



October 21 2026,

Paris, France

Egis unifies its airport network around a common visual identity to support its ongoing growth

Egis is gradually equipping its network of 17 airports with a shared visual identity to strengthen its visibility, enhance its destinations and support its growth.

Supporting regional growth

In 2025, Egis reached a major milestone in the development of its airport operations business. Between October 2024 and October 2025, the Group secured three new long-term concessions: Cayenne's Félix-Éboué airport, Bora Bora, Raiatea and Rangiroa airports in French Polynesia, and Paris-Beauvais, the third largest airport in the Paris region. This concentrated period of growth reflects the confidence of concession authorities and Egis' ability to bring together partners, deliver modernisation programmes, and operate airports that strengthen regional connectivity.

A shared identity to unite the network

To accompany this change in scale, Egis is deploying a shared identity system across its entire airport network. Designed to express both the strength of the collective and the character of each destination, the system is built on a common graphic language of circles, curves, typography and a unified colour palette. This framework strengthens the clarity and visibility of the network for passengers, airlines, partners and concession-granting authorities. At the same time, it allows each airport to highlight what makes it unique through a symbol inspired by its history, geography or heritage. Designed to evolve over time, the system will accommodate the addition of new airports into the network, while maintaining overall coherence.

A network that creates value for regions and airlines

The Egis airport network spans four continents and has become an ecosystem of expertise dedicated to improving airport performance. For public authorities, it offers a route to operational excellence based on sharing best practices, pooled feedback, and the dissemination of proven innovations. This ability to capitalise on network-wide experience contributes to sustained improvements in performance, resilience and quality of service. For airlines, it offers access to sector specialists who share in-depth knowledge of their operational and commercial challenges. The organisation takes a proactive but sensitive approach to route development,

accelerates the deployment of best practices and contributes to the harmonious development of its member airports.

Quote

"This shared identity reflects the ambition of our network: to spread best practice, strengthen operational excellence and create more value for regions, concession authorities and airlines, while enhancing the uniqueness of each destination."

Pierre-Yves Massille CEO, Global Businesses, Egis

About Egis

IMAGINE. CREATE. ACHIEVE.
a sustainable future

Egis is a leading global architectural, consulting, construction engineering, operations and mobility services firm. We create and operate intelligent infrastructure and buildings that both respond to the climate emergency and contribute to balanced, sustainable and resilient development.

Our 23,500 employees operate across over 70 countries, deploying their expertise to develop and deliver cutting-edge innovations and solutions for clients. Through the wide range of our activities, we are central to the collective organisation of society and the living environment of citizens all over the world.

[LinkedIn: Egis](#) | [Instagram: @egisgroup](#) | <https://twitter.com/egis> [Facebook: @egisgroup](#)

Press contacts

Isabelle Mayrand

Chief Public Affairs and Corporate Communication Officer

Tel.: +33 6 17 10 29 70

isabelle.mayrand@egis-group.com

Tristan Gaillot

Communication Manager

Tel.: +33 7 84 18 84 12

tristan.gaillot@egis-group.com

www.egis-group.com

