

# YEARBOOK 2020







## WELCOME TO THE SECOND EDITION OF THE BRICKLIVE YEARBOOK

Without doubt, 2020 was a difficult year for everyone, in every way possible and BRICKLIVE has come through it intact and ready to rebuild the business, not only to pre-pandemic levels, but beyond.

The 23 events that postponed during 2020 are all scheduled to take place in 2021. The business suffered only one cancellation. A testament to the confidence that our clients have in the BRICKLIVE product.

A number of events succeeded in taking place - albeit some of them having to stage them some months later than originally planned. These venues opened with restrictions on visitor numbers and needing to put in place extensive social distancing and cleansing arrangements. All reported success in reaching their maximum visitor numbers and cited the BRICKLIVE Show as being key to achieving this.

2021 is looking very positive with John Ball Zoo Michigan signing a contract only days before Christmas for the BRICKLIVE Supersized tour in May 2021.

The existing lockdowns that are in place all over the world will restrict tours and events for the time being, but inquiries remain strong for 2021 and onwards and we expect to sign a number of contracts before the end of March.

I strongly believe that by the end of the year BRICKLIVE will have re-established our position and can look forward to a record breaking 2022.

*Christina Anthony*

**Tina Anthony,**  
Managing Director, BRICKLIVE International





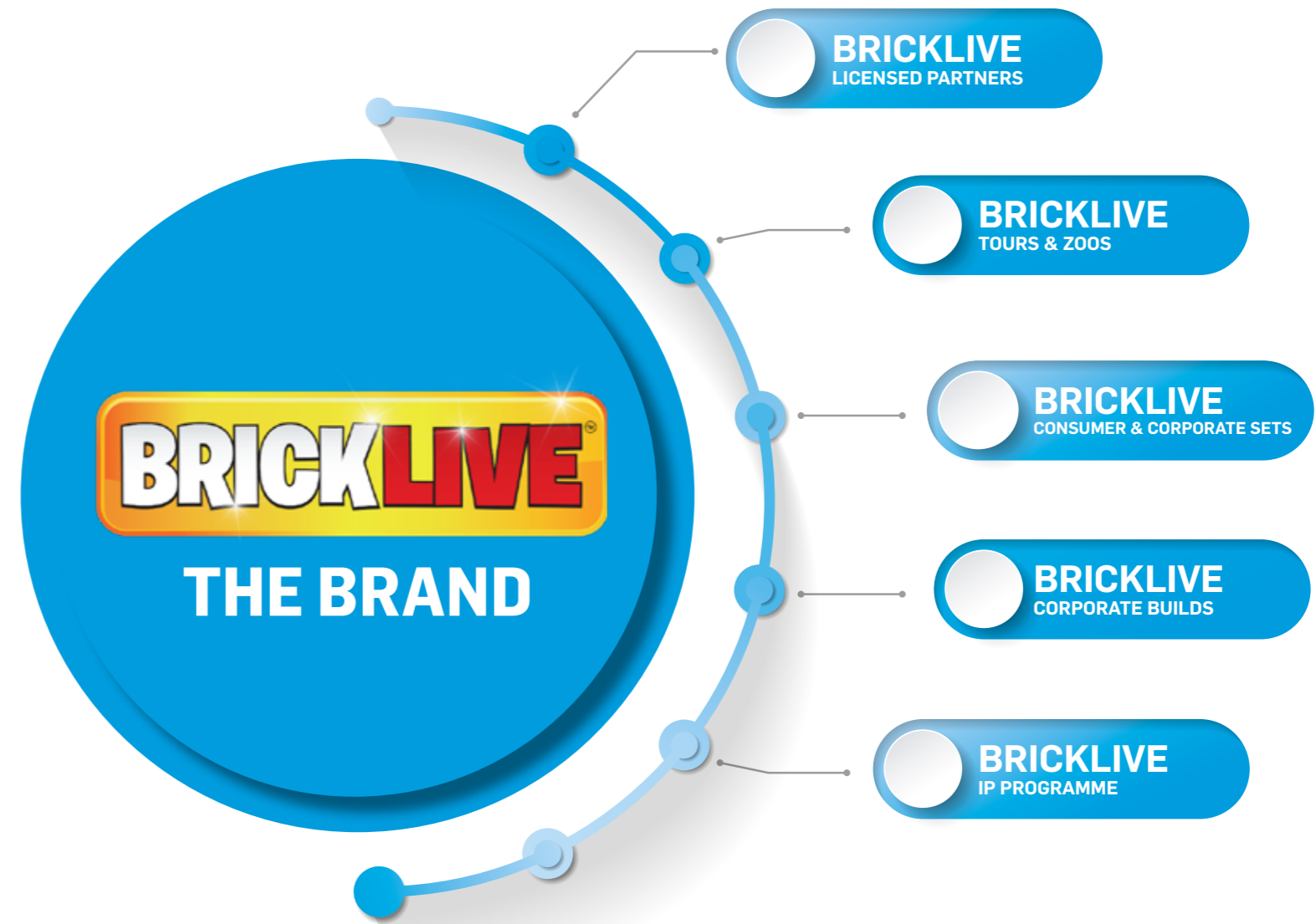
## THE BRICKLIVE BRAND

Live Company Group plc (“LVCG”, the “Company” or the “Group”) is a live events and entertainment Company, founded by David Ciclitira in December 2017. The Group is a network of partner-driven fan-based shows using BRICKLIVE created content worldwide.

The Company owns the rights to BRICKLIVE (™) an interactive experience built around the creative ethos of the world’s most popular construction toy bricks.

BRICKLIVE is focused on creating an environment that encourages interactive play, fosters creativity, collaboration and physical experiences in an inclusive and safe environment. The BRICKLIVE brand continues to grow globally due to the popularity of the shows, exhibitions, tours and events.

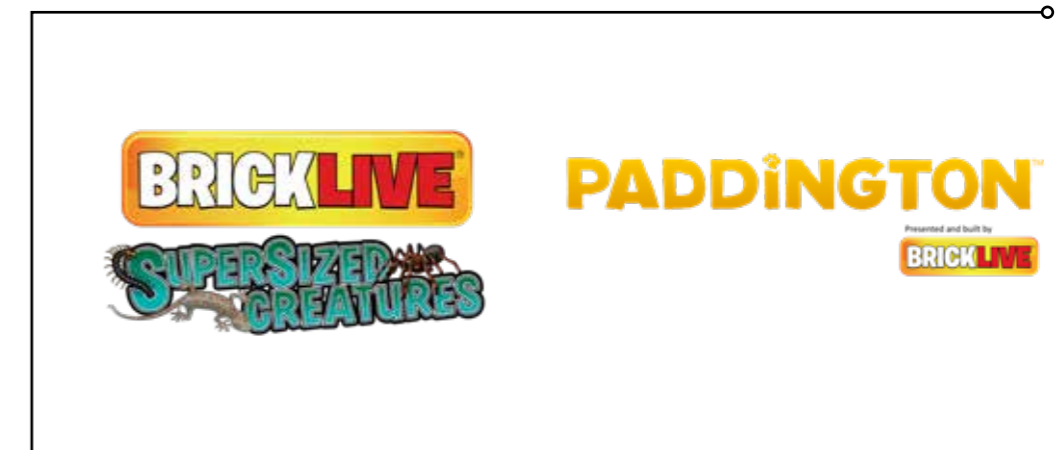
Bright Bricks is the Group’s production centre for building brick-based models. The Group is an independent producer of BRICKLIVE and is not associated with the LEGO Group.

