Agenda

Kirkby Town Board Meeting

Date: Friday, 14th June, 2024

Time: 9.00 am - 12.00

Venue: Hybrid - Main Committee Room, Council Offices, Urban Road &

Microsoft Teams

For any further information please contact:

Hollie Maxwell-Smith

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07826 921211

DISCOVER ASHFIELD BOARD MEETING Attendees

ATTENDEES			
Name	Position on Board	Position/Organisation	Present
Martin Rigley	Chair	Project Manager, Alliance Procurement Solutions Ltd	
Alan Cooke	Board Member	Business owner, Showstoppers Ltd	
Amy Fox	Board Member	Senior Marketing & Fundraising Manager, Portland College	
Angela Bentley	Sub for Lee Anderson	MP Office	
Angie Peppard	Board Member	Our Centre	
Caroline Henry	Board Member	Police and Crime Commissioner	
Cllr Chris Huskinson	Board Member	Executive Lead Member for Leisure, Health & Wellbeing, Ashfield District Council	
Cllr Matthew Relf	Board Member	Executive Lead Member for Growth, Regeneration and Local Planning, Ashfield District Council	
Cllr Zadrozny	Board Member	Member for Nottinghamshire County Council (Leader of Ashfield District Council)	
Daniel Howitt	Sub for Caroline Henry	Police and Crime Commissioner	
Dianne Holmes	Board Member	Head of Curriculum, Academy Transformation Trust Further Education (ATTFE)	
Eva Trier	Observer	Mutual Ventures	
Fiona Johnson	Sub for Kelvin Eatherington	Associative Director, Civic Engagement, Nottingham Trent University (NTU)	
Gill Callingham	Observer	Mutual Ventures	
Helen Davis	Observer	Strategic Lead, Active Notts.	
Katie Roberts	Board Member	General Manager, Kirkby Leisure Centre, Everyone Active	
Kelvin Eatherington	Board Member	Enterprising Ashfield Project and Interim Economic Programme Manager, NTU	
Lee Anderson, MP	Board Member	MP for Ashfield and Eastwood	
Louise Knott	Board Member	Vice Principal, West Notts College	
Mark Bandalli	Observer	Mutual Ventures	
Mark Cawar	Board Member	Feather Partnership	
Melanie Phythian	Observer	Business and Trade, City local Growth	
Nicola Charles	Board Member	Area Manager, Boyes Stores	
Pauline Stojanovic	Sub for Angie Peppard	Our Centre	
Pete Edwards	Board Member	Chair, Ashfield Health and Wellbeing Partnership	
Peter Cribb	Board Member	District Manager, Inspire - Culture, Learning and Libraries	
Peter Gaw	Sub for Peter Cribb	Chief Executive Officer, Inspire -	

		Culture, Learning and Libraries
Roy Lewis/ Toby	Board Member	KARA (Kirkby Area Residents
Metcalf		Association)
Simon Martin	Sub for Dianne	Vice Principal, Academy Transformation
	Holmes	Trust Further Education (ATTFE)
Stewart Nubley	Board Member	Ashfield Spartans Boxing Academy
Teresa Jackson	Board Member	Trustee, Ashfield Voluntary Action
Toby Metcalf	Board Member	KARA (Kirkby Area Residents
		Association)
Andrea Stone	Supporting Officer	Wellbeing Manager, Ashfield District
		Council
Christine Sarris	Supporting Officer	Assistant Director – Planning and
Hollie Maxwell-Smith	Cupporting Officer	Regulatory Services Discover Ashfield Lead, Ashfield District
Hollie Maxwell-Smith	Supporting Officer	Council
Tracey Bird	Supporting Officer	Wellbeing Officer – Place, Ashfield
		District Council
John Bennett	Supporting Officer	Executive Director, Place, Ashfield
		District Council
Paula Straw	Supporting Officer	Events Officer, Ashfield District Council
Paul Crawford	Supporting Officer	Investment Manager Ashfield District
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Sarah Daniel	Supporting Officer	
Sarah Daniel	Supporting Officer	Assistant Director - Regeneration, Ashfield District Council
		Asimola District Courier

