

3 May 2022

Dear Shareholder,

Notice of General Meeting

Please accept this letter as notification that Live Company Group plc's (the Company) Notice of a General Meeting has now been published on the Company's website at www.livecompanygroup.com in the Investor Relations section.

The General Meeting of the Company will be held at 12pm on Thursday 19 May 2022 at DoubleTree by Hilton, Victoria, 2 Bridge Place, London SW1V 1QA.

This letter does not contain the full details of the resolutions to be tabled at the meeting. These are contained in the Notice of the General Meeting and should be read before you attend or complete your vote. The Directors consider that the proposed resolutions contained in the Notice of the General Meeting are in the best interests of the Company and shareholders as a whole and unanimously recommend that you vote in favour of them, as they intend to do in respect of their own shareholdings.

Online voting is available on the website of the Registrars at www.signalshares.com; please follow the on-screen instructions provided. Any vote by proxy should be received by Link Group at least 48 hours before the time of the meeting.

Proxy voting

You will not receive a hard copy form of proxy for the General Meeting in the post. Instead, you will be able to vote electronically at www.signalshares.com. You will need to log into your Signal Shares account or register if you have not previously done so. To register you will need your Investor Code which is detailed on your share certificate. Please then follow the on-screen instructions provided. Any vote by proxy should be received by Link Group at least 48 hours before the time of the meeting.

If you need help with voting online, please contact our Registrar, Link Group, on Tel: 0371 664 0300. Calls are charged at the standard geographic rate and will vary by provider. Calls outside the United Kingdom will be charged at the applicable international rate. Lines are open between 09:00 - 17:30, Monday to Friday excluding public holidays in England and Wales. Or email Link at shareholderenquiries@linkgroup.co.uk.

Alternatively, if you are a member of CREST, you may register the appointment of a proxy by using the CREST electronic proxy appointment service. Further details of this are contained in point f of the 'Note' on the last page of the Notice of the General Meeting.

May I take this opportunity to thank you for your continued support as a shareholder of Live Company Group plc.

Kind regards



Live Company Group Plc
David Ciclitira
Chairman

This letter has been sent to registered shareholders who have elected to receive communications by post and to certain beneficial owners of shares who have been nominated by their registered holders of shares to enjoy information rights in accordance with section 146 of the Companies Act 2006 ("nominated persons"). **Such nominated persons are advised that, in order to vote at the forthcoming General Meeting, they must issue an instruction to the registered holder of their shares.** The Company may only accept instructions from registered holders of its shares and it would therefore be unable to act upon any instructions received from nominated persons.