

# StART



EVENT REPORT





**It was a GREAT week and I'm delighted I applied and am grateful I got the chance to exhibit at Saatchi Gallery.**

**BEN MOSLEY, EXHIBITOR**

# StART

## **NINTH EDITION, 12-16 OCTOBER 2022**

**The ninth edition of StART Art Fair successfully took place at Saatchi Gallery attracting nearly 15,000 visitors over five days, with almost 2,000 guests attending the Private View.**

Since its first edition in 2014, StART art fair has become known for bringing the work of lesser-known artistic communities – those 'starting' to break into the global consciousness - to both established collectors and those 'starting' out on their collecting journey.

This year's fair highlights include; London-based returning collage artist Pedro Merry who showed an entirely new series of works selling all but two of his more than 20 works by the last day of the fair. New exhibitor 'West Contemporary' shone out with their diverse selection of urban artists including Fin DAC and sculptor Beth Cullen Kerridge.

On the ground floor tech partner Samsung showcased its bespoke luxury multimedia display "The Wall" featuring films by punk artist Illuminati Neon within his "In 1977 I wanna go to heaven..." exhibition installation. The technology brand also placed its interactive Flip displays throughout the gallery with stunning digital artworks being created by artists and visitors throughout the week.

**[WWW.STARTARTFAIR.COM](http://WWW.STARTARTFAIR.COM)**





Artist Laren Baker (right)



Ohnim outside StART

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Illuminati Neon in Gallery 3

# StART

## StART Galleries

Bentleys, Clarendon Fine Art, CoArtistas, Eclectic Gallery, Enter Gallery, Gallery M Platform, MAH-London Gallery, ONE EAST ASIA, Pap Art®, Premium Pages, Rare Interior Art, Select Gallery, ShinB Gallery, Simbart Projects, The gallery STEINER, West Contemporary

## StART Solo

Akshita Lad, Ben Mosley, Beth Cullen Kerridge, David Magee, Emma Loizides, Fara Thomas, Giles Revell, Hana Shahnava, Hannah Nijsten, Harti, Joanna Pilarczyk & Ted Wongt, Kate Trafeli, Lincoln Townley, Olivia de Posson, Olivier Mourao, Pedro Merry, Pedro Sousa Louro, Sisley-L, Steve McPherson, TOMMY FIENDISH, Yang Zheng

## In 1977 I Wanna Go To Heaven...

Illuminati Neon, presented by Washington Green Fine Art, supported by Samsung

## Spotlight Italia

Re d'Art Italia

## Prince's Foundation School of Traditional Arts

Prasad Beaven

## StART MARTIN MILLER'S GIN Emerging Art Prize

## StART.art

Elena Unger, Hyunsook Byun, In Goo Kang, Chae Mihyun & Dr.Jung, Natalia Fundowicz

## StART Art Fair Seoul 2022

Byungjong KIM, Choulgyu LEE, Doowon Lee, Hyeyoun KIM, KANG Hui, Kian84, MIGNON, Minjoo YOON, Nancy LANG, Ohnim, Regina KIM, Sunwoo KIM, SURREA, Taeho KIM, Yunguk JO

## StART x Design House Korea

Ji-Hoon Ha, Studio Shinyoo, Superposition

## StART x Design House Korea

Schools Art Competition

## StART+ Cape Town 2022

Matty Monethi, Phila Hillie, Semi Lubisi, Wendy Parker-Forsyth



# BUILD UP

10-11 OCTOBER 2022

StART











# StART EXHIBITORS

150+ GLOBAL ARTISTS







1.1 - HARTI



2.1 - HANNAH NIJSTEN



1.2 - FARA THOMAS



2.2 - SISLEY-L



1.3 - HANA SHAHNAVAZ



2.3 - MAH-LONDON GALLERY



SUPPORTED BY  
**SAMSUNG**



3.0 - ILLUMINATI NEON  
"IN 1977 I WANNA GO TO HEAVEN... A 21ST CENTURY PUNK EXPERIENCE"



