

4 March 2022

**LIVE COMPANY GROUP PLC**  
(“LVCG”, the “Company” or the “Group”)

**FORMULA E: CAPE TOWN TRACK REVEAL AND E-FEST CONFIRMATION**

Live Company Group plc (AIM: LVCG) is pleased to announce that the Cape Town track for the Formula E race (E-Prix) that will take place in February 2023 has been revealed in a ceremony ABB Formula E and the FIA.

The E-prix will be the focal point of E-Fest, a week-long showcase of sustainability, e-mobility and renewable solutions. The route, which is subject to final approval by the FIA’s World Motor Sport Council, will start at Green Point’s Vlei Road wind its way through the Green Point and Waterfront districts.

The full press release can be found on the Company web-site: [www.livecompanygroup.com](http://www.livecompanygroup.com)

Chairman David Ciclitira commented:

“ It has been a pleasure to be in Cape Town with the management and partners of the Cape Town E-Prix – including the City of Cape Town mayor - the excitement is infectious. We are all dedicated to making the Cape Town race one of the best on the calendar. ”

**Enquiries:**

<b>Live Company Group Plc</b> David Ciclitira, Executive Chairman Sarah Dees, Chief Operating Officer	Tel: 020 7225 2000
<b>Beaumont Cornish Limited (Nominated Adviser)</b> Roland Cornish/Rosalind Hill Abrahams	Tel: 020 7628 3396
<b>Monecor (London) Limited (Broker)</b> Thomas Smith	Tel: 020 7392 1436

**LIVE COMPANY GROUP**

Live Company Group Plc ("LVCG", the "Company" or the "Group") is a live events, entertainment and sports events company, that has been trading on AIM since 2017.

The Group is divided into four divisions; BRICKLIVE, consisting of a network of partner-driven fan-based and touring shows using BRICKLIVE created content worldwide. The Company owns the rights to BRICKLIVE - an interactive experience built around the creative ethos of the world's most popular construction toy bricks. The Group is an independent producer of BRICKLIVE and is not associated with the LEGO Group. The second is Kpop Europa (KPE), which owns the kpop.flex brand. KPE is a joint venture between LVCG and the Explorado Group. Kpop.flex is Europe’s first ever Mega KPOP music festival. The third is Live Company Sports and Entertainment, which manages a number of global sports, entertainment and lifestyle events. LCSEs main focus for 2022 will be Cape Town Cycle Tour and the successful one year out launch of the Formula E Cape Town race for series 9 in 2023. The fourth division is StART Art Global, in which LVCG holds a 13.5% stake. StART Art Global is a combination of both physical art shows and a digital art platform.

