

StART



Ohnim, *HOPE?*, 2022, Acrylic on canvas, 130.3 x 162.2 cm

**Stars of K-drama, K-Pop and K-movies show
their artistic side at StART art fair, London**

SAATCHI GALLERY

Duke of York's HQ, King's Rd, London SW3 4RY

12 - 16 OCTOBER 2022



Artists Ohnim and Yooyeon at exhibitor booth 'The Ten' looking at Kenta Kobayashi's Reflex Ginza Panorama

Now in its 9th year, StART art fair has become known for bringing the work of lesser-known artistic communities to an art collecting public. Held annually at London's iconic Saatchi Gallery, StART fills all three floors of the gallery with a mix of curated projects, gallery presentations and independent artist exhibitors.

StART founders David and Serenella Ciclitira have been showing Korean contemporary art as part of the mix since 2009, staging international exhibitions of new Korean work through a programme called The Global Eye. It is thanks to this programme that artists such as Boomoon, Lee Hyungkoo, Meekyoung Shin and Dong Yoo Kim, practitioners who were then relatively unknown outside Korea, have gone on to have significant international careers.

It is in this spirit of showcasing young and emerging artists and championing new talent that StART London will include work by celebrities of the K-Wave. Hot on the heels of exhibiting at the first StART Seoul (1-6 September) - a partnership between StART and Jason Lee - the following artists, all of whom have established careers in the entertainment field, will be appearing at StART London this October: Ohnim (aka Mino of K-Pop sensation band WINNER @realllllmino), actor / model Kang Hui (@kanghui), actor and writer Shinyang Park (@park_shinyang), and webtoon artist and reality TV star Kian84 (@khmnim1513).

Visitors flocked to London's Saatchi Gallery for the first showing of Ohnim, Yooyeon and Kang Hui's work at StART London 2021. A year on, the artistic practice of this young trio has visibly evolved, as David Ciclitira says "Nurturing artists' careers is what we are all about. It has been incredible to watch these talented individuals developing their very distinctive aesthetic and we are proud to have been able to platform their work alongside that of other more established artists from around the world both online and in gallery spaces. We awarded Ohnim the Visual Culture Global Eye Award 2021 in recognition of remarkable trans-disciplinary creativity. A superlatively talented individual, whose poignant work communicates, through simple, bold forms, the struggle to have real interpersonal relationships and human touch in today's world. Watch this space for what he and his peers will produce next."

In celebration of the inaugural StART Art Fair Seoul, Lee Young Hye President & CEO of Design House Inc. launched a children's art competition. Scores of children of all ages submitted artwork for consideration. The shortlist of 8 (aged 7 - 14) were exhibited at StART Seoul and all of the finalists' work will be shown at StART London, where the overall winner will be chosen.

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Yaerin PARK (age 14), *Swim in death*, 2022 Oil on canvas, 100.5 x 72.6 cm

Exhibiting Artists List

Akshita Lad
Ben Mosley
Bentley's
Beth Cullen Kerridge
Cecilia Yang
Chae Mihyun & Dr.Jung
Clarendon Fine Art (Mr Brain-
wash, The Connor Brothers)
Clive Morton
Coartistas (Roberto Lombana,
Mariana Gomez, Veronica
Matiz, Ana Elisa Fernandez)
David Magee
Eclectic Gallery (Adolfo Arenas
Alonso, Seong-Gu LEE, Max
Pedreira, Nimrod Messeg, Caio
Locke)
Elena Unger
Emma Loizides
Enter Gallery (Jamie Reid,
Mateo Humano)
Fara Thomas
Gallery M Platform
(So Young Kim)
Giles Revell
Hana Shahnavaz
HARTI
Hyunsook Byun

Illuminati Neon "In 1977
I wanna go to Heaven"
Ingoo Kang
Joanna Pilarczyk
KANG Hui
Kate Trafeli
Kian 84
KIM Bungjong
KIM Regina
KIM Sun Woo
KIM Tae-ho
LEE Choulgyu
Lincoln Townley
MAH Gallery London (Philipp
Humm & Daniele Mah)
Matteo Montani
Nancy Lang
Natalia Fundowicz
Ohnim
Oliver Harley
Olivia de Posson
Olivier Mourao
ONE EAST ASIA
Pap Art (David Koppel, Herr-
mann)
PARK Shinyang
Pedro Merry
Pedro Sousa Lauro
Prasad Beaven (2021 Ciclitira

Prize Winner PFSTA)
Premium Pages (Andrew Swar-
brick, Thanapon Dathumma)
Rare Interior Gallery (Amber
Jane Raab)
Re d'Italia Art (Deborah
Napolitano, Domenico Villano,
Giovanna Orilia, Lucio
Oliveri, Antonello Capozzi, Lusi
Di, Mattia Montone, Nathaly
Caldonazzo, Paola Ruggiero,
Simone, Alessandra Greco)
Select Gallery (Jason Lilley,
Amelia Coward, Kate Verrion)
Shin B
Simbart Projects (Irem Nalca)
Sisley-L
Steve Mcpherson
Steve Smith Dla 'kwagila
(Global Eye Award Winner)
Surea
Ted Wongt
The Gallery Steiner (Behrouz
Bahadoori, Io Rasa)
Thomas D Wright
Wendy Forsyth
West Contemporary



Jayson Lilley, *Queen of Diamonds*, 2022, Limited edition hand-pulled screen print on Bank of England £50 note with gold ink and diamond dust. Edition of 8

Notes to Editors:

About START Art Fair:

Since its founding in 2014 by David and Serenella Ciclitira, StART art fair has helped to springboard the careers of many emerging artists from around the globe. In 2021 over 15,000 people came to explore its showcase of more than 70 emerging and established artists, hailing from 25 countries including South Africa, Ecuador, Portugal, Colombia, India, Austria, Korea, Thailand and Ireland, providing collectors and art enthusiasts alike with the opportunity to discover the most exciting works from both established and developing global markets. To complement the fair, 2021 saw the launch of a new art e-commerce platform StARTart, as well as a series of pop-up selling exhibitions called StART+. The inaugural StART+ opened in Knightsbridge, November 2021, followed by Cape Town in March 2022, with more editions planned for 2022. The inaugural StART art fair Seoul opened at Galleria Foret in the fashionable Sung Dong Gu district on 1 September 2022.

www.startartfair.com / Instagram @start.art.global / Facebook @start.art.global

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About Saatchi Gallery:

Since 1985, Saatchi Gallery has provided an innovative platform for contemporary art. Exhibitions have presented works by largely unseen young artists, or by international artists whose work has been rarely or never exhibited in the UK. This approach has made the Gallery one of the most recognised names in contemporary art. Since moving to its current 70,000 square feet space in the Duke of York's Headquarters in Chelsea, London, the Gallery has welcomed over 10 million visitors. The Gallery hosts thousands of schools visits annually and has over 6 million followers on social media. In 2019 Saatchi Gallery became a charity, beginning a new chapter in its history.

Saatchi Gallery, Duke of York's HQ, King's Rd, Chelsea, London SW3 4RY

Registered Charity Number: 1182328

www.saatchigallery.com / Instagram @saatchi_gallery / Facebook @saatchigalleryofficial