



Press Announcement

10N Collective Announces Strategic Leadership Transitions at U+A and Omrania

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10N Collective, the global network of architecture, urbanism and design experts established by Egis Group, has announced new leadership appointments at its member firms U+A and Omrania. The decision strengthens 10N's vision of cultivating creative leadership within a collaborative international framework. By focusing on design excellence, operational clarity, and project innovation, the appointments reinforce how 10N enables its studios to operate independently while remaining connected through shared expertise and purpose.

"Our strength lies in bringing together distinct practices that share the same ambition: to create enduring architecture shaped by collaboration and purpose," said Tim Martin, Managing Principal for 10N in the Middle East and South Asia. "We're aligning leadership around that ambition, ensuring that design integrity, client trust, and local knowledge continue to define how our studios operate and grow".

U+A

U+A, acclaimed for its forward-thinking urban and architectural design across the Middle East, announces the appointment of Tiago Sampaio as Design Principal, Ahmad Chouman as Principal – Project Operations, and Eugene De Villiers as Senior Principal – Projects. Together, they will lead design, operations, and project delivery functions respectively, reporting directly to Tim Martin, Managing Principal for 10N in the Middle East and South Asia.

This leadership transition strengthens U+A's creative and operational direction as it continues to deliver award-winning projects and strategic urban interventions within the region. Supported by 10N's global framework, U+A reinforces its commitment to design excellence, technical rigor, and collaborative innovation, approaches that define its growing international profile and trusted client partnerships.

Omrania

Omrania, recognized for its decades-long legacy and extensive history shaping Saudi Arabia's architectural and urban landscape, announces the appointment of Mahmoud Abughazal as Corporate Architectural Principal, Fadi Saroufim as Corporate Operations Principal, and Dr. Rukn Eldeen as Special Projects Principal. Together, they will take responsibility for driving design integrity, operational strategy and niche ventures at Omrania, with 10N Managing Principal Tim Martin overseeing the group.

The appointment marks a pivotal chapter in Omrania's evolution within the 10N collective, combining the firm's deep regional expertise with enhanced access to global collaboration and cross-disciplinary synergies. This strategic leadership framework supports Omrania's continued pursuit of design excellence and its contribution to the built environment of tomorrow. With these aligned studio leadership appointments, 10N continues to advance Egis Group's vision of uniting world-class architectural expertise under a shared purpose,



creating sustainable, innovative, and meaningful solutions for cities and communities worldwide.

About 10N

10N (Ten N) Collective is Egis Group's global architecture collective, sitting within its Energy and Sustainable Cities division. As part of the collective WW+P, 10 Design, SvN, Omrانيا, U+A and FIA the member practices retain their own brand equity while contributing to a unified vision for architecture, urbanism, and sustainable design. With 20 studios and over 1,500 creative talents worldwide, 10N delivers high-profile, award-winning work in the built environment sectors globally.

For further information please visit <https://10ncollective.com> [10N LinkedIn](#)

About Egis

IMAGINE. CREATE. ACHIEVE.
a sustainable future

Egis is an international player active in architecture, consulting, construction engineering and mobility services. We create and operate intelligent infrastructures and buildings that respond to the climate emergency and contribute to more balanced, sustainable and resilient territorial development. Operating in 100 countries, Egis puts the expertise of its 22,000 employees at the service of its clients and develops cutting-edge innovations accessible to all projects. Through its wide range of activities, Egis is a key player in the collective organisation of society and the living environment of citizens all over the world.

With 3,700 employees across 8 countries in the Middle East, Egis has delivered over 800 complex development projects, stimulating economic growth and enhancing quality of life. Ranked among the top five firms in the Middle East by Engineering News Record (ENR), Egis is committed to sustainable development. The Group's operations in the Middle East are built on strategic acquisitions and a deep understanding of local market conditions. Egis' long history of providing comprehensive engineering, consulting, and project management services makes it a trusted partner for regional governments, investors, and developers.

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