

100+ reasons to get started
with online training!

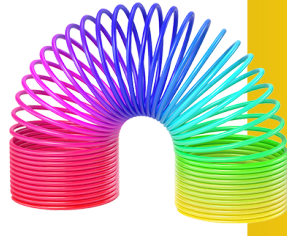
Newsjacking Calendar



In our 2024 Newsjacking calendar, you will find more than 100 current events and themes to draw extra attention to learning in your organisation. Use our **assessments** and **online training** to continuously inspire and encourage your colleagues to develop themselves. Have fun learning!

January

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Tomorrow calls for paving your path to success.

A new year means a new (personal development) plan. Find out how *future-proof* your employees are by setting in stone what they want to achieve for the next 365 days!

Assessment: Learning Agility—Are You Future-proof? **Identity**

- 1 New Year's Day - Keep Your Resolutions
- 24 International Day of Education - The Employee Journey, Learning Agility Assessment
- 2 Motivation and Inspiration Day - Motivation Assessments
- 4 World Hypnotism Day - Influencing
- 8 National Clean Your Desk Day - Get a Grip Clear Your Mind, Mindfulness Assessment
- 15 Martin Luther King's birthday - Presentation Skills, Leadership Styles Assessments
- 20 National Coffee Break Day - The Art of Networking, Communication Styles Assessment
- 26 National Fun at Work Day - Engage 'Em
- 28 Data Privacy day - Information Security, Digital Skills Assessment

February

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Tomorrow calls for self-love and acceptance.

Encourage your employees to take some time for themselves and their unique personalities with our personality assessment.

Assessment: Personality—A Close Look at Yourself **Identity**

- 14 Valentine's Day - Managing Expectations
- 22 World Thinking Day - The Power of Breathing, Opinions in Motion Assessment
- 4-10 International Networking Week - The Art of Networking, Communication Styles Assessment
- 6 Safer Internet Day - Artificial Intelligence, Digital Skills Assessment
- 11 National Make a Friend day - Social Intelligence, Compassionate Communication Assessment
- 13 International Self Love Day - Do Your Thing, Mental Health
- 17 Random Acts of Kindness Day - Compassionate Communication Assessment
- 20 World Day of Social Justice - Ethics, Opinions in Motion Assessment
- 22 World Yoga Day - Data Literacy, Excel Skills Assessment
- 29 Digital Learning Day - Curiosity, Abstract Reasoning Assessment

March

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Tomorrow calls for happy and healthy employees.

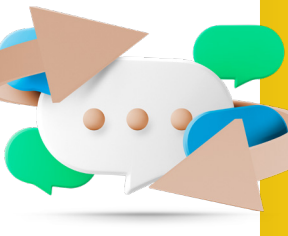
With International Day of Happiness coming up, discover what makes your employees thrive and what can make them shine even brighter!

Assessment: Happiness at Work - Oh Happy (Working) Day! **Vitality**

- 18 Word Recycling Day - Sustainability, Environment Assessment
- 20 International Day of Happiness - I Feel Good, Happiness at Work
- 3 World Hearing Day - Effective Listening, Compassionate Communication Assessment
- 15 Albert Einstein's Birthday - Innovate Yourself, Learning Agility Assessment
- 21 World Poetry Day - Get It Write
- 21 International Day for the Elimination of Racial Discrimination - Curb Your Bias
- 31 Transgender Day of Visibility - Diversity and Inclusion

April

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Tomorrow calls for shooting the breeze.

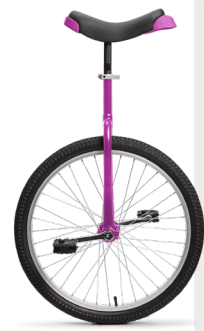
Help your employees get to talking with our assessment on Compassionate Communication.

Assessment: Compassionate Communication: Candid, but Kind **Identity**

- 1 April Fool's Day - Recognizing Fake News, Abstract Reasoning Assessment
- 28 World Day for Health and Safety at Work - Health and Safety at Work, Mental Health Assessment

May

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Tomorrow calls for learning the ropes.

The holiday season is around the corner. Funny how every year we try to get too much done before then. Maybe that's why May is *Stress Awareness Month*? Help your colleagues find the right balance for the coming weeks!

Course: Work-Life Circus

- 1 International Workers' Day - Teamwork, Team Roles Assessment
- 13-17 Mental Health Awareness Week - Bye Bye Burnout, Mental Health Assessment
- 1 May Day - Another Perfect Project, Power Traits Assessment
- 2 World Press Freedom Day - The Art of Feedback
- 3 World Laughter Day - No Story, No Glory
- 5 LinkedIn's birthday - Kicking Social Media
- 14 Federal Budget Announcement - Good with Money, Excel Skills Assessment
- 17 International Internet Day - Level up Your Digital Skills, Digital Skills Assessment
- 21 World Day for Cultural Diversity - Cultural Diversity

June

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Tomorrow calls for living clean and eating green.