4.1 - WEST CONTEMPORARY & BETH CULLEN KERRIDGE



4.2 - ECLECTIC GALLERY

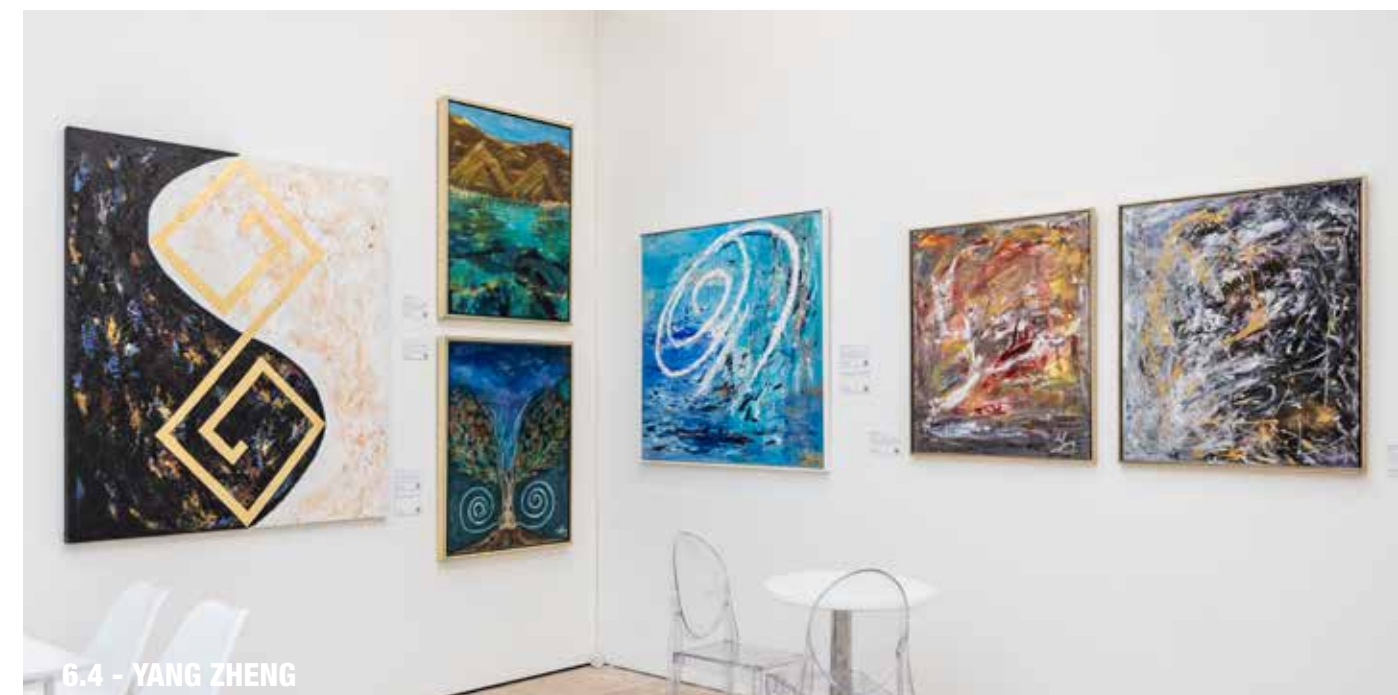


4.3 - RARE INTERIOR ART





6.1 - KATE TRAFELI



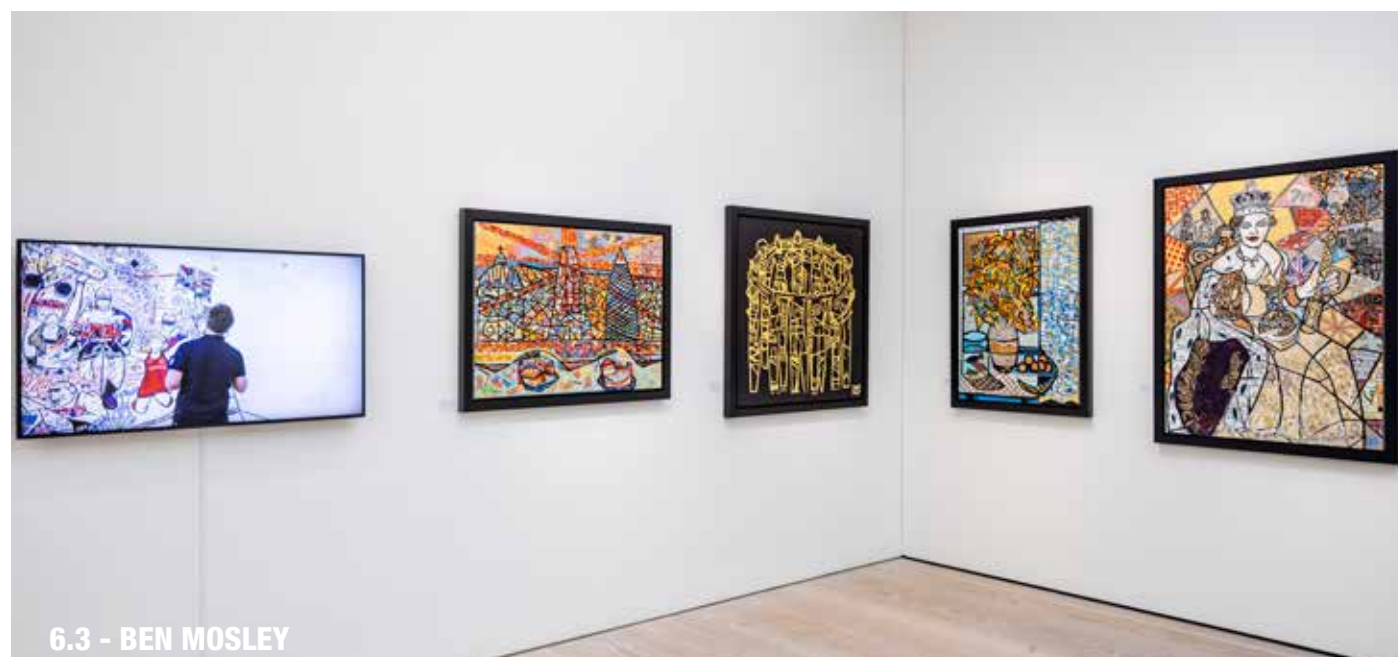
6.4 - YANG ZHENG



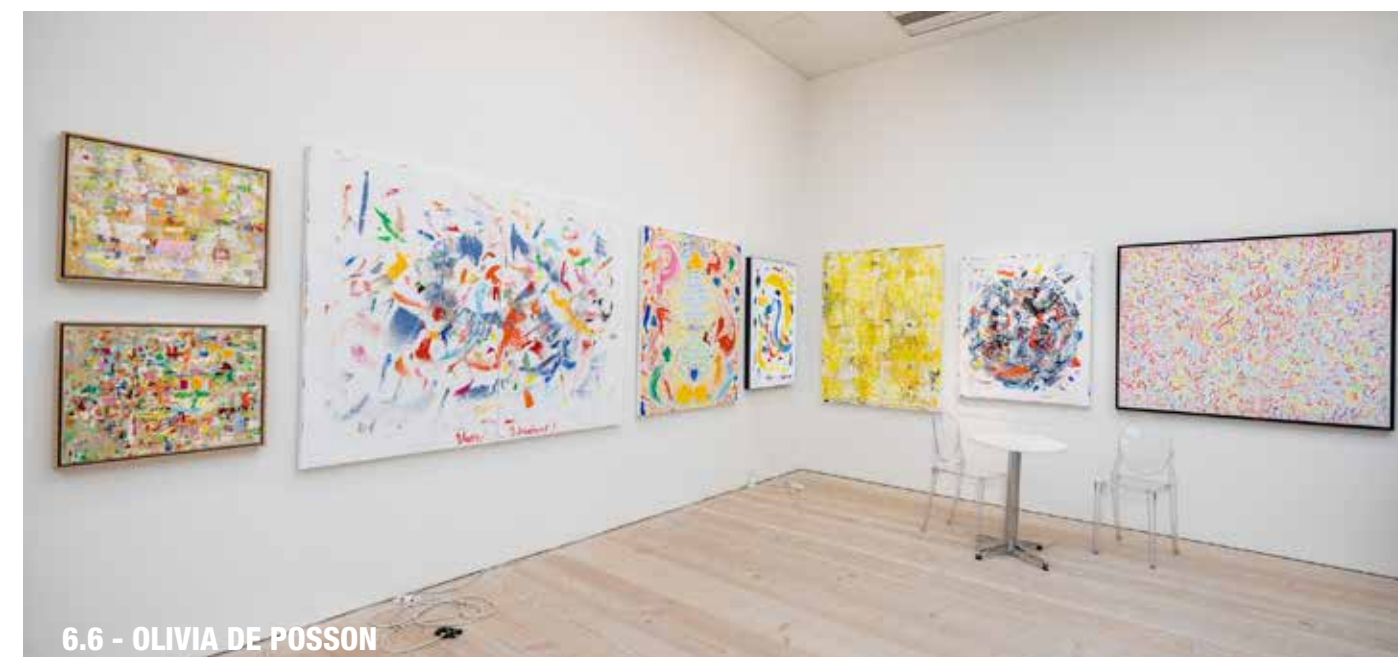
6.2 - OLIVIER MOURAO



6.5 - CLARENDON FINE ART



6.3 - BEN MOSLEY



6.6 - OLIVIA DE POSSON





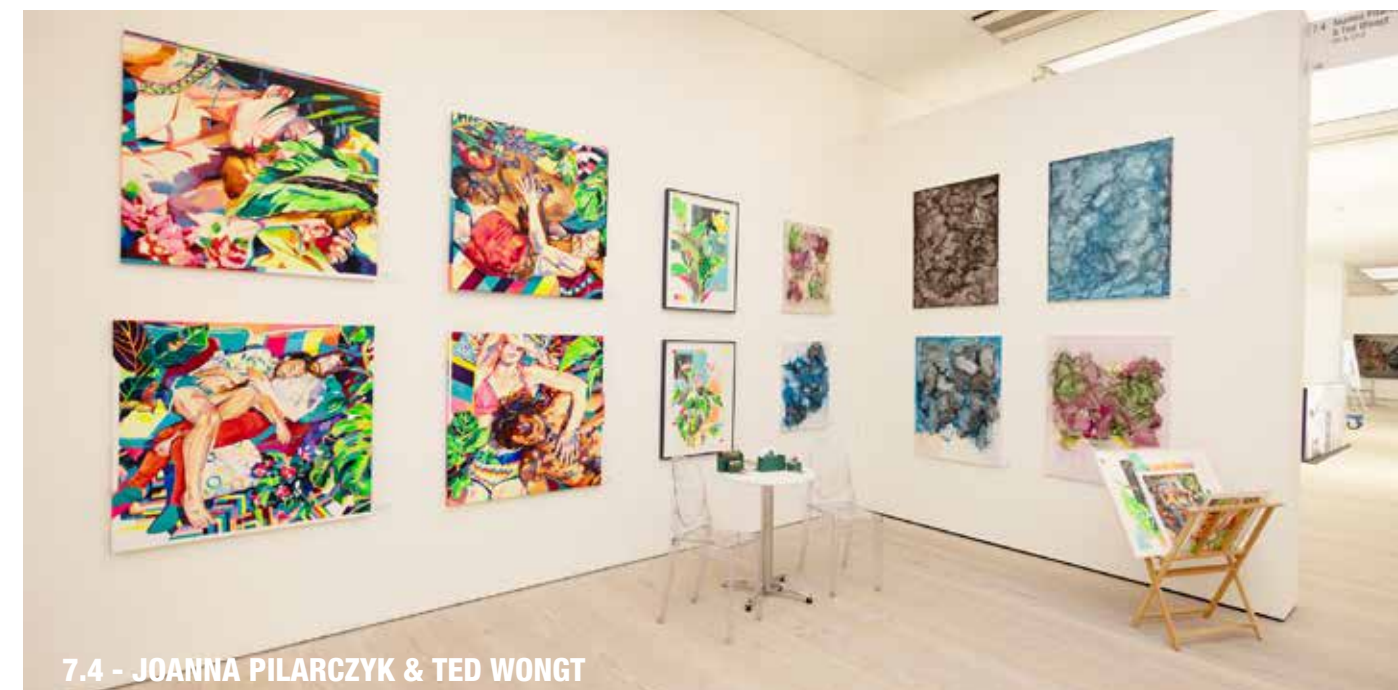
6.7 - BENTLEYS



7.3- PEDRO SOUSA LOURO



7.1 - AKSHITA LAD



7.4 - JOANNA PILARCZYK & TED WONGT



7.2 - SHIN B GALLERY



7.5 - SIMBART PROJECTS





7.6 - EMMA LOIZIDES



8.2 - PREMIUM PAGES



7.7 - THE GALLERY STEINER



8.3 - GALLERY M PLATFORM



8.1 - ONE EAST ASIA



8.4 - ENTER GALLERY

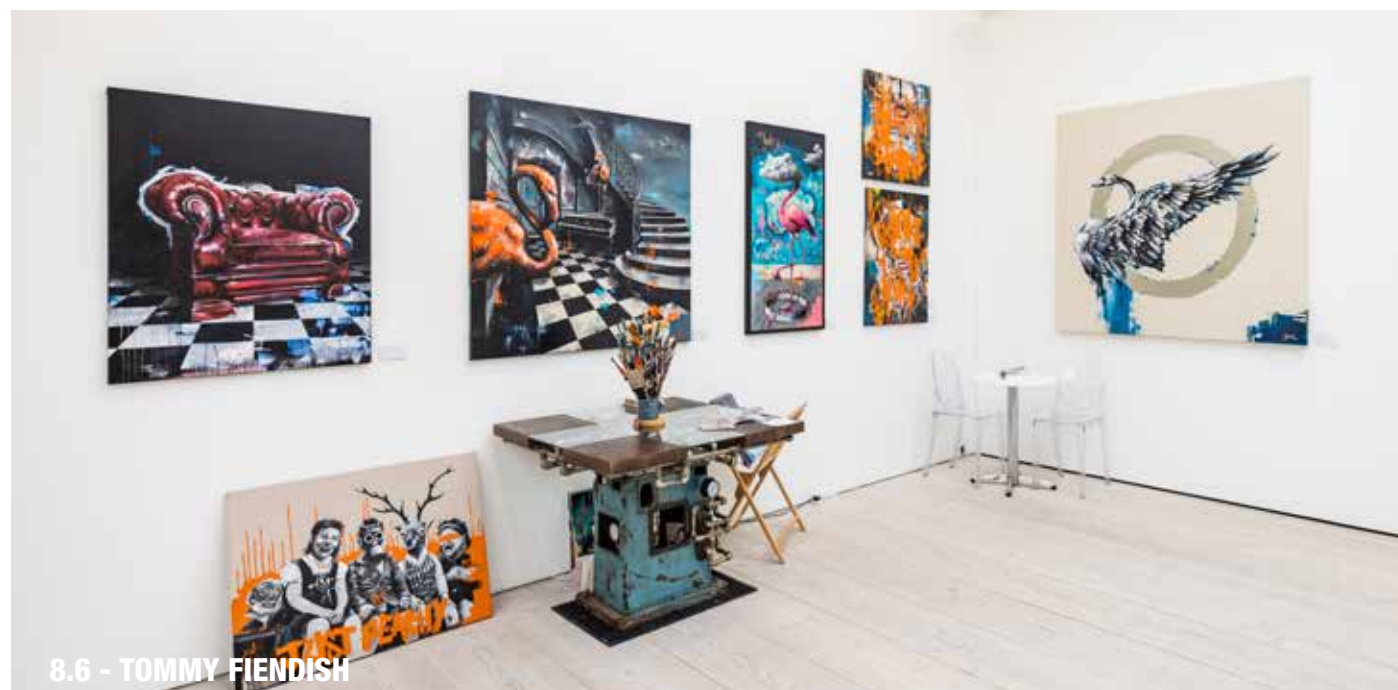




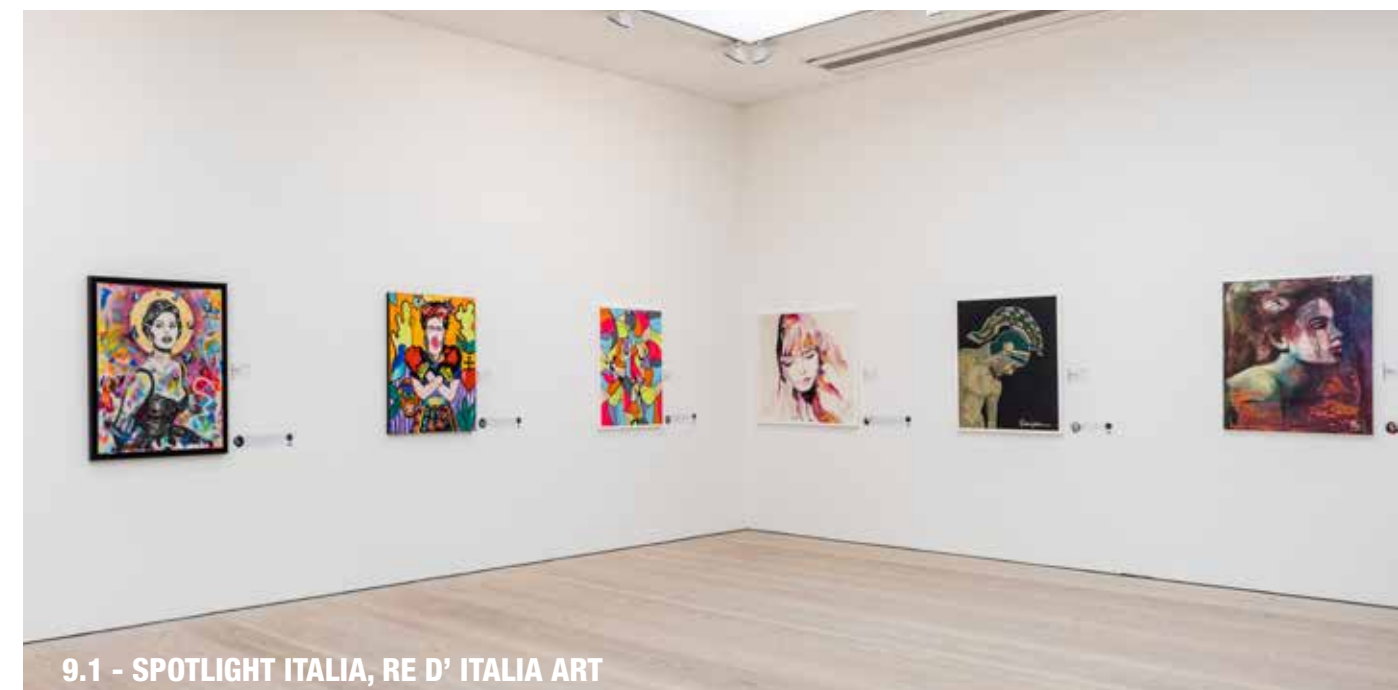
8.5 - SELECT GALLERY



8.8 - DAVID MAGEE



8.6 - TOMMY FIENDISH



9.1 - SPOTLIGHT ITALIA, RE D' ITALIA ART



8.7 - GILES REVELL



9.2 PAP ART





9.3 - STEVE MCPHERSON



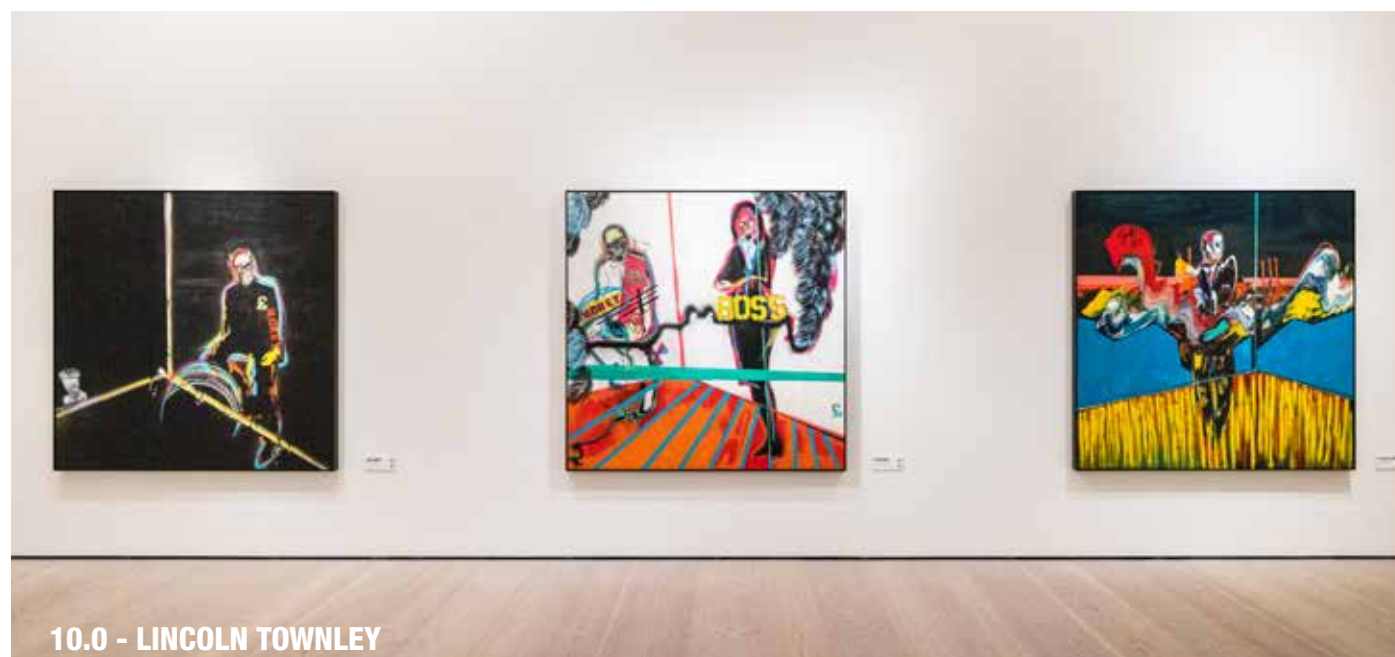
11.0 - MARTIN MILLER'S GIN EMERGING ART PRIZE



9.4 - COARTISTAS



12.0 - MARTIN MILLER'S GIN LOUNGE & BAR



10.0 - LINCOLN TOWNLEY



13.0 - START SEOUL 2022 & DESIGN HOUSE





14.0 - StART SEOUL 2022 & DESIGN HOUSE



17.0 - StART+ CAPE TOWN



15.0 - StART.art MERCHANDISE



18.1 - PEDRO MERRY



16.0 - StART DESIGN HOUSE KOREA SCHOOLS ART COMPETITION



18.2 - PRASAD BEAVEN



# StART PROJECTS

StART





Ohnim poses in front of his new artwork Stoked

# StART

## PROJECTS

Complementing StART's ethos of presenting up and coming artists and galleries are a series of curated projects that reflect our global agenda to further StART's reputation of combining credible and critically acclaimed exhibitions alongside the compelling gallery showcases.

