

November 2024

945: *Marketing insurance products and services*, 2025 edition

This edition of the study text is based on the 2025 examination syllabus and forms the study material for 3 coursework assignments over 12 months.

There are minor editorial changes only in this new edition. Where relevant, web updates issued for the 2024 edition have been included.

Questions/answers, websites, key terms, legislation and index: amended where relevant.

We hope this information is helpful to you.

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