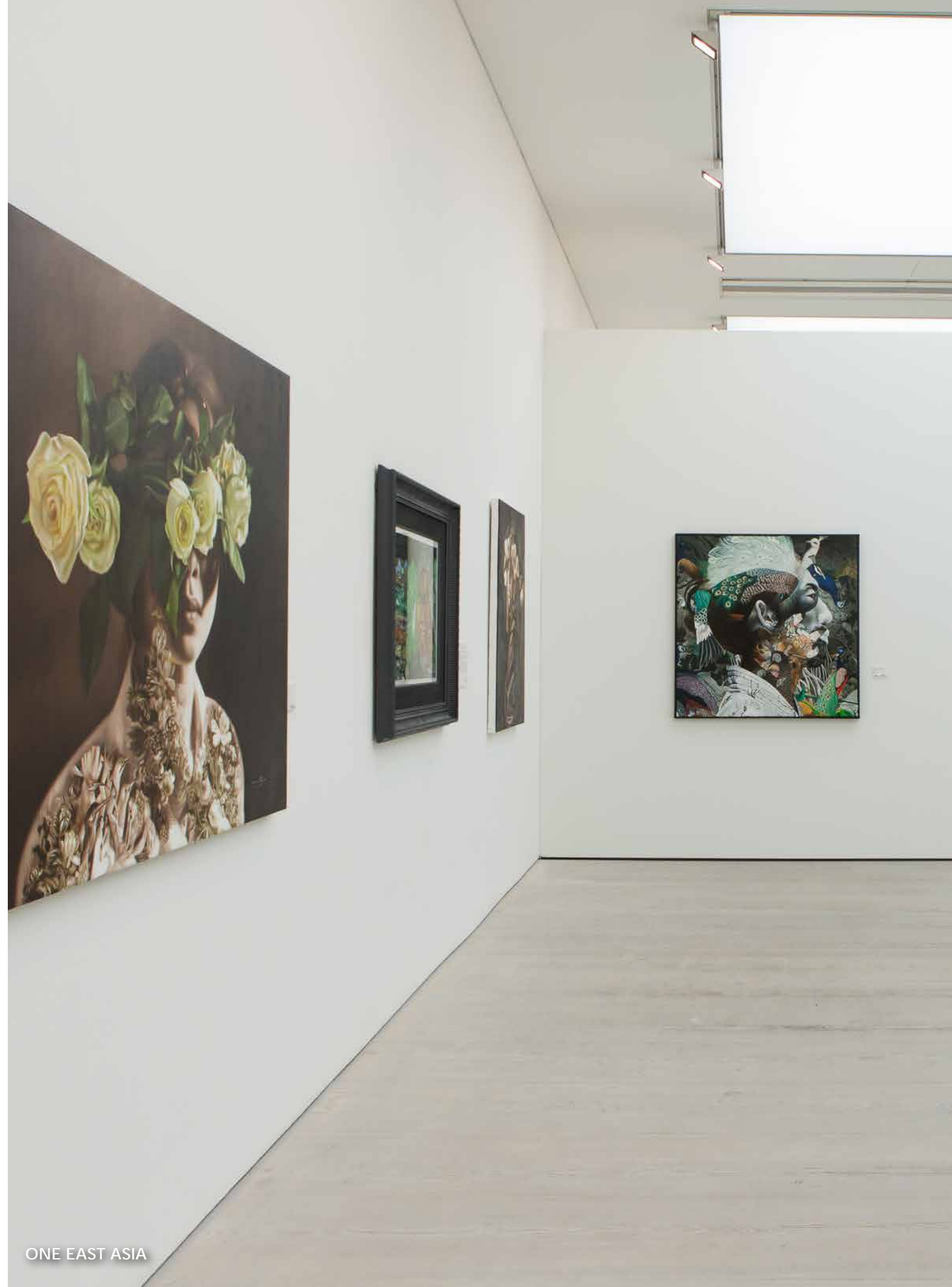
## PARTICIPATING EXHIBITORS

Building on the foundations of the previous editions, the fifth edition of START featured 45 exhibitors from over 15 countries, including Sierra Leone, Czech Republic, Sweden, Burma and Hungary. Over 100 artists' work was on display which provided an overview of international emerging contemporary art.





SKIPWITHS



ONE EAST ASIA





OXHOLM GALLERY



THE GALLERY OF EVERYTHING



JADE FLOWER GALLERY

This week was a really good chance that we could meet  
the audience of U.K. and I am really happy with it.

Yang Ok Kyung  
Artist, Jade Flower Gallery





ABODE



BARNARD



AKROYD ART



AN INC.



**//** I found START art fair at Saatchi gallery to be a great platform for galleries at different points in their career. As the artists were selected by a committee I felt lucky to be chosen, there was a high quality of art work selected. It was amazing to work with a professional team and to be surrounded by art galleries and art collectors and professional artists.

**Sam Shendi**  
*Exhibitor*



SAM SHENDI



GALERIE BEHNAM-BAKHTIAR

**//** Congratulations on an amazing fair this year. Aside from our client being more than happy with the fair and selling a number of works, we were very impressed with the range and calibre of artists and galleries taking part.

**Amelia Hubert**  
*Damson Communications, Exhibiting Artist Philipp Humm*



PHILIPP HUMM







GALLERY FRANZ PEDERSEN



EVE DE HAAN



THE MOLESWORTH GALLERY



INDIA DICKINSON GALLERY



GALLERI FAGERSTEDT



LAUREN BAKER



MING LU



JENNIFER MORRISON





We really enjoyed the calm and friendly atmosphere of the show. //

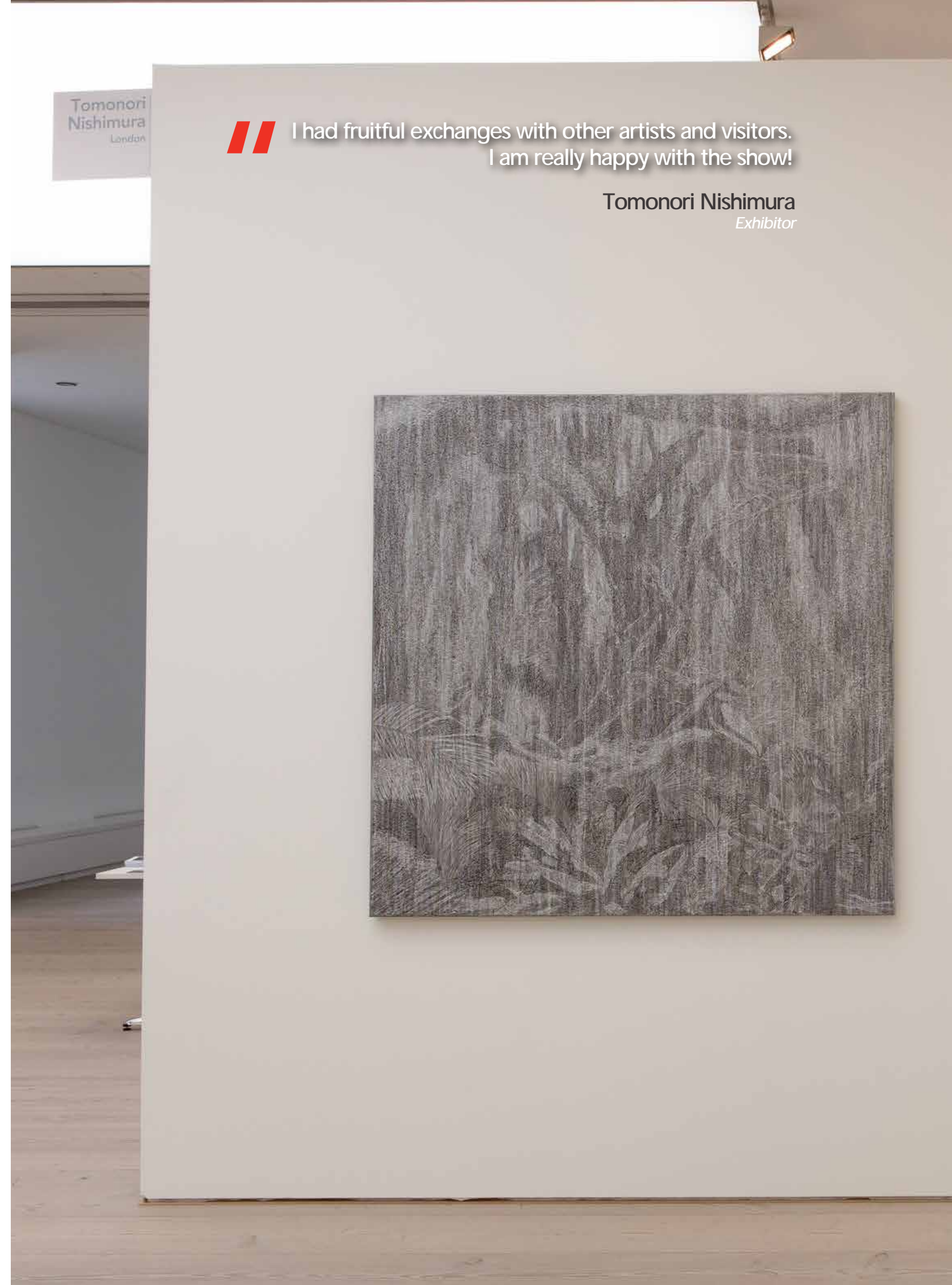
Fion Ko  
Representing Artist FROG KING KWOK



NATALIA FROLOVA



S.A.C GALLERY



Tomonori  
Nishimura  
London

// I had fruitful exchanges with other artists and visitors.  
I am really happy with the show!

Tomonori Nishimura  
Exhibitor





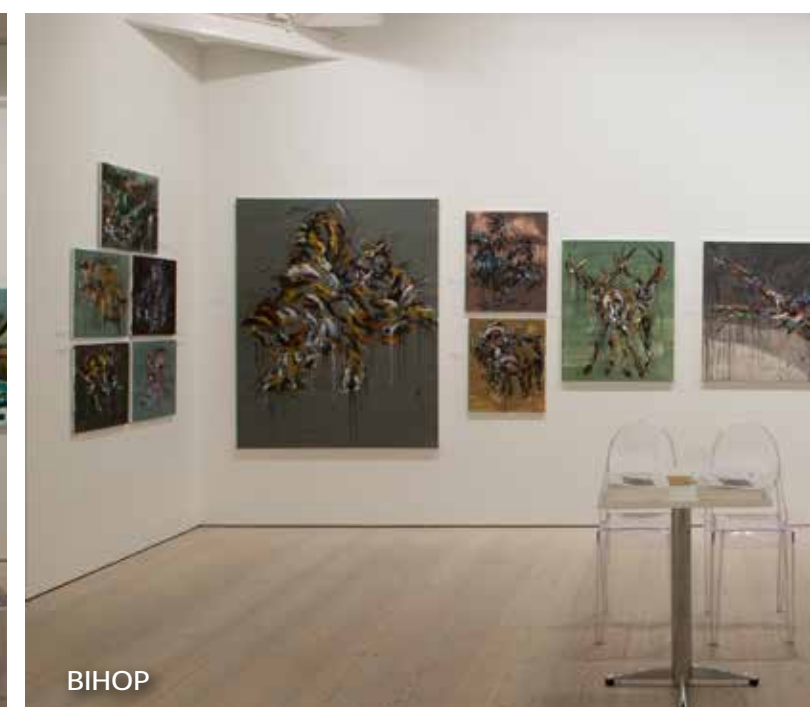
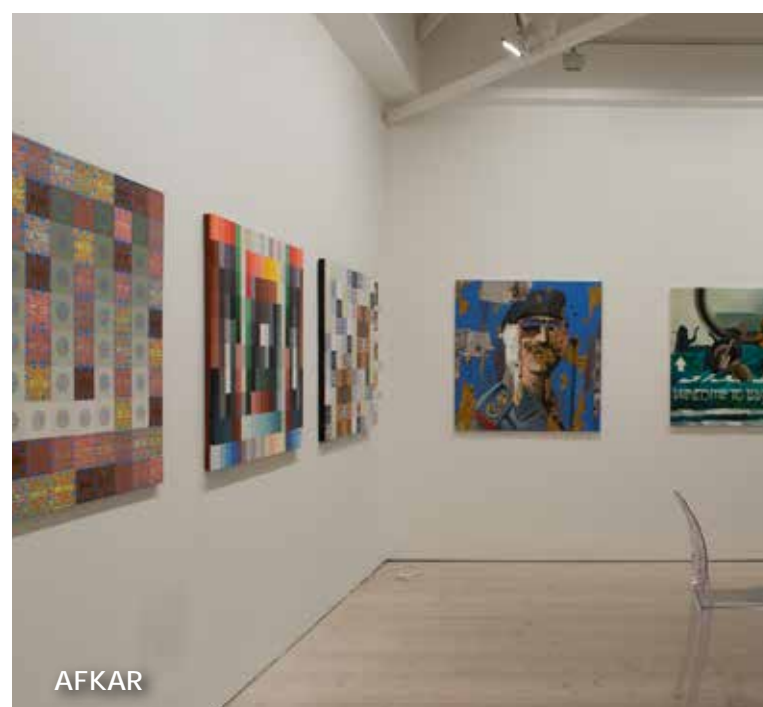




// Thank you to all the team at this amazing fair, you were all very helpful and kind. It was a pleasure meeting you!