### In 1977 I Wanna Go To Heaven...

Illuminati Neon, presented by Washington Green Fine Art, supported by Samsung

### Spotlight Italia

Re d'Art Italia

### Prince's Foundation School of Traditional Arts

Prasad Beaven

### StART MARTIN MILLER'S GIN Emerging Art Prize

### StART.art

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**SAMSUNG**

MARTIN MILLER'S  
GIN

StART  
SPOTLIGHT ITALIA

THE PRINCE'S  
FOUNDATION

SCHOOL OF  
TRADITIONAL  
ARTS

>\_StART





## IN 1977 I WANNA GO TO HEAVEN

A 21ST CENTURY IMMERSIVE PUNK EXPERIENCE

Using the latest Samsung technology, and through the glowing art of Illuminati Neon, this exhibition takes you back to 1977 and the Kings Road punk scene. History reimaged through the artists' eyes.

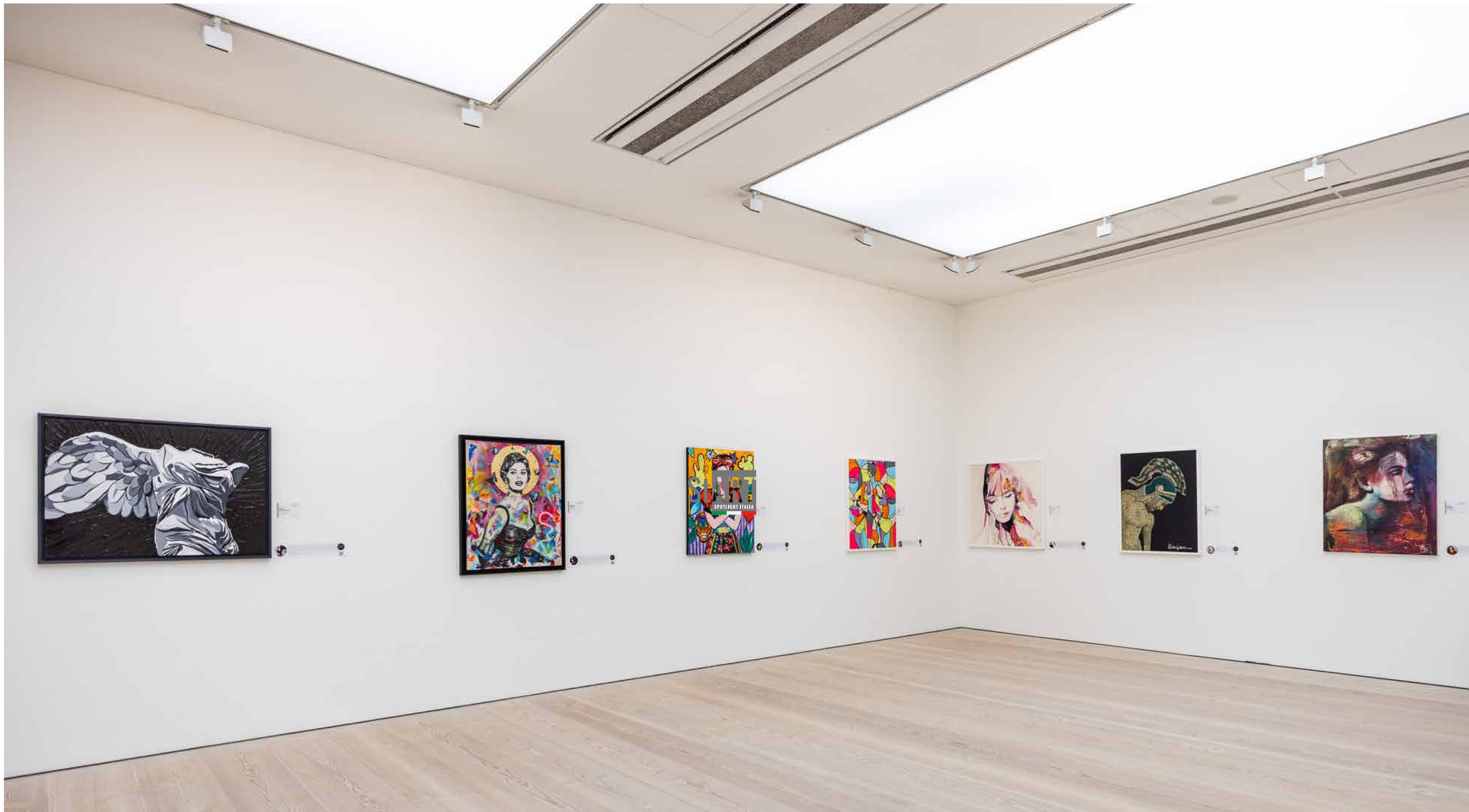
SUPPORTED BY  
**SAMSUNG**

ILLUMINATI NEON









**9.1 - SPOTLIGHT ITALIA**  
Curated by Marco Giordano



Embassy of Italy  
London





Antonio Salsano, Marketing Director, Re d'Italia Art, Marco Giordano, President, Re d'Italia Art, Serenella Ciclitira, Director & Founder, StART  
Maurizio Giordano, International Events Director, Luca Sessa, UK Liaison, Gillian Anderson Price, Partnership Director, StART







## Prasad Beaven - Winner of the Ciclitira Prize 2021

Beaven's childhood in the foothills of the Himalayas has had a major influence on him and his outlook on life. This early immersion in the mountains has fostered a love for the majestic beauty that nature has to offer.



Prasad Beaven discussing his artworks







## MARTIN MILLER'S GIN EMERGING ART PRIZE 2022

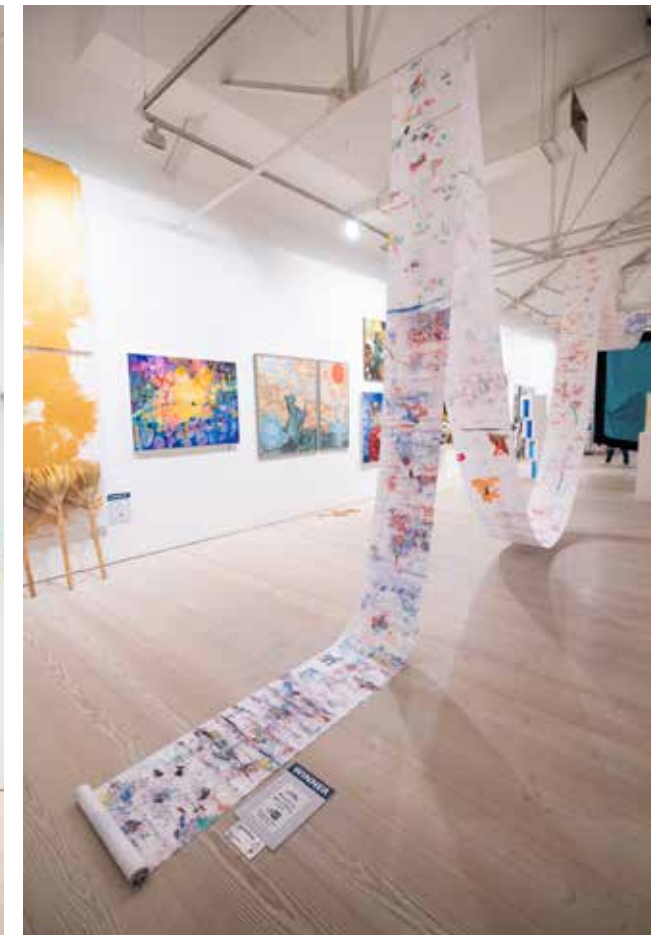
StART together with Martin Miller's Gin reinforced their shared commitment to support emerging art with the inaugural StART Martin Miller's Gin Emerging Art Prize 2022. The first prize winner Tanaka Mazivanhanga received a £5,000 cash prize and the opportunity to have her artwork on a limited edition bottle of gin which will launch at StART 2023, two runners-up received £1,000 each.





# WINNER

Tanaka Mazivanhanga


















In the lead up to the fair StART send out numerous newsletters to their database detailing events, projects, sponsors and news. Selected examples below.

# StART

**Saatchi Gallery, 12-16 October 2022**



**Apply now for the ninth edition of StART 12-16 October 2022, coinciding with Frieze week, London.**

Happy Spring!

As we move toward spring and summer, I wanted to invite you to apply to participate in the ninth edition of StART at Saatchi Gallery.

Remaining space is now very limited, please reply to this email or click [here](#) for the 2022 application form. Confirmed dates are Wednesday 12- Sunday 16 October again coinciding with Frieze London.

To view last year's event report please click [here](#) and to see details of some of our exciting 2022 artists please click [here](#).

Last year we welcomed over **15,000** visitors to StART and more than **70** emerging and established artists hailing from **25** countries participated independently or with a gallery. The fair received tremendous international press attention and was named by numerous online and printed publications in the top ten fairs to visit during Frieze week.

I very much look forward to hearing from you and to having you apply to participate in StART 2022. Please don't hesitate to get in touch, I am always available to answer questions and provide support.

Speak soon,

Gillian

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**SAMSUNG**

MARTIN MILLER'S GIRA

**StART**

THE PRINCE OF WALES

**StART**

**StART Art Fair VIP Private View Invitation**

StART Founders David and Serenella Cicitira request the pleasure of your company at the Private View of the ninth edition of StART Art Fair.

**Wednesday 12th October, 6-9pm**  
Saatchi Gallery, Duke of York Headquarters, King's Road, London SW4

**Please click the button below and enter code "SAGVIP" to book two complimentary tickets.**



**BOOK TICKETS**

StART's ethos is to showcase local and international galleries and individual contemporary artists from around the globe. Collectors, enthusiasts, and critics attend StART to buy new art and discover the best and most exciting emerging contemporary artists.

In complement to the exhibitor booths StART annually presents a series of must-see curated Projects. For 2022 Projects include "In 1977 I wanna go to heaven.." a 20th century immersive punk experience from London based Illuminati Neon, the inaugural StART Martin Miller's Gin Emerging Art Prize, hot on the heels of the first StART Seoul we have brought a curated selection of Korean Contemporary artists to the fair and for the second consecutive year Spotlight Italia, supported by the Italian Embassy, London are among this year's Projects.

**[www.startartfair.com](http://www.startartfair.com)**  
to learn more about all our exhibitors and Projects.

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**SAMSUNG** **MARTIN MILLER'S GIN** **StART**   

# StART

Tickets are now on sale for the ninth edition of StART art fair, Saatchi Gallery Wednesday 12 - Sunday 16 October 2022.



Michael Heizer, *London Calling*, 2022. Image: WOOD WAR & Tappan/Saatchi and Saatchi, photo: TTA & B&B

BOOK TICKETS

This year the work of more than 150 artists hailing from all corners of the globe will be exhibited for sale during the week of StART across all three floors of Saatchi Gallery.




Martin Miller, *Queen of Diamonds 2022*. London edition hand-painted screen print on fabric of England 100 rpts with gold ink and diamond dust. Edition of 4

In complement to the exhibitor booths StART annually presents a series of must-see curated Projects. For 2022 Projects include "In 1977 I wanna go to heaven," a 20th century immersive punk experience featuring the latest in Samsung display technology the inaugural StART Martin Miller's Gin Emerging Art Prize and hot on the heels of the first StART Art Fair Seoul we will bring a curated selection of Korean Contemporary artists to the fair.




Photo: Douglas, K70 Darius, 2.01/16. Paper protected inside and in a frame (Saatchi and Saatchi) with various items. St & B&B



A packed Booth 4.1 (West Contemporary & Beth Cullen Kerridge) on Wednesday 12th for the Private View

## START Art Fair, 12-16 October 2022

The ninth edition of START Art Fair successfully took place at Saatchi Gallery attracting nearly 15,000 visitors over five days, with almost 2,000 guests attending the Private View (Wednesday 12 October) which was supported by partner Martin Miller's Gin.








Beth Cullen Kerridge and Celebrity Chef husband Tom Kerridge view the START 2022 Catalogue

Since its first edition in 2014, START art fair has become known for bringing the work of lesser-known artistic communities – those 'starting' to break into the global consciousness - to both established collectors and those 'starting' out on their collecting journey.

This year's fair highlights include: London-based returning collage artist Pedro Merry who showed an entirely new series of works selling all but two of his more than 20 works by the last day of the fair. New exhibitor 'West Contemporary' shone out with their diverse selection of urban artists including Fin DAC and sculptor Beth Cullen Kerridge.

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**MARTIN MILLER'S GIN**

57





## StART.art Artists

StART.art is an online e-commerce platform that features curated original and limited edition works and merchandise from both established and emerging artists. In complement to the artworks displayed for sale a collection of wearable art was also available.







