

December 2025

945: *Marketing insurance products and services*, 2026 edition

This edition of the study text is based on the 2026 examination syllabus and forms the study material for 3 coursework assignments over 12 months.

Updates and amendments have been made throughout the text; where relevant, web updates issued for the 2025 edition have been included.

A summary of where the principal changes have been made is given below:

Chapter 6: section C3.

Questions/answers, websites, cases, legislation and index: amended where relevant.

We hope this information is helpful to you.

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