1. Welcome / Introductions / Apologies - Martin Rigley	
2. Reflections of Previous Meeting - Martin Rigley	
a Meeting Minutes 5 - 1	6
3. Chair & Vice-Chair role - Martin	
4. Engagement Update - Sarah Daniel	
5. Local Challenges and Benefits - Mark Bandalli	
6. Project Prioritisation Criteria - Gill Callingham	
7. Discussion of Potential Longlist of Projects - Sarah Daniel	
8. Any other Business - All	
9. Date of Next Meeting - Wednesday 10th July	

Kirkby Town Board Meeting

Friday 3rd May 2024 9am – 10:30am

Hybrid – Meeting Room 1, Council Offices, Urban Road & Microsoft Teams

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- 1. Welcome / Introductions / Apologies Martin Rigley
- 2. New Declarations of Interest ALL
- 3. Minutes & Matters Arising Martin Rigley
- 4. Long-Term Plan for Towns Guidance and DLUHC Spatial Data Unit report Sarah Daniel
- 5. Place diagnostic and engagement feedback to date initial findings, for discussion Mutual Ventures
- 6. Engagement progress, gaps, and next steps All & Mutual Ventures
 - Update from Kirkby Town Board Engagement Group
 - Engagement Plan (for discussion / approval)
- 7. Any Other Business All
- 8. Date of Next Meeting Friday 14th June

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Name	Position on Board	Position/Organisation	Present
Martin Rigley	Interim Chair	Innovation Engineer, ECS Engineering	
Alan Cooke	Board Member	Showstoppers Ltd	
Amy Fox	Board Member	Portland Pathways	$\sqrt{}$
Angela Bentley	Sub for Lee Anderson	MP Office	
Angie Peppard	Sub for Pauline	Our Centre	
	Stojanovic		
Caroline Henry	Board Member	Police and Crime Commissioner	
Christopher Baron	Substitute for Lee Anderson, MP	Office Manager, Ashfield & Eastwood MP's Office	$\sqrt{}$
Cllr Chris Huskinson	Board Member	Member for Kirkby, Ashfield District Council	
Cllr Matthew Relf	Board Member	Executive Lead Member for Growth, Regeneration and Local Planning, Ashfield District Council	
Cllr Zadrozny	Board Member	Member for Nottinghamshire County Council (Leader of Ashfield District Council)	V
Daniel Howitt	Sub for Caroline Henry	Police and Crime Commissioner	
Dianne Holmes	Board Member	ATTFE	
Eva Trier	Observer	Mutual Ventures	√
Fiona Johnson	Board Member	Associative Director, Civic Engagement, Nottingham Trent University (NTU)	,
Gill Callingham	Observer	Mutual Ventures	√
Helen Davis	Observer	Strategic Lead, Active Notts.	\
Katie Roberts	Board Member	Everyone Active (Leisure Operator)	
Kelvin Eatherington	Sub for Fiona Johnson	NTU	√
Lee Anderson, MP	Board Member	MP for Ashfield and Eastwood	•
Louise Knott	Board Member	West Notts College	$\sqrt{}$
Mark Bandalli	Observer	Mutual Ventures	
Mark Cawar	Board Member	Feather Partnership	
Melanie Phythian	Observer	Business and Trade, City local Growth	$\sqrt{}$
Nicola Charles	Board Member	Boyes Stores	
Olivia Bestwick	Substitute for Paul Dobson	HR Advisor, Van Elle	V
Paul Dobson	Board Member	Training and Assessment Manager, Van Elle	V
Pauline Stojanovic	Board Member	Our Centre	
Pete Edwards	Board Member	Chair, Ashfield Health and Wellbeing Partnership	
Peter Cribb	Board Member	Inspire - Culture, Learning, Libraries	√
Peter Gaw	Sub for Peter Cribb	, ==	•
Roy Lewis/ Toby Metcalf	Board Member	KARA (Kirkby Area Residents Association)	V
Simon Martin	Sub for Dianne Holmes	ATTFE	
Stewart Nubley	Board Member	Ashfield Spartans Boxing Academy	
Teresa Jackson	Board Member	Ashfield Voluntary Action	V
Andrea Stone	Supporting Officer	Wellbeing Manager, Ashfield District Council	V
Christine Sarris	Supporting Officer	Assistant Director – Planning and Regulatory Services	V