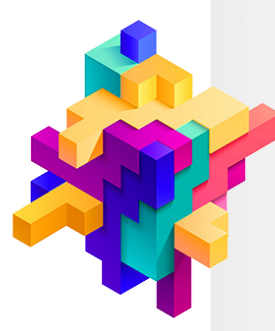
Are you passionate about fighting climate change in the workplace? June is sustainability month, so find out how green your employees are with our environment assessment.

Assessment: Environment—How Green Are You? **Vitality**

- 5 World Environment Day - Sustainable entrepreneurship
- 28 World Pride Day - Curb your Bias
- 3 World Bicycle Day - Sustainability
- 5 Global Running Day - Power of Breathing
- 8 Global Wellness Day - Power of Sleep
- 17 Eat Your Vegetables Day - Zest for Life
- 21 Take back the lunch break day - Time management
- 30 World Social Media Day - LinkedIn

July

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Tomorrow calls for today's dream.

Discover your employee's full capabilities and reach for the stars with our Abstract Reasoning assessment.

Assessment: Abstract Reasoning—Spot the Patterns **Capability**

- 16 Moon landing (1969) - Think Outside the Box
- 2 World UFO Day - Recognising Fake News
- 18 World Listening Day - Asking for Feedback, Communication Styles Assessment
- 20 World Jump Day (awareness for global warming) - Sustainability
- 25 National Intern Day - Talent Development, Leadership Styles Assessment
- 29 NASA founded - Innovate Yourself

August

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Tomorrow calls for keeping it cool.

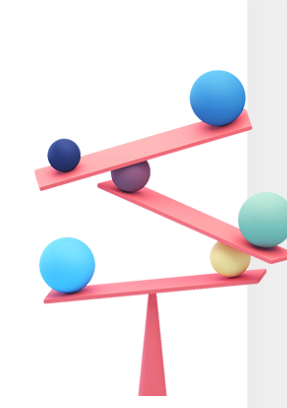
Find out how zen your employees are with our mindfulness assessments.

Assessment: Mindfulness—How Zen Are You? **Vitality**

- 9 International Coworking Day - The Art of Feedback, Team Roles Assessment
- 26 Talk in an Elevator Day - Elevator Pitch, Communication Styles Assessment
- 1 World Wide Web Day - Digital Transformation
- 9 National Book Lovers Day - Working with Low Literacy
- 12 International Youth Day - Understanding Generation Gaps
- 15 National Relaxation Day - The Power of Sleep
- 19 World Humanitarian Day - Social Intelligence
- 30 Frankenstein Day (Mary Shelley's birthday) - Test Yourself, Personality Assessment

September

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Tomorrow calls for turning over a new leaf.

Find out what your team brings to the table and challenge them in a new setting.

Assessment: Team Roles—What Do You Bring to the Table? **Identity**

- 14 World First Aid Day - Health and Safety at Work
- 15 Online Learning Day - Learning Agility Assessment
- 6 Read a Book Day - Understand Business English
- 18 International Equal Pay Day - Ethics
- 21 International Day of Peace - Curb Your Bias
- 26 European Day of Languages - Let Your Body to The Talking
- 27 Google's birthday - Online Teamwork
- 30 International Translation Day - Understand Business English

October

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Tomorrow calls for getting eerily good at Excel.

Discover the digital skills of your employees with our Basic Excel assessment.

Assessment: Basic Excel—What Is Your Skill Level? **Skills**

- 10 World Mental Health Day - Mindfulness, Mental Health Assessment
- 1 World Vegetarian Day - Zest for Life, Environment Assessment
- 1 World Coffee Day - Great Conversations
- 4 World Smile Day - The Science of Happiness, Happiness at Work Assessment
- 5 World Teachers Day - Learning How to Learn
- 6 Instagram's birthday - Kicking Social Media
- 13 Scepticism Day - Optimism 101
- 31 World Savings Day - Clever Purchasing, Excel Skills Assessment

November

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Tomorrow calls for coming out of your shell.

Test your team's communication style and see how colours collide.

Assessment: Communication Style—What Is Your Colour? **Identity**

- 13 World Kindness Day - Coping with Aggression, Compassionate Communication Assessment
- 17 International Students' Day - Direct Your Career, Power Traits Assessment
- 7 International Project Management Day - Scrum, Team Roles Assessment
- 8 International Tongue Twister Day - Presentation skills
- 16 UNESCO International Day of Tolerance - Diversity and Inclusion, Opinions in Motion Assessment
- 21 World Philosophy Day - Critical Thinking
- 30 Computer Security Day - Information Security, Digital Skills Assessment

December

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Tomorrow calls for filling your holidays with a jolly spirit!

Let your employees reflect on their year with our 'Power Traits' assessment and see what persistence and passion can do for them in the New Year.

Assessment: Success—Test Your Power Traits

- 14 Sustainable Entrepreneurship Day - Sustainable Entrepreneurship, Environment Assessment
- 25 Christmas Day - Do Your Thing
- 2 Walt Disney Day - No Story, No Glory
- 10 Human Rights Day - Ethics
- 24 Christmas Eve - I Feel Good
- 26 Boxing Day - Asking for Feedback
- 31 New Year's Eve - Resilience