Yann Sciberras  
Exhibitor









OH JEONG-IL



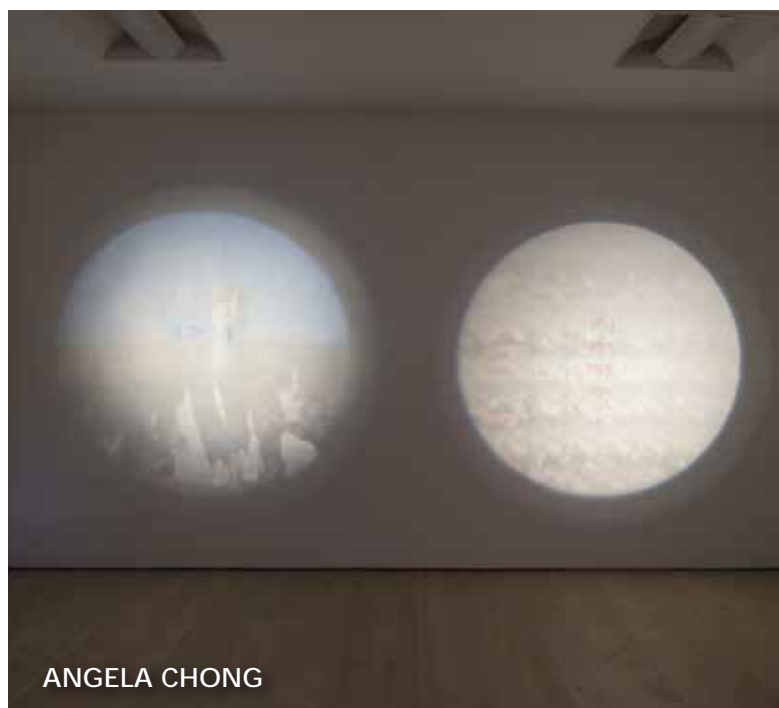
DANIELA RAYTCHEV



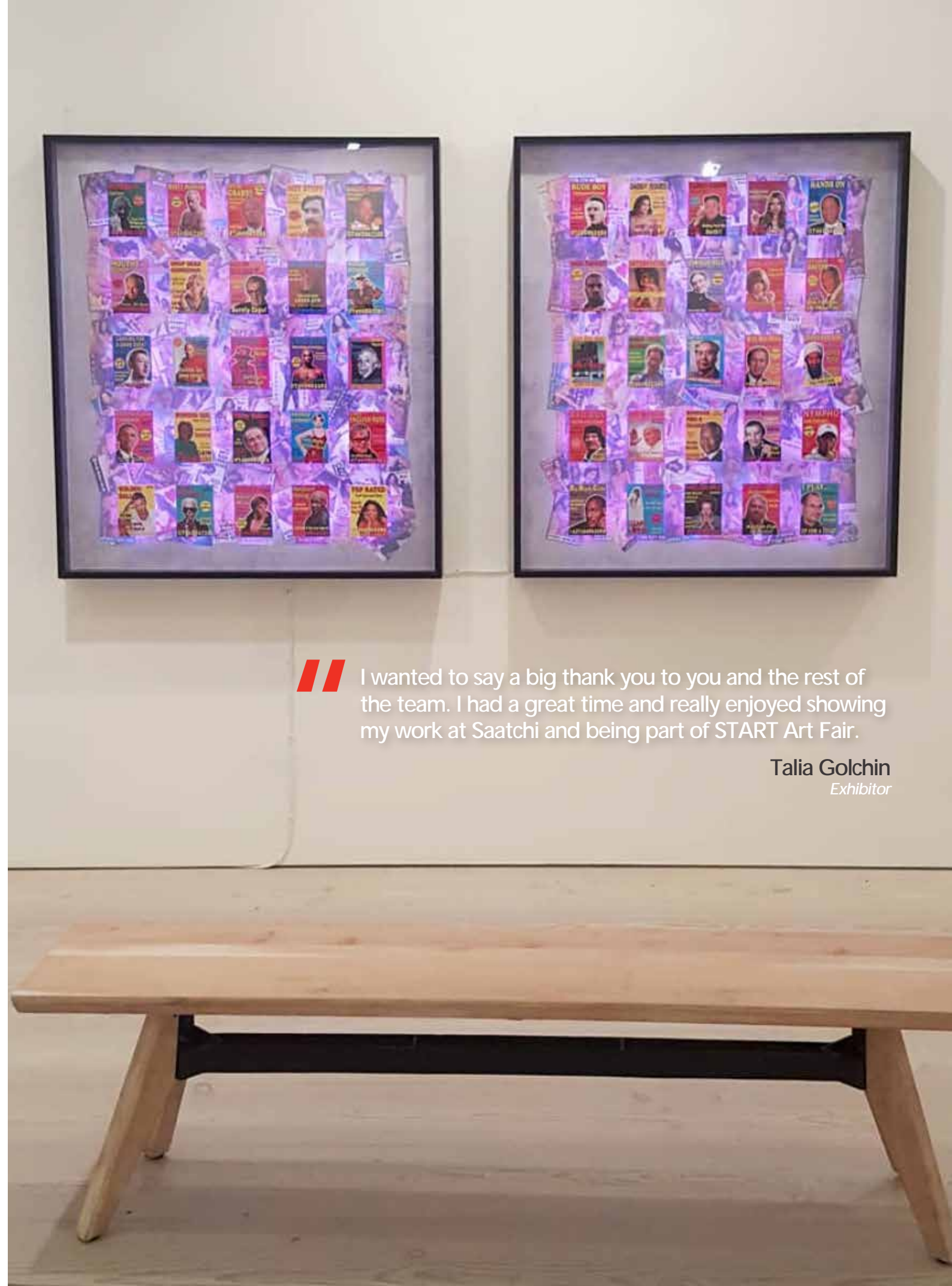
KUMARI NAHAPPAN - STUDIO K



SONYA RADAN



ANGELA CHONG



// I wanted to say a big thank you to you and the rest of the team. I had a great time and really enjoyed showing my work at Saatchi and being part of START Art Fair.

Talia Golchin  
Exhibitor





# CRITICAL RESPONSE

## What The Exhibitors & Visitors Said

// The best showcase of emerging art around, attracting great collectors from around the world to this unparalleled event

**Grey Skipwith**  
*Director, SKIPWITHS*

I recently received the VIP Start Art Fair VIP Card as I have done for several years as the Co-Founder of Spears. I went last night and thought the Start Art Fair was splendid.

**Wendy Coumantaros**  
*Co Founder, Spears*

// Really interesting and exciting. Loved this show. Beautiful, inspiring and thought evoking.

**Lucy Clement**  
*Visitor*

Firstly, let me say how much I enjoyed the fair and the immersive experience you created within the Saatchi Gallery this year.

**Ben Allingham**  
*Visitor*

The fair was great - so many pieces! I was surprised by the scale of it. Must have been a nightmare to organise but the end result was amazing.

**Alistair McCallum**  
*Communications Director, FENDI*





Wahid+Porges-Israeli: Irma Orenstein



Lauren Baker



Will to Faith 妄念 curated by Yan Wang

# START PROJECTS

Continuing START's ethos of presenting up and coming artists and galleries are a series of curated projects that reflect the Fair's global agenda and further the fair's reputation of combining credible and critically acclaimed exhibitions alongside the compelling gallery showcases.

The aim was to offer the audience an alternative and engaging art fair experience and provide artists with a dynamic platform, to generate stimulating dialogues with other artists and new art audiences.

## START Projects 2018 included:

China Academy of Art: Will to Faith 妄念

ARTWA presented by START net

Lauren Baker supported by Utsava Kasera

Shantanu & Nikhil: Independence supported by Utsava Kasera

The Prince's School of Traditional Arts: Hana Louise Shahnava

Wahid+Porges-Israeli: Irma Orenstein





# Will to Faith 妄念

## Curated by Yan Wang 策展人 王岩

START celebrated the Chinese Academy of Art, Beijing's 90th Anniversary with a presentation of ten of China's most exciting young contemporary artists.

The Chinese Academy of Art (CAA) is China's only art school to have continually educated Chinese artists without closing for a period due to political, change, unrest or war, an incredible achievement in its self.

Will to Faith 妄念 could be found on the second floor of Saatchi Gallery. The presentation was Curated by Yan Wang who has been guided in his practice for this exhibition by world renowned gallerist and curator Johnson Chang and Dean of the Beijing Academy Guan Huaibin acting as Artistic Advisors.

The exhibition was officially opened on Wednesday 12th September with a ribbon cutting by Yan Wang, David Ciclitira (Founder START), Philly Adams (Saatchi Gallery CEO), Xiaowei Xiang (Chinese cultural attache to London), Serenella Ciclitira (Co-Founder START), Johnson Chang, and Professor Yao (Vice Dean of Chinese Academy of Art).

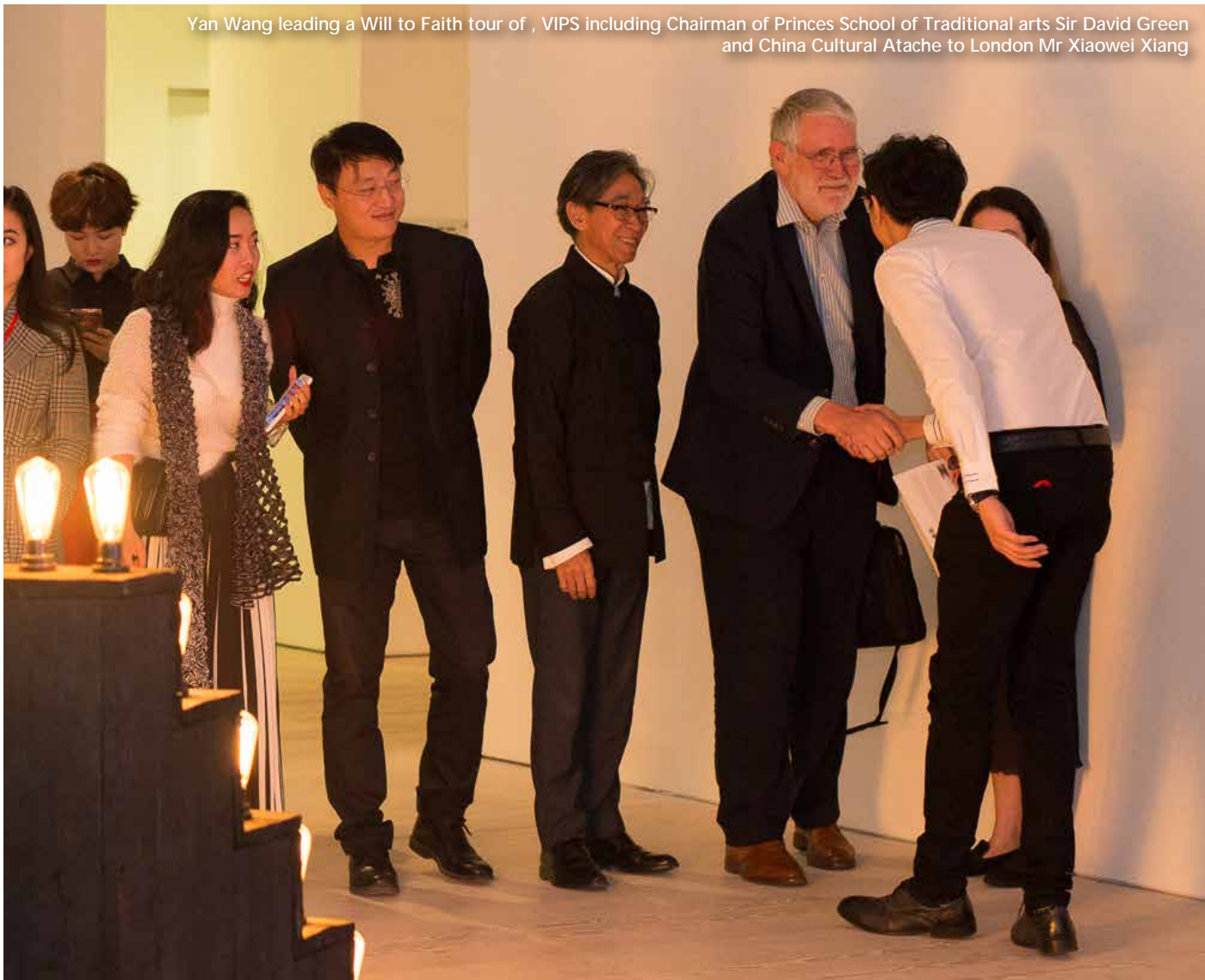
**//** The exhibition will look back at the power of video and image itself and the installations under the ear of digital and self-media age. To explore the mobility of images, the image-borne poetry in works of young generations, and the social status quo and problems these artists intend to express.

**Yan Wang**  
*Chinese Academy of Art*





Yan Wang, David Ciclitira (Founder START), Philly Adams (Senior Director & CEO, Saatchi Gallery), Xiaowei Xiang (Chinese cultural attache to London), Serenella Ciclitira (Co-Founder START), Johnson Chang, and Professor Yao (Vice Dean of Chinese Academy of Art).



