



Press
release



18 February 2021

Alaa Abu Siam promoted to Chief Executive Officer Middle East of Egis Group



To fulfil its objectives of strong growth in the Middle East, Egis has appointed Alaa Abu Siam as Chief Executive Officer of its Middle East Business Unit.

Alaa Abu Siam had been Egis' Chief Operating Officer in the Middle East for more than a year where he demonstrated his outstanding capabilities in the fields of project implementation and delivery. He took up the position of Chief Executive Officer of the Middle East Business Unit in January.

"We are delighted with the promotion of Alaa Abu Siam to the position of Chief Executive Officer Middle East", comments Laurent Germain, CEO of the Egis Group. "This is a particularly important region of the world for the Group. Alaa is a seasoned leader with extensive international experience across multiple industries as well as a deep understanding of the Middle East, he is well positioned to lead Egis in the region with the goal of overseeing the growth and development of Egis's offering across all services we provide, and to expand on our mission to positively impact the future of clients and communities in which we serve."

Mr. Abu Siam commented, "I am honoured for the opportunity to lead Egis in the Middle East and I look forward to leveraging our position as an industry leader to deliver against our strategic objectives in 2021 and beyond. Egis is a business which is built on exceptional talent that continues to drive purpose-driven innovation, geared towards creating greater value for clients. We maintain a highly optimistic outlook that in collaboration with our clients we will be able to address their most challenging needs, while adapting to a rapidly evolving market dynamic."

The Middle East: Egis' historical presence in the region is growing rapidly

With 1.200 employees in the region, Egis has been established in the Middle East for many years, with outstanding growth potential. Over the period from 2014 to 2019, the Group's proportion of turnover generated in the Middle East rose from 4 % to 14 % following the awards of major projects in Rail such as Riyadh metro and Doha metro, and the acquisition of Projacs, a leading project management firm in the Middle East.

More specifically, Saudi Arabia has grown to become the largest country for the Group in terms of international business. Egis recorded its highest 2020 order intake in the country, and three of the Group's main projects are located in the Kingdom, The Riyadh metro, the Green Riyadh PMO project (one of the largest urban greening projects in the world) and the project for Riyadh Airport PMC.

Egis is also working on several emblematic projects across the region, such as the Etihad Rail project in the United Arab Emirates, water desalination plants in Oman, the rehabilitation of the Al Karaana lagoons in Qatar, and the design of Bahrain metro.

About Alaa Abu Siam

Alaa Abu Siam has more than 20 years' experience in engineering, growth management, business transformation and new sales development in fast-growing international environments. He has occupied positions of increasing seniority in the Middle East, Sub-Saharan Africa, the United States and Latin America.

He is graduate of Al-Balqa' Applied University in Jordan, where he received a degree in engineering technology in 2001, holds an executive accelerated development qualification from Rice University and is a certificated project management professional (PMP®).

About the Egis group

IMAGINE. CREATE. ACHIEVE.
a sustainable future

A major international group in the construction engineering and mobility services sectors, Egis creates and operates intelligent infrastructure and buildings capable of responding to the climate emergency and addressing the major challenges of our time by helping to achieve more balanced, sustainable and resilient territorial development.

A 75%-owned subsidiary of Caisse des Dépôts, with the remaining 25% held by partner executives and employees, Egis places its multiple fields of expertise at the disposal of the community and makes cutting-edge innovation accessible to all projects throughout their lifecycle: consulting, engineering, operation.

Through its wide-ranging fields of activity, Egis is a central player in the collective organisation of society and the living environment of its inhabitants all over the world.

€1.22 Bn managed turnover in 2019

15,800 employees

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