Ohnim, Artist

## StART Art Fair Seoul 2022

StART Art Fair, was successfully held in Seoul for the first time from 31 August to 6 September 2022. Through a curated selection process we introduced artworks from a plethora of not only Korean artists but also international artists to Seoul. Our aim at StART London is to highlight a variety of talented Korean artists to British and international collectors and to bring the unique appeal of K-ART to global attention.







Doowon Lee, Artist



Nancy Lang, Artist





## StART x Design House Korea

StART together with Seoul based Design House brought furniture and design from three of Korea's most exciting creators: Jihoo Ha, Studio Shinyoo and Superposition to London, further showcasing the unique and eclectic talent of South Korea. All the furniture and objects on display were available for sale.





## StART x Design House Korea Schools Art Competition

In celebration of the inaugural StART art fair Seoul together with Young Hye LEE President and CEO of Design House Inc launched a children's art competition. The eight finalists are displayed at StART London where one winner will be selected by the StART London and StART Seoul curatorial committee.







## StART+ Cape Town

StART+ Cape Town, took place 8-12 March 2022 at 131 Gallery, 131 Sir Lowry Road, Foreshore, Cape Town. A selection of participating artists' new works could be found on the Second floor for sale in London.



# **StART**

## **PRESS PREVIEW**

**12TH OCTOBER 2022**





# PRESS PREVIEW





## RIBBON CUTTING



## GLOBAL EYE AWARD 2021



  
**GLOBAL EYE AWARD**  
 Visual Arts & Culture Award 2021  
 Ohnim

David Ciclitira, START Chairman & Founder presents Ohnim with the Global Eye Award



# **StART**

## **VIP PRIVATE VIEW**

**12TH OCTOBER 2022**

**StART**









Lauren Baker, Artist and Princess Marie Astrid of Liechtenstein

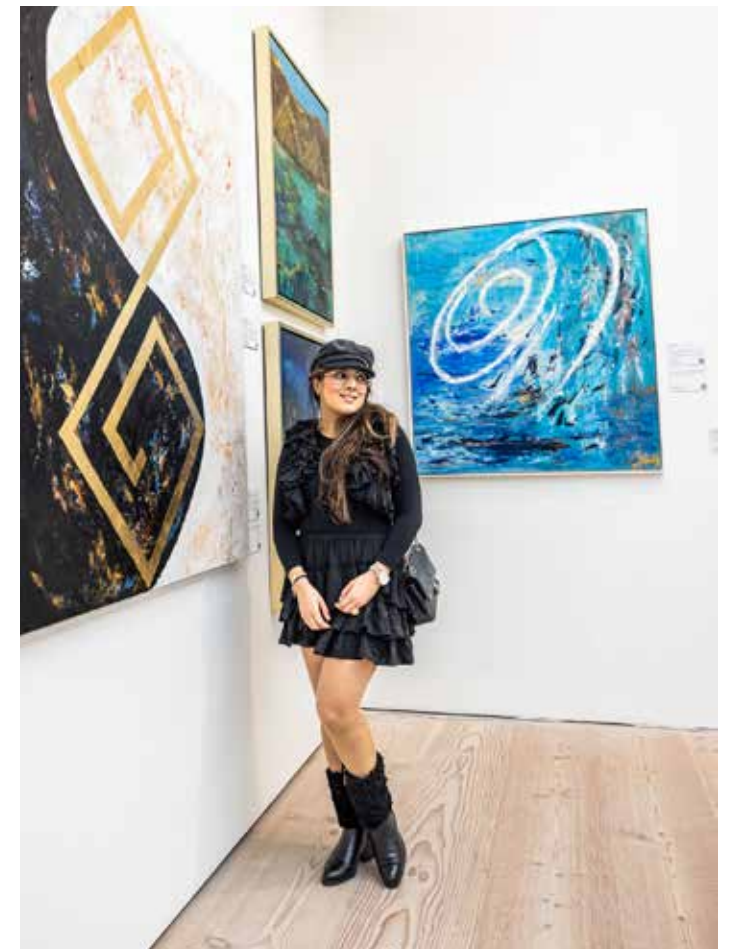


Liz Brewer & Lady Henrietta Rouse





Cecilia Yang, (right) Artist talks about her works with a VIP guest







Roberto Lombana with VIP guests



Beth Cullen Kerridge, Artist



Steve McPherson, Artist



Lauren Baker, Artist (middle)



Kelvin Chan, (right) from Premium Pages, Singapore



# SAMSUNG The Wall



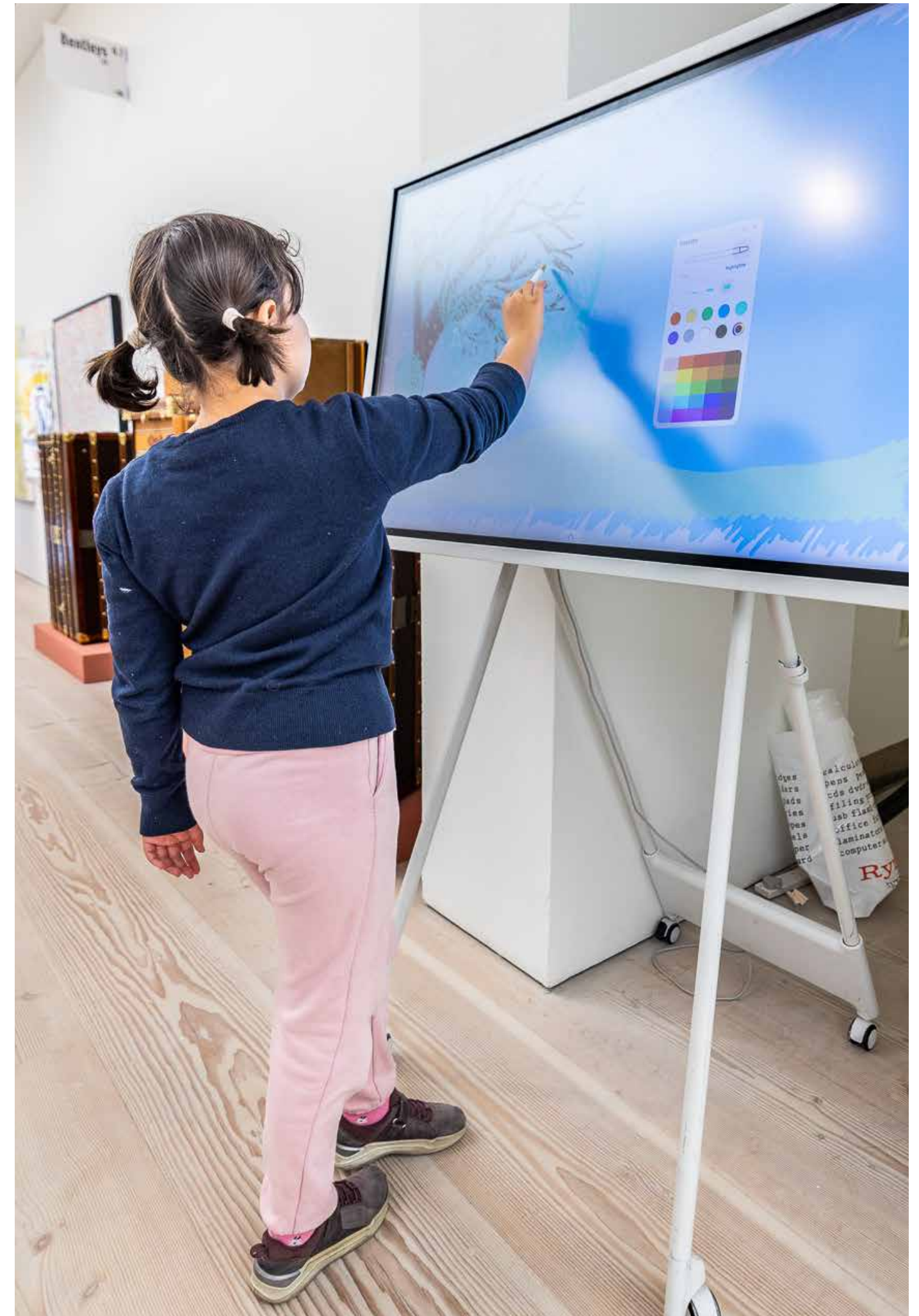


# SAMSUNG FLIP





# SAMSUNG FLIP





# StART MERCHANDISE

CLOTHING, CATALOGUES,  
LIMITED EDITION PRINTS





# StART.ART MERCHANDISE

Exclusive merchandise featuring artwork by 2022 exhibitor and K-pop star Ohnim was available to buy on the second floor. The shop also sold catalogues, tote bags and limited edition prints.



> **StART**  
WWW.START.ART





# StART

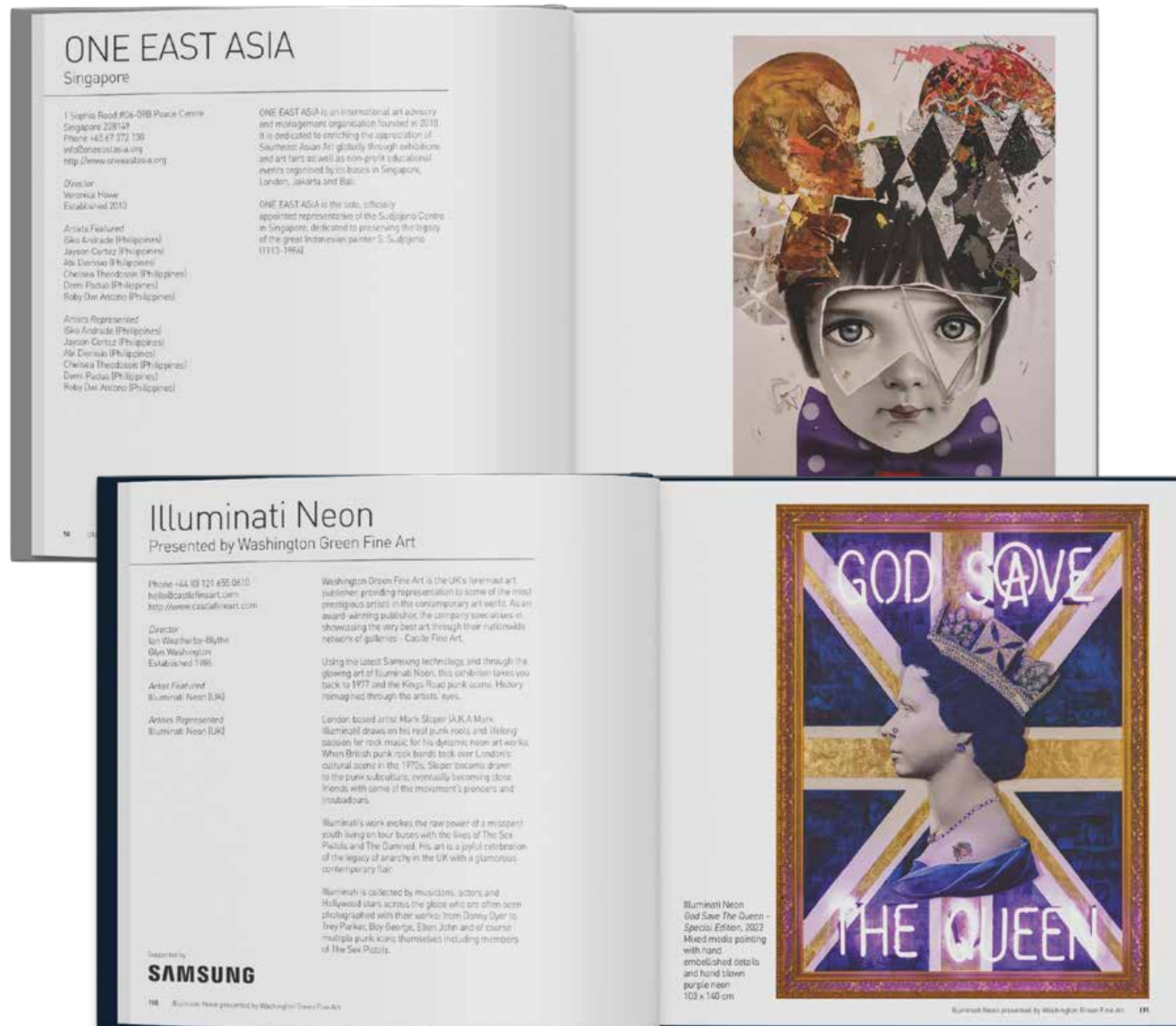
CATALOGUE, BROCHURE,  
& WEBSITE

StART



# StART CATALOGUE

Each year StART issues a comprehensive 350+ page fair catalogue which features all exhibiting galleries, artists and StART curated projects. The back of the catalogue features highlights from previous editions as well as partner and sponsor adverts.



## 3 DIFFERENT ARTWORK COVERS



# StART FAIR BROCHURE

All visitors are provided with a complimentary 16 page fair brochure highlighting a selection of 2022's exhibitors and projects together with a floor plan illustrating all exhibitors' booth locations.

**StART**  
PROJECTS

Complementing StART's ethos of presenting up and coming artists and galleries are a series of curated projects that reflect our global agenda to further StART's reputation of combining credible and critically acclaimed exhibitions alongside the compelling gallery showcases. Using the latest Samsung technology, and through the glowing art of Illuminati Neon, this exhibition takes you back to 1977 and the Kings Road punk scene. History reimagined through the artists' eyes.