Yan Wang leading a Will to Faith tour of , VIPS including Chairman of Princes School of Traditional arts Sir David Green and China Cultural Atache to London Mr Xiaowei Xiang



Immersive pod experience



Start Co-Founders, Will to Faith Curators, Advisors and Artists together with Saatchi Senior Director and CEO, and Chinese Cultural Attache to London



Will to Faith Exhibition will continue its showcase of 10 exciting Chinese artists until 24th October 2018



英国伦敦 萨奇美术馆 A Project by China Academy of Art, School of InterMedia Art

**Saatchi Gallery, London, UK**  
**SEP.12 - OCT.24 , 2018**

主办单位: 萨奇美术馆, 英国伦敦  
策展人: 王卫  
国际策展人: 林松茂

协办:  
中国美术学院杭州综合艺术学校  
萨奇美术馆  
START Art Fair

地址:  
萨奇美术馆, 英国  
萨奇美术馆, 英国

Artistic Advisors: GUAN Huafan, Johnson CHANG  
Curator: WANG Wei  
Assistant Curator: LIN Songmao

Presented by:  
China Academy of Art, School of InterMedia Art  
Saatchi Gallery  
START Art Fair

Acknowledgements:  
Prestel Contemporary Art, UK  
SOTO ART

中国美术学院  
China Academy of Art

SIMA  
SINO-AMERICAN  
INTER-MEDIA ART

SAATCHI GALLERY

START  
Art Fair







# ARTWA presented by **START**<sup>NET</sup>

This year, Parallel Contemporary Art and the Global Eye Programme have partnered with Seoul-based gallery ARTWA to launch STARTnet - a systemised online art platform highlighting Asian emerging artists and their work. STARTnet was created with the desire to propel the Global Eye Programme's into the digital age. Using block chain technology, STARTnet will be a platform for art lovers to discover, learn about and purchase Asian art online.

The partnership began at START 2018, with a focus on 10 contemporary Korean artists acknowledging the previous successful Korean Eye exhibitions (2009, 2012, 2017).

The partnership will continue to expand into START 2019, as the Global Eye Programme celebrates its 10th anniversary.

**//** As a gallery dedicated to the discovery and promotion of South Korean artists, we at ARTWA believe that START Art Fair is a vital platform for exposure of our artists to the wider art world audience. START has given us the opportunity to communicate with collectors and other gallerists which has been extremely beneficial. **We sold a huge proportion of the work** we showed at START and have many more potential sales to come from the collectors START introduced to us. The team have been great to work with.

**SunJu Lee**  
Director, ARTWA





Left to right: Lauren Baker, Utsava Kasera, High Commissioner of India to the UK, H. E. Mr. Y K Sinha, Serenella and David Ciclitira

# Lauren Baker

## supported by Utsava Kasera

START Art Fair Patron Utsava Kasera is always on the lookout for interesting projects and believes in providing opportunities and a platform for young talent.

At START 2018, Kasera supported London based artist Lauren Baker. Mosaics, neon lights and catchy messages with deep meanings are just some of the most recognisable works of this emerging multidisciplinary artist who gathered lots of interest from contemporary art lovers with her presentation at START this year.



David Ciclitira and Lauren Baker



Lauren Baker and H.E. Y K Sinha, Indian Ambassador



// When I came across Lauren Baker's art, I felt as though I had to find out more about the person behind it. Her pieces using lights particularly stuck out to me as highly collectible and I believe she has so much potential as an artist to project and share her visions with the rest of the world. Getting to know her has been a pleasure and I am looking forward to see what else she will create in the future.

**Utsava Kasera**  
START 2018 Patron





START Patron, Utsava Kasera



Designers Shantanu and Nikhil

# Shantanu & Nikhil

## Independence: Supported by Utsava Kasera

Patron Utsava Kasera introduced Shantanu and Nikhil Mehra to START and the concept of a fashion show was born.

On Friday 14 September, for one-night only START provided the backdrop for the spectacular show Independence.

Attended by over 200 influential guests, the event took place in Gallery 3 which featured quotes from activist Gandhi echoing the theme of the evening.

The event began with a preview of the fair and, following the opening speech by High Commissioner Y K Singha, 20 models, both men and women, took to the catwalk, wearing the couture gowns of the Indian-based designers.

  
SHANTANU & NIKHIL

  
OMBERA DI PANTERA  
PROSECCO SUPERIORE







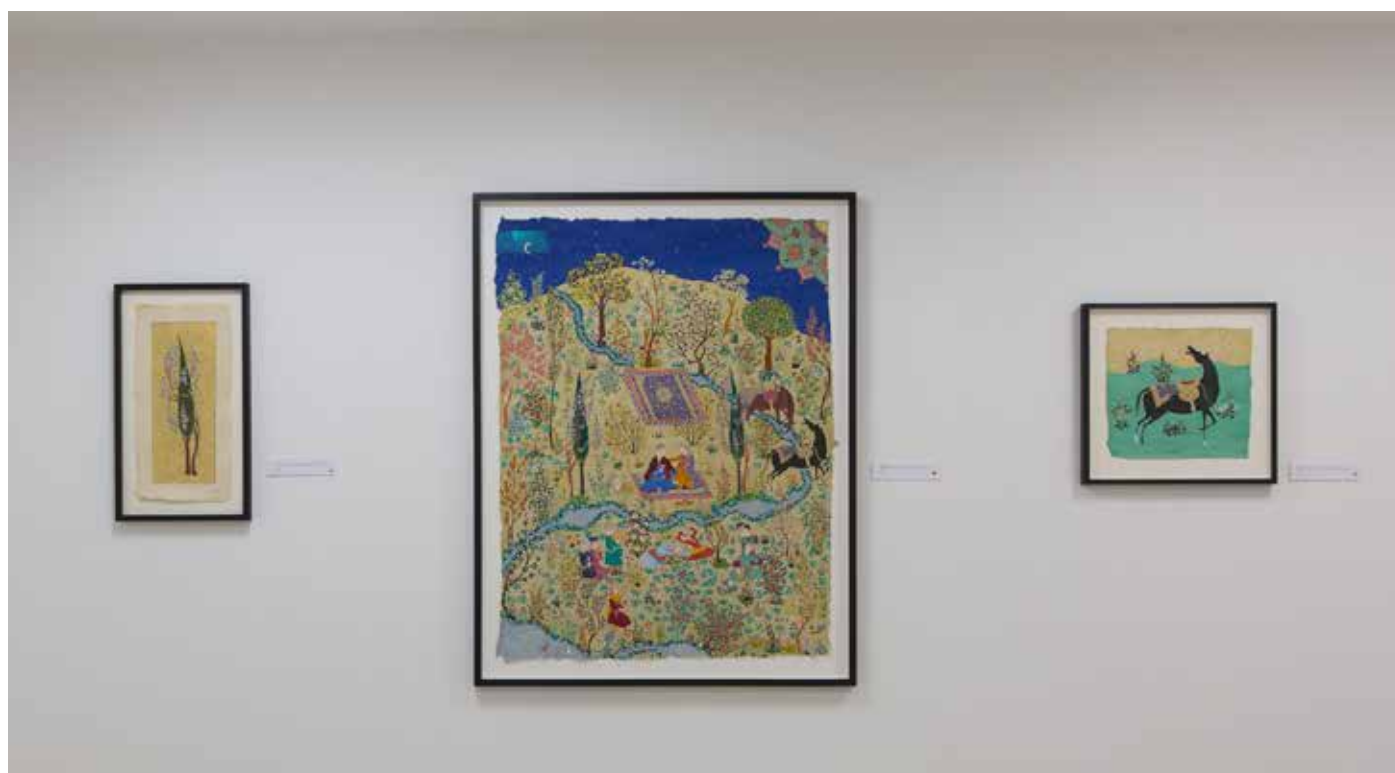


# Prince's School of Traditional Arts

## Hana Louise Shahnnavaz

Hana Louise Shahnnavaz is a British-Iranian painter based in London. Having lived in Iran for six years studying Persian painting under the tutorage of master painter Safoura Asadian, she then continued her studies at the Prince's School of Traditional Arts in London. Graduating with a distinction in Master of Visual Islamic and Traditional Arts (2017) she was awarded the Ciclitira Prize for her final degree show, presented by HRH Prince Charles.

Hana's work is characterised by an abundance of exquisite detail, and a colourful palette of vibrant pigments handmade from semi-precious stones, plants and earth as well as 24ct gold and some exceptionally rare, natural materials foraged from around the world. This makes each painting unique as most of the rarer pigments will not appear again, as well as bringing an overall jewel like quality to the paintings. Some of these unique pigments in her recent work include an ancient prehistoric petrified tree and 100 year old sea-weathered charcoal.



THE PRINCE'S SCHOOL  
OF TRADITIONAL ARTS

We had four firm offers on the main piece after the opening night and they all were desperate to buy the works. We are very pleased with the show and had a decent amount of visitors every day and are completely satisfied with START Art Fair and everyone involved. //

**Hana Louise Shahnnavaz**  
*Exhibitor (Prince's School of Traditional Arts)*





## Wahid+Porges Israeli Irma Orenstein

International art advisors Adi Porges Israeli and Magdalena Wahid presented the architectural work *Maia* by emerging artist Irma Orenstein, as part of START's Special Projects.

The sculpture, elegant and beautiful in its simplistic representation of the beginning of life, reflects the artist's experience in harmonizing art with the environment and the essence of a being.

*Maia* was placed in the ONDA club for the VIP Preview and provided great photo opportunities for visitors.



// This was a **great fair** to be a part of and it was an amazing location to raise the profile of our artist and her work. The team were a pleasure to work with and we are looking forward to future collaborations

Wahid+Porges Israeli  
Curators



# VIP PRIVATE VIEW

START held its VIP Private View on Wednesday, 12th September 2018 and welcomed over 2,000 guests to the Saatchi Gallery.



S.A.C Gallery



Left to right: Dominique Caine, Artist Lincoln Townley, Lady Shakira Caine and Sir Michael Caine







Myanmar Ambassador H.E. Mr. Kyaw Zwar Minn with Tilly Akroyd, Akroyd Art



H.E. Ms. Enna Park, South Korean Ambassador to the UK













# ART WORLD FORUM CONFERENCE

Art World Forum hosted a half-day art business conference at START on Thursday 13th September. Welcoming speakers from Deloitte, Anthea Art Investments AG, Dslcollection, Art Market Guru and The Armory Show, the event emphasised innovative and creative growth, the fruition of arts-led initiatives, their contribution to the international scene and their ability to merge with the global art market. Key discussions included 'Art Consumption', 'A New Breed of Art Fairs' and 'A Collector's Market in the Technology Age'.



Frédéric de Senarclens (Art Market Guru), Jakub Krcmar (Veracity Protocol) and James Goodwin (Founder of Arts Research)



# COLLECTORS CLUB DINNER

On the eve of opening START co founders David and Serenella Ciclitira hosted a Collectors Club dinner attended by Artists Elisabeth Le Court and Lauren Baker, Korean Gallery ARTWA, Will to Faith project Advisors Johnson Chang and CAA Dean Professor Yao, curator Yan Wang and two CAA artists; Fu Dongting and Shao Ruilu as well as collectors and START sponsors.



Utsava Kasera and Lauren Baker



Johnson Chang discussing Will to Faith exhibition



**START**  
SAATCHI GALLERY 13-16 SEPTEMBER 2018  
COLLECTORS CLUB



David Ciclitira and Yan Wang



SunJu Lee, ARTWA



Will to Faith Artists and Curator, Yan Wang



Elisabeth Lecourt, Exhibitor, discussing her practice



# PRESS LUNCH

A Press lunch was held on Wednesday 12th September at Mess Restaurant, Saatchi Gallery. It gave journalists and artists a chance to meet before the official opening and provide an insight into their exhibits and ideas behind the works.



Rachel Gilfillan and Ellen Millard, Luxury London



Serenella Ciclitira and Johnson Chang



Sophie Kochan, City AM Journalist and Lauren Baker



Professor Yao, Vice Dean of SIMA



Oscar 697 cocktails



# SPONSORS & PARTNERS

START would like to say a massive thank you to all the partners and sponsors.



