



19 June 2025

## Middle East

# Egis Expands Asset Management Capabilities with Strategic Acquisition and Key Appointment

Egis, a leading global firm in architecture, consulting, construction engineering, operations, and maintenance services, has expanded its asset management capabilities in the Middle East. This strategic move follows the agreement to acquire Certus Digital, a renowned digital asset management consultancy, and the appointment of Donovan Ellis as Regional Director of Asset Management, which in turn will allow Egis to strengthen its regional asset management services, building a comprehensive end-to-end service that supports the full lifecycle of critical infrastructure operations. This expanded capability, creating a global team of nearly 200 dedicated asset management professionals, delivers expert strategic, technical and digital asset management services to clients managing complex assets across diverse regions.

**Donovan Ellis, Regional Director of Asset Management, Egis in the Middle East & South Asia said:** "I am thrilled to be joining Egis at such an exciting time. The company's strategic and deliberate investment in asset management creates a strong foundation to deliver truly holistic and integrated services to our clients, helping them optimize performance and maximize value of their vital assets across the different disciplines in the region"

## Certus Digital

Established in New Zealand in 2003, Certus is a trusted digital transformation partner to major enterprises locally and globally and is a Platinum IBM Business Partner. The integration of Egis' engineering and operational experience with the advanced digital asset management expertise and software solutions of Certus, creates a unique and powerful offering. This synergy will provide clients with an integrated approach to maximising asset value throughout their lifecycle, crucial for the region's ambitious development plans. This strategic move enhances Egis' ability to provide regionally tailored solutions that align with evolving client needs, including support for privatization initiatives, transition from oil-based funding, PPP contract delivery, performance optimization, lifecycle cost analysis, and strategic alignment with long-term organizational goals

## Rise of the Transversal Provider

Egis is well on its way to establishing the transversal services capabilities that asset managers and owners are looking for in a strategic partner. The combination of strategic and technical engineering skills, deep digital asset management and AI and data analytics capabilities create a powerful platform to provide business transformation services that will generate exceptional outcomes and value for its enterprise customers.

**Brian Allen, Certus Digital CEO** added: "Certus Digital is excited to take this ultimate next step in our partnership with Egis. The combination of Egis and Certus Digital makes our best practice industry solution vision whole by providing our customers with the multidisciplinary services and industry commitment required to forge long-term strategic partnerships. Egis' proven track record of partnership and risk management further enhances the potential to generate exceptional outcomes for our customers."

**Pierre-Yves Massille, Group CEO of Consulting & Operations, stated:** "The acquisition of Certus Digital is truly transformational in terms of the global asset management capabilities that Egis can now offer across our dual model of operating critical infrastructure and advising clients. With Certus' leading digital asset management capabilities and Egis' operational and engineering excellence, our clients will be able to draw upon a fully-integrated service offering from data capture to data-driven decision making, based on real world best practices and latest technologies that continue to enhance the value created by physical infrastructure."

### **Expanding Global Expertise with Regional Focus**

Egis has been investing in technology and digital capabilities in recent years to secure its position as an industry leader with best-in-class digital capabilities that support clients in managing their asset management portfolios more efficiently over the long term with sustainable and resilient outcomes. Through this acquisition and latest strategic appointment, Egis will continue to ensure Egis clients around the globe can access a unique and industry leading asset management service offering.

## **About Egis**

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**IMAGINE. CREATE. ACHIEVE.**  
*a sustainable future*

Egis is an international player active in architecture, consulting, construction engineering and mobility services. We create and operate intelligent infrastructures and buildings that respond to the climate emergency and contribute to more balanced, sustainable and resilient territorial development. Operating in 100 countries, Egis puts the expertise of its 20,500 employees at the service of its clients and develops cutting-edge innovations accessible to all projects. Through its wide range of activities, Egis is a key player in the collective organisation of society and the living environment of citizens all over the world.

With 3,500 employees across 8 countries in the Middle East, Egis has delivered over 700 complex development projects, stimulating economic growth and enhancing quality of life. Ranked among the top five firms in the Middle East by Engineering News Record (ENR), Egis is committed to sustainable development. The Group's operations in

the Middle East are built on strategic acquisitions and a deep understanding of local market conditions. Egis' long history of providing comprehensive engineering, consulting, and project management services makes it a trusted partner for regional governments, investors, and developers.

[Linkedin: Egis](#) | [Instagram: @egisgroup](#) | [X: @egis](#) | [Facebook: @egisgroup](#)

## About Certus Digital

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Established in New Zealand in 2003, Certus is a trusted digital partner to major enterprises locally and globally and is the Platinum IBM Business Partner for the region. With more than 70 employees located across Australia and New Zealand, Certus has delivered critical digital asset management solutions for clients such as Transpower, Fulton Hogan and KiwiRail in New Zealand, and Keolis Downer in Australia.

## Press contacts

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