Hollie Maxwell-Smith	Supporting Officer	Discover Ashfield Lead, Ashfield District Council	V
Tracey Bird	Supporting Officer	Wellbeing Officer – Place, Ashfield District Council	$\sqrt{}$
John Bennett	Supporting Officer	Executive Director, Place, Ashfield District Council	
Paula Straw	Supporting Officer	Events Officer, Ashfield District Council	
Paul Crawford	Supporting Officer	Investment Manager, Ashfield District Council	
Sarah Daniel	Supporting Officer	Assistant Director - Regeneration, Ashfield District Council	$\sqrt{}$
Trevor Middleton	Supporting Officer	Town Centres and Markets Manager, Ashfield District Council	

Agenda Item				
1	Welcome / Introductions / Apologies			
•	Apologies were given for Alan Cooke, Mark Cawar, Paula Straw, Nicola			
	Charles, Paul Crawford, Cllr Relf, Trevor Middleton, Pete Edwards, and Cllr			
	Huskinson.			
2	Declarations of Interest - All			
	 Martin Rigley declared an interest as he has taken over the Chairmanship of the East Midlands Institute of Technology, which has the aim of promoting social mobility. 			
	Louise Knott congratulated Martin and asked if her Declarations from			
	Discover Ashfield Board are carried onto this board.			
	 Sarah Daniel confirmed new declarations of interest are to be made for the Kirkby Town Board. 			
	Louise declared an interest in some projects as Vision West Notts College			
	(VWNC) engage in some of these.			
	 Martin asked if the board had been asked to fill in their declarations of interest. 			
	Hollie Maxwell-Smith confirmed these formal documents had been given to			
	board members to fill out.			
	Sarah Daniel asked all board members to have submitted their declarations of			
	interest form before the next board meeting, and Hollie will chase these.			
3	Minutes & Matters Arising – Martin Rigley			
	All minutes agreed.			
b	Action Log (these include actions from the below minutes)			
4	All board members to have submitted the declarations of interest form.			
4	Long-Term Plan for Towns Guidance and DLUHC Spatial Data Unit report – Sarah Daniel			
	 Sarah explained that this is the background information provided by the Department of Levelling Up, Housing and Communities (DLUHC). 			
	 Sarah went through the Kirkby in Ashfield local data profile pack (attached in the agenda pack) showing the original town's boundary on page 3 and explained that there should be an answer to the extension to the boundary decision on that day. 			
	 The data pack contains an overview of the town's indicators, and how Kirkby compares with national averages. 			
	Mark Bandalli commented that the next agenda item pulls a lot of the information from the data pack together and hopefully makes it easier to understand at a local level.			
	 He further explained that DLUHC uses the information in this pack to identify Kirkby as a town to put investment into and that the information is just one way to look at Kirkby, there are many other areas of information to use. 			
	 Martin asked Mark what DLUHC mean by 'social trust,' on page 6 of the data pack, and how this is defined. 			
	 Mark explained the general question used is "Do you think that people can be trusted or if you can't be too careful in dealing with people?" and this is a yes or no answer. This measure is then used to calculate a social trust score. 			