Sponsor, Stefano Di Dio, Oscar 697





ONDA





# START

SAATCHI GALLERY 13-16 SEPTEMBER 2018

START would like to thank the following partners and patrons for their support

**P** Parallel  
**C** Contemporary  
**A** Art

SAATCHI GALLERY

 中國美術學院  
China Academy of Art

 THE PRINCE'S SCHOOL  
OF TRADITIONAL ARTS

 **SIMA**  
SCHOOL OF INTERMEDIA ART,  
CHINA ACADEMY OF ART  
中国美术学院跨媒体艺术学院

**START** NET

 SHANTANU & NIKHIL

**Utsava Kasera**

**BRICKLIVE**

**ONDA**

 ART WORLD FORUM  
BRIDGING ART & BUSINESS

 **Bosco  
del  
Merlo**

**OSCAR.697**  
THE CONTEMPORARY VERMOUTH

 **BAGLIONI  
HOTEL**  
LONDON

 **Abercrombie & Kent**

 LADELIZIAUK.COM

 ARMSTRONG ENTERTAINMENT

**Aesthetica**

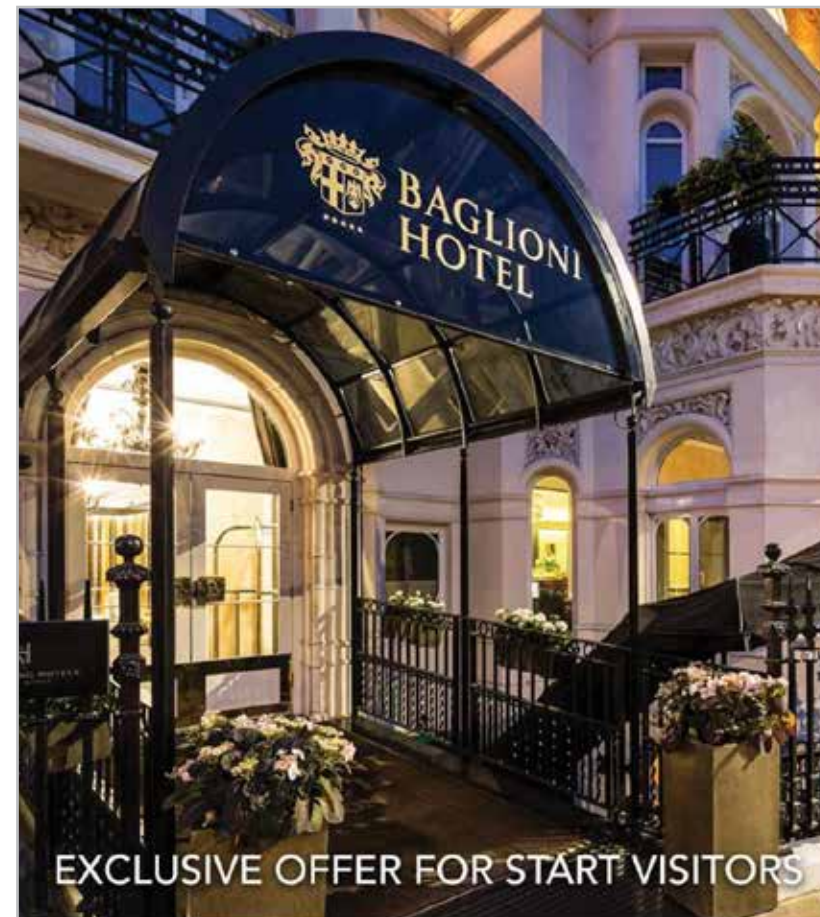
**FACETS** PR  
MEDIA  
EVENTS

*your* **Media London**

CULTURE *Whisper*

**COUNTRY & TOWN  
HOUSE**

**CITYA.M.**



**START**  
SAATCHI GALLERY 13-16 SEPTEMBER 2018

 **BAGLIONI  
HOTEL**  
LONDON

**START** start\_artfair • Follow

start\_artfair Visitors to START now can enjoy a special offer from our 2018 Official Hotel Partner, the Baglioni Hotel, who has extended a generous 15% discount on top of their Best Available Rates as well as a 15% discount on food and drinks in their Brunello Bar and Restaurant. To take advantage of this offer, contact: [reservations.london@baglionihotels.com](mailto:reservations.london@baglionihotels.com) or call: +44(0) 207 368 5800 quoting 'START Saatchi Gallery'. #startartfair #start2018 #saatchigallery #contemporaryart #artfair #london

32 likes

AUGUST 28

Log in to like or comment.



**START**  
SAATCHI GALLERY 13-16 SEPTEMBER 2018

 **Abercrombie & Kent**

**START** start\_artfair • Follow

start\_artfair START Art Fair has partnered with the iconic adults-only Maldivian hideaway, Huvaafen Fushi and luxury travel company Abercrombie & Kent to give away a magical five-night stay on full board, including speedboat transfers. Visit: <http://startartfair.com/2018-press.html> for more information and enter the competition. #startartfair #start2018 #saatchigallery #contemporaryart #artfair #london

41 likes

SEPTEMBER 7

Log in to like or comment.



# CATALOGUE

The START Catalogue featured two double page spreads for each participating gallery and provided information on the galleries backgrounds and contact details as well as details on the artworks that would be featured in the fair.



## AKROYD ART London, UK

233 Goldhawk Road, London, W12 8ER, UK  
Phone +44 7713 584 910/  
+44 7775 586 568  
www.akroydart.com  
simon@akroydart.com  
tilly@akroydart.com

*Directors*  
Simon Akroyd  
Tilly Akroyd  
Established in 2017

*Artists featured*  
Hein Thit (Myanmar)  
Min Zaw (Myanmar)  
Nay Myo Say (Myanmar)  
Bart WasNotHere (Myanmar)  
Aung Kyi Soe (Myanmar)

*Artists represented*  
Aung Myint (Myanmar)  
Kaung Su (Myanmar)  
San Naing (Myanmar)  
Dawai Lai (Myanmar)  
Tom Powell (Greece)

Akroyd Art was set up in 2017. Its mission as a company is to provide a permanent platform for the exciting contemporary art scene flourishing in Burma and to give access to the amazingly diverse works to give new buyers access and established collector access to the amazingly diverse range of works.

Hein Thit uses 1960 comic strips as a backdrop to his bold nudes, Min Zaw is producing a new series of his popular "ordinary people" paintings. Nay Myo Say's colourful "Ladies of Ancient Days" series will complement the young street artist Bart WasNotHere's one large pop culture canvas and screen prints. Aung Kyi Soe's work will be the most politically challenging.



Hein Thit  
Nude 05, 2016  
122 x 60 cm  
Acrylic and mixed  
media on canvas



Hein Thit  
Matters of a  
second skin 01,  
2016  
192 x 92 cm  
Acrylic and mixed  
media on canvas

## Galerie Behnam-Bakhtiar Monte-Carlo, Monaco

45 Avenue de Grande Bretagne,  
Monte-Carlo, Monaco 98000  
Phone +33 64 357 0415  
www.fondationbehnambakhtiar.com  
info@galeriebehnambakhtiar.com

*Directors*  
Sassan Behnam-Bakhtiar  
Maria Behnam-Bakhtiar  
Established in 2018

*Artists featured*  
Ghalamdar (Iran)  
Mostafa Choohtarash (Iran)  
Sasan Nasernia (Iran)

*Artists represented*  
Sassan Behnam-Bakhtiar (France)  
Ghalamdar (Iran)  
Mohammad Khodasheenas (Iran)  
Farzad Kohan (USA)  
Mostafa Choohtarash (Iran)

Galerie Behnam-Bakhtiar is a contemporary art gallery based in Monte-Carlo, Monaco, aiming to establish an artistic hub in the heart of the Principality. With a focus on emerging and established international artists, Galerie Behnam-Bakhtiar showcases select artists both locally and worldwide. The gallery hosts solo and curated group exhibitions alongside panel discussions, art talks, and participation in international art fairs.

Galerie Behnam-Bakhtiar also publishes artist monographs and books focusing on its represented and exhibiting artists.



Ghalamdar  
Untitled, 2017  
200 x 100 cm  
Acrylic marker and spray  
paint on cotton canvas



Ghalamdar  
Untitled, 2017  
200 x 100 cm  
Acrylic marker and spray  
paint on cotton canvas

## Open Doors Gallery London, UK

Phone +44 7769 922 824  
www.opendoors.gallery  
www.instagram.com/odtakeovers  
tom@opendoors.gallery

*Directors*  
Luke Meadows  
Thomas Page  
Anders Warrer  
Established in 2013

*Artists featured*  
Berber Theunissen (Netherlands)  
Guy Bolongaro (UK)  
Monty Kaplan (Argentina)  
Arnaud Montagard (France)

*Artists represented*  
Berber Theunissen (Netherlands)  
Guy Bolongaro (UK)  
Monty Kaplan (Argentina)  
Arnaud Montagard (France)  
Maria Lax (UK)  
Ian Howorth (UK)  
Toby Harvard (UK)  
Francesco Romero (Italy)

Open Doors Gallery is a platform for emerging photographic artists that believes passionately in discovering and nurturing the best talent around. Through their knowledge of the photographic market and their strong social media presence, they are able to develop, guide and promote their artists.

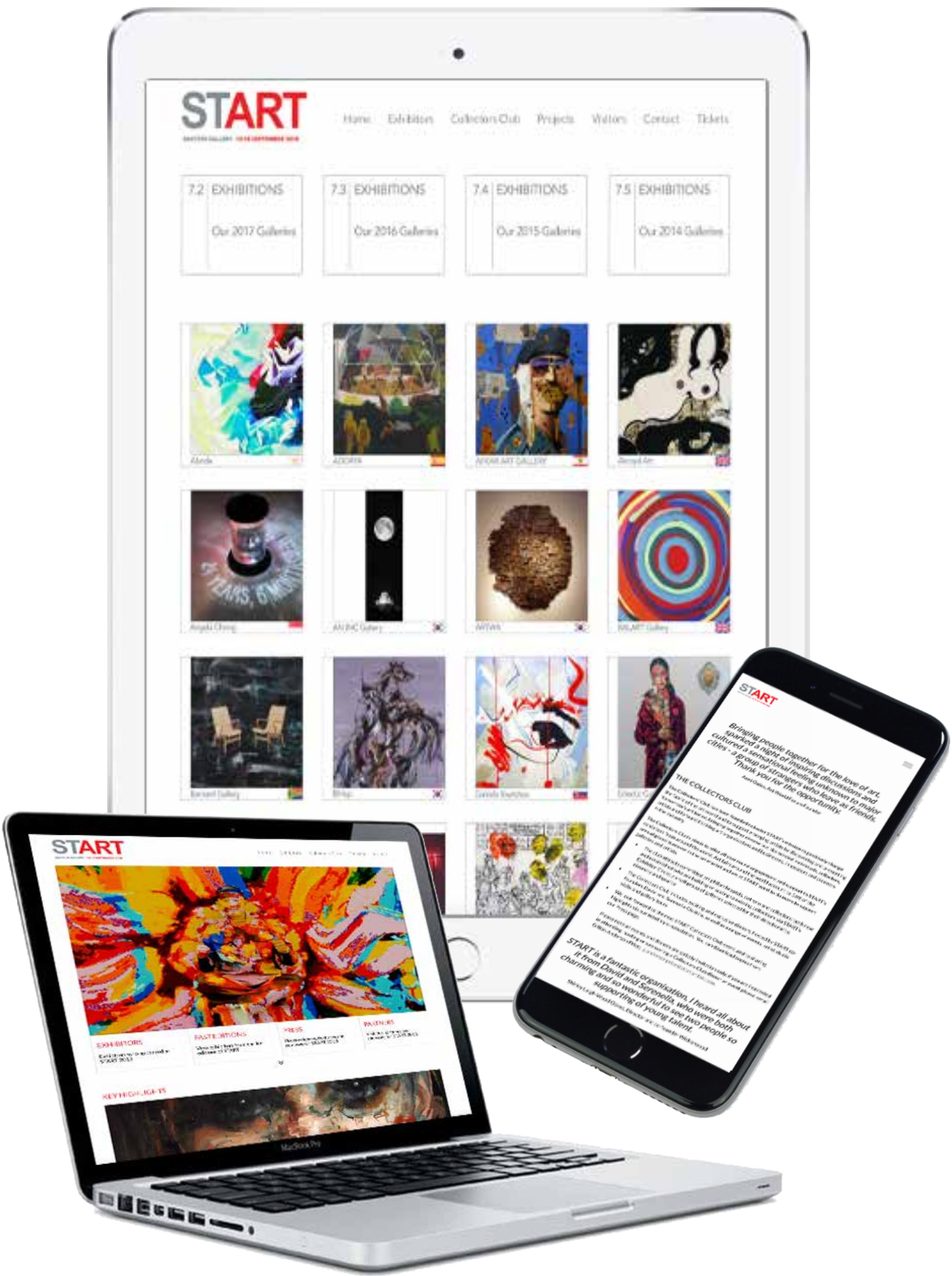
Making their work available in limited editions and available at accessible prices is an important foundation stone of the gallery. The gallery aims to enable budding and more established art collectors to find new and exciting art from all around the world.



Arnaud Montagard  
Seattle, 2017  
60 x 90 cm  
Giclée print on  
Canson platine  
310g paper



# Website - Brand new for 2018!



# START Fair Brochure

This year we provided visitors with a comprehensive fair brochure which highlighted key features and projects within the gallery. A complete floor plan was included on the reverse too!



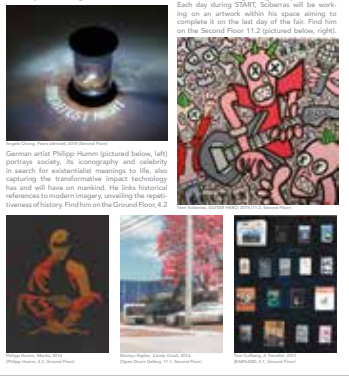
## HIGHLIGHTS FROM THIS YEAR'S EDITION

Welcome to the fifth edition of START at Saatchi Gallery from 13th to 16th September, VIP Preview 12th September. START focuses on emerging artists and new art scenes. Inside this supplement you'll find highlights of the Fair as well as a plan of all three floors of Saatchi Gallery and where to find each exhibitor.

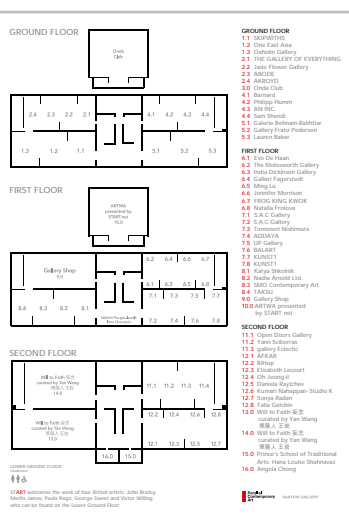
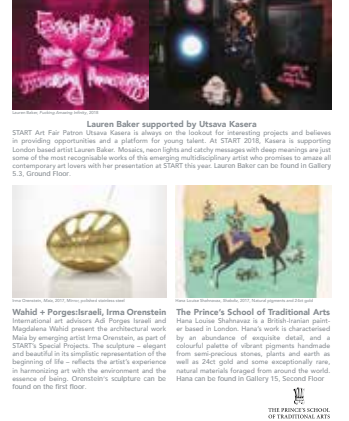
With prices that range from less than £100 to £80,000 the fair has something for everyone, from seasoned collectors through to those looking to buy their first piece of art. When you feel the need to reflect or consider you can visit the Onda Club on the ground floor for relaxation and refreshment. Enjoy the fair!