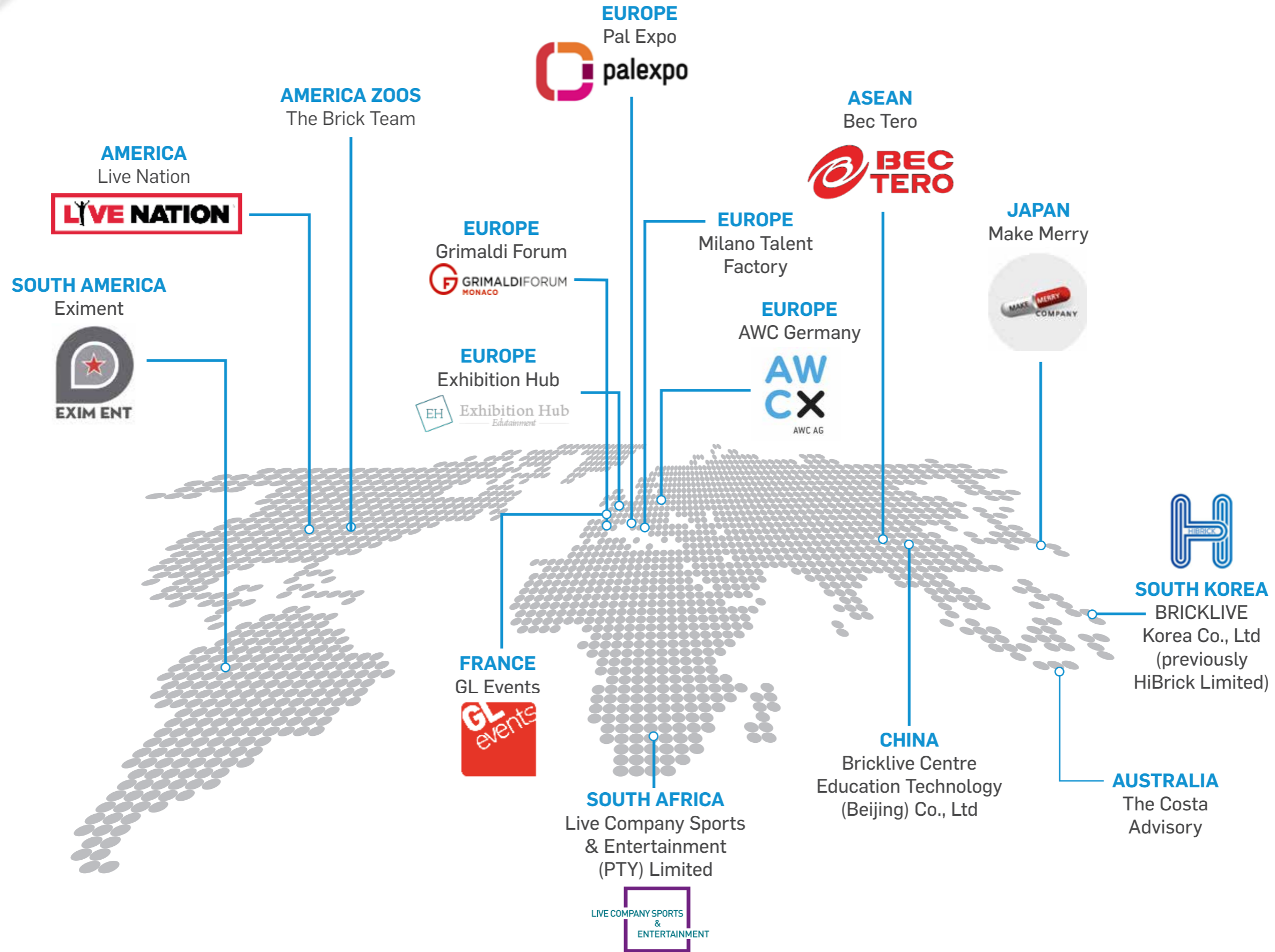


## BRICKLIVE TOURS SEEN IN 2020



## NEW TOURS SHOWN IN 2020







# BRICKLIVE CALENDAR

COUNTRY	LOCATION	START DATE	END DATE
	BRICKLIVE Animal Paradise, Stone Zoo, Boston, USA	11 Oct 2019	28 Feb 2020
	BRICKLIVE Christmas Monaco, Monaco	15 Dec 2019	06 Jan 2020
	BRICKLIVE Brickosaurs, AWC Cologne, Germany	24 Sep 2019	25 Mar 2020
	BRICKLIVE Mythical Beasts, South Korea	21 Oct 2019	5 Mar 2020
	BRICKLIVE PAW Patrol, Birmingham BID, UK	4 Nov 2019	6 Jan 2020
	Santa's Express, Mermaid Quay, Cardiff, UK	29 Nov 2019	6 Jan 2020
	Sleigh & Penguins, Paisley BID, UK	27 Nov 2019	3 Jan 2020
	Snowman & The Snowdog, White Rose Shopping Centre, Leeds, UK	22 Nov 2019	3 Jan 2020
	Snowman & The Snowdog, Banham Zoo, Norfolk, UK	29 Nov 2019	6 Jan 2020
	BRICKLIVE PAW Patrol, Lexicon Shopping Centre, Bracknell, UK	12 Feb 2020	23 Feb 2020
	Brick Pit & Graffiti Wall, Great Ormond Street, London, UK	09 Feb 2020	9 Feb 2020
	Nick Jr., White Rose Shopping Centre, Leeds, UK	13 Feb 2020	24 Feb 2020
	BRICKLIVE Outer Space, Milestones Museum, Basingstoke, UK	14 Feb 2020	20 Apr 2020
	Make & Take, Weston Favell, Northampton, UK	19 Feb 2020	19 Feb 2020
	BRICKLIVE Fantasy Kingdom, High Wycombe, UK	05 Mar 2020	16 Mar 2020
	BRICKLIVE Supersized Creatures, Marwell Zoo, UK	02 Apr 2020	05 Jan 2021
	Selfie Zones, Israel	08 Apr 2020	20 Jun 2020
	BRICKLIVE Animal Paradise, John Ball Zoo, Michigan, USA	05 Jun 2020	07 Nov 2020
	BRICKLIVE Show, Israel	07 Apr 2020	19 Jul 2020
	BRICKLIVE Brickosaurs, Israel	01 Jun 2020	11 May 2020
	BRICKLIVE Ocean Mini, Bristol Zoo, UK	11 Jul 2020	12 Oct 2020
	BRICKLIVE Ocean, Da Vinci Science Centre, Pennsylvania, USA	15 Jul 2020	01 Nov 2020
	BRICKLIVE Outer Space, Powderham Castle, Exeter, UK	23 Jul 2020	07 Sep 2020
	BRICKLIVE PAW Patrol, Odysseum, Cologne, Germany	28 Jul 2020	28 Aug 2020
	BRICKLIVE Safari, Paignton Zoo, UK	05 Aug 2020	03 Jan 2020
	BRICKLIVE Fantasy Kingdom, Inveraray Castle, Scotland, UK	08 Oct 2020	26 Oct 2021
	Paddington Bear, White Rose Shopping Centre, Leeds, UK	13 Nov 2020	21 Jan 2020
	BRICKLIVE Animal Paradise, Naples Zoo, Florida, USA	21 Nov 2020	24 Jan 2021
	March Of The Penguins, Kirkwall BID, UK	27 Nov 2020	04 Jan 2021



