

Foresight invests £3.5 million into Looper Insights

- Looper Insights is a fast-growing, London-based tech business, providing data analytics to digital content distributors and streaming services
- The investment from Foresight's Growth VCT funds will support the continued growth of the Company - ultimately extending its global reach

London, October 2023: Foresight Group ("Foresight"), a leading listed private equity and infrastructure investment manager, is pleased to announce a £3.5 million growth capital investment into Looper Limited ("Looper" or the "Company") which provides merchandising data analytics to content distributors and video-on-demand streaming services.

Looper was founded in London in 2017 by Lucas Bertrand and Nelly Voukaki. The Company uses a combined hardware and software solution to analyse content across connected devices, including Smart TVs and games consoles. It enables customers to audit their advertisements in real time, ensuring accuracy of artwork and suitability of placement. Looper is a leader in its market and currently works with Amazon Prime, Disney, NBCUniversal and Sony among many other Hollywood studios, Global streamers and local broadcasters.

Foresight's investment will enable Looper to enter its next phase of growth, increasing the solution's automation, enhancing the integration with customers and accelerating the rollout to new and existing customers internationally.

Commenting on the investment, **Lucas Bertrand, CEO and founder of Looper, said:** *"We are thrilled to add Foresight to our investor lineup. Foresight's proven expertise in the global SaaS market, combined with its recent successful US exits, adds an exciting dimension to our journey. Having built a robust solution for tracking and valuing digital media on connected TV devices, this Series A investment will empower us to scale our sales and marketing efforts and significantly increase our market penetration globally."*

Nick Mettyear, Senior Investment Manager at Foresight, added: *"Looper is an exciting company in an international growth market. The Company has a first mover advantage and is delivering a mission critical solution to the leading customers in the market. We look forward to working with Lucas and Nelly and helping to accelerate the Looper's already impressive growth."*

Foresight continues to be one of the most active investors in growth companies, having completed more than 40 investments in calendar year 2023, alongside a number of exciting exits - including Datapath (11.7x money), Mowgli (3.5x money) and GovGrant (4.5x money). In the same year, Foresight announced three new funds and opened three new offices across the UK and Ireland.

Foresight

ENDS

Advisers to Foresight :

Financial DD :	PKF Francis Clark
Legal Advice :	R W Blears
Management DD :	Confidas People
Commercial DD :	Whitecap Consulting
Tech DD :	Cloud Origin
Insurance DD :	Vista Insurance

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Notes to Editors

About Foresight Group LLP ("Foresight"):

About Foresight Group Holdings Limited Foresight Group was founded in 1984 and is a leading listed infrastructure and private equity investment manager. With a long-established focus on ESG and sustainability-led strategies, it aims to provide attractive returns to its institutional and private investors from hard-to-access private markets. Foresight manages over 400 infrastructure assets with a focus on solar and onshore wind assets, bioenergy and waste, as well as renewable energy enabling projects, energy efficiency management solutions, social and core infrastructure projects and sustainable forestry assets. Its private equity team manages eleven regionally focused investment funds across the UK and an SME impact fund supporting Irish SMEs. This team reviews over 2,500 business plans each year and currently supports more than 250 investments in SMEs. Foresight Capital Management manages four strategies across seven investment vehicles.

Foresight operates in eight countries across Europe, Australia and United States with AUM of £12.0 billion. Foresight Group Holdings Limited listed on the Main Market of the London Stock Exchange in February 2021. <https://www.foresightgroup.eu/shareholders>

*Based on Foresight Group unaudited AUM as at 30 June 2023.

About Looper:

<https://looperinsights.com/about-us>