## Discover Tomorrow's Art Today

100 Artists, 40 Galleries, from over 15 Countries



## START PROJECTS







AT SAATCHI GALLERY

13<sup>TH</sup> – 16<sup>TH</sup> SEPTEMBER

**START ART FAIR**

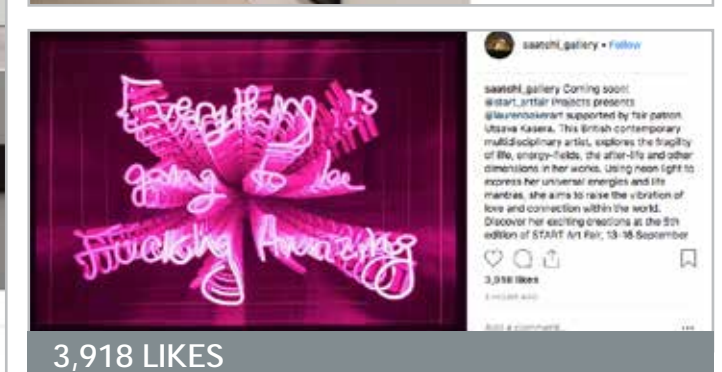
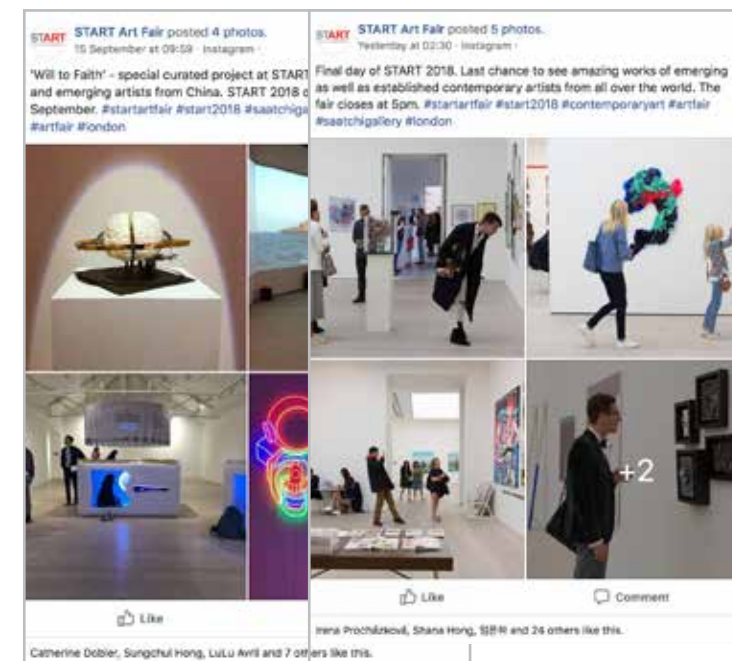
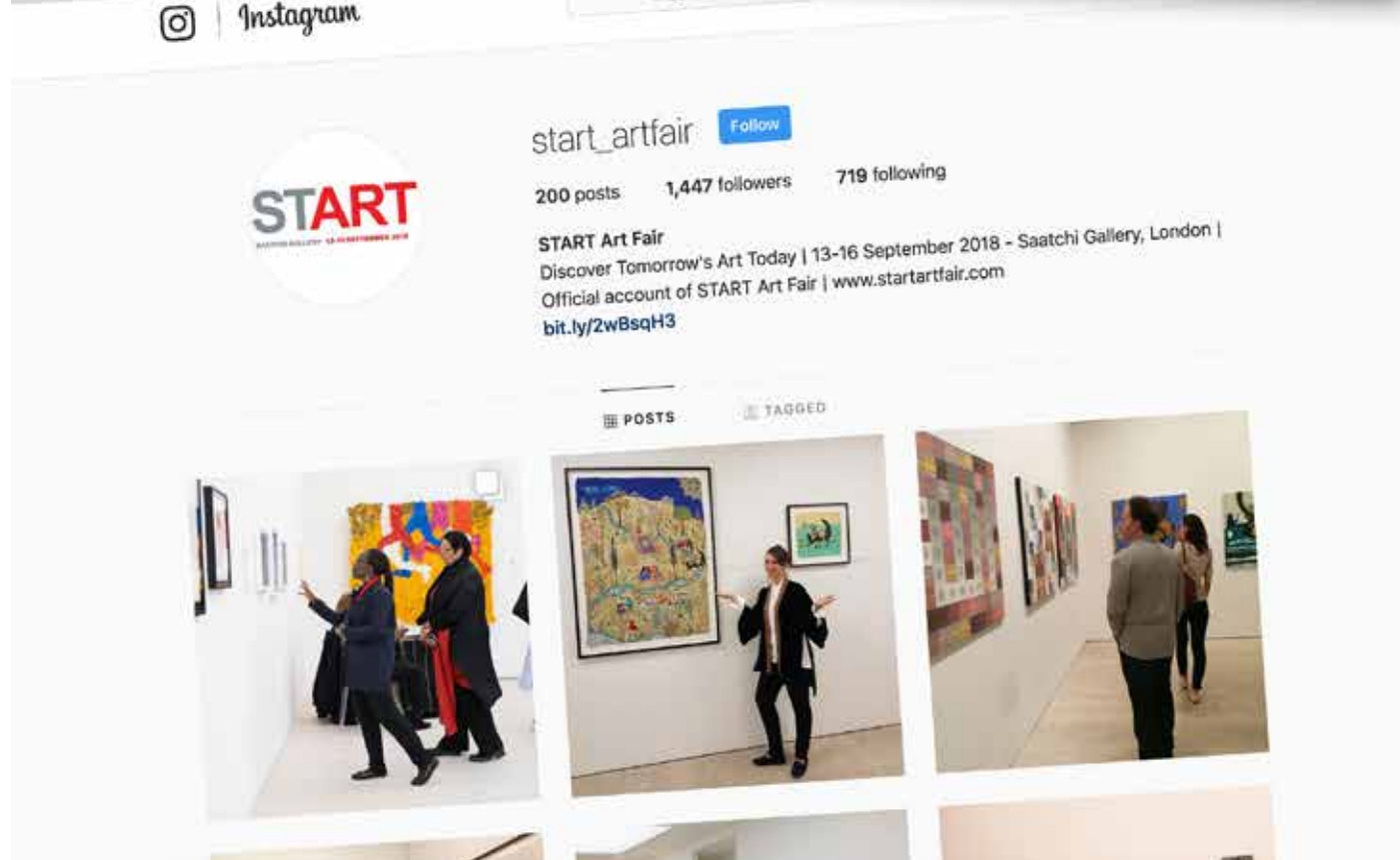
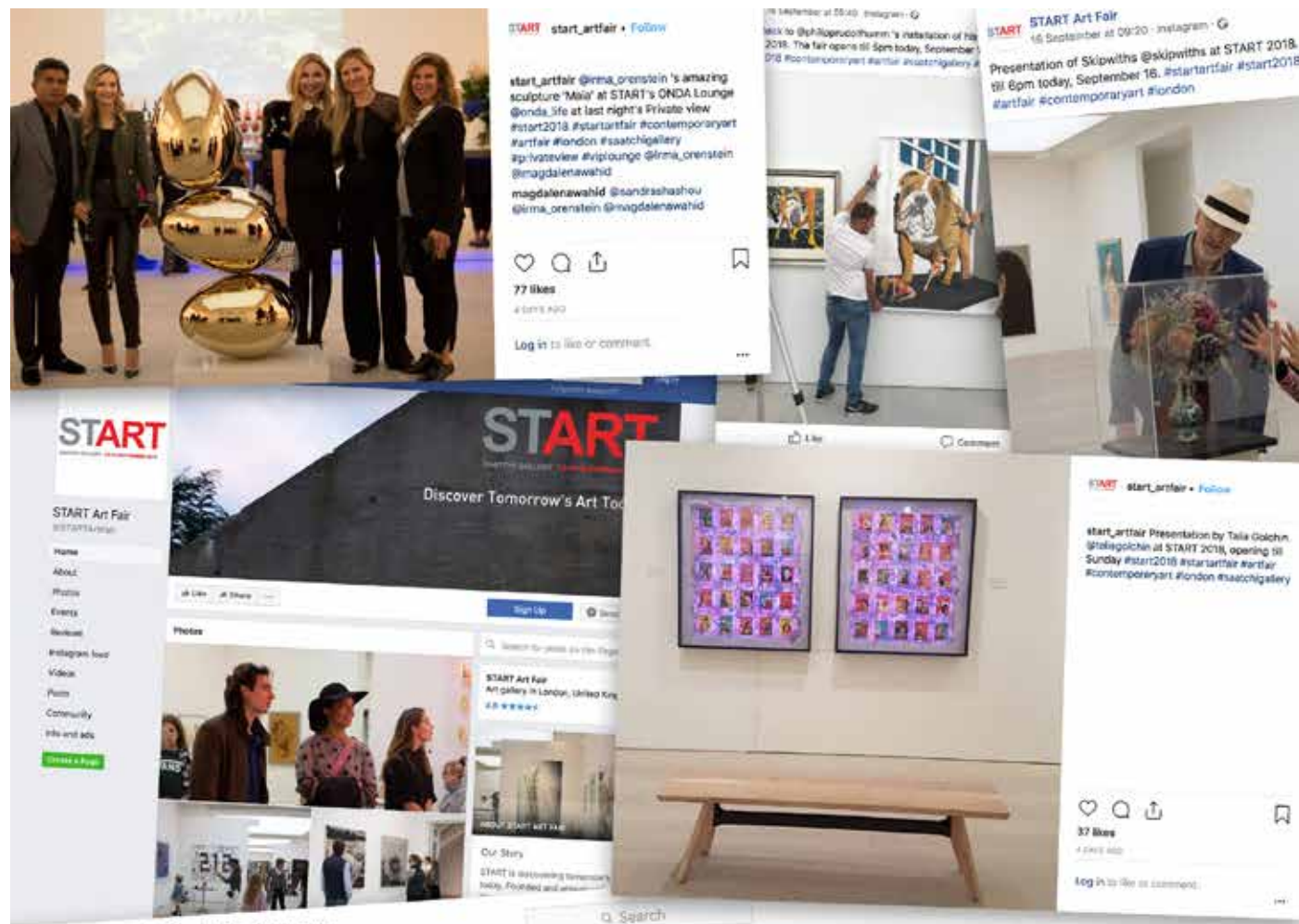
Returning for its fifth year, START is showcasing 50 emerging artists. An excellent opportunity to discover new creative talent and artwork in a range of media from across the globe.



Duke of York Square 'What's On' Totems



# SOCIAL MEDIA

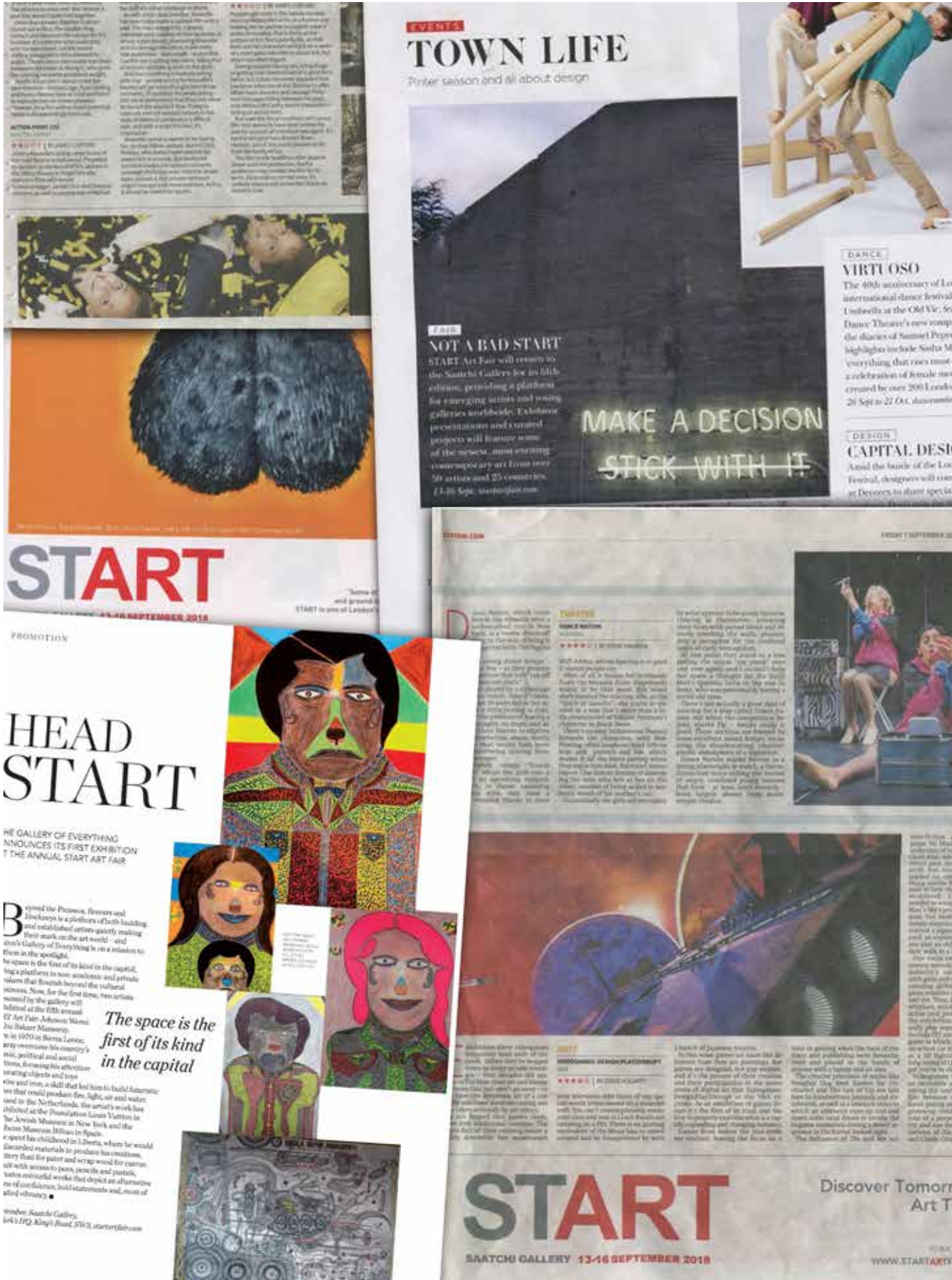


"That's a wrap, whoop whoop!!  
So great to see you all, also thank  
you to amazingly kind and helpful  
@start\_artfair team who made this  
experience that much more pleasant."