**30 SHOWS AND EVENTS IN 6 COUNTRIES IN 2020**

Nick Jr., White Rose Shopping Centre, Leeds, February 2020 UK



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# BRICKLIVE JANUARY

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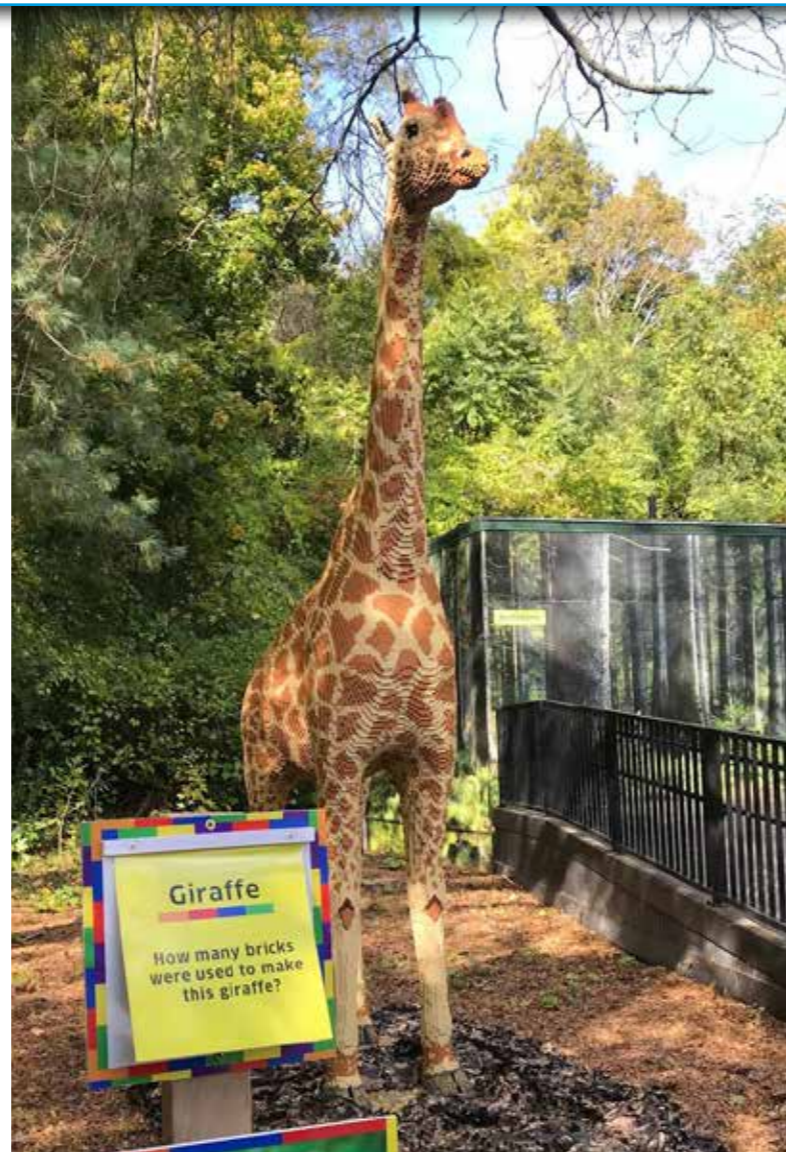






JANUARY 2020

**BRICKLIVE**  
ANIMAL PARADISE





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**BRICKLIVE  
FEBRUARY**

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FEBRUARY 2020



## BRICKLIVE PAW PATROL LEXICON SHOPPING CENTRE

PAW Patrol fans were able to see their favourite characters during February half term as The Lexicon Shopping Centre hosted the amazing PAW Patrol brick trail.







Bracknell Forest Council's Mayor Cllr Pauline McKenzie with PAW Patrol character, Mayor Goodway



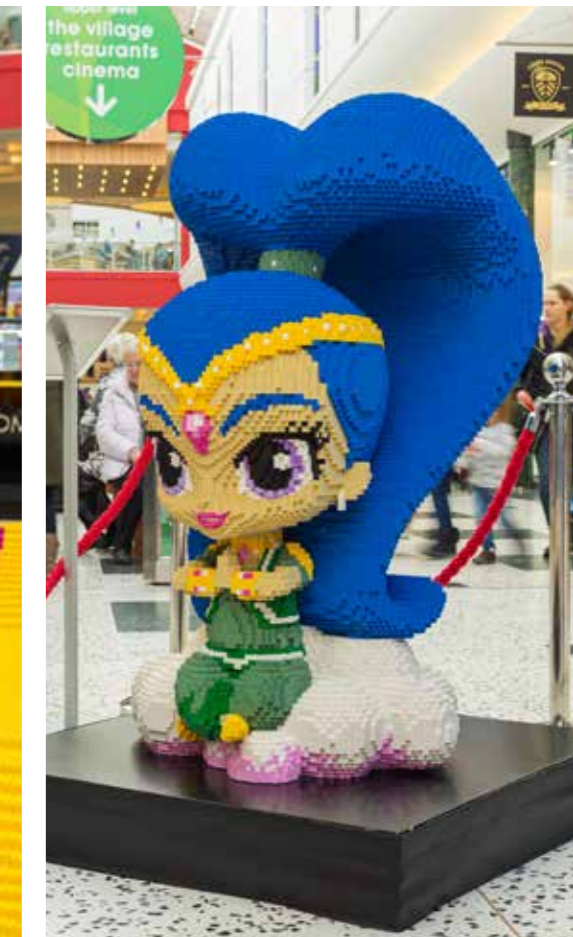






# BRICKLIVE NICK JR, WHITE ROSE SHOPPING CENTRE, LEEDS: 13 - 24 FEB 2020

FEBRUARY 2020





BRICKLIVE NICK JR, WHITE ROSE SHOPPING CENTRE, LEEDS: 13 - 24 FEB 2020

FEBRUARY 2020





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# BRICKLIVE MARCH

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## BRICKLIVE SUPERSIZED MARWELL ZOO, UK

The world exclusive event featured up to 30 models of curious real-life creatures all SUPERSIZED to enormous proportions using more than two million toy bricks.

From sneaky predators such as the fearless honey badger and venomous blue-ringed octopus to the aptly named assassin bug, all creatures have been chosen for their colourful appearance in nature, unusual natural abilities.

“It’s so good to hear that they were good with the restrictions, the brick animals look so cool!”