## ILLUMINATI NEON AKA MARK SLOPER

IN 1977 I WANNA GO TO HEAVEN...A 21ST CENTURY IMMERSIVE PUNK EXPERIENCE



Illuminati Neon, Blue & Red Headlines Queen, 2022, Hand embellished canvas on board with gems signed limited edition print, 86.5 x 111 cm

FIND ILLUMINATI NEON IN GALLERY 3, GROUND FLOOR

**StART**



£50

Chris Salmon

CHIEF OF CASTLE



BUY TICKETS ONLINE



**WELCOME TO THE 9TH EDITION OF StART ART FAIR**  
StART focuses on emerging artists and new art scenes. Inside this brochure you will find highlights of the art fair and a plan of where to find all our amazing exhibitors.

**SAMSUNG**

**MARTIN MILLER'S GIN**

**SAMSUNG**

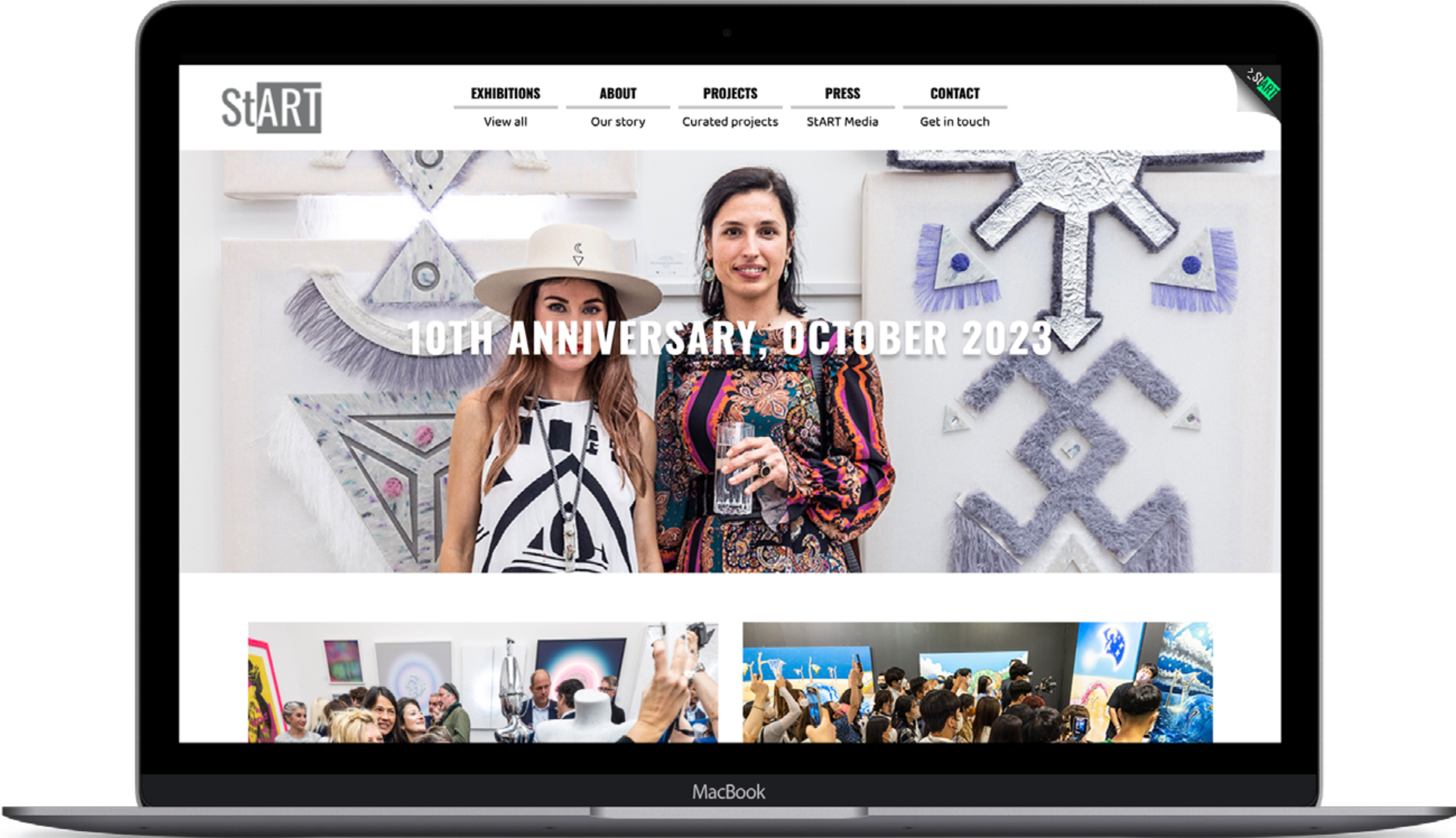
**SAMSUNG**

**4,000**  
COPIES PRINTED

FAIR BROCHURE



# StART WEBSITE



WWW.STARTARTFAIR.COM



# **StART**

## **PRESS COVERAGE**

**SELECTED ARTICLES**







**Elizabeth II—In Memoriam (2022) by Illuminati;** the late monarch was apparently a fan, calling the artist's subversive image of her "a hoot"

## Nose rings and tattoos by Royal approval

### EMILY PRESCOTT: Is Prince Harry so toxic that punk artist Mark Sloper is going to lose a small fortune by featuring him in a Jubilee-themed neon portrait

By EMILY PRESCOTT FOR THE MAIL ON SUNDAY

PUBLISHED: 23:45, 21 May 2022 | UPDATED: 01:14, 22 May 2022

Share 82 shares 401 View comments

His neon artworks of **the Queen** fetch five-figure sums. But punk artist Mark Sloper has discovered that there is no demand for another of his Royal subjects – Prince Harry.

He spent a small fortune creating the likeness of the **Duke of Sussex** with 'potential H-bomb' written across it in neon – a phrase that features in the Sex Pistols' controversial 1977 hit God Save The Queen – but now fears he will have to scrap it.



Punk artist Mark Sloper, pictured, believes he lost a small fortune creating his latest art work

He has even submitted portraits of Her Majesty to the Royal Household for approval, including one featuring the Monarch with blue hair and a nose ring. He was told the Queen 'burst out laughing' when she saw it – but that the Prince Philip tattoo he'd given her was too much, and that the Royal crest would have been preferred. 'I never got the print back so assume it may be hanging in her toilet,' he has said.

Tracey Emin demanded a piece of her neon artwork be removed from Downing Street following the Partygate scandal. That is now in the British Embassy in Paris.





## MY STORY The drink that StARTs art

Written on 09 June 2022.

A new art prize is to feature in this autumn's StART London Art Fair, the exhibition devoted to emerging talent at the Saatchi Gallery. The prize is sponsored by Martin Miller's Gin and here the brand's global head of marketing, Robert Eastham, explains how the partnership came together

*Many in the arts associate the name of Martin Miller with antiques guides. Is this a coincidence?*

Not at all. With the intention of strengthening the Martin Miller's Gin brand positioning and story, we researched the achievements of our founder and found a rich story of an English gentleman who, true to himself, took his ideas and creativity and realised them to the full. Just like an artist.

After school Martin Miller took up photography, and then fell into arts and antiques founding the Miller's Antique Price Guides with his wife in 1979. He pursued those interests, supporting artists and creating an academy of art and science, bringing together people of passion with ideas and drive.

*Miller himself died eight years ago, but does this involvement in rising artistic talent reflect his views or his successors'?*

This year we are thrilled to be launching the inaugural StART Martin Miller's Gin Emerging Art Prize. This not only reflects the brand's ongoing commitment to support young and emerging art talent, but indeed the views of Martin Miller himself. Martin was an avid patron of the arts and artists, and it was this unrestrained devotion that led him to assemble a large collection and found the Miller's Academy of Arts and Science in Notting Hill. He created this as a space for artists and performers to mingle with club members in a relaxed way, reflective of a literary salon. This art prize is the perfect platform to launch emerging art talent into their careers and a befitting legacy to our founder's story. Although he was not an artist himself, he certainly had the soul of an artist.



*Is Martin Miller's family still involved?*

No-one from the family is involved in the management of Martin Miller's Gin today.

*When was the company founded, and when did it begin to associate itself with art?*

Founded in 1999, the inspirational story of transformation found in Martin Miller's Gin holds a close affinity with the artistic process. Since the brand's conception, there have been various links between Martin Miller's Gin and art. Once, Martin Miller organised a charity art auction, in which Banksy contributed, and outrageously threatened to burn any of the remaining art that was not sold. Martin Miller's connection to the art world has today become the foundation of Martin Miller's Gin strategy of weaving art and creativity through the Martin Miller's Gin story and brand activities.

## A Minute With: South Korea's Kian84 on showing at London StART art fair

Reuters



LONDON, Oct 13 (Reuters) - South Korean artist and reality television star Kian84 is debuting his work in Britain this week, showing his pop art pieces as part of the StART art fair in London.

The 39-year-old, who found fame as a webtoon artist and through his TV show "I Live Alone", is presenting his paintings alongside other South Korean names at the Oct. 12-16 event, which showcases contemporary works from around the world.

Q: What inspires your work?

Kian84: "I was inspired mostly by my experiences from schools, army and social life (for webtoons). Art is the same. It was also all about what I saw and felt."





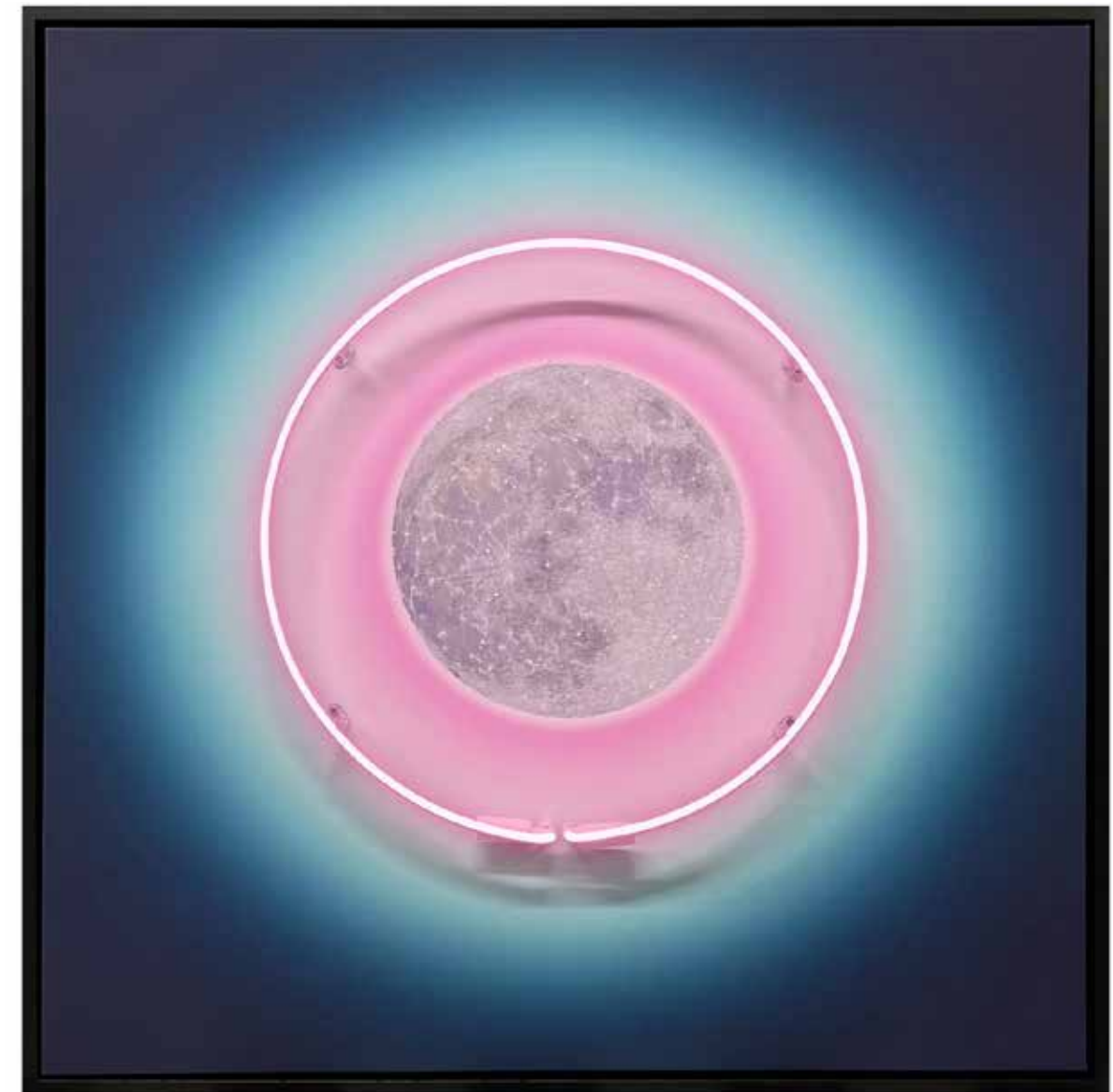
## Tatler meets Mino, the K-pop megastar bringing Korean cool to the King's Road

The Royal Borough of Kensington and Chelsea has been struck by *Hallyu* – and the Saatchi Gallery is no exception as Mino, Korea's K-pop starboy, lights up new exhibition



OHNIM – ALSO KNOWN IN K-POP AS MINO FROM BAND WINNER – ON THE FIRST DAY OF THE START ART FAIR AT THE SAATCHI GALLERY IN FRONT OF HIS WORK DKPhotos

It's a cool October morning and I'm sitting face to face with the Justin Bieber of South Korea. Mino, the rap star of K-Pop supergroup Winner, is calm, polite and cordial. Not a whiff of the pampered prince about him. And yet, he is more famous than most can imagine. Decadent in pearl earrings, leather trousers and a quilted black bag, his presence commands an army of fans – and this morning, they are leaning forward in earnest, attempting to listen in to our interview taking place beneath his work in the Saatchi Gallery.



courtesy of Lauren Baker/ West Contemporary Gallery

12/50

### 12 - 16 OCTOBER: LAUREN BAKER AT SAATCHI ART FAIR

This week at Saatchi Art Fair, artist Lauren Baker will be displaying her artworks which centre around themes of positivity, unity, meditation and the climate emergency. Baker has previously seen her work in group shows at the V&A museum and The Tate. Find some of the artist's signature works at the art fair this week among other great artists on display. [west-contemporary.com](https://www.west-contemporary.com)



## Webtoon Artist Kian84 To Exhibit New Art At London's StART Art Fair



Kian84 is a well-known Korean webtoon artist and TV personality. START ART FAIR

When Kian84 made a cameo as a webtoon artist in the TV drama *Today's Webtoon*, it was a nod to his former career as one of Korea's most popular manhwa artists. Kian84—aka Kim Hee-min—created the wildly popular Naver webtoon *Fashion King*, published from 2011 to 2013.