Daniela Raytchev  
2018 Exhibitor



# PRESS COVERAGE



## Discover tomorrow's art today at START

START Art Fair provides a platform for new galleries and emerging artists worldwide

START builds networks and opportunities for young, forward-thinking creators, enabling their artistic practice to be presented to an international and culturally engaged audience, at a world-renowned gallery. START aims to provide a voyage of discovery for collectors and art enthusiasts alike while providing an elegant environment and infrastructure to help integrate emerging markets today into the fabric of tomorrow's art world.

Complementing START's ethos of presenting up-and-coming artists and galleries is a series of curated projects that reflect the fair's global agenda. The Disappearing Act was a live performance by Chinese artist Liu Bolin and a highlight of START 2017. The performance received widespread multimedia coverage including *Sky News*, *The Daily Telegraph* and *Evening Standard*. START is committed to bringing exciting ways of showing innovative, collaborative international projects to London.

In 2018, START founded The Collectors' Club to foster its mission of discovering and presenting 'tomorrow's art today' during the week of the fair, while bringing together diverse but like-minded individuals, collectors, artists, arts organisations, businesses, innovators and pioneers in the industry, year-round. Shown here are some highlights for this year's edition. London-based gallery Open Doors Gallery, which originally set up as a pop-up, presents photography by French artist Arnaud Montagard that captures sunlight to create geometric forms. Israeli-based gallerist and curator Adi Porges-Israeli made a name for herself in London's collector base and established a growing network of artists in Israel. She will be presenting the architectural work of Irma Orenstein as a special START Project.

● The first 50 people to sign up to the START newsletter will receive a double invitation to attend the Private View on the evening of 12 September [startartfair.com](http://startartfair.com)



IRMA ORENSTEIN, 'MAIA'; MIRROR, POLISHED STAINLESS STEEL, TRANSPARENT COATING



The Telegraph  
'Discover Tomorrow's Art Today at START'



# Aesthetica

THE ART & CULTURE MAGAZINE  
www.aestheticamagazine.com

Issue 84  
August / September 2018

**CHANGING PERSPECTIVES**  
Pushing the boundaries of material  
culture and sustainable production

**INSPIRING MINIMALISM**  
Emerging fashion labels address  
the impact of rapid consumption

**NATIONAL CONSTRUCTION**  
The pastel buildings of North Korea  
offer an intriguing view of socialism

**INTRICATE CUSTOMISATION**  
Computer-aided design contributes to  
functional and responsive architecture



Nengzi Ohtsubu, Boys Follow Me, 2014, Oil on Canvas, 1 x 1.4m, Courtesy of GAGO Contemporary Art

## START

SAATCHI GALLERY 13-16 SEPTEMBER 2018

Discover Tomorrow's Art Today

£12.50 Advanced  
£15 On The Door

"Some of contemporary art's most exciting  
and ground breaking new art all in one place...  
START is one of London's fastest growing  
global art fairs."  
*Grace Banks, Forbes Magazine*

TO BUY TICKETS VISIT:  
[www.startartfair.com](http://www.startartfair.com)

CITYAM.COM

FRIDAY 7 SEPTEMBER 2018 | LIFE & STYLE | 27

**D**ance Nation, which transfers to the Almeida after a well-received run in New York, is a tween dance-off story in the vein of Bring It On, mashed together with The Vagina Monologues.

It follows a young dance troupe - six girls and a boy - as they prepare for the competition that will "cap off their prepubescent years".

The girls are played by a mixed-age cast, with the eldest, Nancy Crane, playing at least 20 years below her actual age. It's a little jarring at first, but it solves the problem of having a bunch of teenagers on stage, and allows writer Clare Barron to explore issues - masturbation, abuse, bodily functions - that would have been positively harrowing coming from an actual teenager.

Sassy, slightly creepy "Dance Teacher Pat" whips the girls into a frenzy over an upcoming competition, which, in classic underdog sports-drama style, they have a chance of winning thanks to their

**THEATRE**

**DANCE NATION**  
ALMEIDA

★★★★☆ | BY STEVE DONNEN

MVP Amina, whose dancing is so good it makes people cry.

Most of all it makes her teammate Zuzu cry because Zuzu desperately wants to be that good. But when she's handed the starring role, as the "spirit of Gandhi", she starts to unravel in a way that's more than a little reminiscent of Natalie Portman's character in Black Swan.

There's an easy, locker-room flattery between the characters, with free-flowing, often laugh-out-loud riffs on boys and - parents and life, which makes it all the more jarring when they segue into dark, fractured monologues. One dancer dreams of destroying the men who leer at her on the street, another of being sealed in her mother's womb of his mother's car.

Occasionally the girls are overtaken

by what appears to be group hysteria, clawing at themselves, smearing their faces with period blood and literally crawling the walls, presumably a metaphor for the confused urges of early teenagedom.

At one point they stand in a row, yelling the words "my pussy" over and over again, and I couldn't help but spare a thought for the Daily Mail's Quentin Letts in the row in front, who was presumably having a merd old time.

There's not actually a great deal of dancing for a play called Dance Nation, but when the competition begins, sparks fly - Amina really is good. These sections are buoyed by some excellent sound design, recreating the disorientating, claustrophobic atmosphere of a nightclub.

Dance Nation marks Barron as a young playwright to watch, a fierce, distinctive voice telling the stories of angry, confused young women that have - at least until recently - been largely absent from mainstream theatre.

ence-fiction on space exploration game No Man's Sky is revealed in a collection of book covers by illustrator Chris Fox, which show not the gum-metal grey dystopia of our modern sci-fi, but heroic astronauts crash-landed on colourful and exotic far-flung worlds. Proper attention is also paid to how the games are coded and structured. Computer literacy is needed to wrap your mind around No Man's Sky's procedural generation engine, but most could appreciate the simple elegance of the code needed to control a pigeon's flight in The Graveyard, an experimental game in which you play an old woman taking a long, slow walk to a bench.

One room explores gaming's most uneasy stereotypes, topics such as the industry's unchanging fascination with guns and violence, but also its increasing ability to consider and explore sensitive matters of race, gender and sex. Then, in something of a tonal whiplash, you leave via the most interactive (and probably busiest) room of the exhibition, in which you can finally play some games. Installations include 1970s arcade cabinets, a driving game in which the entire front half of an actual car is the controller, as well as a 1D fighting game played on a long string of LED lights. You soon forget you're in the V&A.

Videogames: Design/Play/Disrupt is an incredible accomplishment in curating the uncuratable, walking the line between stuffy non-interactive navel gazing and glorified arcade for grown-up children. It's a fascinating tour of a perpetually shifting industry, and one that will grab the imaginations of die-hard Destiny players and Candy Crush enthusiasts alike.

**ART**

**VIDEOGAMES: DESIGN/PLAY/DISRUPT**  
V&A

★★★★☆ | BY STEVE HOGARTY

your television robs them of any special worth when viewed on a museum wall. You can't contemplatively stroke your chin and nod at Crash Bandicoot running on a PS1. There is no gaming equivalent of the Mona Lisa to crowd around and be disappointed by with

a bunch of Japanese tourists.

In this sense games are more like literature than they are paintings. But games are designed, not just written, and it's the process of their creation and their participation in the wider arena of digital art that Videogames: Design/Play/Disrupt at the V&A explores. As an exhibition of games design it's the first of its kind, and the first to properly examine what is a rapidly expanding and changing industry.

Games from before the mid-2000s are omitted, leaving the focus on a

time in gaming when the tools of creation and publishing were democratised and placed in the hands of anyone with a laptop and an idea.

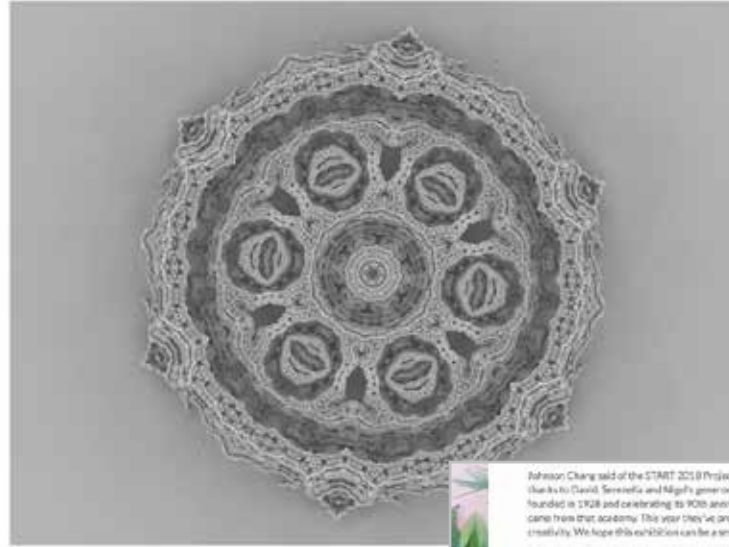
The creative processes of teams like Naughty Dog (best known for Uncharted and The Last of Us) are laid bare in hand-written journals and storyboards, as well as a research video in which an animator runs up and and down some sand dunes to ensure the in-game animation during a desert sequence in Uncharted looked right.

The influence of 70s and 80s sci-



# START

SAATCHI GALLERY 13-16 SEPTEMBER 2018



Wang Zhenqiang  
Mandala, 2015

London to celebrate Chinese Contemporary Art announced their 2018 Project will feature China's curators by world-renowned Johnson Cheng and the China Academy of Art in celebration of the 20th London START Art Fair anniversary. The return to London's iconic Saatchi Gallery for its 20th edition, a artists and young galleries from around the world's leading art market. Taking place from 13th to 16th, the 20th edition promises to kick off London's autumn art season with exhibitors' presentations and curated contemporary artists in Hong Kong, China, Singapore, Sweden, United Kingdom and internationally. Complementing START's ethos of promoting up and coming artists and galleries are a series of social Project is proud to present an exhibition co-curated by the Hong Kong-based, world-renowned 'book' Beijing, which will bring a group of the most forward-thinking and pioneering young contemporary artists.

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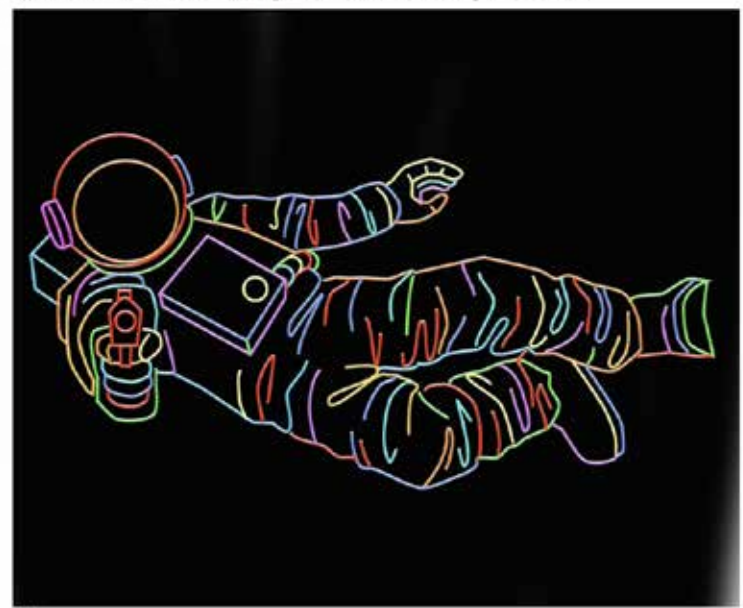


Johnson Cheng said of the START 2018 Project: "I'm here to present a small exhibition at START. This small project is now being expanded and getting more space thanks to David, Serenella and Nigel's generosity. The project is from China - specifically from the China Academy of Art, which was our first national art academy, founded in 1928 and celebrating its 90th anniversary this year. The Academy has been pioneering for many decades now and some of the most famous artists we know came from that academy. This year they've organised to send artists from a new generation - all of which are facing new situations, new issues, new technology and new creativity. We hope this exhibition can be a small contribution and I'm sure it'll be both creative and fun."