Rhian Westbury, Are We Nearly There Yet Blog



### TARANTULA

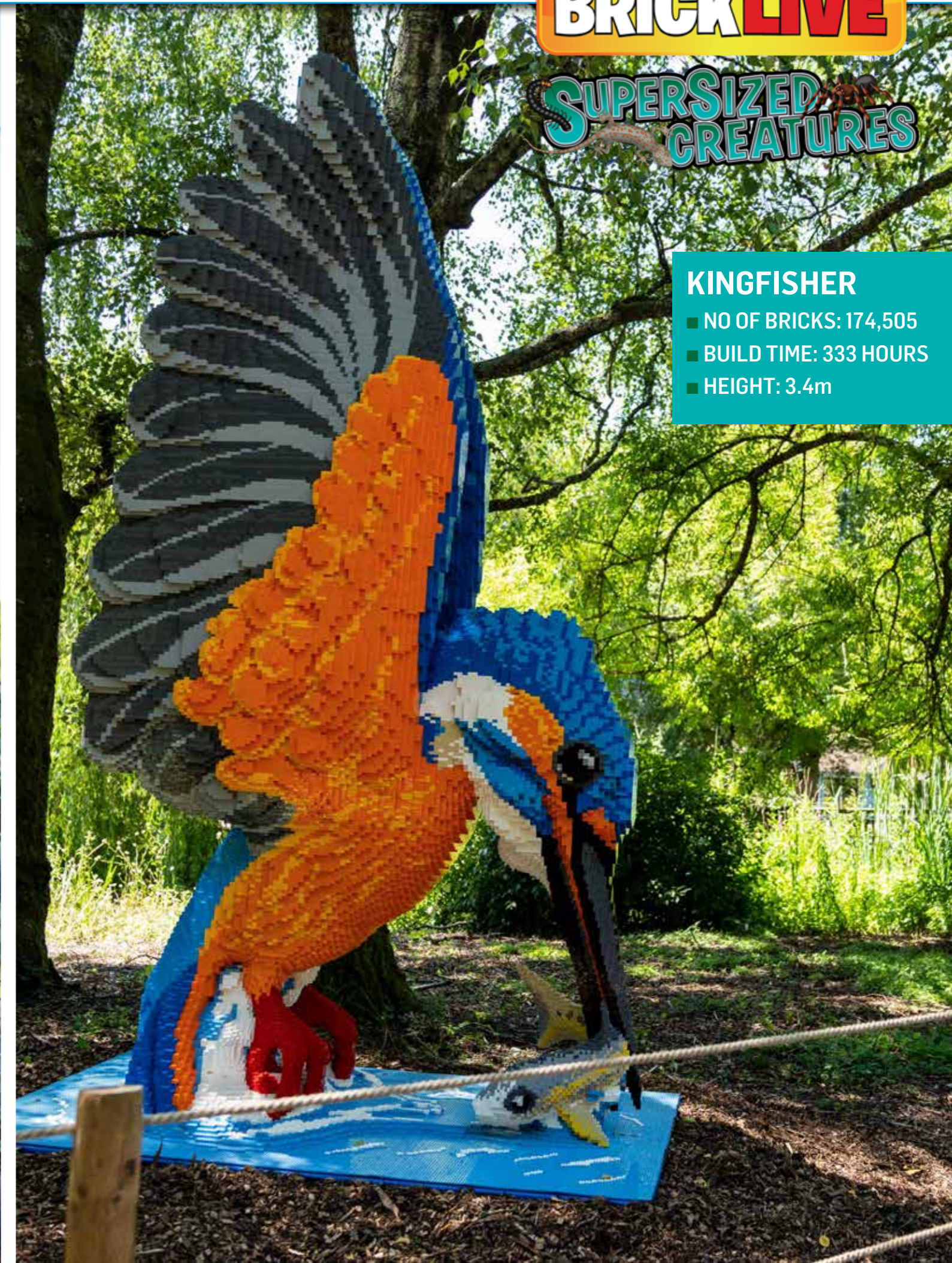
- NO OF BRICKS: 312,226
- BUILD TIME: 516 HOURS
- WEIGHT: 480KG





**AMERICAN KESTREL**

- NO OF BRICKS: 63,571
- HEIGHT: 1.8m



**KINGFISHER**

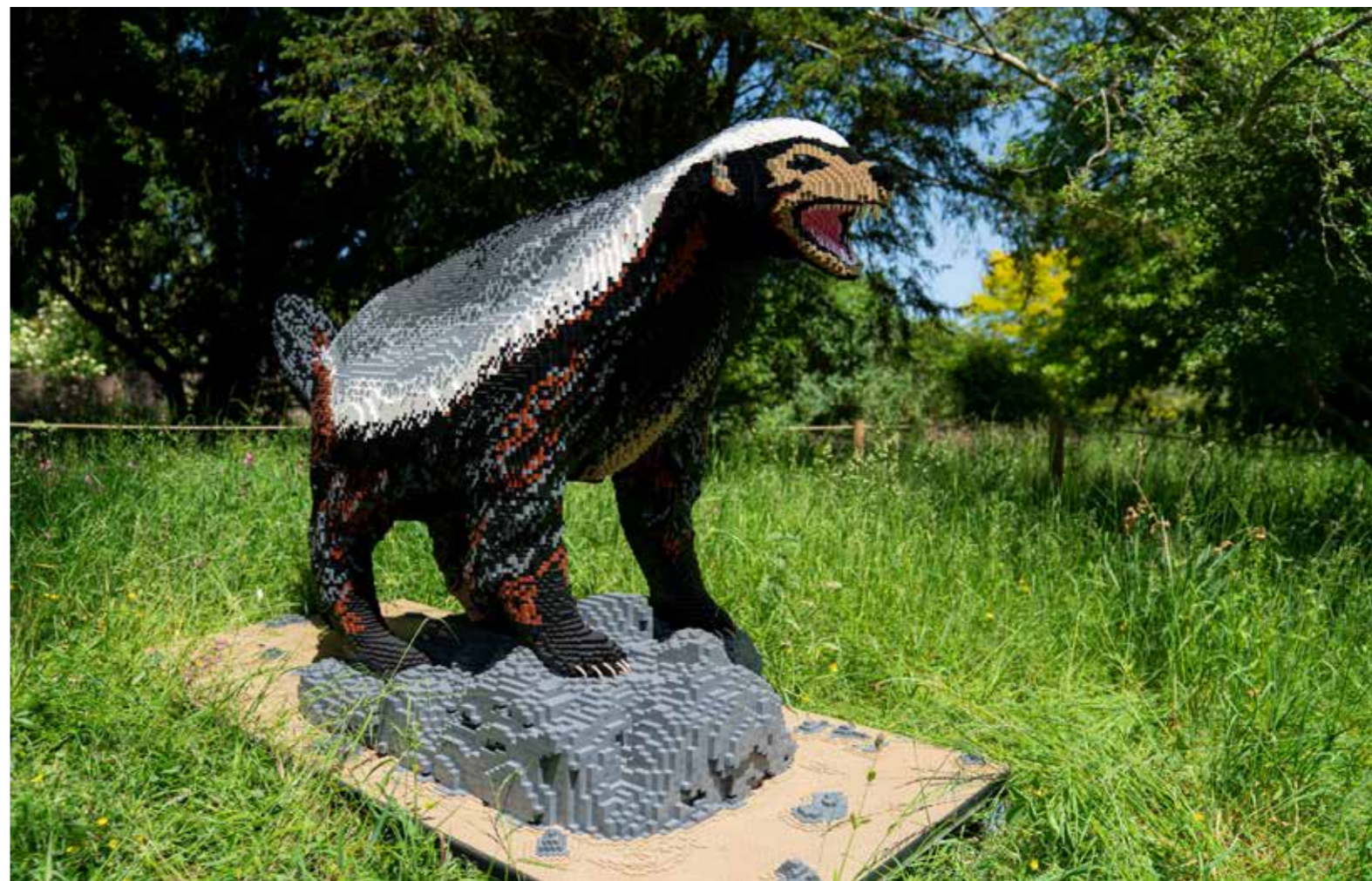
- NO OF BRICKS: 174,505
- BUILD TIME: 333 HOURS
- HEIGHT: 3.4m





**COMMON WASP**

- NO OF BRICKS: 42,413
- BUILD TIME: 114 HOURS
- HEIGHT: 1.1m







**RED SPITTING COBRA**

- NO OF BRICKS: 92,928
- BUILD TIME: 272 HOURS
- HEIGHT: 2.5m



**PEACOCK MANTIS SHRIMP**

- NO OF BRICKS: 42,799
- BUILD TIME: 125 HOURS
- WEIGHT: 200KG



**TOKAY GECKO**

- NO OF BRICKS: 73,657
- BUILD TIME: 219 HOURS
- BUILDERS: 2



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**BRICKLIVE**  
**APRIL**

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## BRICKLIVE ANIMAL PARADISE JOHN BALL ZOO, USA

The exhibition illustrates the importance of the preservation of endangered species by bringing important animal and habitat facts and statistics to life in an entertaining fun brick-built environment.

The sculptures will be located throughout the Zoo for visitors to enjoy during their visit. Along with sculptures of animals not at John Ball Zoo, there are many John Ball Zoo favorites like the African lion, snow leopard, and ring-tailed lemur. After checking out these amazing sculptures, visitors can then visit their live counterparts who reside at the Zoo to see how they compare to their building brick lookalikes!



