



Chartered
Insurance
Institute
Standards. Professionalism. Trust.

AD>ANCE

Local Institute Case Study

Senior Client Advisory leader, Marsh
Insurance Institute of **Leeds**



What drove you to join your Local Institute?

I first heard about my local institute when I started in insurance, and my employer encouraged me to do my exams.

A flyer came through about an opportunity to volunteer in local schools and attend some outreach events. At this point, I'd been in the insurance industry a couple of years. I'd come out of university, and I just thought it was a really good way to stay in touch with education and get involved and give a little bit back to the profession.

How does being a member of your Local Institute help advance your career?

Being a member of your local institute helps you progress in insurance because it provides this vast network of people you can engage with – you're networking with people from different companies, whether that's in insurance or finance.

It really helps in getting your name out there – I've met so many new people. And it gives you the opportunity to progress in areas that you wouldn't be exposed to in your day job. My local institute has helped me grow my career because it's provided me with so many opportunities to do more things.

I feel lucky to have worked for the same company for my entire insurance career, but being part of an institute has just opened up that network.

And how does it help you with your professional development?

I've started doing my qualifications years ago, I did my Certificate and my Diploma. My Local Institute has helped me with my various courses, and I've attended lots of CPD events and soft skills webinars.

Planning a dinner for 500 people last year was an amazing opportunity. It really helped with my time management skills and planning.

How does your Local Institute inspire you, and help you inspire others?

Being a member of my local institute is really inspiring because I've been involved in it for the last 7 or 8 years, but there are some people that have volunteered for 20, 30 years plus, and it's really inspiring to see the way that their careers have.

The amount of time and effort that they put into making local institutes a success, it's a driving force to carry on volunteering, and see where the career takes me.

It's interesting to see how a group of people from different backgrounds in the industry can come together and make this entire local institute network work for their members.

How would you like to shape the future of insurance?

I would like to shape the future of the insurance profession by continuing to educate people about what a brilliant industry it is to be involved in. There are so many different opportunities. If you give something back and see insurance as a profession that has so many different pathways, then it can be a career for life.

Find out what your Local Institute could do for you

www.cii.co.uk/shape