He explained the link to Onward, for further information on this metric, is included within the pack. Teresa Jackson asked if this question is along the same lines as "Do you feel safe in your community?" Mark confirmed these questions influence each other. Amy Fox asked if there was any data that could be included around disability and mental health. Sarah confirmed that any local data that board members have should be shared to inform the plan. Stewart Nubley asked how COVID had affected the way residents look at things such as anxiety or depression, especially young people being out of education for an extended period of time. Mark explained the data in this pack is from 2023 so is post-pandemic but he expects it to have been influenced by this. Sarah asked if 2023 was the first-time social trust was measured. Helen Davis informed the board that there has been a piece of work around mental health for children and young families in Kirkby. She believes the outcomes of this would be beneficial as a source of data for the board as an insight into residents. Mark asked Helen to send the findings of this work to him. He explained that accessing data is a challenge, so all data is welcomed. Mel Phythian explained that the social trust information is from Onward, who are a think tank, and this data has likely made its way into this data pack as the heads of the Towns Unit also works for Onward. She confirmed that, although DLUHC had included data information in the pack, that Town Boards would not be measured on the progress, or the impact of the long-term plan based on these metrics. It is about the data which is collated locally that the progress will be judged against. Sarah commented that an updated long-term plan briefing had been sent out to the board with the agenda papers, which also includes links to the Government guidance and a link to Annex C which has the list of interventions which the government has listed as suggestions. 5 Place diagnostic and engagement feedback to date - Initial findings for discussion – Mutual Ventures Mark presented on the place diagnostic and engagement feedback to date. (included in the minutes) He explained the steps that the Town board will go through: • Evidencing the local challenges and opportunities through data analysis, engagement feedback and strategic landscape. Defining the vision by intended benefits, alignment to existing projects and vision and SMART objectives. Identifying the investments by longlist of intervention, prioritisation framework, shortlist of interventions and developing propositions. Planning for delivery by 'Holding the pen' on 10-year strategy and 3-year investment plan and business cases for 'off-menu' interventions. He explained that over the last 6 weeks, Mutual Ventures have undertaken a place-based diagnostic, engaged with council officers and partner

organisations, assessed the strategic landscape and identified where gaps are. He reiterated that they are not just using the data from DLUHC and want to use local data as much as possible from partners. Gill Callingham provided an overview of the consultation and engagement which had been collated to date. Mark moved onto the data, with the local challenges, the evidence and the impact for each of the three themes. Martin asked, in regard to the Safety and Security evidence, a reference to 'Social trust score: Generally speaking, would you say that people can be trusted or that you can't be too careful in dealing with people?' if this was people within our communities or is it people in general. Mark confirmed that is his understanding of the data. Martin commented that, given the crime rate in Kirkby is below average, then this is a perception rather than factual data from residents. Teresa Jackson commented that people recording crime or reporting crime are two different numbers as some individuals fear reporting crime as there may be retribution. She feels the level of reported crime and actual crime has a gap. She also commented that within the town centre in Kirkby at the plaza there is a wide-open space and no restaurants / cafés to offer natural surveillance. The pubs and restaurants in Kirkby are on the high street directly onto the road. Stewart expressed that the perception of crime is an issue with the media covering the negative aspects. Coxmoor has notoriously had a negative perception about it which then leads to crime or a fear of crime. Mark agreed that there are hotspots of crime and the information in the presentation confirms what the board have discussed about the perception of crime. Tracey Bird commented that Coxmoor and the wider community is no different to any other area in Ashfield in regard to hotspots. She expressed that people experiencing antisocial behaviour and women and young children in dangerous situations should be consulted, and a relationship built to understand their needs and situations. There needs to be opportunities built into Kirkby. She understands the lack of social trust in Kirkby as there have been projects happening throughout the years but feels nothing sustainable has been achieved for residents. Teresa went on to say the drug problems in Kirkby need to be tackled earlier on for residents. Stewart asked why the D.A.R.E programmes stopped in schools. Tracey confirmed this was due to lack of evidence showing they were workinghowever she felt that they did not run long enough. Her view of the drug culture is that people are deprived and see drug dealing as an easy access to money. Sarah explained that she and Gill had discussed these issues with the Community Safety team at the Council to understand the problems and what opportunities there are. Teresa feels Kirkby lacks places to meet other residents to build on trust, such as community centres and promoting clubs and groups in the area.