**“BRICKLIVE inspired our kids to run home and make their own creations!”**

Via 'Lansing Family Fun' Blog

### GIRAFFE

- NO OF BRICKS: 96,500
- WEIGHT: 515KG
- BUILD HOURS: 398





**BENGAL TIGER**

- NO OF BRICKS: 81,350
- BUILD TIME: 392 HOURS
- WEIGHT: 520KG











**TRICERATOPS**

- NO OF BRICKS: 157,549
- BUILD TIME: 506 HOURS
- WEIGHT: 1,460KG

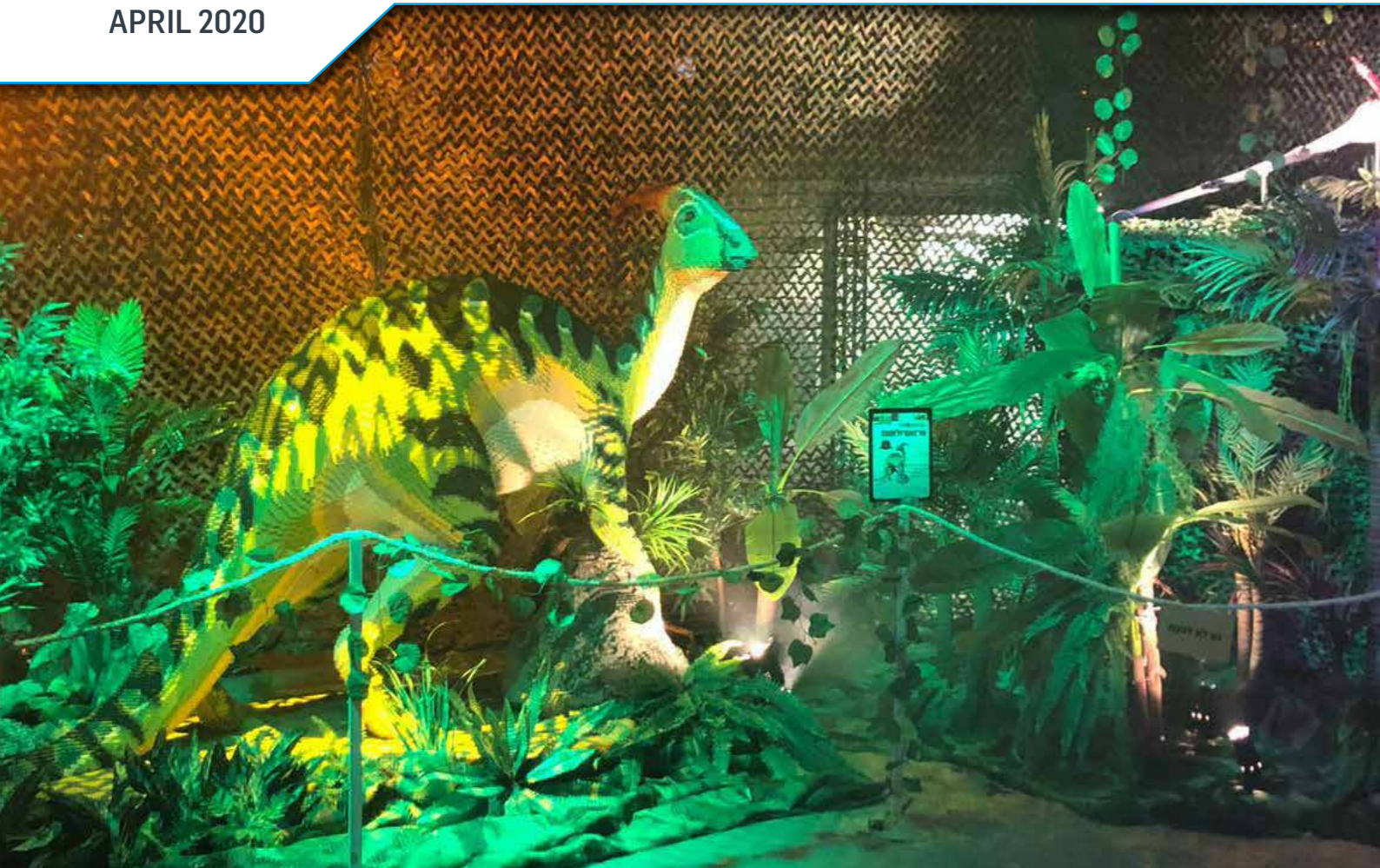






BRICKLIVE BRICKOSAURS: HOLON TOTO ARENA, ISRAEL, 1 JUN 2020 - 11 MAY 2021

APRIL 2020





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**BRICKLIVE**  
**JUNE**

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## BRICKLIVE OCEAN MINI, BRISTOL ZOO, UK

A host of amazing new animals including a massive orca, a huge shark, a dolphin, a penguin and a giant octopus were on show at Bristol Zoo Gardens during the summer – made entirely of tiny bricks.

The Zoo re-opened to the public on Tuesday July 14 after a lengthy closure and hosted around 50 life-like creations across the 12-acre site.

**“These sculptures really are fantastic and are sure to offer a great addition to what is already a brilliant day out.”**

Simon Garrett, Head of Public Engagement, Bristol Zoo



### MAKO SHARK

- NO OF BRICKS: 62,553
- BUILD HOURS: 270
- WEIGHT: 415KG





**ORCA**  
■ NO OF BRICKS: 223,239  
■ BUILD HOURS: 550  
■ WEIGHT: 1115.5KG



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# BRICKLIVE JULY

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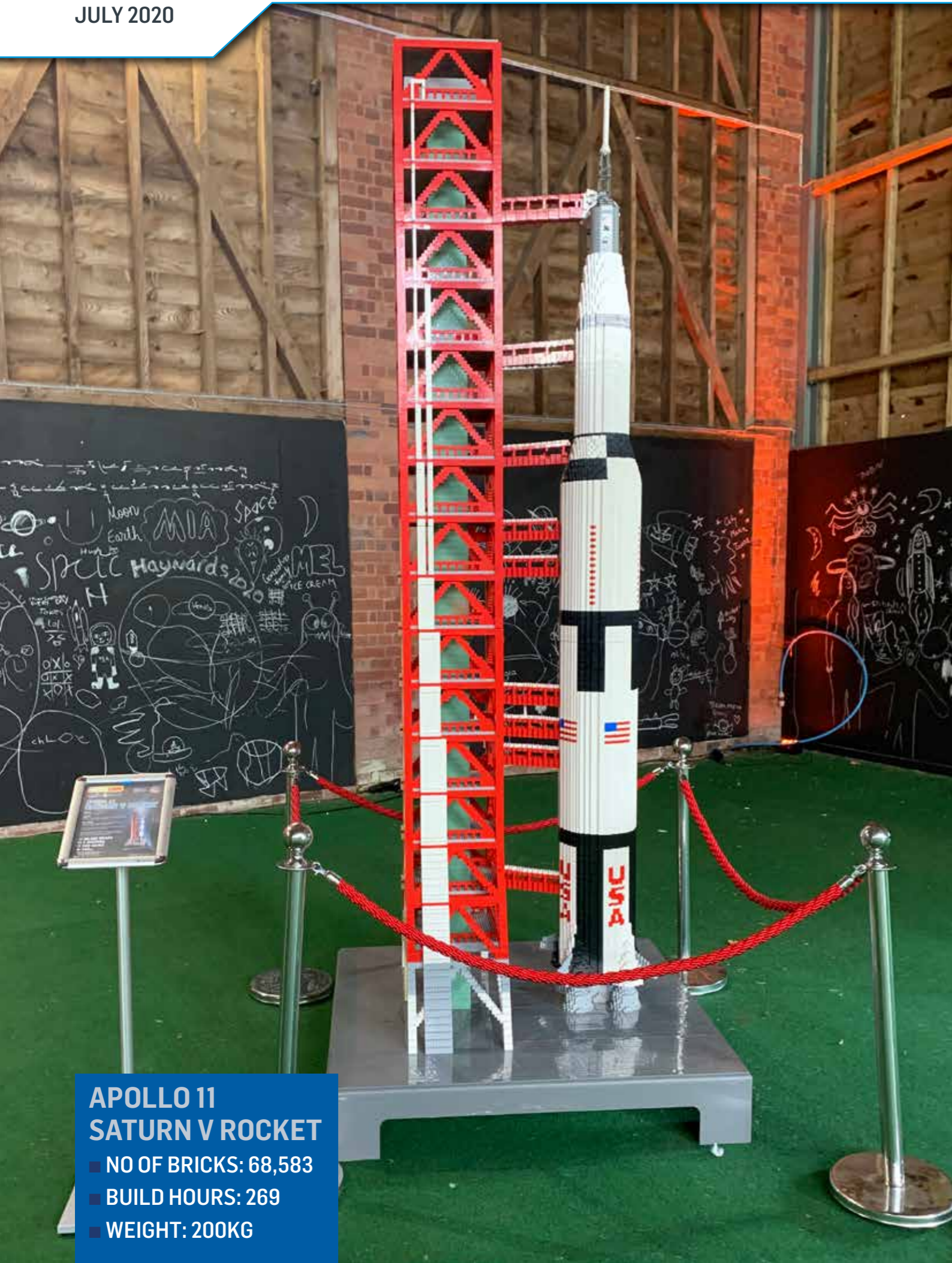