Zhou X, who is one of the selected artists in this project who uses colorful, outlandish methods in his work, installation to explore some of the issues brought about by scientific beliefs; his work reflects on a humorous take on faith and religiosity in science.

Yan Wang of the China Academy of Art, commented: "The exhibition will look back at the power of video and image itself and the installations under the war of digital and self-media age. To explore the mobility of images, the image become poetry in works of young generations, and the social status quo and problems these artists intend to express."

Nigel Hunt, CEO at the Saatchi Gallery said: "We're proud to be able to continue hosting the START Art Fair as it marks its fifth year in September. The concept was originally born in the back of a cab in Hong Kong about 8 years ago. Larger art fairs have become quite ubiquitous, but as a result, under the longer scope of discovery, so how better to change that than focusing on younger artists? Galleries and artists are symbiotic - they work together. The art world is now truly international - an international stage of discovery to discover tomorrow's art today. It's important because fundamentally artists at the early stages of their careers need people to support and sell their art. Every much look forward to seeing what new discovery this initiative will bring for it's year and beyond."



Zhou X  
Not Shot The Spaceman, 2017  
Metal, soft tube

David Corbitt, co-founder of START said: "There were 28 countries represented at last year's START - there are young galleries that are not hugely wealthy, so this is all about trying to support them the best we can. As we all know London isn't the cheapest place in the world, nor is it the cheapest place to buy art, so the key thing is to help them sell their work on an international stage. I believe that collectors - and especially younger collectors - are hugely important to that vision, it's why we're here. Serenella and Nigel are the two key curators in a mission that's very much a not-for-profit project, we're here to support young artists and are delighted to be able to do so."

LUXE LIFE  
MAGAZINE

Luxe Life Magazine  
'London START Art Fair to celebrate Chinese Contemporary Art'

# HEAD START

THE GALLERY OF EVERYTHING  
ANNOUNCES ITS FIRST EXHIBITION  
AT THE ANNUAL START ART FAIR

Beyond the Picassos, Renoirs and Hockneys is a plethora of both budding and established artists quietly making their mark on the art world - and London's Gallery of Everything is on a mission to put them in the spotlight.

The space is the first of its kind in the capital, offering a platform to non-academic and private art makers that flourish beyond the cultural mainstream. Now, for the first time, two artists represented by the gallery will be exhibited at the fifth annual START Art Fair: Johnson Weree and Abu Bakarr Mansaray.

Born in 1970 in Sierra Leone, Mansaray overcame his country's economic, political and social restrictions, focusing his attention on decorating objects and toys using wire and iron, a skill that led him to build futuristic machines that could produce fire, light, air and water. Now based in the Netherlands, the artist's work has been exhibited at the Foundation Louis Vuitton in Paris, The Jewish Museum in New York and the Guggenheim Museum Bilbao in Spain.

Weree spent his childhood in Liberia, where he would salvage discarded materials to produce his creations, using battery fluid for paint and scrap wood for canvas. As an adult with access to pens, pencils and pastels, Weree creates colourful works that depict an alternative reality: one of confidence, bold statements and, most of all, unrivalled vibrancy. ■

13-16 September, Saatchi Gallery,  
Duke of York's HQ, King's Road, SW3, [startartfair.com](http://startartfair.com)



BOTTOM IMAGE:  
ABU BAKARR,  
MANSARAY, EBOLA  
BOMB INDUSTRY,  
ALL OTHER  
IMAGES: JOHNSON  
WEREE, UNTITLED

*The space is the  
first of its kind  
in the capital*

Canary Wharf Magazine  
'Head START'



Discover Tomorrow's Art Today



Arnaud Montgard, Seattle, 2017, 60 x 90 cm, Giclée print on Canson platine 310g paper Courtesy of Open Doors Gallery

**START**

SAATCHI GALLERY 13-16 SEPTEMBER 2018

TO BUY TICKETS VISIT  
[www.startartfair.com](http://www.startartfair.com)

"Some of contemporary art's most exciting  
and ground breaking new art all in one place...  
START is one of London's fastest growing global art fairs."  
*Grace Banks, Forbes Magazine*

☰
TMI

האמנית והאדריכלית אירמה אורנשטיין,  
 אירחה את החברים משנקר שהיו בעיר, כדי  
 להציג בפניהם מיצב מיוחד פרי עבודתה,  
 המוצג בגלריית סאצ'י המפורסמת בעיר.  
 לצידה של האמנית פגשו המוזמנים גם את  
 דייוויד סיקליטירה מייסד ונשיא parallel  
 contemporary art  
 ואוצרת האמנות: עדי ישראלי, אנטוניה הודגס  
 ומגדלנה וואהיד.

אירמה אורנשטיין, דייוויד סיקליטירה, עדי פורגס ואנטוניה  
 הודגס. צילום: אנה בורטון



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Your Mayfair  
'Sam Shendi'

# AROUND AND ABOUT

*The finest in cultural events  
and new launches*



## WORLD PREMIERE

This month at the Bush Theatre, playwright Vinay Patel, who is best known for his recent BBC drama *Murdered by My Father*, is bringing his latest work to the stage. An *Adventure* follows headstrong Jyoti and her tumbling suitor Rishi from a stormy night in 1954 on the shores of post-Partition India to the industrial upheaval of 1970s London, all the way to the present day. Running from 6 September-20 October, this exciting production is directed by Bush Artistic Director Madani Younis and stars Nila Aalia, Aiysha Kaka and Shubham Saraf.

7 Uxbridge Rd, Shepherd's Bush, W12 8LJ; bushtheatre.co.uk

## Fresh audiences

This month the START Art Fair is returning to the Saatchi Gallery for its fifth edition, running from 13-16 September. The purpose of the fair is to showcase the best UK and international emerging contemporary artists to give them a high profile platform to show their work to collectors, investors and art lovers in London. This year the selection includes over 50 artists from more than 25 countries, including Hein Thit, who uses 1960 comic strips as a backdrop to his bold nudes, and Karel Stědřý who is influenced by spray-painted street-art.

Duke of York's HQ, King's Rd, Chelsea, SW3 4RY; startartfair.com

CREDITS: AN ACTIVATION BY BROWNE SHARP; NUDE #14 BY HEIN THIT, 2014, COURTESY ARTIST; ART; 'HOLIDAY' BY JOE WARR, COURTESY DORCHESSTER COLLECTION; JOHN SCARF'S MUSEUM BY BRADDO MOTT; SHAWN GALE BY VLADIMIR ZENOVICH; BEN CHAI BY MATT BRAY; FORNEMER'S X HAWK - SUNBERG; LANDSCAPE, JOHN VUOLU, UNDISCOVERED 1960-1970, COURTESY OF ALISON TAYLOR

September 2018 | [theresident.co.uk](http://theresident.co.uk)



The Hill Resident  
'Fresh Audiences'



STYLEWATCHES & JEWELLERYCULTURETASTETRAVELMORE+SUBSCRIBE

LUXURY LONDON

ARTICLE DETAILS

BY

L

Abi Sritharan

PUBLISHED DATE

Sep 13, 2018  
(4 day ago)

CATEGORY

What's On

SUBCATEGORY

This Weekend

9 Stylish Things to do in London this Weekend (14-16 September 2018)

From London Fashion Week to a dog show doubleheader, plus classical music, art walks and a thought-provoking festival arranged by the Economist, London has it all going on this weekend

What's on in London this weekend

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START Art Fair, Saatchi Gallery

Soak up some global art and culture at Saatchi Gallery this weekend, which is hosting START Art Fair until Sunday. The innovative showcase presents emerging contemporary 100 artists from all corners of the

Luxury London  
'START Art Fair, Saatchi Gallery'

AROUND AND ABOUT

The finest in cultural events and new launches

WORLD PREMIERE

This month at the Bush Theatre, playwright Vinay Patel, who is best known for his recent BBC drama *Murdered by My Father*, is bringing his latest work to the stage. An *Adventure* follows headstrong Jyoti and her tumbling suitor Rishi from a stormy night in 1954 on the shores of post-Partition India to the industrial upheaval of 1970s London, all the way to the present day. Running from 6 September-20 October, this exciting production is directed by Bush Artistic Director Madani Younis and stars Nila Aalia, Aiysha Koka and Shubham Saraf.  
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Duke of York's HQ, King's Rd, Chelsea, SW3 4RY; startartfair.com

September 2018 | thehillresident.co.uk

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'Fresh Audiences'

90 | START Art Fair 2018 - Discover Tomorrow's Art Today

START Art Fair 2018 - Discover Tomorrow's Art Today | 91



# START ART FAIR RETURNS TO THE SAATCHI GALLERY

ONIN London > Arts > START Art Fair Returns to the Saatchi Gallery



START Art-Fair has announced it will be returning to the Saatchi Gallery for its fifth edition, bringing 50 artists from over more than 25 countries to art lovers in the Capital.

Taking place from 13th-16th September, the fair will include exhibitor presentations and curated projects, featuring some of the most talented emerging contemporary artists from the UK, and the world. Look out for Resolution District, an exhibition co-curated by the Hong Kong based, world-renowned Tsong-Zung Chang – known as Johnson Chang – and the China Academy of Art, Beijing.

You can also check out London-based The Gallery of Everything which has chosen START as its first ever fair appearance. Expect to see works from emerging international artists who use the memories of their violent and unpredictable pasts to influence their practice.

New exhibitors will include AN INC. (South Korea), featuring Japanese artist Kazz Morishita, alongside SMO Contemporary Art (Nigeria), as well as exhibiting Nigerian artists Nengi Omuku, Olumide Onadipe and Ngozie Omeje, and Galleri Fagerstedt (Sweden).

For more information, visit: [www.startartfair.com](http://www.startartfair.com)

You can follow START Art Fair on Instagram and Twitter at @STARTartfair

## London art fair 2018 guide: From Affordable, to Frieze and the Other, the best of what's on offer

ES.

### Start Art Fair

The fifth edition of START takes place this September. The fair shows work from new art scenes, allowing collectors to discover artworks from new developing global markets. It takes place across the gallery's three floors, with an aim of introducing a young generation of artists to new audiences and offer an insight into the future of contemporary art.

13-16 September, Saatchi Gallery; [startartfair.com](http://startartfair.com)

Evening Standard  
'London Art Fair Guide 2018'

London  
Evening  
Standard



On In London  
'START Art Fair returns to the Saatchi Gallery'

SW Resident  
'Around and About, The Finest in Arts and Culture Events'



## Opinion

## A New Art Season, a New Test of Survival

The art market is in crisis, and the art fairs are largely to blame.

By Olav Velthuis

Mr. Velthuis specializes in the sociology of the arts.

Sept. 18, 2018



Now that the new art season has begun, one question on everyone's mind is: How many more galleries will close by next summer? In the past five years, notices of galleries shutting their doors have become as commonplace as announcements of new exhibitions.

According to The Art Market 2018, a report on the market's current state published by Art Basel and UBS, in 2017 more galleries closed than opened. In the same year, the number of new entrants to the market was 87 percent lower than a decade before.

While a small number of very large dealers, like Hauser & Wirth, David Zwirner and Gagosian, are profiting greatly from the booming interest in contemporary art, a majority of galleries in the global art capitals, both West and East, are barely surviving.

Who's to blame? Art fairs are, to a large extent. Because of the recent changes in how art is viewed and bought, smaller and midsize galleries are in a vicious bind: How can they possibly participate in the fairs? At the same time, how can they not?



A V.I.P. private viewing of the Start Art Fair at the Saatchi Gallery in London last week. The fair provides a platform for young galleries and artists. David M. Benoit/Getty Images

In recognition of their role in the current art crisis, some of the leading art fairs have taken steps to ease the financial burden that smaller galleries incur to take part in their events. But the fairs are still not inclusive enough.

VISUAL ARTS / FAIRS / ARTICLE

## 2018 Edition of START Art Fair at Saatchi Gallery, London

BY BLOUIN ARTINFO | AUGUST 20, 2018



Artworks to be displayed at the START Art Fair 2018  
(Courtesy: START Art Fair)

The START Art Fair will return to the city of London at Saatchi Gallery, from September 13 - 16, 2018.

The popular art fair is dedicated to supporting international galleries from both the world's most exciting emerging markets, and established artistic centers. Founded by the Global Eye Programme, an initiative that nurtures worldwide artistic talent, in partnership with the Saatchi Gallery, the fair aims at providing new galleries and young artists with a platform and the support and recognition that they need to develop their careers.

START offers an elegant, professionally lit, museum standard exhibition space to over 40 exhibitors and visiting public alike.

As part of START, the Global Eye Programme will present Eye Zone, a curated section for artists who have participated/will participate in the Global Eye Programme. The artists featured in the Eye Zone are chosen by a team of curators which includes Serenella Ciclitira (Founder, Global Eye Programme), Nigel Hurst (Chief Executive, Saatchi Gallery) and Tsong-zung Chang (Director, Hanart TZ Gallery and guest professor, China Art Academy). In 2009 the Global Eye Programme launched a series of international touring exhibitions and publications, providing emerging Asian artists with opportunities to showcase their work. Previous exhibitions include Korean Eye (2009, 2012), Indonesian Eye (2011), Hong Kong Eye (2013), Malaysian Eye (2014), Singapore Eye (2015) and Thailand Eye presented by Prudential (2015 & 2016). START provides international galleries with a global platform on which to show their artists in London, one of the most important cities in the art world. The fair looks to attract an audience of the general public and individuals with an interest in the art world, such as curators, artists, collectors, gallerists, museum directors and critics. START welcomes both first-time and seasoned collectors of art.