Mark moved onto the high streets, heritage and regeneration aspect of the presentation with the local challenges, evidence and impact. Dianne Holmes asked if there was any demographic data of the people who were visiting Kirkby such as their age and where they have come from. • ATTFE use Moor Market café for classes, and she found the café has an older presence in there compared to cafés in Sutton which seem to have more younger families in the town centre. • She explained when events have been put on for families, they do come out Dianne explained she is a Kirkby resident but only visits Morrisons as feels there is nothing in the town centre for her. • Stewart commented that the plaza area in Kirkby has no resources to sit and have a coffee. Tracey agreed that the town centre doesn't have a natural flow for you to walk around and many of the shops have been closed for a long period of time. Sarah confirmed that the data of people visiting Kirkby can be broken down into age groups from mobile phone data. Gill then continued with the transport and connectivity for the local challenges and opportunities, evidence and the impact. Gill explained that moving road layouts around will cost millions of pounds but there are other interventions which can make an impact at a lower cost. She explained that they are still waiting on data from Nottinghamshire County Council for traffic. Sarah added that in consultation the traffic through Kirkby has been raised as it is difficult to drive through and thinks this should be looked at through the ten-year plan. Martin added that lack of knowledge where car parks are is a challenge as many people do not know where they are, except for Morrisons car park. He also commented that there are some strong assets in Kirkby such as Swit Swoo boutique and Hungrilla restaurant. He commented that the presentation is directing the group to ideas they should be focusing on. Louise Knott supported this view as the ideas are useful in directing the board to priorities however feels that Kirkby is being viewed in a negative depressive light whereas it actually has some amazing assets which aren't shouted about or utilised enough. Martin agreed that it is the perception in Kirkby town which needs to be altered to a more positive outlook. Mark went on to say that part of the ten-year strategy is a vision statement for the town, which can recognise challenges and how we can move from where we are to where we want to be. Tracey added that the cars parking either side of the high street causes traffic issues when deliveries are being made or cars parking / pulling out. Hollie and Sarah commented that this parking supports the shops on the high street for people to be able to use them. Christine Sarris spoke about the journey that Kirkby has gone through already in recent years in its transition with large improvements happening. There has

been work on the perception such as removing roller shutters in key places and that this journey is still ongoing, it will not happen overnight. The transport connectivity is fundamental to making Kirkby more vibrant than it already is. Places such as Musa and the tea shops in Kirkby are evidence of the positive journey. Teresa added that there is a perception that there are many empty shops on the high street, but this is across the country as shopping habits have changed. She expressed that there are places to go in Kirkby however they are not always open as they close early afternoon. Gill moved onto the engagement requirements and gaps including further community engagement that is required to support the Kirkby long term plan, to meet timescales for submission with engagement ideally to be completed by the end of May along with consultations undertaken. Engagement – progress, gaps and steps – All & Mutual Ventures 6 Sarah thanked everyone who had been part of the engagement group. Following this there has been a draft survey put together which will be used for online and face to face consultations. The face-to-face consultations will be in various locations and volunteers are needed to support these. Sarah explained the survey is based on the three themes, starting with the high streets and heritage theme. There is also a prize draw included in this as historically it has improved response rates. There is also a prize for the best idea for each theme which will be decided by the Board. The questions are based on the interventions that the government suggest and compressed, so the survey isn't too long. There are general questions around safety, which are usually included in surveys like this. There are questions on what people are most proud of in Kirkby and what overall top 3 ideas would benefit Kirkby. Martin believes the survey has captured what was discussed at the engagement group meeting. Helen Davis agreed that the survey covers what was discussed however does feel that it is quite long, and this may discourage people from completing this, especially with the extensive wording. • She offered to review the survey and give it a fresh pair of eyes. Sarah thanked Helen for the offer. Mel Phythian commented that it may be useful to ask people, in regard to safety, about the town centres and their neighbourhoods separately to capture this information. Sarah agreed and will look to amend the question on safety to include this. Teresa asked if the postcode of the people completing the survey will be Sarah confirmed that age, gender and postcode is taken at the beginning of the survey. Chris Baron commented on the question surrounding improvements for safety and security in Kirkby and ideas for this. He expressed difficulty in contacting

