



## Europe's Biggest Ever K-pop Festival Unveils Second Day Due To Unprecedented Demand

- ONEUS, IVE, (G)I-DLE and more to perform on new Sunday 15 May date
- EXO's Kai and AB6IX finalise Saturday 14 May lineup
- Monsta X moves to the Sunday, IVE takes their place
- Sunday tickets go on General Sale on 17th February, 10am CET via [kpopflex.com](http://kpopflex.com)
- Assets are [here](#)

**14 February 2022, London:** Having sold 44k tickets in seven weeks, Europe's biggest ever K-pop festival KPOP.FLEX has added a second day at Deutsche Bank Park Stadium.

Since its unveiling, KPOP.FLEX has ranked as one of 2022's most anticipated events on the continent, as fan excitement exploded across social media. The new Sunday 15 May date sees the festival enlist the mighty girl group (G)I-DLE, AB6IX and IVE who are set to wow fans over both days. Another trailblazing boy band, ONEUS, will play exclusively on Sunday, joining Monsta X who, due to domestic issues, will now perform on Sunday rather than Saturday.

### Saturday Line Up Finalised With EXO's Kai and AB6IX

The full lineup of K-pop stars has also been finalised for Saturday 14 May 2022. After massive fan speculation, KPOP.FLEX have revealed solo artist Kai, of EXO & Super M, and electrifying boy band AB6IX will join (G)I-DLE, NCT Dream, ENHYPEN, Mamamoo and IVE to ensure the first edition of KPOP.FLEX kicks off in exhilarating style.

However, it's not just about the lineup at KPOP.FLEX, with ticket buyers having access to a vibrant fan-fest celebrating Korean culture in the grounds of the Deutsche Bank Park stadium. It's part of a mission to establish the festival as a hub for Europe's K-pop community.

On the addition of a second date, Deutsche Bank Park MD Patrik Meyer says: *"The attraction of the KPOP.FLEX festival is enormous for fans, as the K-Pop wave truly arrives in Europe. The fact that we can offer the fans a second festival day in our modern stadium in Frankfurt, at the heart of Europe, continues to increase the anticipation."*

Due to Monsta X moving their performance, Saturday ticket holders will have the opportunity to refund or swap their ticket to Sunday until 6pm CET on Friday 18th February. All Saturday ticket holders will have access to a 48 hour presale for the second day, which entitles the buyer to a 10% discount, from 10am CET on 15th Feb. General release then begins at 10am CET on 17th Feb. Tickets will be available at [www.kpopflex.com](http://www.kpopflex.com) and through Ticketmaster.

# KPOP.FLEX™

## LINEUP A-Z

### Saturday 14 May 2022

AB6IX  
ENHYPEN  
(G)I-DLE  
IVE  
KAI  
MAMAMOO  
NCT Dream

### Sunday 15 May 2022

AB6IX  
(G)I-DLE  
IVE  
Monsta X  
ONEUS  
6th Act TBA

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The event is being staged by K-Pop Europa, in partnership with PK events and Korean broadcaster SBS Television Network. K-Pop Europa is a partnership between Live Company Group and EXPLORADO GROUP.



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## **About Live Company Group**

Live Company Group (LVCG) plc, founded by David Ciclitira, is a live events and entertainment group. David has been involved in promoting K-Pop concerts and art shows throughout Asia for the past 10 years.

LVCG owns the BRICKLIVETM brand. BRICKLIVE is a global content provider for brick-based events, focused on creating an environment that encourages interactive play, fosters creativity, collaboration and physical experiences in an inclusive and safe environment and one of the two primary divisions on LVCG.

LVCG formed a new division LCSE in December 2020 which will conceptualise, acquire rights, commercialise and deliver sport, lifestyle and entertainment events.

## **About PK Events**

PK Events is an event organiser whose major focus is on the implementation of open air (Sylt Open Air, Sauerland Open Air) and stadium concepts (e.g. Grönemeyer, PUR and Fanta 4 in Frankfurt or “Winter am Rhein” in Düsseldorf). PK Events operates throughout the whole of Germany, and its integral realisation of events covers everything from planning to final invoicing. CEO Peter Kötting has more than 30 years active experience in the entertainment and sports sectors in Germany.

## **About EXPLORADO GROUP**

One of Europe’s biggest all-rounders in the field of out-of-home-entertainment. A key player within its field, EXPLORADO GROUP offers an unrivalled 360-degree range of services, from concept creation, strategic implementation, development and operations of indoor and outdoor out-of-home entertainment attractions in Europe. Based out of Cologne, EXPLORADO GROUP has been responsible for the German appearances of blockbuster exhibitions like HARRY POTTER - THE EXHIBITION and GAME OF THRONES - THE TOURING EXHIBITION.

EXPLORADO GROUP's own kids science camps and exhibition houses are not only a renowned addition to the range of German children's museums, but also have a unique selling point when it comes to entertainment for the whole family across Europe.

In the minds of its international partners the EXPLORADO GROUP, which was founded by Andreas Waschke 30 years ago, is perceived as a leader in the planning and implementation of all concept ideas as well as the touring of major sell-out exhibitions and branded attractions.



Andreas Waschke started his company as an independent promoter and organiser of stadium concerts for internationally-known artists in all areas of great music, including not only artists like the Rolling Stones, Tina Turner, Jon Bon Jovi, but also Luciano Pavarotti, Plácido Domingo, Andrea Bocelli and Montserrat Caballé.

## **About SBS**

SBS is one of the three major terrestrial broadcasting companies in Korea. It is the only privately owned terrestrial broadcaster with a nationwide network. Founded on 14 November 1990, SBS began broadcasting its full-fledged TV network and radio programming in 1991.

Today, the audience of the SBS includes not only the entire Korean population, but also overseas Koreans and viewers from all over the world. SBS is currently operating four channels: one television channel, two radio channels and one terrestrial DMB channel.

SBS is also the core business of SBS Media Group. In March 2008, SBS Media Holdings was founded by separating the functions of strategy and investment from SBS. Under the new broadcast group system, SBS can focus more on programme production and news reporting.

The business of SBS Media Group ranges from terrestrial broadcasting, programme provider via cable and satellite, TV content production, content distribution, online and new media, and to entertainment including film, music and games.

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