**ALIEN**

- NO OF BRICKS: 223,239
- BUILD HOURS: 550
- WEIGHT: 1115.5KG





**APOLLO 11  
SATURN V ROCKET**

- NO OF BRICKS: 68,583
- BUILD HOURS: 269
- WEIGHT: 200KG



**EARTH**

- NO OF BRICKS: 47,308
- BUILD HOURS: 216
- WEIGHT: 249KG





**VALENTINA TERESHKOVA**

- NO OF BRICKS: 32,844
- BUILD HOURS: 86
- WEIGHT: 114KG



**SPACE SHUTTLE**

- NO OF BRICKS: 23,481
- BUILD HOURS: 71
- BUILDERS: 3



PAW PATROL, ODYSSEUM, COLOGNE, GERMANY: 28 JULY - 28 AUG 2020

JULY 2020



nick jr.

BRICK LIVE





PAW PATROL, ODYSSEUM, COLOGNE, GERMANY: 28 JULY - 28 AUG 2020

JULY 2020





PAW PATROL, ODYSSEUM, COLOGNE, GERMANY: 28 JULY - 28 AUG 2020

JULY 2020





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# **BRICKLIVE AUGUST**

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**BRICKLIVE SAFARI  
PAIGNTON ZOO, UK**

From a giant gorilla, a jumbo size elephant and a majestic lion, to marvellous macaws, beautiful butterflies and a cool crocodile, dozens of stunning brick animals will form The Great Big Brick Safari Trail for visitors to follow around the zoo.

**EARL GREY  
ELEPHANT**

- NO OF BRICKS: 149,071
- BUILD TIME: 1,600 HOURS
- 5 BUILDERS





**KANGAROO**  
■ NO OF BRICKS: 58,478  
■ BUILD TIME: 280 HOURS  
■ 3 BUILDERS





**BENGAL TIGER**

- NO OF BRICKS: 81,350
- BUILD TIME: 392 HOURS
- WEIGHT: 520KG



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**BRICKLIVE**  
**OCTOBER**

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BRICKLIVE FANTASY KINGDOM, INVERARAY CASTLE, SCOTLAND, UK: 8 - 26 OCT 2020

OCTOBER 2020

**BRICKLIVE**

FANTASY KINGDOM





HUNTSWOMAN



KNIGHT WITH SWORD



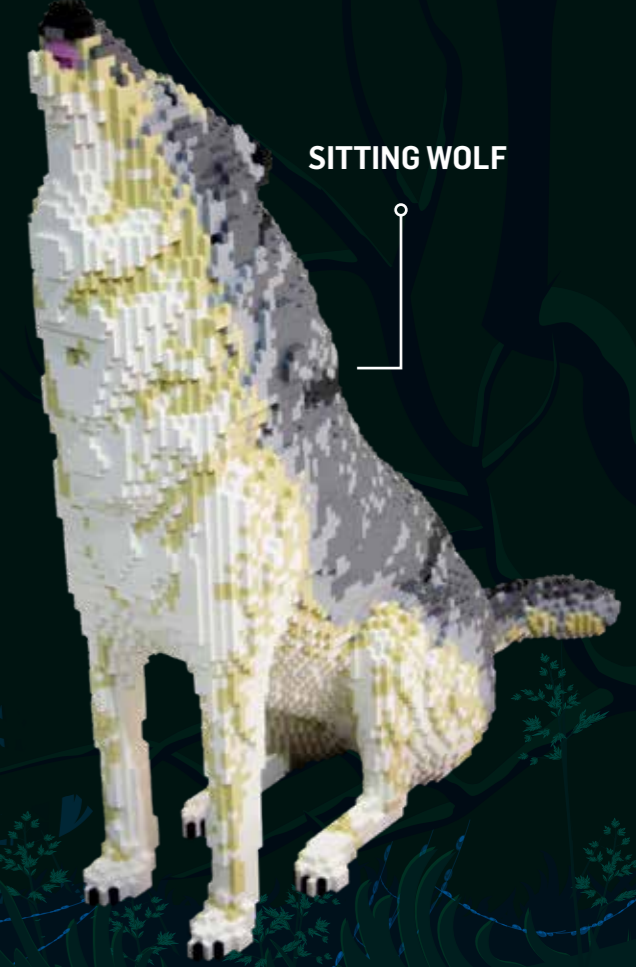
GYR FALCON



THRONE (SELFIE ZONE)



