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Insurance
Institute
Standards. Professionalism. Trust.

Inspire

Local Institute Case Study

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Insurance Institute of **Bournemouth**



What drove you to join your Local Institute?

I heard about the Bournemouth local institute when I first started doing my qualifications, and it was sponsored by the company I used to work for.

How does being a member help you with your professional development?

Through my local institute, I've participated in various CPD sessions and various study groups to help with my CII qualifications.

I did a CPD session about communication styles, and that has helped me immensely in building meaningful, long-term relationships in the workplace.

I've learned more about people skills. Project management. Event management. I've got better at public speaking, and the courses have also helped me in learning about budgeting.

How does your Local Institute inspire you, and help you inspire others?

By being a member of the local institute, I can reach a wider audience. I'm able to speak at school job fairs, colleges and universities. I also take opportunities to talk at annual dinners so I can inspire people in the industry to come and join me and make a difference.

Being a member of my local institute has inspired me to set the bar high and work to the highest ethical standards.

And how does being a member of your Local Institute help advance your career?

Through the local institutes I have met senior figures in the industry. There are people that have become friends, and I know I can rely on. I can access that network should I need to.

I achieved the ACII and the Advanced Diploma in Insurance, and with those under my belt, I was able to progress in my career and get senior positions in my company.

How would you like to shape the future of insurance?

I would like to shape the future of insurance by bringing in diversity and young professionals to show people that this is not just a job, this is a career. And it's very rewarding one. I want to give back and to be a force for good in the industry that has given me so much.

Find out what your Local Institute could do for you

www.cii.co.uk/shape