

5 July 2023

Dear Shareholder,

## **Notice of Annual General Meeting**

Please accept this letter as notification that Live Company Group plc's (the Company) Notice of the Annual General Meeting has now been published on the Company's website at <a href="https://www.livecompanygroup.com">www.livecompanygroup.com</a> in the Investor Relations section.

The Annual General Meeting of the Company will be held in Meeting Room 5, Thomas House, 84 Eccleston Square, Pimlico, London SW1V 1PX at 11am on Monday 31 July 2023.

It is envisaged that the Company will be announcing its results for the financial year ended 31 December 2021 by 31 July 2023. The AGM will therefore handle the routine resolutions for Director re-appointment, the share authorities for the Company's normal anticipated annual requirements and the ratification of the newly appointed auditor and their remuneration in relation to the 2022 report and accounts. Following delays to the audited accounts, the Company will defer the presentation of the report and accounts, auditor re-appointment and auditors' remuneration for 2023, as well as directors' remuneration resolutions to a separate general meeting the date for which will be announced in due course.

The routine resolutions for the AGM are contained in the Notice of the Annual General Meeting and should be read before you attend or complete your vote. The Directors consider that the proposed resolutions contained in the Notice of the Annual General Meeting are in the best interests of the Company and shareholders as a whole and unanimously recommend that you vote in favour of them, as they intend to do in respect of their own shareholdings. Online voting is available on the website of the Registrars at <a href="https://www.signalshares.com">www.signalshares.com</a>; please follow the on-screen instructions provided. Any vote by proxy should be received by Link Group at least 48 hours (not including the weekend) before the time of the meeting.

## **Proxy voting**

You will not receive a hard copy form of proxy for the Annual General Meeting in the post. Instead, you will be able to vote electronically at <a href="www.signalshares.com">www.signalshares.com</a>. You will need to log into your Signal Shares account or register if you have not previously done so. To register you will need your Investor Code which is detailed on your share certificate. Please then follow the on-screen instructions provided. Any vote by proxy should be received by Link Group at least 48 hours (not including the weekend) before the time of the meeting.



If you need help with voting online, please contact our Registrar, Link Group, on Tel: 0371 664 0300. Calls are charged at the standard geographic rate and will vary by provider. Calls outside the United Kingdom will be charged at the applicable international rate. Lines are open between 09:00 - 17:30, Monday to Friday excluding public holidays in England and Wales. Or email Link at <a href="mailto:shareholderenquiries@linkgroup.co.uk">shareholderenquiries@linkgroup.co.uk</a>.

Alternatively, if you are a member of CREST, you may register the appointment of a proxy by using the CREST electronic proxy appointment service. Further details of this are contained in point f of the 'Note' on the last page of the Notice of the Annual General Meeting.

May I take this opportunity to thank you for your continued support as a shareholder of Live Company Group plc.

Kind regards

Live Company Group Plc David Ciclitira Chairman

This letter has been sent to registered shareholders who have elected to receive communications by post and to certain beneficial owners of shares who have been nominated by their registered holders of shares to enjoy information rights in accordance with section 146 of the Companies Act 2006 ("nominated persons"). Such nominated persons are advised that, in order to vote at the forthcoming Annual General Meeting, they must issue an instruction to the registered holder of their shares. The Company may only accept instructions from registered holders of its shares and it would therefore be unable to act upon any instructions received from nominated persons.