SITTING WOLF





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**BRICKLIVE  
NOVEMBER**

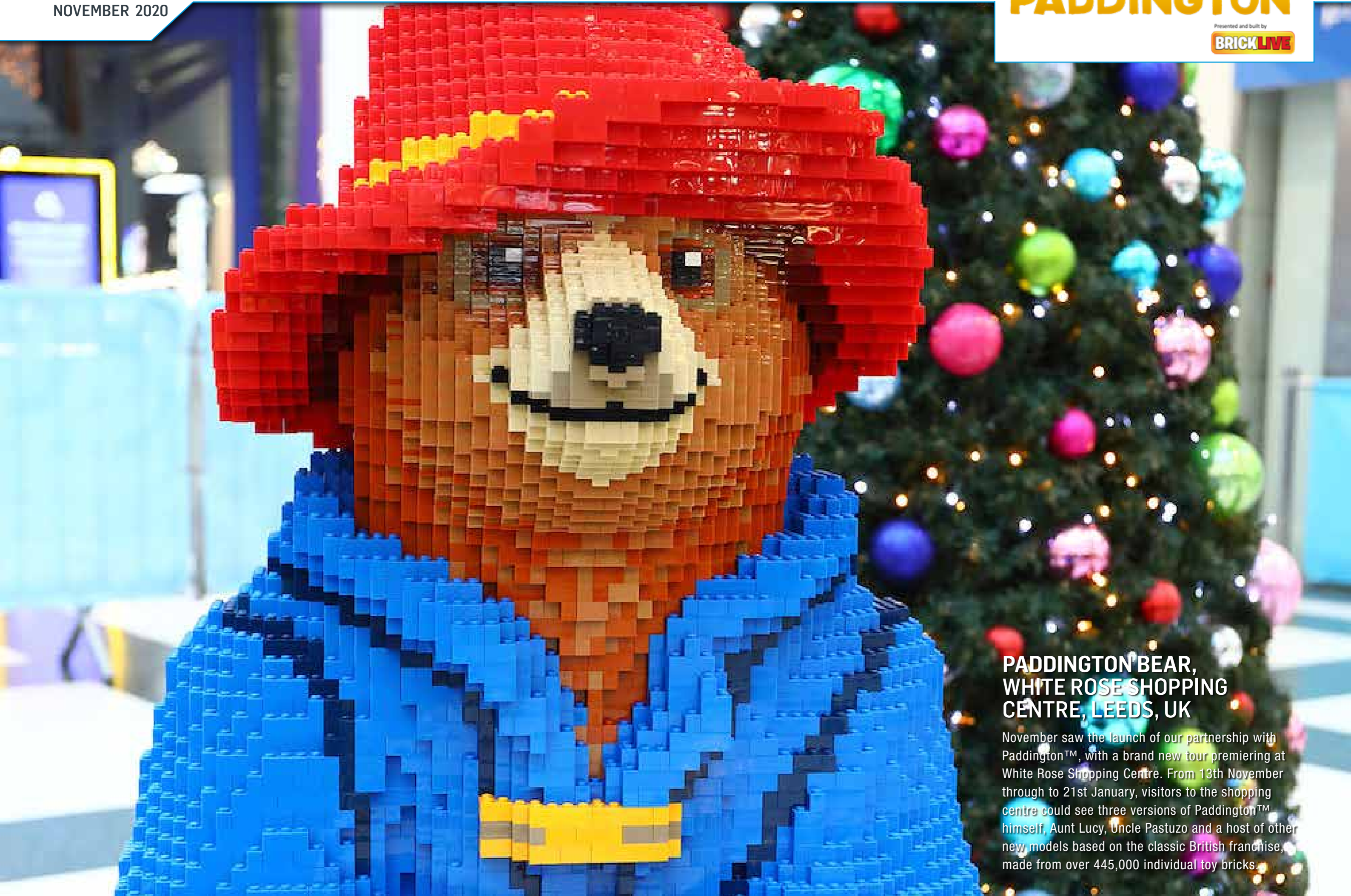
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PADDINGTON BEAR, WHITE ROSE SHOPPING CENTRE, LEEDS, UK: 13 NOV - 21 JAN

NOVEMBER 2020

**PADDINGTON™**  
Presented and built by  
**BRICKLIVE**



**PADDINGTON BEAR,  
WHITE ROSE SHOPPING  
CENTRE, LEEDS, UK**

November saw the launch of our partnership with Paddington™, with a brand new tour premiering at White Rose Shopping Centre. From 13th November through to 21st January, visitors to the shopping centre could see three versions of Paddington™ himself, Aunt Lucy, Uncle Pastuzo and a host of other new models based on the classic British franchise, made from over 445,000 individual toy bricks.



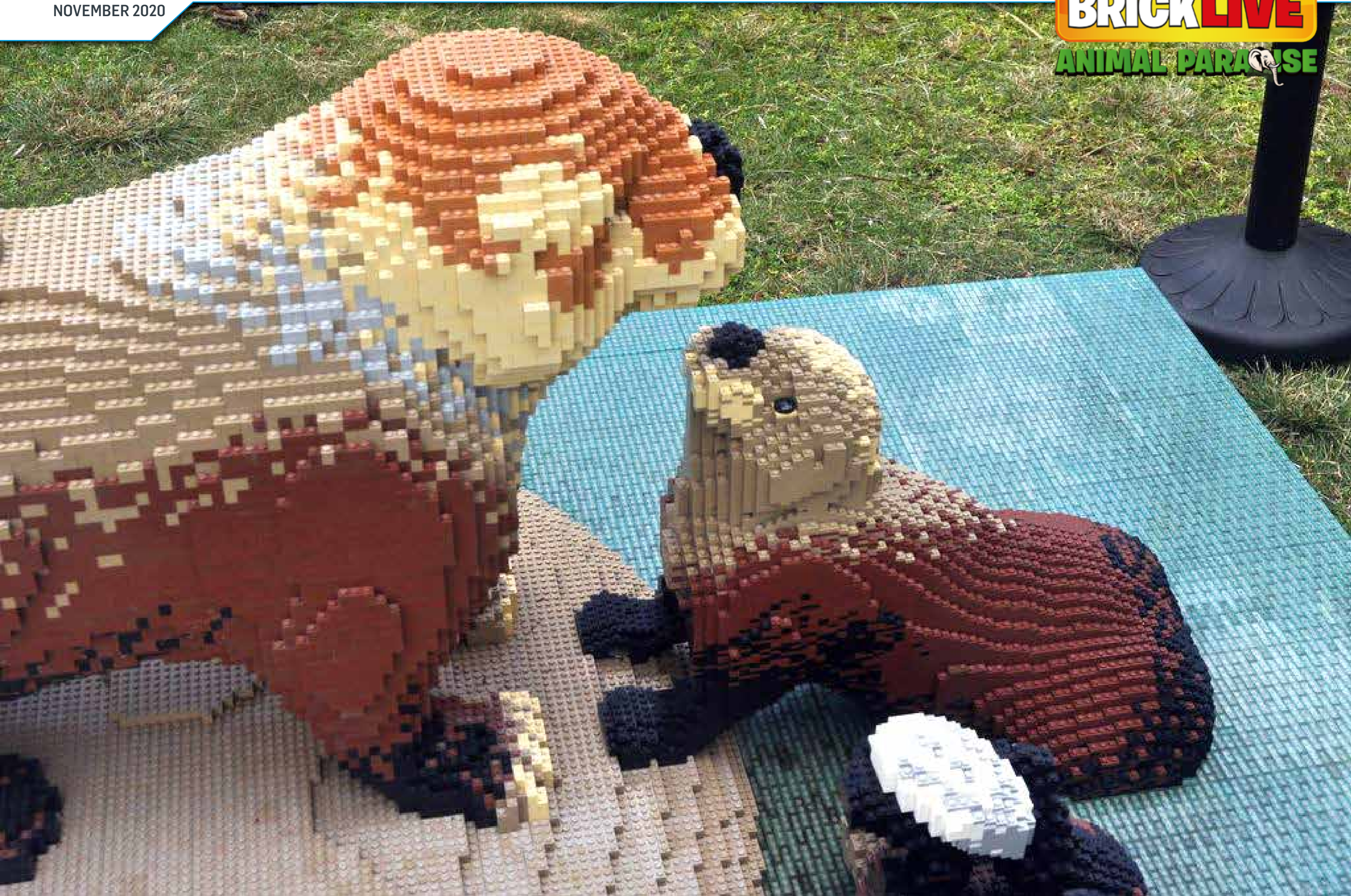
# PADDINGTON BEAR, WHITE ROSE SHOPPING CENTRE, LEEDS, UK: 13 NOV - 21 JAN

NOVEMBER 2020

**PADDINGTON™**  
Presented and built by  
**BRICKLIVE**









BRICKLIVE ANIMAL PARADISE, NAPLES ZOO, FLORIDA, USA: 21 NOV 2020 - 4 APR 2021

NOVEMBER 2020





# MARCH OF THE PENGUINS, KIRKWALL BID, UK: 27 NOV 2020 - 4 JAN 2021

NOVEMBER 2020



**“On display alongside each penguin will be a fact sheet including how many bricks were used in the builds, how many hours they took, and other fun facts, which we hope will add to the experience for penguin hunters of all ages.”**

