

Volksbank maximizes self-development with seamless LXP and content integration

 De Volksbank
 Banking

 3.000 employees
 Utrecht, Netherlands

“Creating one eLearning module would cost us around €44.000. With GoodHabitZ, that gets us a complete library, with relevant themes, in one package and ready to go.”

Jeff Kortenbosch,
Talent Development Advisor, De Volksbank

Our solution to De Volksbank’s challenges:

Challenge:

Save time and money by transitioning from classroom training to online learning.

Solution:

Every Volksbank employee gets access to the online library of GoodHabitZ, filled with in-house developed educational content that is continuously optimized and expanded.



Challenge:

Stimulating a lifelong learning mindset.



Solution:

To create a successful learning culture and achieve learning objectives, various initiatives have been established, in collaboration with a dedicated coach from GoodHabitZ: a summer and winter school, a communication calendar, integrating the content of GoodHabitZ into the onboarding process of every employee, and creating various learning paths.

Challenge:

Having a relevant and extensive content library, after starting with their LXP.

Solution:

“Titles focused on lean, scrum, digital skills, conversation techniques, commercial skills, and coping with aggression, are all topics that are highly relevant to our employees. With GoodHabitZ, you have all of this available in your LXP library, so we don’t have to reinvent the wheel.”

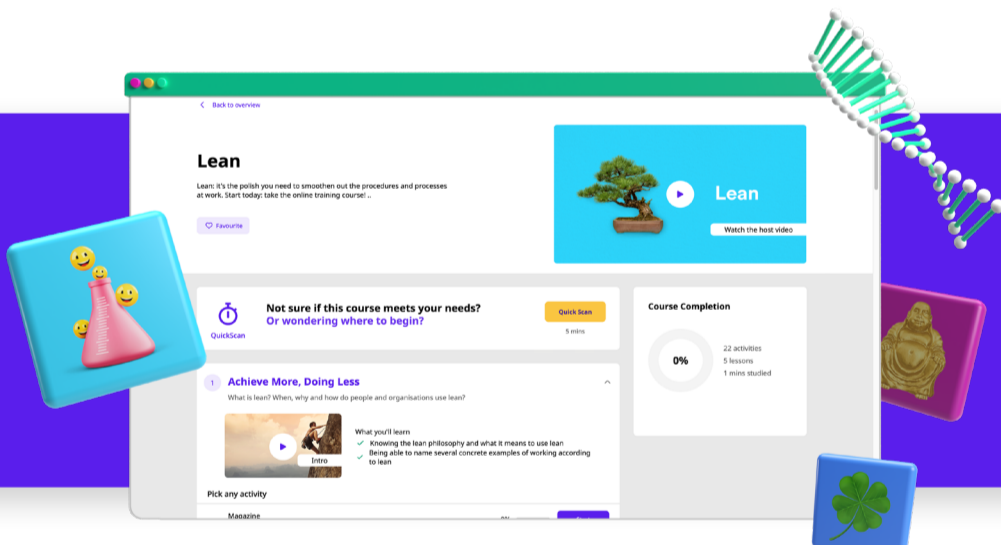


Challenge:

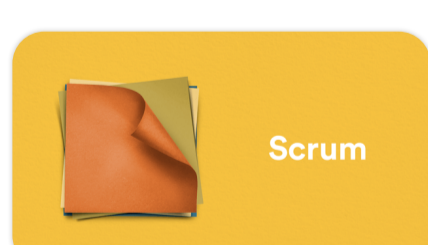
Seamless integration between Volksbank’s LXP and the content of GoodHabitZ.

Solution:

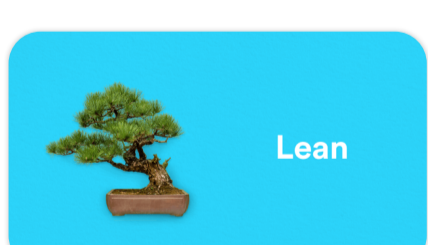
“It was a very smooth integration. GoodHabitZ paired one of their technical specialists with an expert from the LXP, which greatly expedited the process. All content is continuously updated; when GoodHabitZ adds something new to the platform, we have it in no-time as well.”



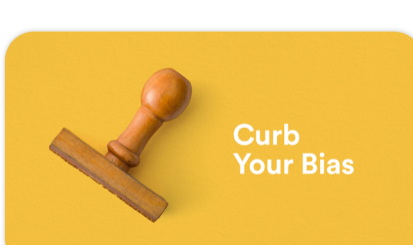
De Volksbank’s favorites:



Scrum



Lean

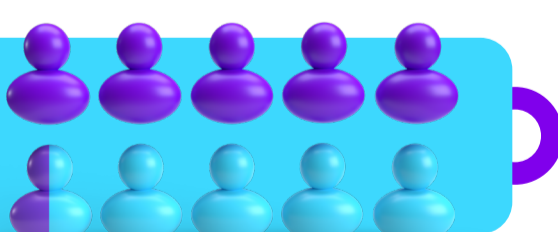


Curb Your Bias

Click to discover our solution 

54%

Activated users



This truly feels like a partnership, we are not just a customer. Our dedicated GoodHabitZ coach is fast, flexible, and thinks along with us. This is why there’s always a suitable solution ready. This way, we can quickly and efficiently make use of the library.

Jeff Kortenbosch,
Talent Development Advisor, De Volksbank

Looking for more success stories, answers to burning questions, or more details about our product?

Let’s get in contact!

Contact us