The webtoon, which comically portrayed quirky aspects of teen culture, was eventually adapted into a movie, starring Joo Won, which is ironic since it was movies that inspired Kian84 in the first place.

## My Favourite Things: David Ciclitira

Written by John Chan Created: 07 October 2022

[f Share](#) [in Share](#)

The media entrepreneur talks us through the best bits of his art collection.



Ever since serial entrepreneur David Ciclitira was given a major break at the age of 23, enabling him to co-found the first British Satellite Broadcasting company, which would later merge with Sky TV, he has been committed to supporting young talent. An avid collector, he launched the Global Eye programme in 2008 to spot and promote emerging artists around the world. His *Start art fairs*, now in their ninth year, run annually at Saatchi Gallery, with the next taking place between 12th-16th October 2022. They showcase tomorrow's international art stars, and a new *Start* launched in Seoul in September 2022.

Here, he shares a few of personal favourites from his art collection.

Harry George Theaker (1873-1954), *When a queen, long dead, was young*





NEWS > LONDON

## Punk Queens created by artist Mark Sloper to celebrate monarch's Platinum Jubilee



Artist Mark Sloper has created a series of Punk Queens to mark the monarch's Platinum Jubilee.

He has produced 40 original Queens in his trademark style as well as a limited edition print run of 500.

Sloper's style is influenced by his love of punk music and the work of Jamie Reid who created the iconic royal imagery for the Sex Pistols' God Save the Queen.

"It's my homage to punk – not only the way we looked, but the way we thought and treated others. A little bit of Shepherd's Bush punk ghetto is illuminating walls globally. I love the ceremony and the old-fashioned English respect for our lovely Queen.

"Punk rockers such as the Sex Pistols have been misunderstood as anti-royalist but I celebrate the monarchy and love the Queen. Rule Britannia! The Queen has seen herself reimaged by me, and I still have my head."

<https://www.standard.co.uk/news/london/punk-queen-mark-sloper-artist-platinum-jubilee-castle-fine-art-b1000280.html>



## MINO On Visual Arts, Pursuing Creativity, And His New Exhibition

"Someday I'd like someone to look at my art and it brought them to tears..."

Song Minho, the 29 year old otherwise known as **MINO** of K-pop group **WINNER**, is standing on the steps of the Saatchi Gallery on a rather nondescript London morning. Autumn leaves fall silently from nearby trees as a cluster of press and fans take his photo, one of the latter wielding the trademark hardcore stan lens, which is intimidatingly telescopic. It's, for once, unnecessary, he's close enough to reach out and touch: Song Minho isn't here as the rapper and songwriter he rose to fame as but as **OHNIM**, the award-winning South Korean painter and multimedia artist whose first showing was a mere three years ago.

The StART art fair, now in its ninth year, will be **OHNIM**'s 11th exhibition and his second appearance at the fair and third at Saatchi. He's brought nine pieces over from Seoul, paintings that create a bridge from earlier work – in which features like eyes and hands were exaggerated through size and colour, and bodies distorted into cramped, protective positions – yet seek and explore new horizons through hot pinks and dense yellows that saturate large depictions of giraffes.

Animals have been notable in his work previously, such as the mechanised ostrich of *Burning Planet*, his dystopian collaboration with Korean sunglasses brand **Gentle Monster** in late 2021. His latest work, he says, reclining in one of the Phillippe Starck Ghost chairs dotted about the gallery, is underpinned by a deeper contemplation of his motivations. "These days I think about the concept, I study it more and how it relates to me, then I put it into the art. Back then it was just putting the feeling straight onto the canvas, I was drawing impulsively and without thinking about how my feelings are represented in my art."

Above **OHNIM**'s shock of blonde hair hangs *Stoked*, a large self-portrait – part realistic, part surreal – where he's painted his mouth open wide and eyes screwed tightly shut, and his neck that of a giraffe's. He glances at it, this capture of such extreme joy that it's one small and unsettling shift away from an expression of pain or terror. **OHNIM** might be comfortable with such honest transparency but his desire is to push it further. "I've always been quite truthful about myself but now I want to see how I can be truthful with myself from many different angles, I want to show it in many different facets. In a way it's much more complicated now," he adds, then settles deeper into his chair to discuss (via a translator) his progress as a painter, his process of self-acceptance, and being a visual artist in the era of internet domination.

<https://www.clashmusic.com/features/mino-on-visual-arts-pursuing-creativity-and-his-new-exhibition/>





## StART Fair



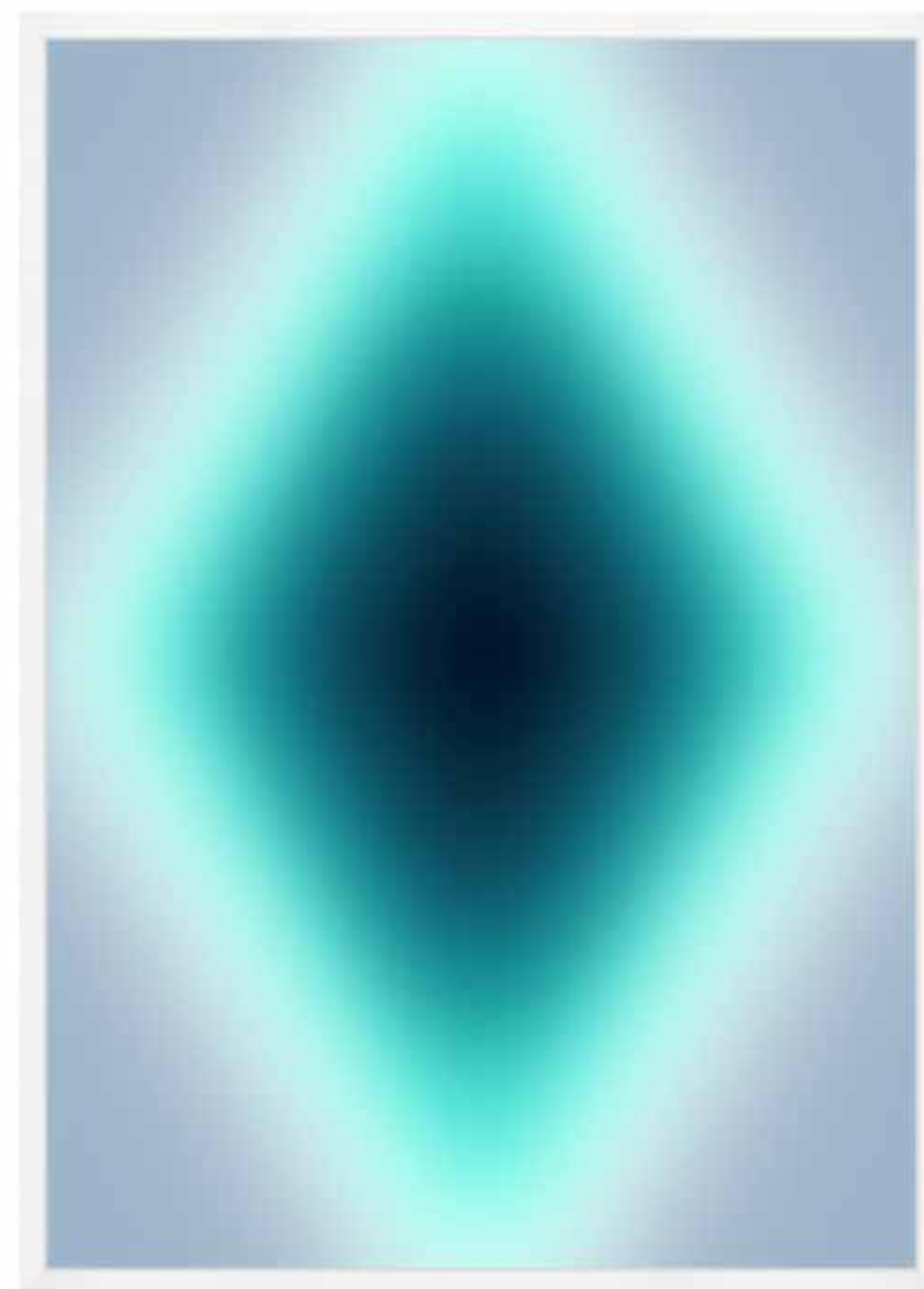
Ben Mosley, The Queen 70, 2021

Since it was founded in 2014, StART Fair has been spotlighting the work of lesser-known artistic communities. It's held at the Saatchi Gallery each year, and sees all three floors of the venue filled with a mix of curated projects, gallery presentations and independent artistic exhibitors. Highlights for 2022 will include an immersive experience titled *In 1977 I want to go to Heaven* – a punk cultural tribute courtesy of Illuminati Neon, AKA Mark Sloper. There will also be a section dedicated to Korean artists, plus work by the winner of StART's 2021 Global Eye Award, Steve Smith – Dla'kwagila. A partnership with Martin Miller's Gin, meanwhile, will see the launch of an emerging artists' prize at this year's fair, with entrants being invited to submit an artwork that responds to the theme of transformation. *12 – 16 October 2022*, [startartfair.com](https://startartfair.com)

# JULIET

## Lauren Baker- light to express the 'secrets of the universe' – Saatchi Gallery October 22

by JULIET ART MAGAZINE • 12 OTTOBRE 2022 •





## Artist hides visual clues in TV thriller's title sequence

8th August LEISURE TV HIGHGATE ARTS & CULTURE



One of Hana Shahnnavaz's artworks for the title sequence of FX's *The Old Man* starring Jeff Bridges (Image: Courtesy of FX/the artist)

**British-Iranian artist Hana Shahnnavaz got an unusual request from the makers of a major US TV series - to create special images for the title sequence.**

Producers of spy thriller *The Old Man* asked her to make a different artwork for each episode, with clues about the show's themes and characters hidden in Persian miniatures.



Crouch End artist Hana Shahnnavaz makes her own paint from rocks and minerals collected all over the world (Image: Courtesy of the artist)

After signing an NDA she made seven pieces for designers based around two Jackals who embark on a journey across oceans facing monsters, and shapeshifting. Based on a book of fables dating back to second-century India, it subtly mirrors the story of Geoff Bridge's absconded former CIA agent, who is flushed out of hiding and goes on the run when his past catches up with him.

## Martin Miller's teams up with Start Art Fair

16 MAY 2022

By Alice Brooker

Zamora Company-owned Martin Miller's Gin has partnered with London-based Start Art Fair to be its official gin sponsor.



The brand recently launched its seasonal expression Summerful

The gin brand will open a branded lounge at the art fair, taking place 12-16 October 2022 at the Saatchi Gallery, to present a selection of serves.

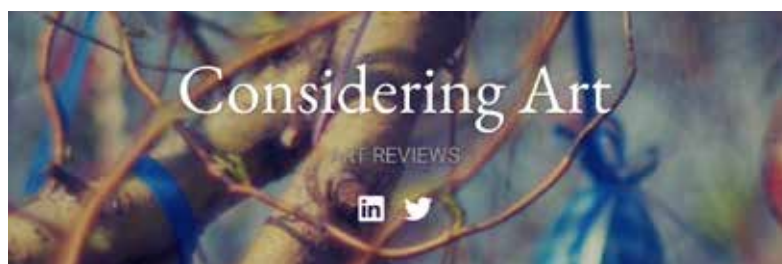
The drinks will be created by **global brand bartender Danil Nevsky**, inspired by the origins of the brand and this year's theme for art entries: transformation.

Robert Eastham, global sales and marketing director for Martin Miller's Gin, commented: "We couldn't be happier to announcing this partnership with Start Art Fair, the perfect platform to launch emerging art talent into their careers and a befitting legacy to our founder's story.

"Creativity, transformation and duality is at the heart of Martin Miller's Gin. We see a synergy between the way we separately distill the botanicals for Martin Miller's Gin and then blend it to strength with the transformative Icelandic water delivering the worlds most-awarded gin brand since 2004, with the way that an artist transforms a brilliant idea into a great work of art."

