

24th October 2022

Response to Allegations

Live Company Group is the sole owner of the trademarks Kpop.Flex and K.Flex.

These marks have been registered both in the United Kingdom and Internationally by LVCG. LVCG is the creator of both brands, and all original design work was done by LVCG. LVCG is the original creator and partner of the Kpop.Flex concert and all relevant assets.

We are aware of the slanderous comments made by Seongsu-dong Media falsely accusing LVCG of hosting a fake concert and using the brand name without permission. We are taking strong legal action against Seongsu-dong Media and anyone else making false accusations against us.

KPOP.FLEX is registered in the UK under number 3721031.

KPOP.FLEX has an international Registration number 1660365.

K.FLEX is registered in the UK under number 3798371.