the police and the Council's Community Safety team as he stated residents of Ashfield find it difficult to get in contact. Cllr Zadrozny explained that there has been a large switch to online services from the council which has improved customer satisfaction, and he has never had a complaint from residents about getting in contact with the local authority. Chris continued that when he has tried to call the authority it usually goes to an answer machine. Sarah asked if Chris was referring to specific officers at the council, as customer services at the council do not have an answer machine. Martin commented that there could be a question surrounding communication included in the survey. Sarah confirmed. Dianne Holmes asked if there would be a survey directed for other groups such as young people or people with disabilities. Helen explained that herself and Tracey have been working with Outwood Academy in Kirkby and they have a way of capturing youth voice and the headteacher is keen to work together on this. Tracey agreed with Helen that there have been conversations with Primary schools on how they can be involved in this. Helen commented there needs to be a consideration on how this information is captured from the young people. • Sarah agreed this will be an action with the people working with children and young people. • She confirmed the consultation will be until 2nd June. This will be an initial consultation for views of residents and there will be continuous engagement throughout the 10 years. Andrea Stone went on to discuss the engagement plan with partners following the engagement meeting. She explained it had been discussed that community and voluntary groups will assist in delivering the face-to-face consultation around the town. • A list of venues was put together such as Morrisons and Moor Market which would be ideal places to speak to residents. It is proposed to use community and voluntary infrastructure to conduct these as it also supports our local groups by using the capacity funding to cover costs. The proposed figure is £500 for 2 x 2-hour sessions. The face-to-face consultations will give time for residents to have a discussion on the funding and be able to complete the survey. Andrea confirmed that Ashfield Voluntary Action (AVA) and ATTFE's community engagement team have confirmed they can assist with these. Teresa commented she felt this is a good way of supporting local community groups and utilising them. Sarah reminded the board that within the £19.5m funding there is £250k for capacity funding for activity such as this and also for consultancy support. Martin asked the board to make a decision on the proposed funding being used for community and voluntary groups to undertake the face-to-face consultation.

		Halan Davis mannered Tanana Jaskana arrandad
	•	Helen Davis proposed, Teresa Jackson seconded.
	•	Sarah continued that herself and Gill had met with a company who
		specialises in online surveys to support with creating the survey and
		analysing the results.
	•	The company would draft the survey, put this into type form, design an
		Instagram and website banner advert, social media graphics, and the report
		work for the submissions and provide feedback on this.
	•	The quote has come back at £4,750.
	•	Martin asked the board to decide on the proposal to use capacity funding for
		the specialist survey company.
	•	Teresa Jackson proposed, and Dianne Holmes seconded.
7		other business – All
•	7 9	
	•	Roy Lewis brought up the proposed McDonalds site in Kirkby which he feels
		conflicts with all the themes of the long-term plan.
	•	He explained they are currently undergoing consultation with the public in
		regard to having a drive-thru opposite the train station. He feels these plans
		conflict with safety, transport, and the high street. As this is a drive-thru it will
		congest the area even more.
	•	Roy explained he had previously suggested widening the boundary for the
		plan as he could see there was a potential for a pedestrian and cycle link
		along the line of the historic horse-drawn tram way. This plan decimates this
		which will have extra lanes for turning.
	•	Roy explained he is not against a McDonalds but feels this is not the right
		site. If the Council can engage with McDonalds to discuss a more preferred
		site.
	•	Christien Sarris explained that residents likely know more about the proposal
		than herself as they have not formally put in a planning application to the
		council and are still undertaking resident consultation.
	•	She continued that if and when they receive a planning application this will be
		processed and consulted on like any other application. It is important that
		residents get their views in for any application, as this is part of the rounded
		consideration for applications and these views will be considered. Views
		cannot be taken at this time when no application has been submitted.
	•	Martin explained that there is a due process for planning which will be
		followed, and this is not forum to discuss this in detail.
	•	Christine offered to speak to Roy separately on this matter.
	•	Martin added that he has been invited to Whitehall on 15 th May for a New
		Chairs Round Table discussion followed by a reception at No.10 Downing
		Street.
	•	He will feed back to the board following this meeting.
	•	Sarah added that we are still waiting on a visit from Adam Hawksbee who is
		the lead for the fund so will update the board when this comes through.
	•	Martin thanked everyone for their attendance and commented that the board
		are still in the planning stage, but it is becoming clearer on priorities for the funding.
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9	Date	of Next Meeting – Friday 14 th June