Laura Bruce, Project Manager, Kirkwall BID



# MARCH OF THE PENGUINS, KIRKWALL BID, UK: 27 NOV 2020 - 4 JAN 2021

NOVEMBER 2020





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**BRICKLIVE  
DECEMBER**

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**BRICKLIVE  
EVENTS 2021**



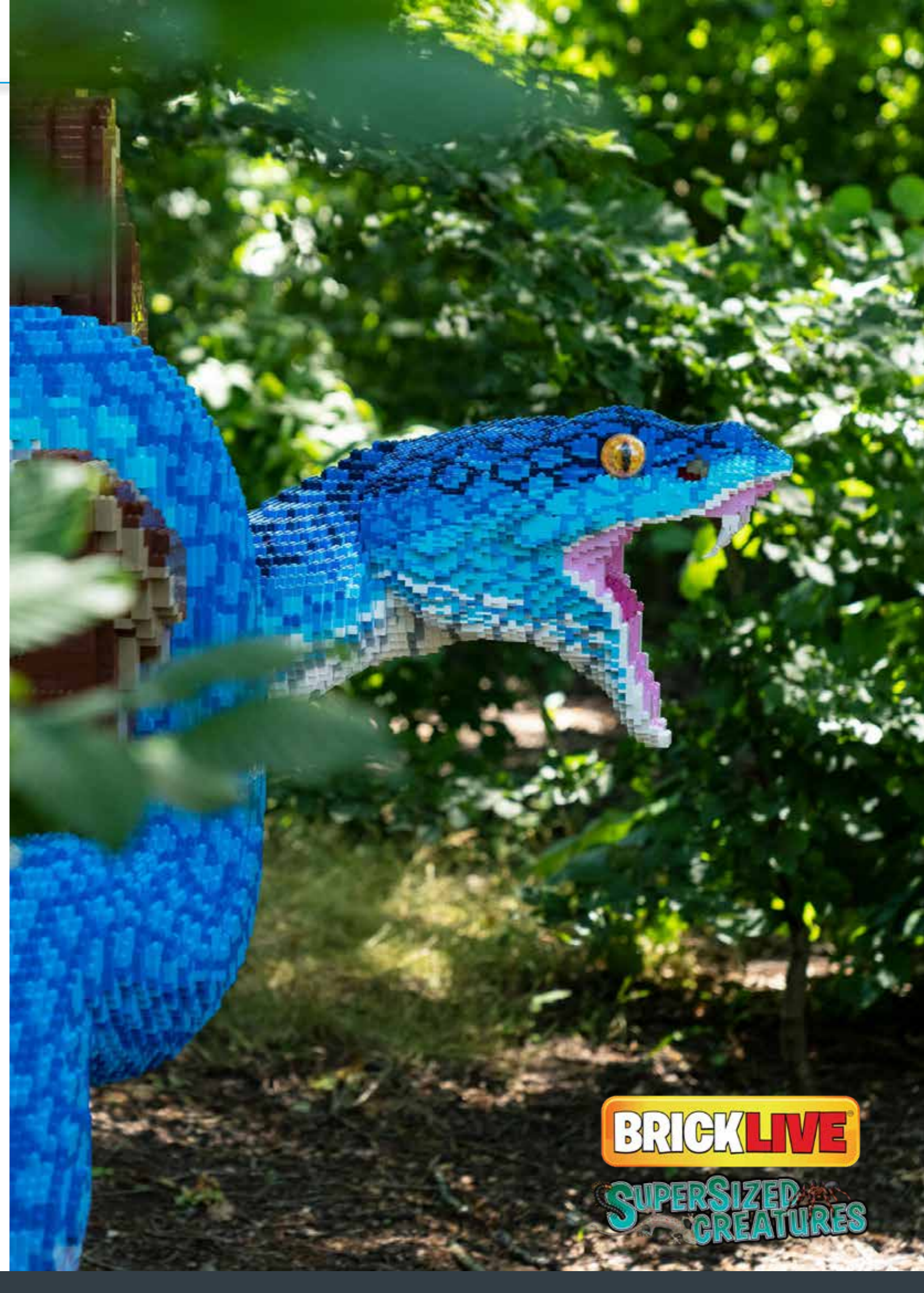
## BRICKLIVE SHOWS AND EVENTS IN 2021

Below are the latest show and event dates.

*Shows may be subject to specific country restrictions.*

COUNTRY	LOCATION	START DATE	END DATE
	BRICKLIVE Animal Paradise, Naples Zoo, Florida, USA	21 Nov 2020	04 Apr 2021
	BRICKLIVE Brickosaurs, Israel	10 Jul 2020	11 May 2021
	March of the Penguins, Kirkwall BID, UK	27 Nov 2020	04 Jan 2021
	BRICKLIVE Brickosaurs, Stadtzentrum, Schenefeld, Germany	29 Jan 2020	15 Feb 2021
	BRICKLIVE Safari, Paignton Zoo, UK	05 Aug 2020	03 Jan 2021
	BRICKLIVE Supersized Creatures, Marwell Zoo, UK	02 Apr 2020	05 Jan 2021
	Paddington, White Rose Shopping Centre, Leeds, UK	13 Nov 2020	21 Jan 2021
	BRICKLIVE Supersized Creatures, John Ball Zoo, USA	27 Mar 2021	26 Sep 2021
	BRICKLIVE Big Cats, Allwetterzoo Munster, Germany	02 Apr 2021	15 Jul 2021
	BRICKLIVE Animal Wonders, Brussels, Belgium	11 Jun 2021	31 Aug 2021
	BRICKLIVE Animal Paradise, Paisley BID, Scotland, UK	25 Jun 2021	13 Aug 2021
	Paddington, Livingstone Shopping Centre, UK	26 Jun 2021	12 Jul 2021
	BRICKLIVE Brickosaurs, Utrecht, The Netherlands	30 Jun 2021	03 Sep 2021
	BRICKLIVE Fantasy Kingdom, Wolverhampton Art Gallery, UK	03 Jul 2021	05 Sep 2021
	BRICKLIVE Ocean, Knowsley Zoo, UK	10 Jul 2021	05 Sep 2021
	BRICKLIVE Brickosaurs, Croydon BID, UK	29 Jul 2021	27 Aug 2021
	Flying Scotsman & James Watt Engine, Bressingham Steam Museum, Norfolk, UK	30 Jul 2021	02 Aug 2021
	Brickosaurs, Blackburn BID, UK	20 Aug 2021	01 Sep 2021
	PAW Patrol, Festival Place, Basingstoke, UK	20 Aug 2021	31 Aug 2021
	Map Diorama event, Salisbury Museum, UK	03 Aug 2021	03 Aug 2021
	Caledonia, Black Watch Museum, Perth, Scotland	09 Oct 2021	24 Oct 2021
	BRICKLIVE Fantasy Kingdom, Sterling BID, Scotland	09 Oct 2021	24 Oct 2021
	Make & Takes (2,000), Play Tables & Brick Pit, York Castle, UK	22 Oct 2021	25 Oct 2021
	Nick Jr, Cardiff BID, UK	16 Oct 2021	31 Oct 2021
	BRICKLIVE Outer Space, Graffiti Wall & 900 x make & takes, Bluebell Railway, UK	22 Oct 2021	31 Oct 2021
	BRICKLIVE Supersized Creatures, Naples Zoo, Florida, USA	20 Nov 2021	17 Apr 2022
	Mosaic, Ilford BID, UK	27 Nov 2021	27 Nov 2021

**MORE EVENTS AND DATES WILL BE ADDED SOON!**







# YEARBOOK 2021

**BRICKLIVE WILL UPDATE THIS DOCUMENT  
QUARTERLY TO KEEP EVERYONE INFORMED  
AND UP TO DATE.**

**WE WILL ALSO BE INTRODUCING DATES FOR  
2022 THIS SUMMER**

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