



## **GROUP SALES BASICS**

*“Live theatre can immerse young people in creativity, develop cultural capital and encourage a technology-focused generation to look up from their phones, be present and focus on a live experience.”*

- Reserve your seats *weeks before they go on sale to the public*. You will have time to adjust and finalize your official headcount & collect payment from your attendees.
- *Final headcounts are due 60 days* before the show opens & *full payment is due 30 days* before the show opens
- 10 or more qualifies as a group
- Avoid online service fees & taxes
- Free bus parking
- Check or credit cards accepted for payment
- Group Leader can access tickets digitally or have them printed & shipped
- Discounted rates for certain performance dates\*
- Further discounted rates for 40 or more on certain performance dates
- Select shows will provide 1-2 comped tickets for every 40 tickets paid
- Weeknight & Sunday night shows are typically the most discounted shows



**Broadway In New Orleans  
2022-2023**

*Pretty Woman* Oct 4-9, 2022  
*Disney's The Lion King* Oct 27-Nov 1, 2022  
Six Nov 29-Dec 4, 2022  
*Dr. Seuss' How The Grinch Stole Christmas! The Musical* Dec 13-18, 2022  
*Jesus Christ Superstar* Jan 10-15, 2023  
*Tina: The Tina Turner Musical* Feb 7-12, 2023  
*Fiddler on the Roof* Feb 25-March 5, 2023  
*Moulin Rouge!* April 5-16, 2023  
*To Kill a Mockingbird* May 30-June 4, 2023

Pricing and Interest Forms will be posted on our website:

<https://www.saengernola.com/visitors/box-office/group-reservations>

as soon as that information is available and seats are reservable.

***Please visit our website or link above and fill out the form for the show or shows you are interested in.***

I look forward to helping you bring your group for an unforgettable experience at The Saenger!

Katy Tackett  
Director of Group Sales, Suites & Clubs  
Ambassador Theatre Group  
504.525.1052  
[katyackett@theambassadors.com](mailto:katyackett@theambassadors.com)  
1111 Canal St. New Orleans, LA 70112  
[SaengerNOLA.com](http://SaengerNOLA.com) |  
[MahaliaJacksonTheater.com](http://MahaliaJacksonTheater.com)