# AFTER NYNE

THE ART LOVER'S MAGAZINE

afternyneadmin / 14/09/2018 / art

## Lauren Baker Shines at Saatchi Gallery's START



Rising star Lauren Baker will be showcasing a selection of new art, alongside her most celebrated works as part of the fifth edition of London's most exciting contemporary art fair, START. The show runs from September 13th to 16th at the Saatchi Gallery, supported by START Art Fair patron Utsava Kasera.

## Art / Round-up

SLOANE SQUARE / AUGUST 2018

### SEPTEMBER 20-OCTOBER 28 MARY NEWCOMB - DRAWING FROM OBSERVATION

An interesting exhibition of watercolours, drawings and diary extracts by Mary Newcomb, which celebrates the publication of a new book on the artist, is launching at Crane Kalman Gallery in September.

Newcomb grew up in Wiltshire and later lived in rural East Anglia, where she managed a small mixed farm with her husband. The working life of the countryside engrossed her just as much as the cycle of nature.

The book has been compiled by her daughter and grandson and reveals Newcomb (1922-2008) to be a passionate lover of the English countryside and an acute observer of her surroundings.

It reproduces her copious sketches, alongside more finished paintings and short diary extracts that elaborate on the many different themes that inspired and informed her throughout her artistic career.

Crane Kalman Gallery, 178 Brompton Road  
T: 020 7584 7566, cranekalman.com



### LISTINGS



#### UNTIL AUGUST 11

##### PHILIP BARLOW - STILL MOTION II

This exhibition features a series of new works by artist Philip Barlow, depicting the streets of London and the beaches of his native South Africa.

Everard Road, 80 Fulham Road.

T: 020 7590 9991, everardlondon.com

#### SEPTEMBER 27-NOVEMBER 8

##### MARK MCCLURE - PSEUDO PUBLIC

Mark McClure creates studio works, sculpture and murals in a strong, geometric style. His current works explore themes of structure and public space.

The Foundry Gallery, 39 Old Church Street.

T: 020 7351 5456, thefoundrygallery.org

#### SEPTEMBER 13-16

##### START

Dynamic art fair START returns to the Saatchi Gallery for its fifth edition. Providing a vital platform for emerging artists and young galleries, the event will present more than 50 artists from over 25 countries.

### SEPTEMBER 13-16

#### START

Dynamic art fair START returns to the Saatchi Gallery for its fifth edition. Providing a vital platform for emerging artists and young galleries, the event will present more than 50 artists from over 25 countries.

Saatchi Gallery, Duke of York Square. [startartfair.com](http://startartfair.com)



## GOING OUT

EDITED BY STEVE DINNEEN @steve\_dinneen



## THEATRE

HEATHERS  
THEATRE ROYAL LYPHAMKET

★★★★★ | BY IAN GREGG &amp; LULU PHE

It's almost 30 years since every teenage girl fell in love with Christian Slater in pitch-black highschool comedy *Heathers*. Director Michael Lehmann picked up a shelfful of awards for his deliciously twisted tale of a student killing off his cooler-than-thou classmates, and it continues to spawn a legion of imitators.

Given the film's cult status – not to mention the potential for outrageous musical numbers – it was no surprise when it was adapted for the stage by Laurence O'Keefe, whose credits include the wildly popular *Legally Blonde: The Musical*.

Following successful runs in New York, LA and London's The Other Palace Theatre, *Heathers* finally gets the west-end transfer it so richly deserves. And even amid the wealth of brilliant musicals London has hosted over the last few years, *Heathers* shines. It's like the best parts of *Glee* smashed together with the sassy vindictiveness of *Mean Girls*, but with more murder.

What the musical version loses in characterisation, it gains in sheer joyful exuberance. O'Keefe is a pro, and tunes like *Seventeen* are genuine earworms that will bore their way through your brain for days.

The casting of YouTube extraordi-

naire Carrie Hope Fletcher (531k subscribers and counting) is a masterstroke, bringing not only a leading lady with serious singing chops – she played Iponine in *Les Misérables* – but also pulling in a crowd who weren't even born when the movie was released; groups of millennials in plaid tennis skirts were gathered outside the theatre on press night, taking selfies with the show banner in the background.

She's ably supported by James Muscat as Jason 'JD' Dean, the murderous bad boy with a penchant for quoting *Moby Dick* and *Baudelaire*.

And while primary colours and knowing winks are the order of the day – the costumes look like they've been lifted from the window display of *New Look* – the production doesn't shy away from searingly relevant themes, from bullying and sexual harassment, to depression and suicide. Only, you know, with catchy tunes.

*Heathers* is a blast, fully deserving to be mentioned alongside modern classics like *The Little Shop of Horrors*, *Groundhog Day* and *American Psycho*. Older audience members will revel in the cloy nostalgia, while I almost envy the One Direction generation who get to experience it for the first time.

After the show, you can head to the bar next door for a 'Heathers, the cocktail', where you can mingle with both 30-somethings in cable-knit jumpers and teenagers barely old enough to order a pint – such is the power of musical theatre to bring people together.

## START ART FAIR Promoting emerging artistic talent and young galleries this weekend at the Saatchi Gallery



Launched in 2014 to highlight and promote emerging contemporary artists from around the globe, START Art Fair celebrates its fifth edition at the Saatchi Gallery this weekend. More than 50 artists from over 20 countries – including performance artists, painters and photographers – are exhibiting their work across the gallery's three floors, giving art collectors and

enthusiasts alike the chance to discover and support young galleries.

"The most exciting aspect for me is the curated space on the top floor, which this year is an exhibition titled *Will to Faith*," says David Cicilia, who founded START with his wife Serenella. "To mark the 90th anniversary of the Chinese Academy of Art, they hosted an exhibition in Beijing in April – we were

so impressed by the students that we invited them to come here to curate the space. It's a really amazing exhibition of cutting edge Chinese contemporary art."

START Art Fair runs until Sunday 16 September. More at [startartfair.com](http://startartfair.com). © City AM readers can enjoy free entry by presenting their copy of today's newspaper.



## ART

CHRISTIAN MARCLAY: THE CLOCK  
TATE MODERN

★★★★★ | BY STEVE DINNEEN

*The Clock* is a bizarre, brilliant piece of video art that's already travelled from London to New York and back since its completion in 2010. And yet it feels like it's found its home in the Tate Modern's Biennale wing, with its focus on video and performance art.

It's an astonishing 24-hour montage of clips from movies spanning the last 150 years, which took a team of researchers more than three years to compile. Each clip, lasting anywhere from a couple of seconds to a minute, features a depiction of a clock, or a reference to time. Crucially, the time on-screen is the same as the time in real-life. So if you arrive in the purpose-built cinema, decked out with 50 Ikea sofas, at 8.55am, you'll see clips of

people glancing at their wrist-watches as they arrive at work, or listening to the radio as they eat breakfast.

By midday people are getting ready for lunch, or perching after sleeping in, or hiding shoot-outs under the blazing sun. At 12.05, Richard Gere scoops up the remnants of last night's cocaine as he picks out a power suit; soon after two Chinese men silently eat bowls of noodles. Watch at midnight – as you'll be able to do at special overnight screenings – and things will presumably get a little raunchier.

Watching the minutes flow in real-time is strangely compelling, tapping into something deeply human. The irony, of course, is that by putting these clips in chronological order, we end up leaping from decade to decade every few seconds, from Laurence Olivier's *Hamlet* to Ricky Gervais' *David Brent*. Rather than just smashing the clips together, filmmaker Christian Marclay

skillfully edits them, creating the illusion of narrative – shots of a plate will be followed by a someone eating. It feels authored, like a singular work. The constant checking of time also creates a tension that's never broken, a pregnant pause that never ends – we're forever waiting for some relief, some pay-off, but all we get is more waiting, more wondering. As metaphors for life go, it's pretty spot-on. Occasionally characters will underscore this. Colin Firth laments getting old in *A Single Man*; a boy in a film I've never seen smashes a clock and yells "don't you realise you're going to die!"

At its heart, *The Clock* is a tribute to our obsession with time and the instruments we painstakingly create to measure it. It's a surreal, meditative experience, an affirmation that we all share the same horological prison cell, watching the seconds tick by until time finally runs out.

CREDITS: LEFT: COUL, FOUNDRING MUSEUM BY ALO KONE, JOHN KOWAN'S MUSEUM BY STUDIO MIST, MARTYRDOM DESIGN BY CARL HANSEN & SON, THIMBACH MAGNET BY JOE WEBB, COURTESY DOCKHUB COLLECTION, FORNEM'S & FRANK - SPINNING LANDSCAPE, JOHN DITZEL, LANDSCAPE NO. 174 (1960 - 1962), COURTESY OF ALISON BARK, 'DESMOND NO. 17' BY CARL DITZEL, 2016, PHOTO BY M. POLAR, COURTESY BARK, STANDING SQUAD, 'YELLOW' BY MEL RICHARD HARBELSON, AKA HOLDINGS LIMITED.

## Stunning landscapes



This month Fortnum & Mason will be exhibiting a rich selection of work by the British landscape artist John Virtue in collaboration with eminent art collector, Frank Cohen. Showing in store from 10 September until 20 October, the exhibition will have 70 large-scale monochromatic works by Virtue placed across the floors of the luxury London store. Virtue's distinguished style has seen him become a much-loved painter, having previously been awarded the post of Associate Artist at the National Gallery.

181 Piccadilly, St. James's, W1A 1ER; [fortnumandmason.com](http://fortnumandmason.com)

## NEW PLATFORMS

This month the START Art Fair is returning to the Saatchi Gallery for its fifth edition, running from 13-16 September. The purpose of the fair is to showcase the best UK and international emerging contemporary artists to give them a high profile platform to show their work to collectors, investors and art lovers in London. This year the selection includes over 60 artists from more than 25 countries, including Hein Thill who uses 1960 comic ships as a backdrop to his bold nudes, and Karel Štěpán who is influenced by spray-painted street-art.

Duke of York's HQ, King's Road, Chelsea, SW3 4RY; [startartfair.com](http://startartfair.com)



## Street art

A major new exhibition of paintings by the late New York street artist Richard Hambleton is opening in London this month. From 19 September-2 October, visitors will be able to see a collection of over 60 original works and photographs, including many that are rare or previously unseen at the Westbourne Grove Maddox Gallery. Presented by Andy Valmorbidia, *Shadowman* will be the first major exhibition of Hambleton's work since the artist's death in October 2017.

112 Westbourne Grove, W2 5RU; [maddoxgallery.co.uk](http://maddoxgallery.co.uk)

[theresident.co.uk](http://theresident.co.uk) | September 2018



**//** Saatchi Gallery opens the doors to the fifth annual START Art Fair, an unveiling of the works of over fifty emerging artists represented by young galleries across the world. The Fair gives lesser-known artists the chance to be seen by an international audience of collectors, investors and the eyes of any inquisitive Londoner.

Anna Gordon  
GQ

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GQ Awards 2018: See the full list of winners.

10 coolest things to do in London this week

From The Art Car Boot Fair with Gavin Turk to The Pharcyde performing at Koko, this is how you should be spending your time this week and weekend.

By Anna Gordon

1) Thursday 13 - Sunday 16 September. Start Art Fair at Saatchi Gallery

Saatchi Gallery opens the doors to the fifth annual Start Art Fair, an unveiling of the works of over fifty emerging artists represented by young galleries across the world. The fair gives lesser-known artists the chance to be seen by an international audience of collectors, investors and the eyes of any inquisitive Londoner.

**//** Internationally recognised as a vital platform for emerging artists and young galleries, START has, in recent years, showcased work by now celebrated artists.

Lucy Scovell  
Culture Whisper

START Art Fair 2018, Saatchi Gallery

13 SEP 18 - 16 SEP 18, TIMES VARY

Discover the brightest rising stars of the contemporary art world at START Art Fair 2018

Booking closed

13 of September 2017

VIP Preview: START Art Fair 2017, Saatchi

See all tickets

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Receive free tickets & insider tips to unlock the best of London — direct to your inbox

This autumn START will present over 50 artists from 25 cities around the world, offering both collectors and art lovers an unparalleled opportunity to discover a wealth of hot new talent. Internationally recognised as a vital platform for emerging artists and young galleries, START has, in recent years, showcased work by now celebrated artists including Faig Ahmed and team Lab.

From London and New York to Beirut and Tokyo, START is a truly global affair. Among the fair's roster of newcomer galleries is London-based The Gallery of Everything. For their first ever art fair, the young gallery will present two emerging artists of African origin, Abu Bakarr Mansaray and Johnson Weree, whose work is inspired by the traumas of their violent and unpredictable pasts.

102 | START Art Fair 2018 - Discover Tomorrow's Art Today

START Art Fair 2018 - Discover Tomorrow's Art Today | 103



Thanks to all for a successful fifth year  
See you in 2019!



# START

SAATCHI GALLERY 13-16 SEPTEMBER 2018

[WWW.STARTARTFAIR.COM](http://WWW.STARTARTFAIR.COM)