Start Art Fair was set up in 2014 to provide a platform for emerging artists.





## Considering Art Podcast – Hana Shahnava, painter



In this episode, London-based British-Iranian artist Hana Shahnava talks about her bi-cultural upbringing, how she makes her own paint from raw materials some of which she forages, the importance of reconnecting with nature, the influence of Persian miniatures on her work, her experience of violent protest in Iran and her contribution to *The Old Man* US TV series.



Hana Shahnava talking with Bob Chaundy

<https://consideringart.com/2022/10/10/considering-art-podcast-hana-shahnava-painter/>



## StARTing

SAATCHI GALLERY Duke of York's HQ, King's Rd, London SW3 4RY.  
Wednesday 12th – Sunday 16th October 2022

Since its founding in 2014 by David and Serenella Ciclitira, StART has helped to springboard the careers of many artists from around the globe. In 2021, over 15,000 people came to explore its showcase of more than 70 emerging and established artists, hailing from 25 countries including South Africa, Ecuador, Portugal, Colombia, India, Austria, Korea, Thailand, and Ireland, providing collectors and art enthusiasts alike with the opportunity to discover the most exciting works from global markets. To complement the fair, 2021 saw the launch of a new art e-commerce platform StART.art, as well as a series of pop-up selling exhibitions called StART+. The inaugural StART+ opened in Knightsbridge in November last year, followed by Cape Town in March 2022. The first StART art fair Seoul opened last month at the Litemum, in the fashionable Sung Dong Gu district.

Founders David and Serenella Ciclitira have always been a passionate collectors of contemporary art and are dedicated supporters of young and emerging artists and the



<https://i-m-magazine.com/starting/>



# Brit Punk Artist Mark Sloper Launches First Major Art Collection Dedicated To The Queen At Saatchi Gallery

DAVID WIENER | TRAINING SPECIALIST AT FREELETICS 3 OCTOBER 2022



BRIT punk artist Mark Sloper has announced the launch of the first major art exhibition dedicated to the memory of the late Queen.

His provocative collection, the biggest exhibition of his career, features HRH The Queen as the star of the show.



The prestigious Saatchi Gallery hosts the annual StART event later this month and celebrates the iconic image of Queen Elizabeth II.

The artist is famous after HRH The Queen saw her painting and asked that her punk portrait be changed as she didn't like the tattoo on her neck.

Mark Sloper said: "Burnt into my tiny mind is the iconic Jamie Reid portrait of the queen, reimagined as a punk rocker with a ring through her nose, it was part of my growing up and I can only hope that my reimagination of her as a beautiful punk monarch stands the test of time as does Jamies from 1977.

"When I was first told that her majesty found my picture of her "a hoot" I was truly moved when she approved it for a second time so that I was able to release it on a commercial print basis, I wanted to thank her personally, alas it wasn't to be.

In her honour, I'm dedicating my Saatchi show to her majesty and I am making a Royal wall in tribute to her glorious reign, focussing on the 1977 silver jubilee to tie in with the beginnings of punk rock.

## Punk Queens created by artist Mark Sloper to celebrate monarch's Platinum Jubilee



(Mark Sloper)

Artist Mark Sloper has created a series of Punk Queens to mark the monarch's Platinum Jubilee.

He has produced 40 original Queens in his trademark style as well as a limited edition print run of 500.

Sloper's style is influenced by his love of punk music and the work of Jamie Reid who created the iconic royal imagery for the Sex Pistols' God Save the Queen.

He said: "My art punk Queens are beautifully constructed with sparkling jewels, newspaper headlines and the fabulous HRH Elizabeth II looking splendid and regal, but of course retaining a little punky attitude.

"It's my homage to punk – not only the way we looked, but the way we thought and treated others. A little bit of Shepherd's Bush punk ghetto is illuminating walls globally. I love the ceremony and the old-fashioned English respect for our lovely Queen.



# StART SOCIAL MEDIA

## SOCIAL STATS FROM StART LONDON 2022

- Total reach during the event: 134,616
- Total Impressions during the event: 294,625
- Profile Visits: 19,415
- Website taps: 1,840
- Accounts engaged: 9,467
- Content interactions: 27,176
- Total likes: 10,701
- Comments: 1,427
- Saves: 1,537
- Shares: 1,417







**start.art.global and mark\_illuminati**
Original audio

**start.art.global** Hey @mark\_illuminati 🌟

Illuminati Neon a 21st century punk experience.

... we are here until 16 October 2022  
 @saatchi\_gallery, Duke of York's HQ, King's Road, London SW3 4RY  
<https://www.seetickets.com/tour/start-art-fair>

📸 : @pavoldasko

#StARTArtFairLondon #Startartfair22 #startartfair2022  
 #london #SamsungUK #Samsung #illuminati #markilluminati  
 #StARTArtFairLondon #StARTArtFair2022 #London  
 #sexpistols\_official #sexpistolsband #sidvicious #johnnydon  
 #stevejones #glenmatlock #paulcook #70srock #70s #punk  
 #KingsRoad #TheWall #animals #divebar #WorldsEnd  
 #LondonCalling #punkrock #punkstyle

Edited · 1w

Liked by akshitalad.art and 2,350 others

OCTOBER 13

Add a comment

Reach: 112,839  
 Impressions: 13,841  
 Likes: 2,350  
 Shares: 70  
 Saves: 4  
 Comments: 9



start.art.global  
Original audio

start.art.global And here you go 📍

Ohnim is exhibiting until 16 October 2022 @saatchi\_gallery.

#ohnim #startartfair #startart #london #winner #innercircle

1w

hotchiliwoo Cutiee 🍷🍷🍷🍷

1w · 1 like · Reply

jouyuchen 🍷 Ohnim 🍷

1w · 1 like · Reply

iremparadisee Yeah yeah yeahhh Maino 🍷 Aha Aha Aha Yeahhh 🍷🍷🍷🍷

1w · 2 likes · Reply · See translation

lBkpad\_ 🍷

1w · 1 like · Reply

Reach: 10,099  
Impressions: 11,462  
Likes: 1,052  
Shares: 155  
Saves: 86  
Comments: 49

**start.art.global** and **pixdk**

**start.art.global** Looking dapper at StART Art Fair with @realilimino.

It's been a pleasure working with Ohnim.

Ohnim's new work is being exhibiting at StART Fair London 2022 until Sunday 16 October.

Ticket link in bio.

@saatchi\_gallery, Duke of York's HQ, King's Road, London SW3 4RY  
<https://www.seetickets.com/tour/start-art-fair>

#STARTArtFairLondon #Startartfair22 #startartfair2022 #london #KArt #KpopArt #kpop #ohnim #newart

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 Tw Reply ...

ej\_lifemino\_3\_ 🇬🇧💙💙💙💙

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Liked by akshitalad.art and 1,340 others

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Reach: 9,430  
 Impressions: 10,412  
 Likes: 1,343  
 Share: 259  
 Saves: 111

start.art.global and start.art.seoul

start.art.global Welcome to START Art Fair London 12th - 16th October 2022 connecting 150 artists from across the globe at London's iconic @saatchi\_gallery.

Ticket link in bio.

...

📅 12-16 October 2022, SAATCHI GALLERY  
 📍 Saatchi Gallery  
 Duke of York's HQ  
 King's Road  
 London SW3 4RY  
 🌐 <https://www.seetickets.com/tour/start-art-fair>

Browse all featured artists here |  
<https://startartfair.com/exhibitions/start-art-fair-london-2022/exhibitors/>

#StartArtGlobal #startartfairlondon #startartfairlondon2022 #STARTArtFairLondon22 #STARTArtFairLondon #STARTArtFair22 #Art #GlobalArt #startart #startartfair #connect #curate #collect #create #londonart #londonlife #artwork #artcollector #whatsoninlondon #londonart #londonlife #londonart #londonlife

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📍📍📍 Liked by akshitalad.art and 68 others

OCTOBER 12

Reach: 6,128  
 Impressions: 6,880  
 Likes: 1,359  
 Share: 166  
 Comment: 68

## SOCIAL MEDIA



# @ START.ART.GLOBAL



Reach: 10,099  
Impressions: 11,462  
Likes: 1,052  
Shares: 155  
Saves: 86  
Comments: 49



Reach: 8,422  
Impressions: 8,985  
Likes: 1,566  
Shares: 371  
Saves: 96  
Comments: 157




Reach: 8,213  
Impressions: 3,667  
Likes: 368  
Comments: 12



Reach: 6,128  
Impressions: 6,880  
Likes: 1,359  
Shares: 166  
Saves: 68  
Comments: 37



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**start.art.global**

Walking the "Catwalk" - @philipprudolfhumm

we are here until 16 October 2022  
 @saatchi\_gallery, Duke of York's HQ, King's Road, London SW3 4RY  
<https://www.seetickets.com/tour/start-art-fair>


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Reach: 5,735  
 Impressions: 6,564  
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 Comments: 40



**start.art.global** • Follow

Harry Styles • As It Was

start.art.global Welcome to the 9th edition of StART Art Fair. Connecting 150 artists from around the globe.

We are at London's iconic @saatchi\_gallery until Sunday.

Ticket link in bio.

12-16 October 2022  
 @saatchi\_gallery, Duke of York's

318 likes

Reach: 4,010  
 Video plays: 3,973  
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 Shares: 26  
 Saves: 20  
 Comments: 9



**start.art.global and pixdk**

start.art.global Connecting at StART Art Fair 2022.

@westcontemporaryart  
 @bethcullenkerridge  
 @laurenakerart  
 @findac

@saatchi\_gallery, Duke of York's HQ, King's Road, London SW3 4RY  
<https://www.seetickets.com/tour/start-art-fair>

#STARTArtFairLondon #Startartfair22 #startartfair2022 #London

Edited · 1w

artallstudio ArtAlla ✓

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Liked by martinmillersgin a

OCTOBER 15

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Reach: 4,560  
 Impressions: 4,965  
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 Comments: 17



**start.art.global and martinmillersgin\_uk**

start.art.global Join us this week as we introduce the top 50 StART Martin Miller's Gin Emerging Art Prize 2022 finalists, all of the artworks respond to Martin Miller's Gin core theme; transformation.

Each day for the next five days we will feature a curated selection of 10 artworks.

For a chance to win exclusive prizes including a Martin Miller's Gin gift box and VIP tickets to StART Art Fair vote for your favourite artwork and see if our expert curators agree.

To enter:  
 1) Leave a comment on this post with the name of your favourite artist and artwork  
 2) Follow @StART.Art.Global, @martinmillersgin and @martinmillersgin\_uk

Prizes: One lucky entrant will win an exclusive Martin Miller's Gin gift box, a pair of VIP tickets to attend the StART Art Fair Private View Wednesday 12 October 6-9pm, a 2022 catalogue and a limited-edition tote bag.

Two runners-up will each receive two tickets for the fair (valid 13-16 October) and a 2022 catalogue. Winners will be chosen at random.

#StARTart #StART #MartinMillersGin #FromMadnessToGenius #SharingMartinMillersGin #CheersMartinMillersGin #StARTArtFair2022 #LondonArtist #London #Art #frommadnesstogenius #artprize #contemporaryart #artcollector #LondonArt #transformation

analogueisistance is there anywhere we can see all 50 finalists? I've looked n your website but i can't find them

