



DEAZY

Deazy's performance for the year has been consistent with the previous year, continuing to win work with private equity and venture capital-backed companies. However, the company has faced challenges in winning enterprise customers. The company has implemented a cost-cutting initiative and is tracking towards breakeven.

A decision has been made to shift the focus of the company towards exploring an exit strategy within in the next six to nine months.

Puma is actively assisting Deazy in preparing for an exit; this includes selecting the right corporate finance adviser and setting the strategic plan for the next six months, to ensure that maximum value is achieved on exit.

£1.1m

Puma Alpha EIS participation

(Total investments by Puma Funds to date £5.0m)



MARKET
Business services



LOCATION
UK



ESTABLISHED
2016



EXPANSION
UK

Key risks

General

Past performance is no indication of future results and share prices and their values can go down as well as up. The forecasts in this document are not a reliable guide to future performance.

Capital at risk

An investment in Puma Alpha EIS can be viewed as high risk. Investors' capital may be at risk and investors may get back less than their original investment.

Private companies

Puma Alpha EIS may invest in unlisted shares. Such investments can be more risky than investments in listed shares. Unlisted shares may be subject to transfer restrictions and may be difficult to sell. It may be difficult to obtain information as to how much an investment is worth or how risky it is at any given time.

Tax reliefs

Tax reliefs depend on individuals' circumstances, minimum holding periods and may be subject to change.

Liquidity

It is unlikely there will be a liquid market in the shares of the EIS Qualifying Companies and it may prove difficult for investors to realise their investment immediately or in full.

Get in touch

We're here to help

INVESTORS

We recommend you speak to a Financial Adviser in the first instance, as we cannot offer investment or tax advice.

If you have any other questions please contact us on **020 7408 4100** or email us at **clientrelations@pumainvestments.co.uk**

For further information, please visit **www.pumainvestments.co.uk**

ADVISERS

Our expert national Business Development Team are here to help, and would be happy to discuss any of our services and offers in more detail with you either by phone or by visiting your offices.

Please contact us on **020 7408 4070** or email us at **businessdevelopment@pumainvestments.co.uk**

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