

**November 2024**

**945: *Marketing insurance products and services*, 2025 edition**

**This edition of the study text is based on the 2025 examination syllabus and forms the study material for 3 coursework assignments over 12 months.**

There are minor editorial changes only in this new edition. Where relevant, web updates issued for the 2024 edition have been included.

**Questions/answers, websites, key terms, legislation and index:** amended where relevant.

We hope this information is helpful to you.

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