iyun30 멋있네요 문명일개로 좋은하루되세요 건강하게

joojoo0509 죄이질 성공하시길 기원합니다

cayandih 52

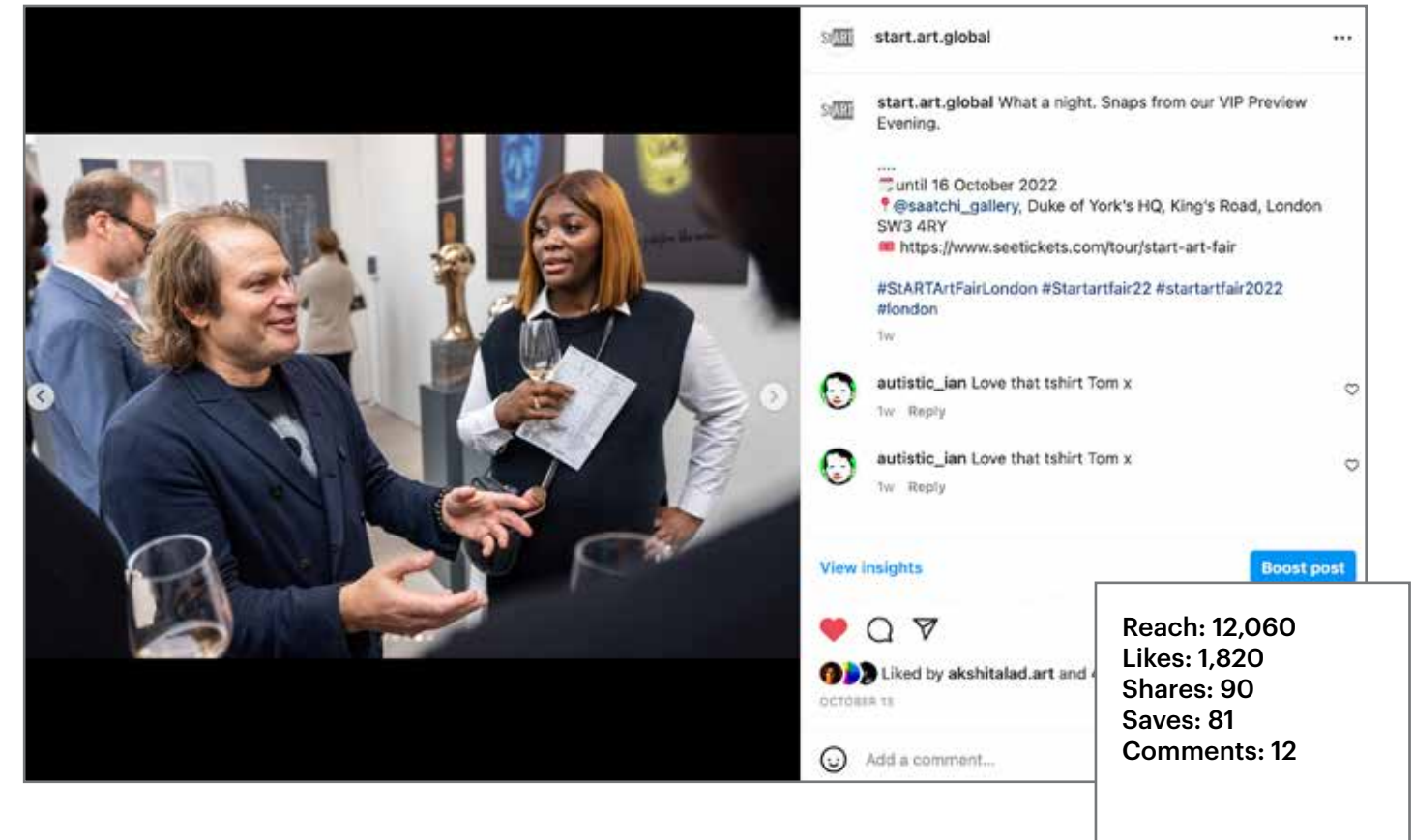
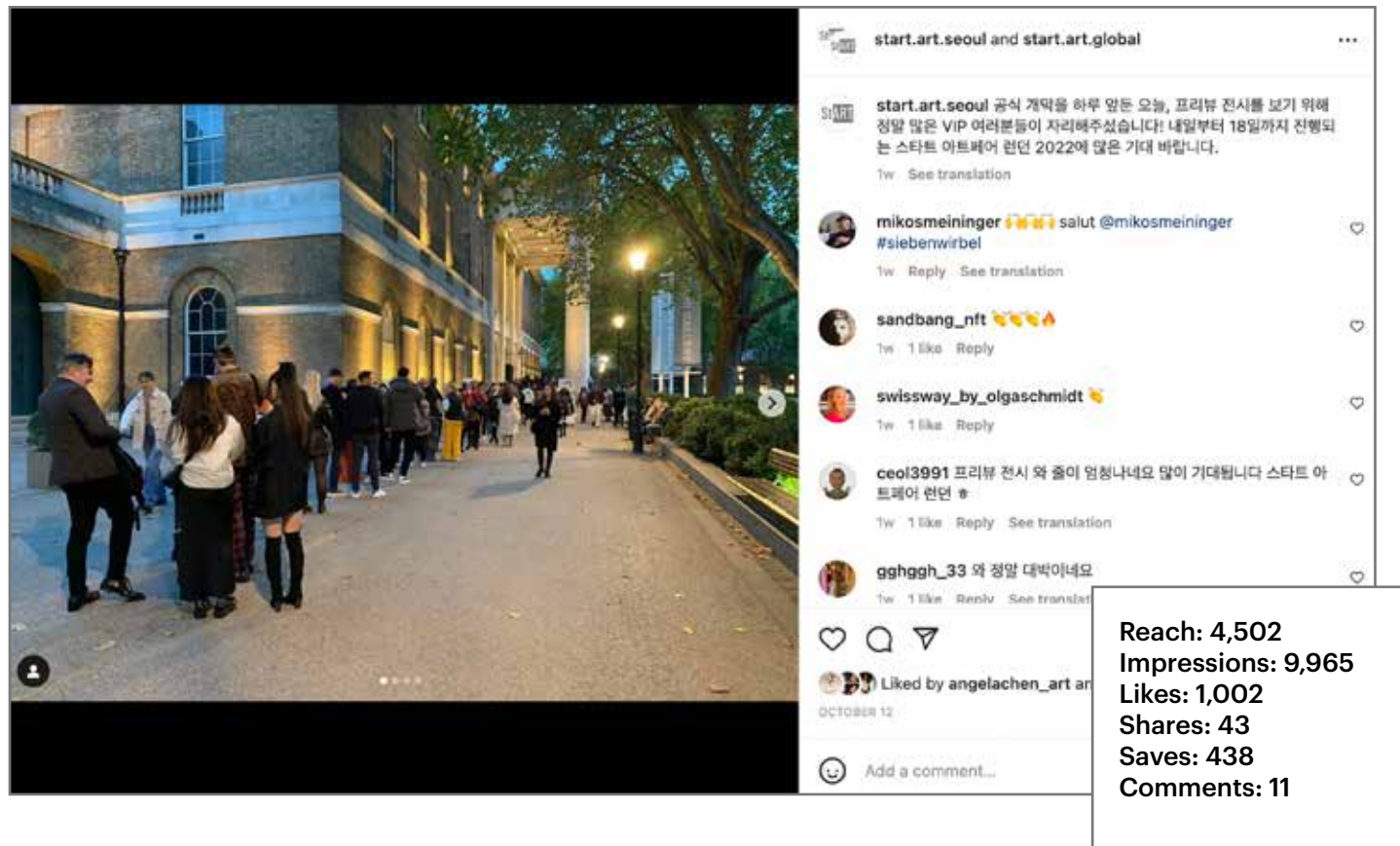
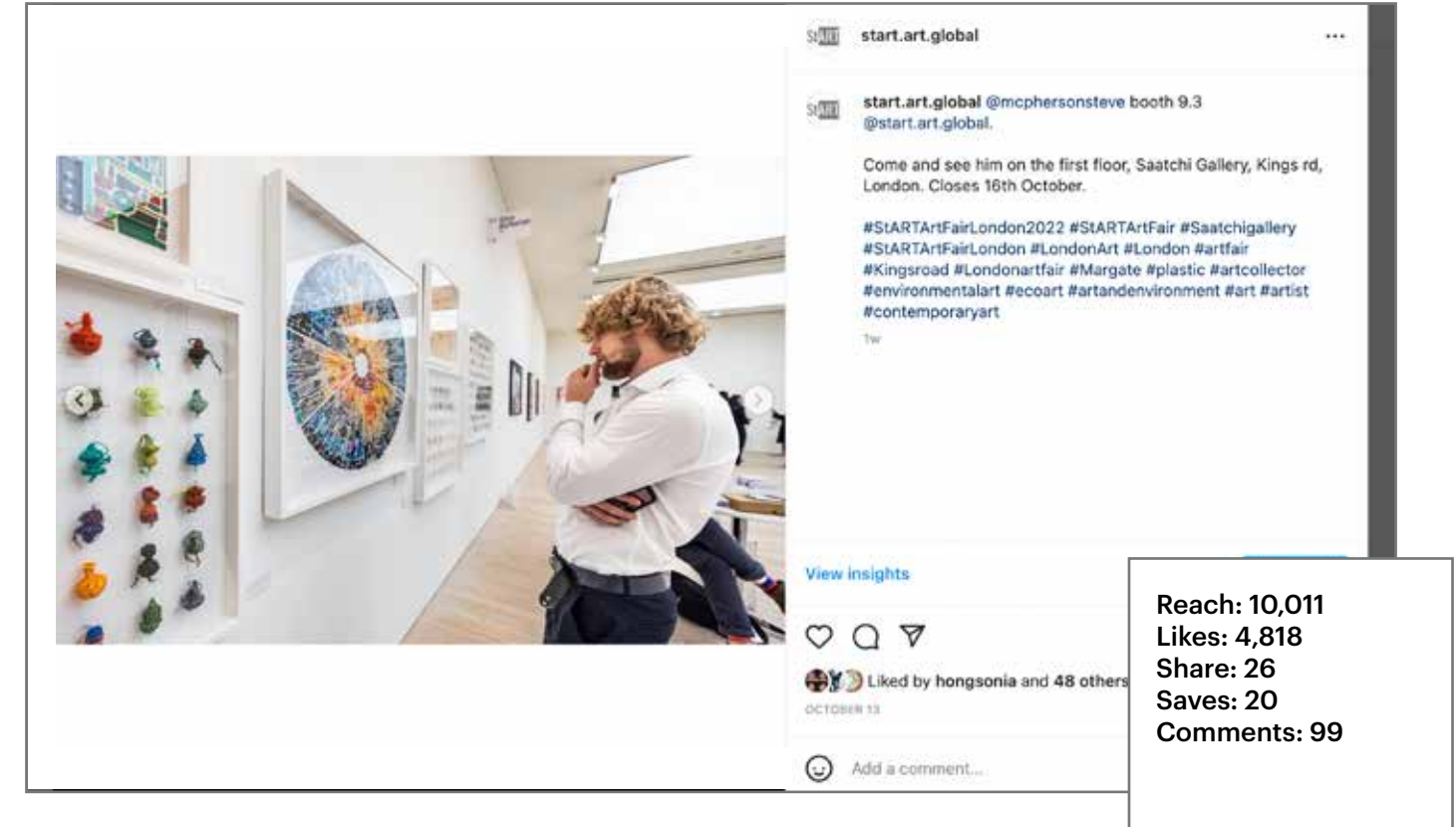
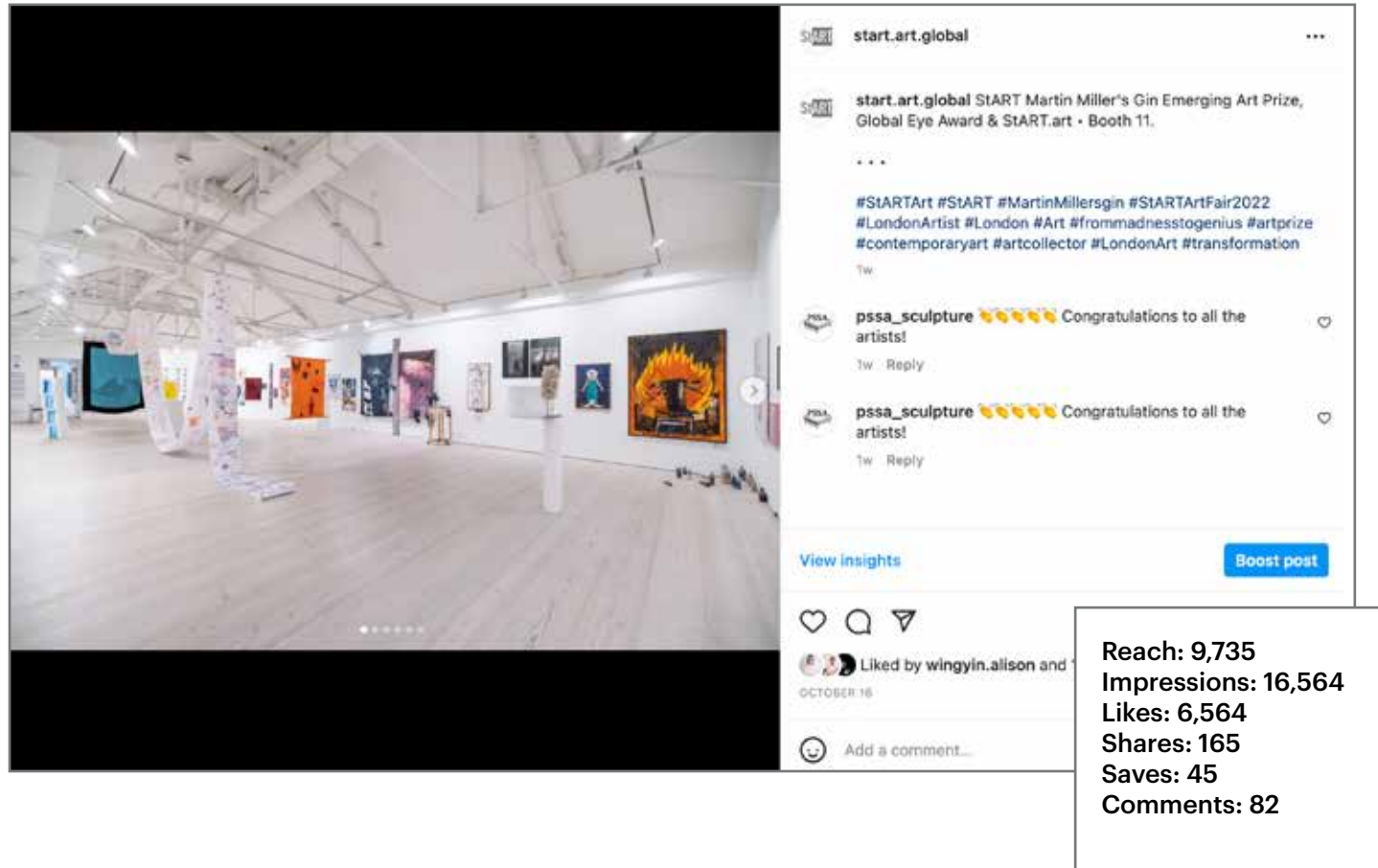
lovely\_ay22

269 likes

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## EVENT REPORT